

Elaa MOKRANI

Master's Student in Business Analytics and Data Science



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LinkedIn Elaa Mokrani

🔗 Portfolio: <https://elaa-mokranigithubio.vercel.app>

👤 PROFIL

Master's student in Business Analytics and Data Science with a strong interest in data analysis, interactive dashboards, and frontend development. Currently seeking a meaningful opportunity to apply and expand my skills in a dynamic and growth-oriented environment.

💼 EXPÉRIENCE PROFESSIONNELLE

01/2025 – 03/2025

Montplasir, Tunis

Web Developer

Lablink

- Developed a corporate website for **Enercall**, a call center.
- Built a consulting website for **Delta Consulting**.
- Handled SEO optimization for both websites to improve search engine ranking.

10/2024 – 01/2025

Chargua 1, Tunis

E-commerce Web Master

Univers Marketing

- Managed product listings and content updates on the e-commerce site.
- Contributed to natural search optimization (SEO) for better visibility.

01/2024 – 05/2024

Lac 1, Tunis

Final-Year Internship

Tunisie Telecom

- Designed and managed GSM station optimization using IoT and cloud technologies.
- Built a custom dashboard using **HTML, CSS, JavaScript, and PHP**.
- Hardware implementation with **IoT sensors, ESP32-CAM, and FTDI programmer**.
- Software stack: **Node-RED, XAMPP, Arduino IDE, Mosquitto**.

06/2023 – 08/2023

Borj Cedria, Ben Arous

Summer Internship

Electro-plus

- Created a mobile application for a nutritionist.
- Used **React Native** with **Expo** for cross-platform development.
- Dashboard : React JS.
- UI design : Figma.

🎓 FORMATION ACADÉMIQUE

Présent
Tunis, Tunis

Master's in Business Analytics and Data Science

Université Virtuelle de Tunis

2024

Borj Cedria, Ben Arous

Bachelor's Degree in Computer Engineering

ISTIC

2021

Ben Arous, Tunisia

High School Diploma (Baccalaureate)

🧠 COMPÉTENCES

Programming Languages: C, C++, Python, R, Java, JavaScript

Web & Mobile Development: HTML, CSS, React.js, React Native, Bootstrap, Wordpress

BDD: MySQL, MongoDB, SQL Server

Data science: Power BI, SPSS, Apache Spark

Outils: Git, VS Code, Android Studio, Docker, jupyter, anaconda, Figma, Canva

Design & Methodologies: UI/UX Design, UML, Scrum, ISTQB

🌐 LANGUES

Arabe
Native

Français
Bilingual

Anglais
Fluent

Espagnole
Basic