

MASTER IN INTERNATIONAL MANAGEMENT “Full Time Program”

WHO WE ARE ? About Africa Business School (ABS)

Welcome to Africa Business School (ABS), the business school of University Mohammed VI Polytechnic (UM6P).

ABS aims to be the inclusive hub of lifelong learners and mindful doers, transforming sustainably the business and societal landscape in Africa and beyond.

Africa Business School is dedicated to create sustainable impact and enable organizational transformation by integrating Research, Advisory, and Learning. ABS seamlessly integrates scientific disciplines with management, promoting advanced decision-making and enriched learning capabilities to confidently address global challenges in our intricate world.

REASONS TO CHOOSE ABS :

- +2200 ALUMNI
- + 50 FACULTY
- + 15 EXECUTIVE DEGREES
- + 40 SHORT CERTIFICATES
- + 1380 STUDENTS

PROGRAM DESCRIPTION OF THE MASTER IN INTERNATIONAL MANAGEMENT (ABS)

The Master in International Management by Africa Business School is a unique two-year program that prepares graduates to thrive in a multicultural, digitized, disruptive, and unpredictable world. The program combines high-level academic training with professional practice in an innovative problem-based learning approach. The program enhances the employability of graduates by training them to develop and implement pragmatic solutions to international business and management problems relevant to the African context.

Program Details:

- Location : Africa Business School, UM6P Rabat
- Duration : 2 years
- Language : English
- Degree : Master in International Management

Learning Outcomes OF THE MASTER IN INTERNATIONAL MANAGEMENT (ABS)

The Master in International Management prepares our graduates to:

- Identify and critically analyse international business and management problems by systematically applying relevant concepts and frameworks.
- Develop and implement pragmatic solutions to international business and management problems relevant for the African context and make ethical as well as evidence-based judgements and recommendations.
- Develop transdisciplinary functional business knowledge and skills to build and grow businesses across borders.
- Lead teams, collaborate ethically as a team member and communicate effectively (orally and in writing) in cross-cultural environments.

JOB OPPORTUNITIES OF THE MASTER IN INTERNATIONAL MANAGEMENT (ABS)

Graduates of the Master of International Management gain the skills needed to excel in global business. They are prepared for roles such as Export/Trade Manager, International Marketing or Product Manager, Sales Manager, and Regional Manager in multinational companies. The program also prepares them for impactful careers as strategy consultants, entrepreneurs in international markets, and government roles focused on trade and investment.

PROGRAM STRUCTURE OF THE MASTER IN INTERNATIONAL MANAGEMENT (ABS)

FOUNDATIONAL MODULES

- Managing international trade
- Analyzing data for decision-making
- International leadership
- International business economics
- Megatrends in the African context
- Communication and professional English 1

FUNCTIONAL LEVEL MODULES

- International strategy
- Global supply chains and operations
- International finance and management control
- Corporate social responsibility & ethics
- International marketing
- Communication and professional English 2

BUSINESS DEVELOPMENT MODULES

- Digitally-enabled business models
- Managing international high impact projects
- International entrepreneurship
- International negotiation & cross-cultural management
- International property rights, taxation & trade law
- Communication and professional English 3

SELECTED FACULTY OF THE MASTER IN INTERNATIONAL MANAGEMENT (ABS)

The program's faculty integrates world-class professors and senior executives experienced in international strategy, organizational behavior, project management, information systems, and digital organizations, among other fields central to unlocking international businesses' value-creation potential.

Marcio AMARAL BAPTISTA :

Associate Professor of Strategic Management and Director of the Master of International Management at Africa Business School

Dirk BOEHE :

Permanent Professor of Strategic Management at Africa Business School, Doctorate in Business Administration from the Federal University of Rio Grande do Sul, Brazil and a Master of Arts from the Free University Berlin, Germany

Bouchra RAHMOUNI :

Professor of Geo Economy, Internationalization of companies and social entrepreneurship, PhD in International Economy from Mohammed V University

Agnes GORGE :

Assistant Professor in Business Analytics at Africa Business School, 15 years of practical experience in applying analytics within the industrial sector

Leonardo LIBERMAN :

International Management, Cross-Cultural & International Human Resources Management, Organizational Behavior, Organization Development, Work and Organization Psychology

David HAYES :

Professor of Entrepreneurship at the Africa Business School. Entrepreneur, educator, innovator with an extraordinary record in business creation & corporate endeavors, advanced educational & research background

ADMISSIONS PROCESS & FEES OF THE MASTER IN INTERNATIONAL MANAGEMENT (ABS)**SELECTION PROCESS :**

- Application Review
- Entry Exam
- Oral Interview

SCHOLARSHIP :

In line with its civic commitment, UM6P, a meritocratic university, supports the brightest students through an appealing system of academic scholarships and financial aid grants.

ADMISSION CALENDAR

Admission sessions are organized regularly. Please check our website: abs.um6p.ma

TUITION FEES OF THE MASTER IN INTERNATIONAL MANAGEMENT (ABS)

- Registration fee: 5000 MAD

- Year 1: 75.000 MAD

- Year 2: 75.000 MAD

Contact Information OF THE MASTER IN INTERNATIONAL MANAGEMENT (ABS)

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