NAAN MUDHALVAN

VIVEKANANDHA COLLAGE OF TECHNOLOGY FOR WOMEN

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

NAAN MUDHALVAN PROJECT REPORT

PROJECT TITLE: HOW TO CREATE A REEL DESIGN USING CANVA

SUBMITTED BY,

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VIVEKANANDHA COLLEGE OF TECHNOLOGY FOR WOMEN ELAYAMPALAYAM,

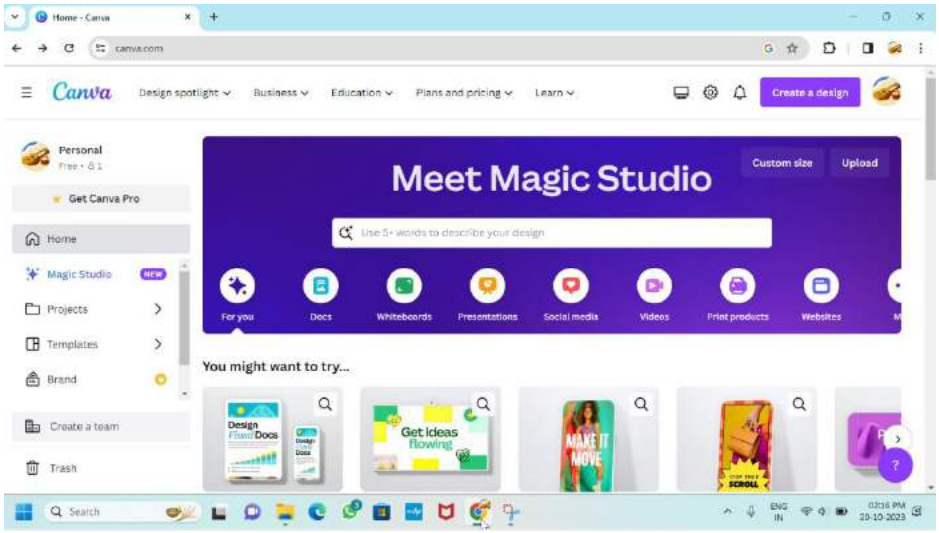
TIRUCHENGODE-637 205

NAAN MUDHALVAN: DIGITAL MARKETING

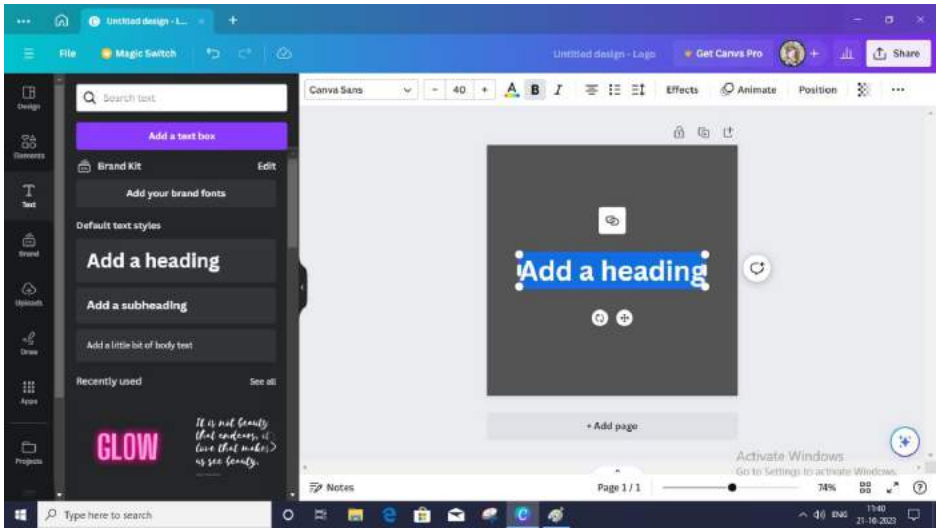
PROJECT TITLE: HOW TO CREATE A REEL DESIGN USING CANVA

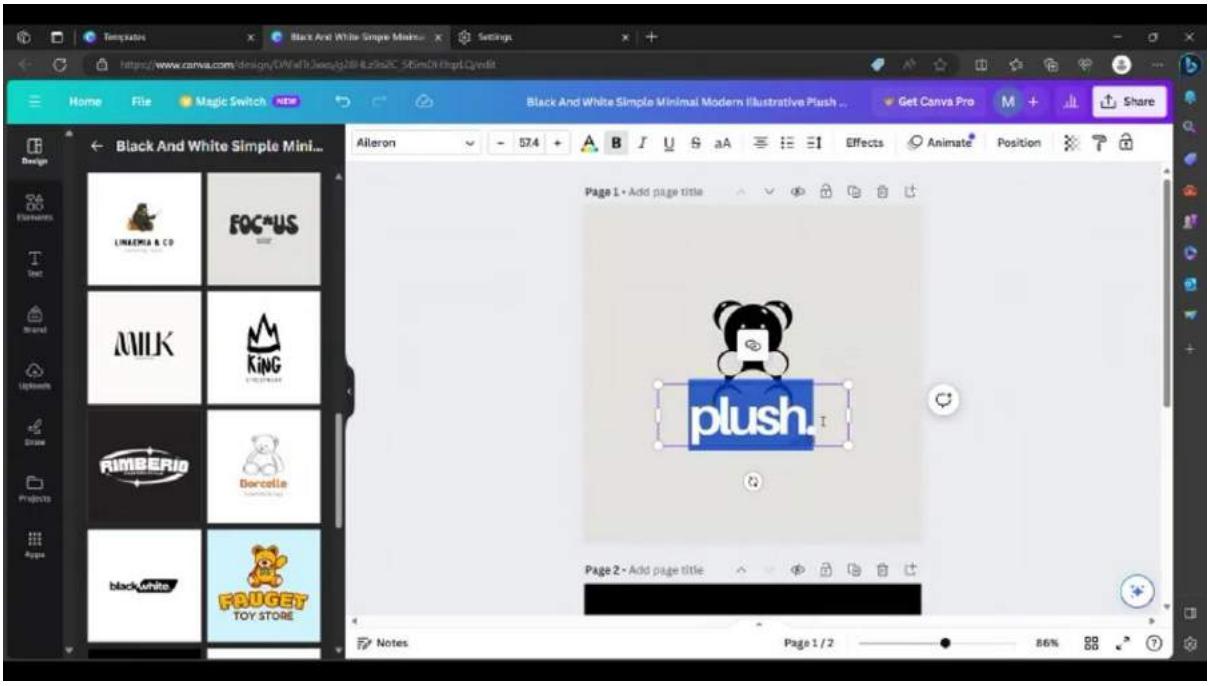
