

MASTER IN AGRIBUSINESS INNOVATION (ABS) “Full Time Program”

WHO WE ARE? “About Africa Business School” :

Welcome to Africa Business School (ABS), the business school of University Mohammed VI Polytechnic (UM6P).

ABS aims to be the inclusive hub of lifelong learners and mindful doers, transforming sustainably the business and societal landscape in Africa and beyond.

Africa Business School is dedicated to create sustainable impact and enable organizational transformation by integrating Research, Advisory, and Learning. ABS seamlessly integrates scientific disciplines with management, promoting advanced decision-making and enriched learning capabilities to confidently address global challenges in our intricate world.

REASONS TO CHOOSE ABS :

- +2200 ALUMNI
- + 50 FACULTY
- + 15 EXECUTIVE DEGREES
- + 40 SHORT CERTIFICATES
- + 1380 STUDENTS

PROGRAM DESCRIPTION OF THE MASTER IN AGRIBUSINESS INNOVATION (ABS)

The Master of Agribusiness Innovation is an interdisciplinary program specializing in Agriculture Science, Business Management, and Innovation. It aims to equip students with the knowledge and competencies needed to develop and manage agriculture ventures in Africa. The two-year program trains students to lead the transformation of African agriculture and offers valuable incubation opportunities. It also enables its graduates to become analysts, developers, trainers, and entrepreneurs in the field of agribusiness services.

Program Details:

- Location : Africa Business School, UM6P Rabat || Startgate, UM6P Benguerir
- Duration : 2 years (18 months of study and a 6 month internship/startup incubation)
- Language : English
- Degree : Master in Agribusiness Innovation

LEARNING OUTCOMES OF THE MASTER IN AGRIBUSINESS INNOVATION (ABS)

- Understand the interconnectedness of real-world phenomena and apply knowledge from multiple sources to collaboratively explore innovative solutions.
- Develop professional knowledge and skills, besides the ability to conduct independent investigations and research in both the agricultural and business sectors to make effective and profitable decisions.
- Evaluate the impact of trade policy, common markets, trading blocks, market instability, commodity problems, legal agreements and environmental regulations on imports, exports, production, and decision making in agriculture.
- Acquire a global vision of agribusiness markets and quantitative methods for investment decision making and draw appropriate statistical conclusions.

- Demonstrate a responsible leadership mindset, incorporating social, agri-economic, and ethical dimensions for an inclusive organization.

PROGRAM STRUCTURE OF THE MASTER IN AGRIBUSINESS INNOVATION (ABS)

Through this experiential learning opportunity, students will apply their knowledge of data management, agri-economics, agriculture value chain analysis, entrepreneurship and finance to build forward looking ventures.

SEMESTER 1 :

- Introduction to Agriculture in Africa
- Agri-economics
- Data Analytics
- Entrepreneurial Management & Leadership
- Operations Management
- Sustainable Water, Soil, & Forestry Management

SEMESTER 2 :

- Marketing
- Agriculture Risk Management
- Finance and Accounting
- Innovation, Oral Entrepreneurship (I)
- Strategic Management
- Laws, Standards, and Policies in Agribusiness

SEMESTER 3 :

- Agriculture Services Development
- Technological Trends in Agriculture
- Sustainable Agribusiness
- Innovation, Oral entrepreneurship (II)
- Energy Aspects in Agribusiness
- Community Engagement

SEMESTER 4

- Internship and/or incubation of the final project in a startup / incubator. In this semester, students will be prepared to develop, fund, and feed new ventures that address agriculture challenges in Africa.

SELECTED FACULTY “AGRIBUSINESS INNOVATION (ABS)”

Our faculty members and pedagogy team are highly experienced in research and training in agricultural education, quantitative techniques, and innovative methods. They bring a diverse set of expertise from their experience with leading international organizations and universities. Some examples of this expertise include agribusiness, strategy management, agri-food tech innovation, innovation, and entrepreneurship.

- Bruno GERARD :

Professor C Agrobiosciences

Lead - UM6P Agrobiosciences

- Bisan ABDULKADER :

Director of Strategy - UM6P Innovation C Entrepreneurship Lab

- Abdelali LAAMARI :

Senior Researcher in Agronomy and Agricultural Economist - UM6P ESAFE

- Tarik CHFADI

Professor - UM6P International Water Research Institute

- François THERIN

Director of Open Programs - UM6P Africa Business School

- Adnane ALAOUI SOULIMANI

Lead of UM6P Innovation and Entrepreneurship Lab

ADMISSION PROCESS C FEES OF THE MASTER OF AGRIBUSINESS INNOVATION (ABS):

SELECTION PROCESS :

- Application Review
- Entry Exam
- Oral Interview

SCHOLARSHIP :

In line with its civic commitment, UM6P, a meritocratic university, supports the brightest students through an appealing system of academic scholarships and financial aid grants.

ADMISSION CALENDAR :

Admission sessions are organized regularly. Deadline admission: 15 avril 2025

To apply check our website: <https://www.um6p.ma/apply>

ELIGIBILITY:

Bachelor's degree or an equivalent diploma (from Grandes Écoles) from a Moroccan or international university or institution in the fields of management, engineering, agriculture, finance, or mathematics, in their various specializations.

TUITION FEES

- Registration fee : 5000 MAD
- Year 1: 75.000 MAD
- Year 2 : 75.000 MAD

Contact Information OF THE MASTER OF AGRIBUSINESS INNOVATION (ABS):

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Explore our world at <https://abs.um6p.ma/master-of-agribusiness-innovation/>