



# Elaa MOKRANI

Master's Student in Business Analytics and Data Science

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## PROFIL

Master's student in Business Analytics and Data Science with a strong interest in data analysis, interactive dashboards, and frontend development. Currently seeking a meaningful opportunity to apply and expand my skills in a dynamic and growth-oriented environment.

## EXPÉRIENCE PROFESSIONNELLE

01/2025 – 03/2025 Montplasilir, Tunis	<b>Web Developer</b> <i>Lablink</i> <ul style="list-style-type: none"><li>Developed a corporate website for <b>Enercall</b>, a call center.</li><li>Built a consulting website for <b>Delta Consulting</b>.</li><li>Handled SEO optimization for both websites to improve search engine ranking.</li></ul>
10/2024 – 01/2025 Charguia 1, Tunis	<b>E-commerce Web Master</b> <i>Univers Marketing</i> <ul style="list-style-type: none"><li>Managed product listings and content updates on the e-commerce site.</li><li>Contributed to natural search optimization (SEO) for better visibility.</li></ul>
01/2024 – 05/2024 Lac 1, Tunis	<b>Final-Year Internship</b> <i>Tunisie Telecom</i> <ul style="list-style-type: none"><li>Designed and managed GSM station optimization using IoT and cloud technologies.</li><li>Built a custom dashboard using <b>HTML, CSS, JavaScript, and PHP</b>.</li><li>Hardware implementation with <b>IoT sensors, ESP32-CAM, and FTDI programmer</b>.</li><li>Software stack: <b>Node-RED, XAMPP, Arduino IDE, Mosquitto</b>.</li></ul>
06/2023 – 08/2023 Borj Cedria, Ben Arous	<b>Summer Internship</b> <i>Electro-plus</i> <ul style="list-style-type: none"><li>Created a mobile application for a nutritionist.</li><li>Used <b>React Native</b> with <b>Expo</b> for cross-platform development.</li><li>Dashbord : React JS.</li><li>UI design : Figma.</li></ul>

## FORMATION ACADÉMIQUE

Présent Tunis, Tunis	<b>Master's in Business Analytics and Data Science</b> <i>Université Virtuelle de Tunis</i>
2024 Borj Cedria, Ben Arous	<b>Bachelor's Degree in Computer Engineering</b> <i>ISTIC</i>
2021 Ben Arous, Tunisia	<b>High School Diploma (Baccalaureate)</b>

## COMPÉTENCES

**Programming Languages:** C, C++, Python, R, Java, JavaScript  
**Web & Mobile Development:** HTML, CSS, React.js, React Native, Bootstrap, Wordpress  
**BDD:** MySQL, MongoDB, SQL Server  
**Data science:** Power BI , SPSS , Apache Spark  
**Outils:** Git, VS Code, Android Studio, Docker, jupyter, anaconda, Figma, Canva  
**Design & Methodologies:** UI/UX Design, UML, Scrum, ISTQB

## LANGUES

<b>Arabe</b> Native	<b>Français</b> Bilingual	<b>Anglais</b> Fluent	<b>Espagnole</b> Basic
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