CREATING A LOGO FOR OUR BRAND

STEP 1 : Using canva to create the logo for the brand

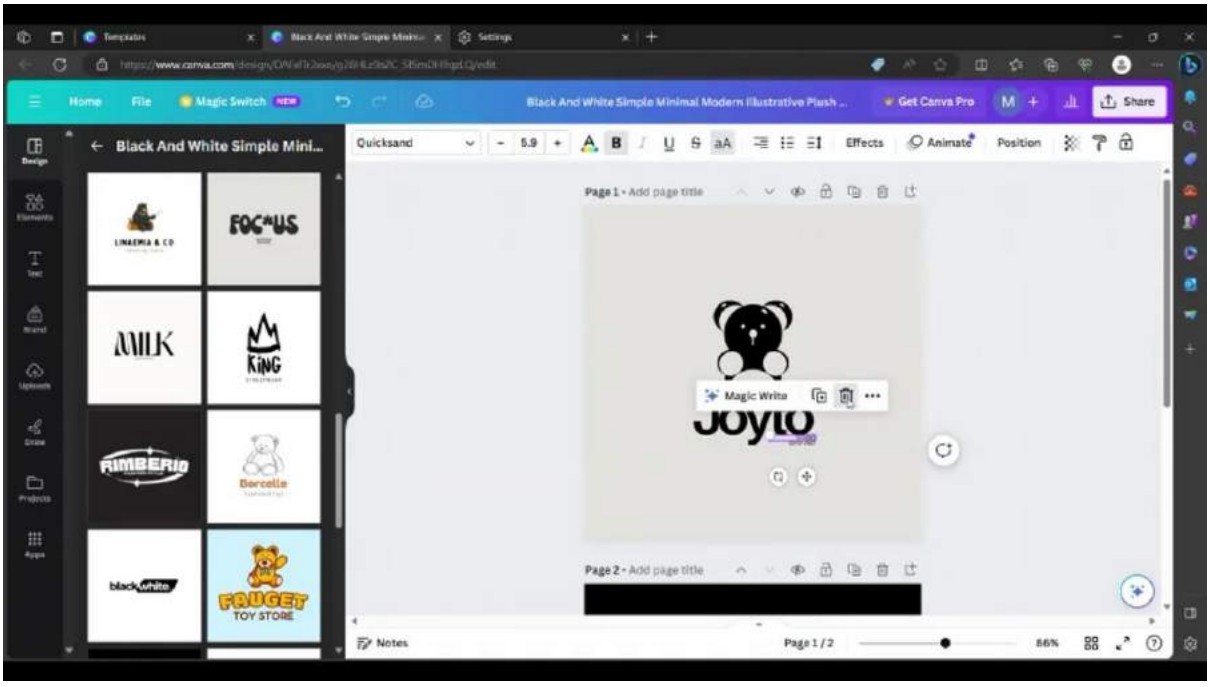


STEP 2 : Customize the selected template from the canva





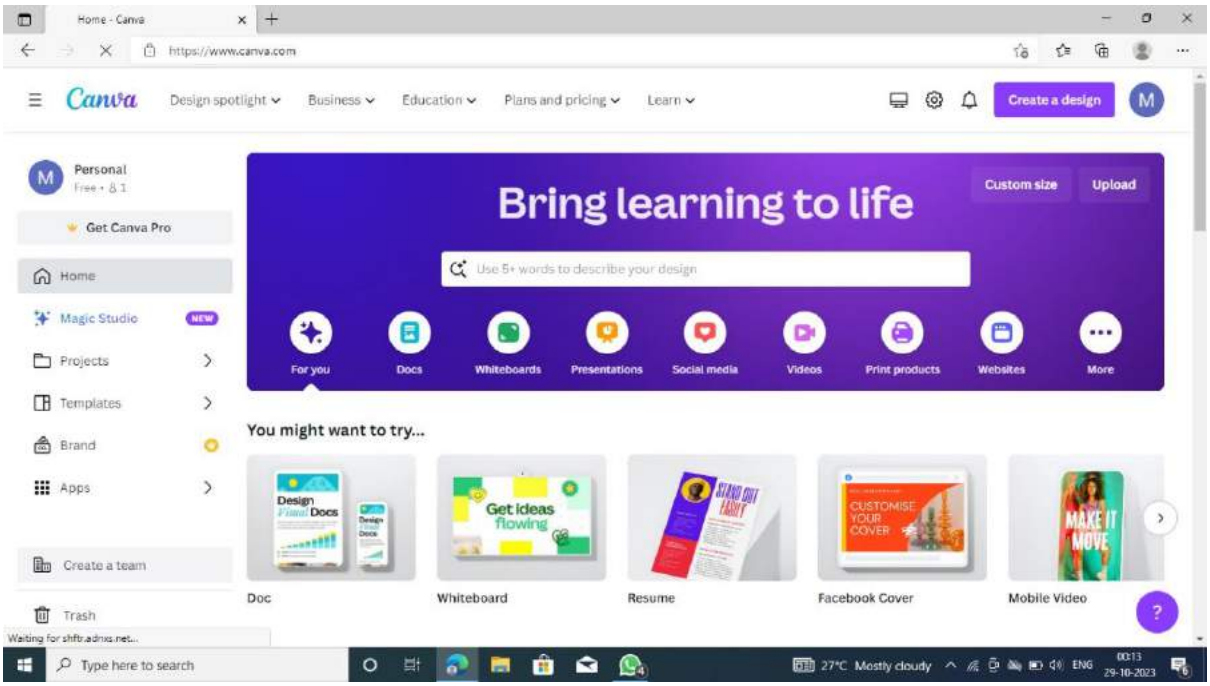
STEP 3 : Now the customized logo is ready



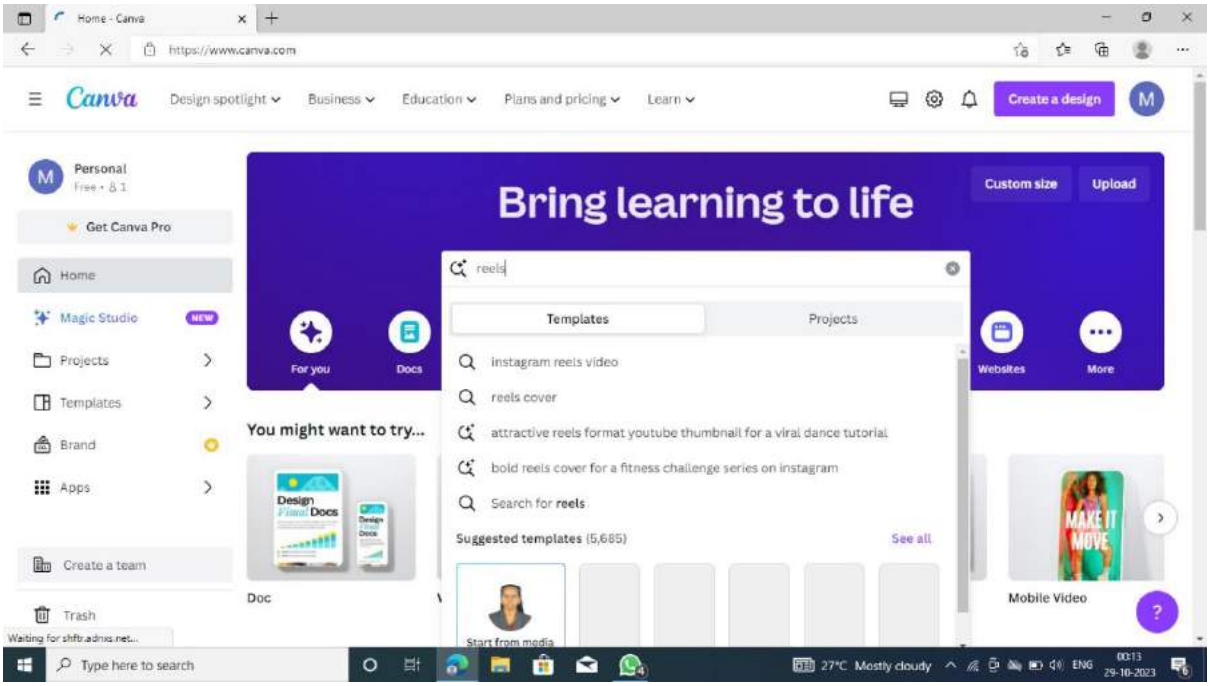
STEP 4: Our brand Logo.

CREATING A REEL FOR DESIGN USING CANVA

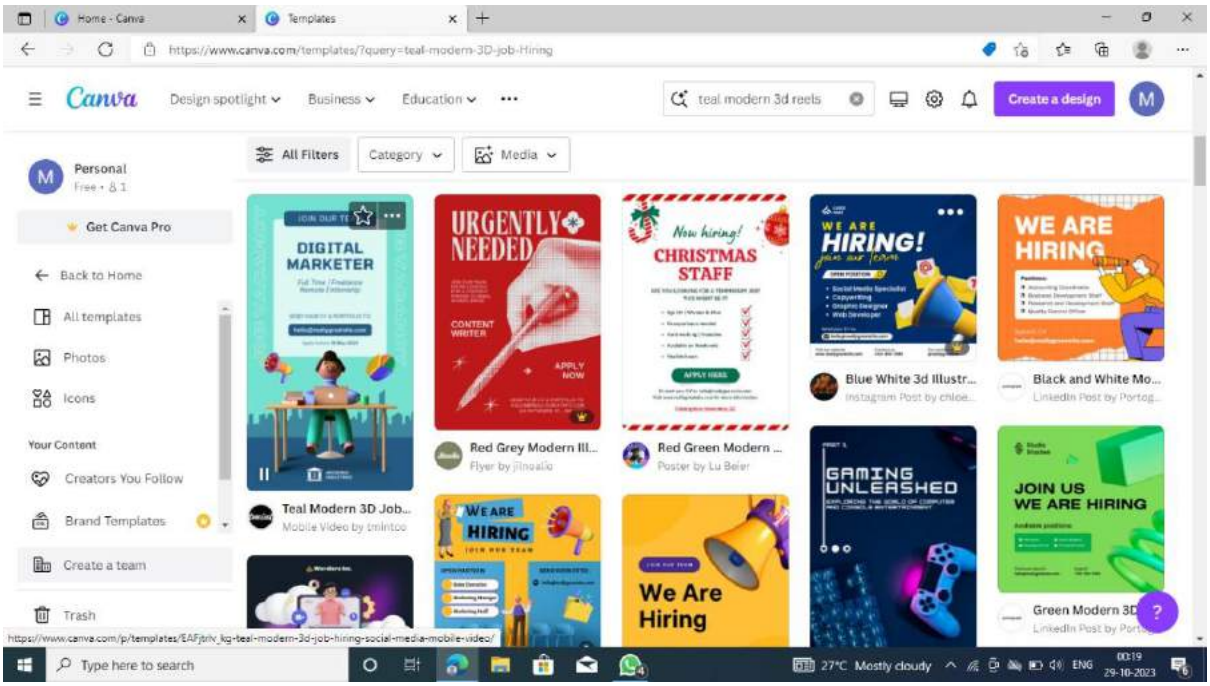
STEP 1 : Using canva to make a instagram reel.



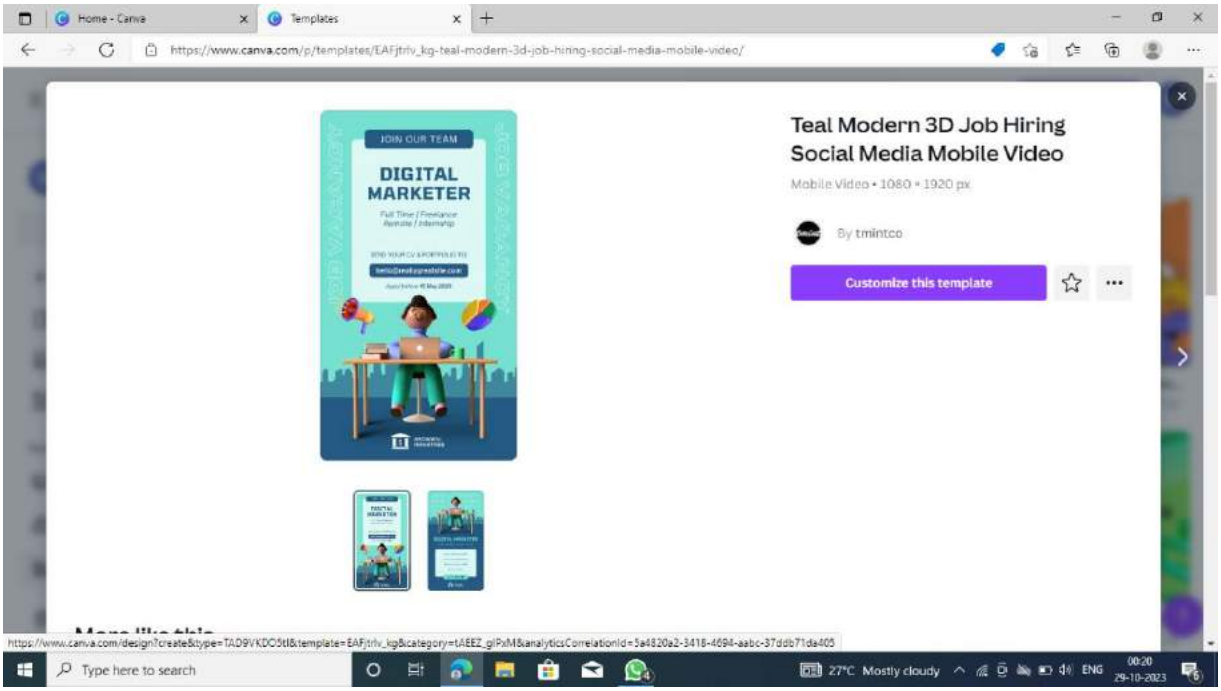
STEP 2 : Search the reels templates in search bar.



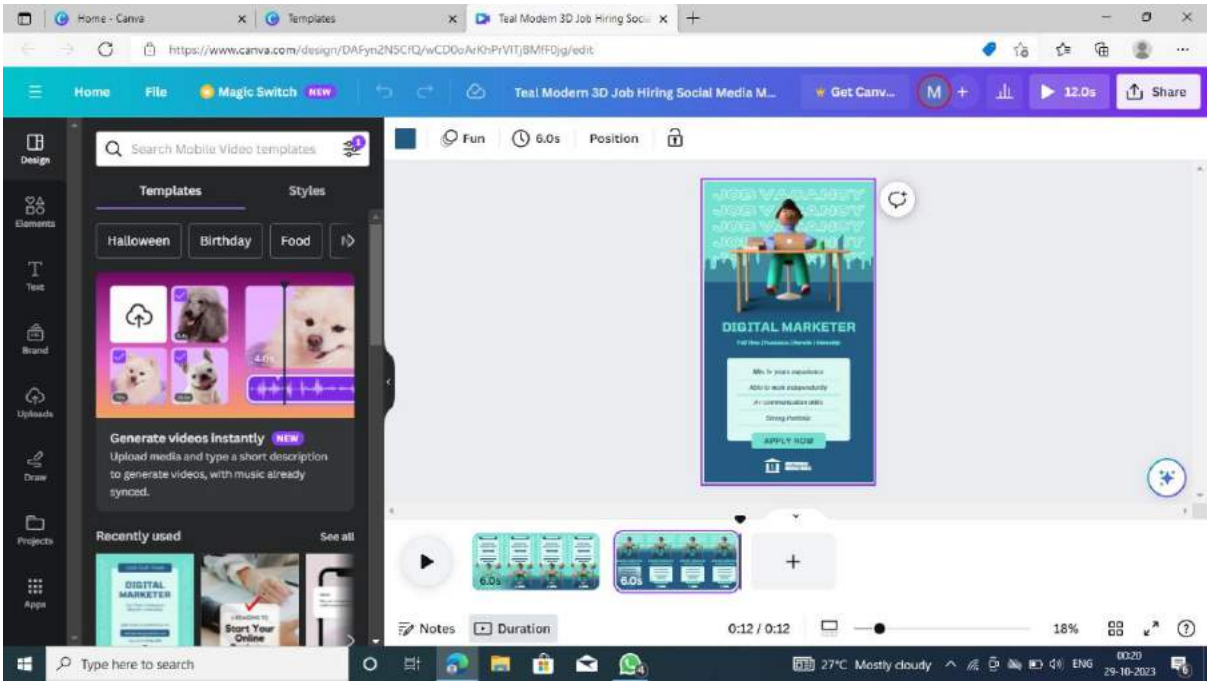
STEP 3 : Choose one template to make a reel.



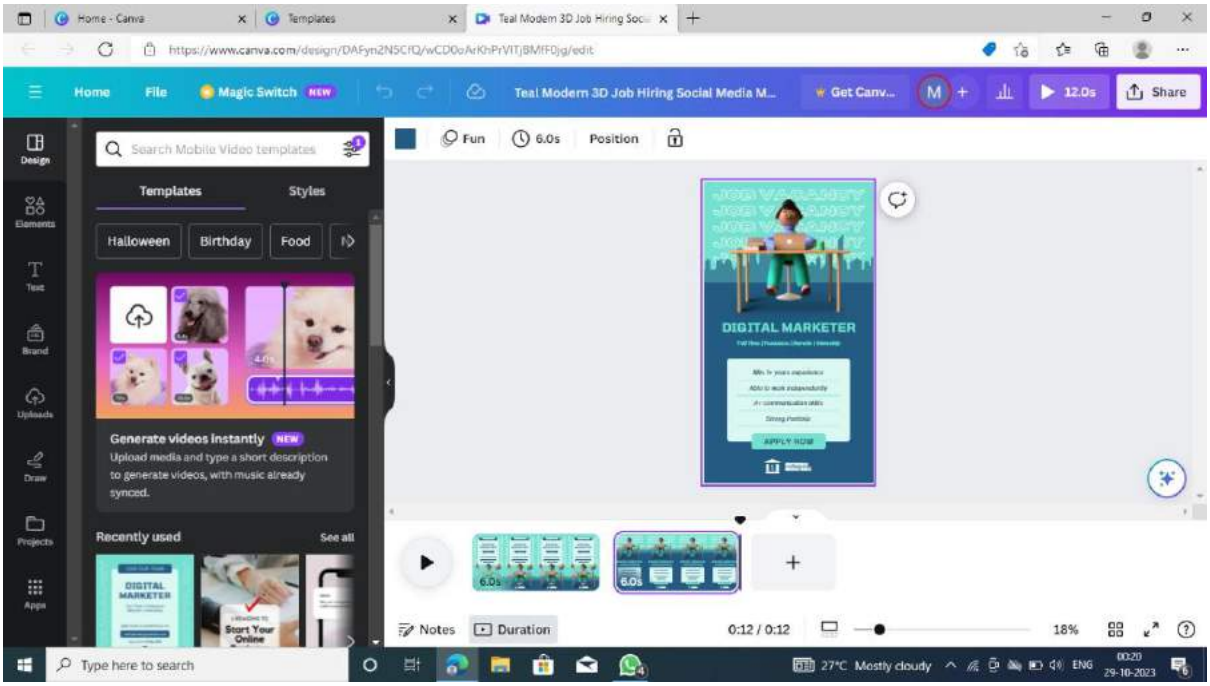
STEP 4 : Select the template one as make a reel.



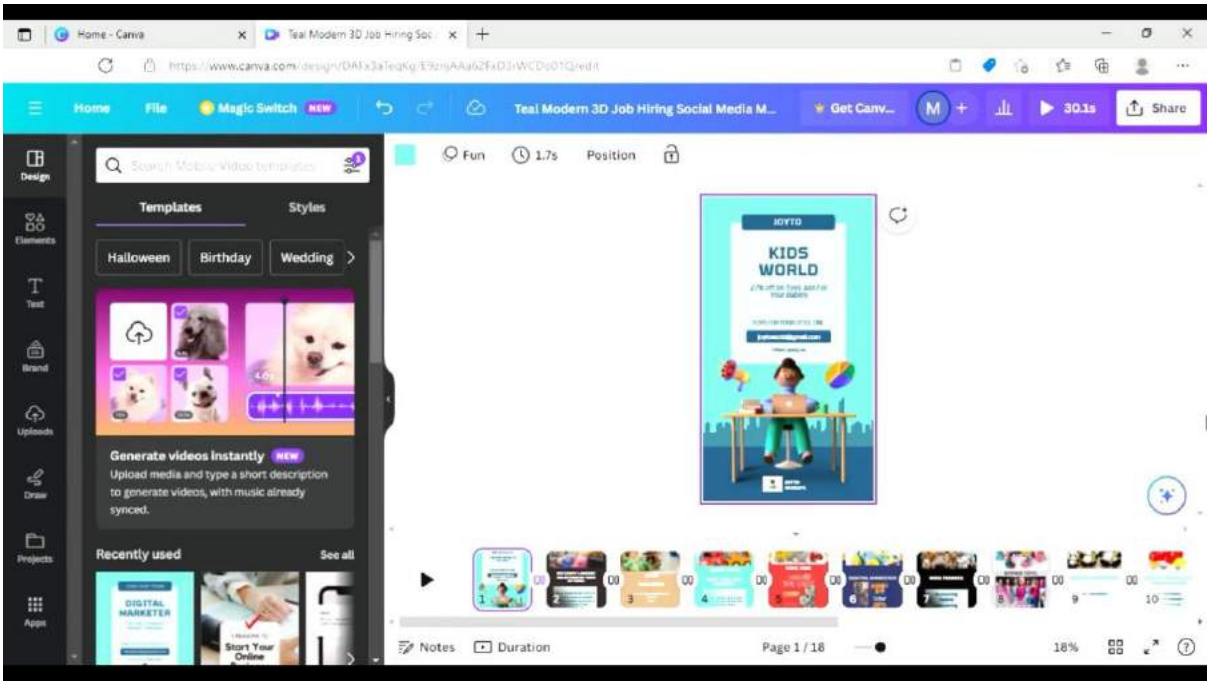
STEP 5: Start making a reel.



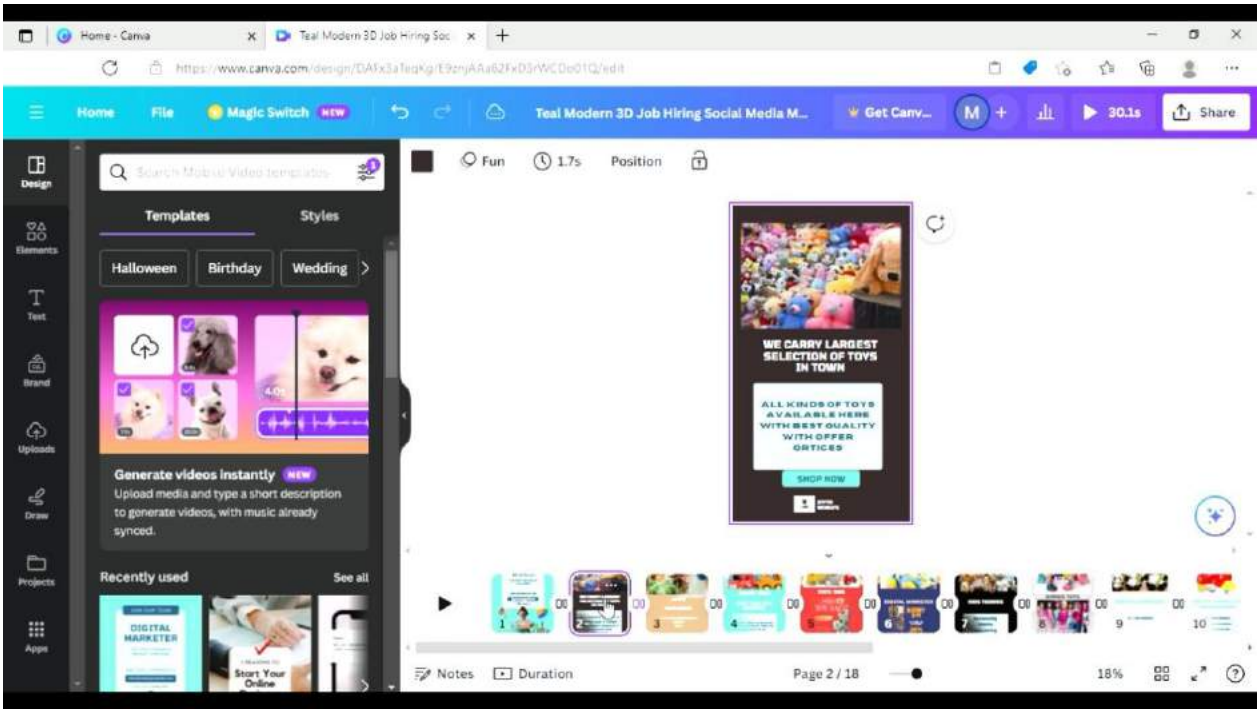
STEP 6: Customize the choosen template for reel.



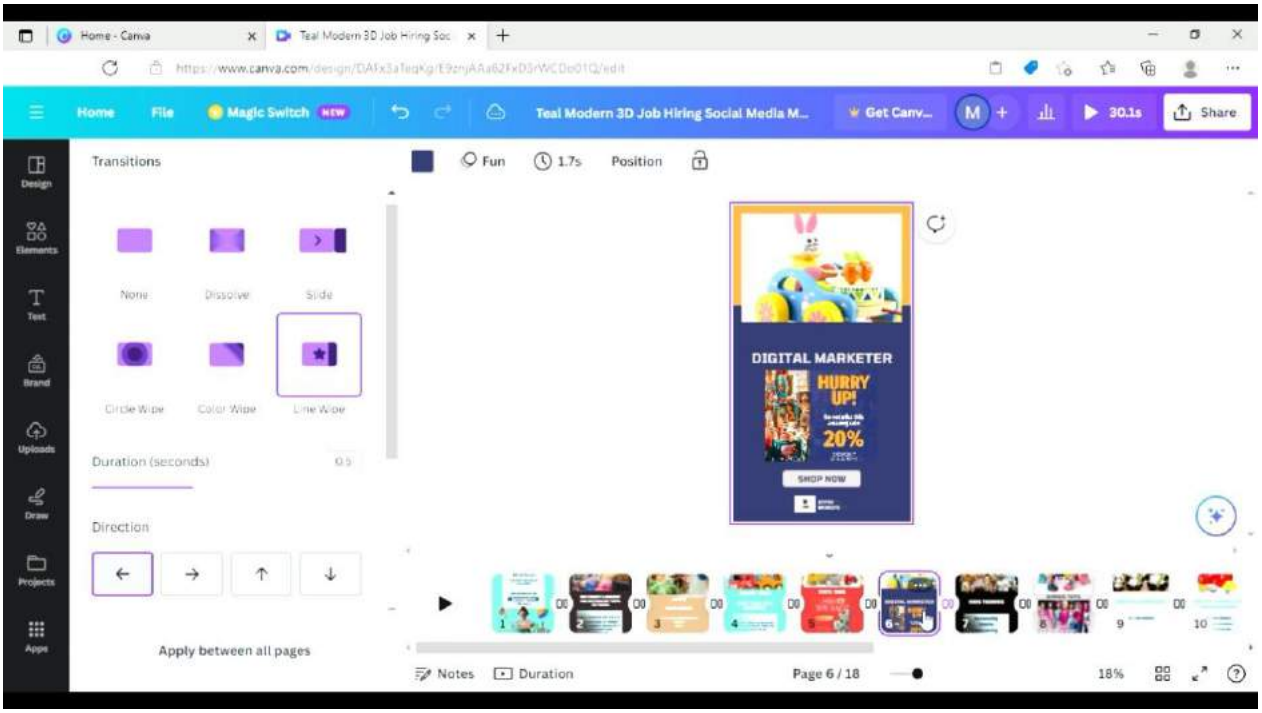
STEP 7: Add the pages to extend the reel.



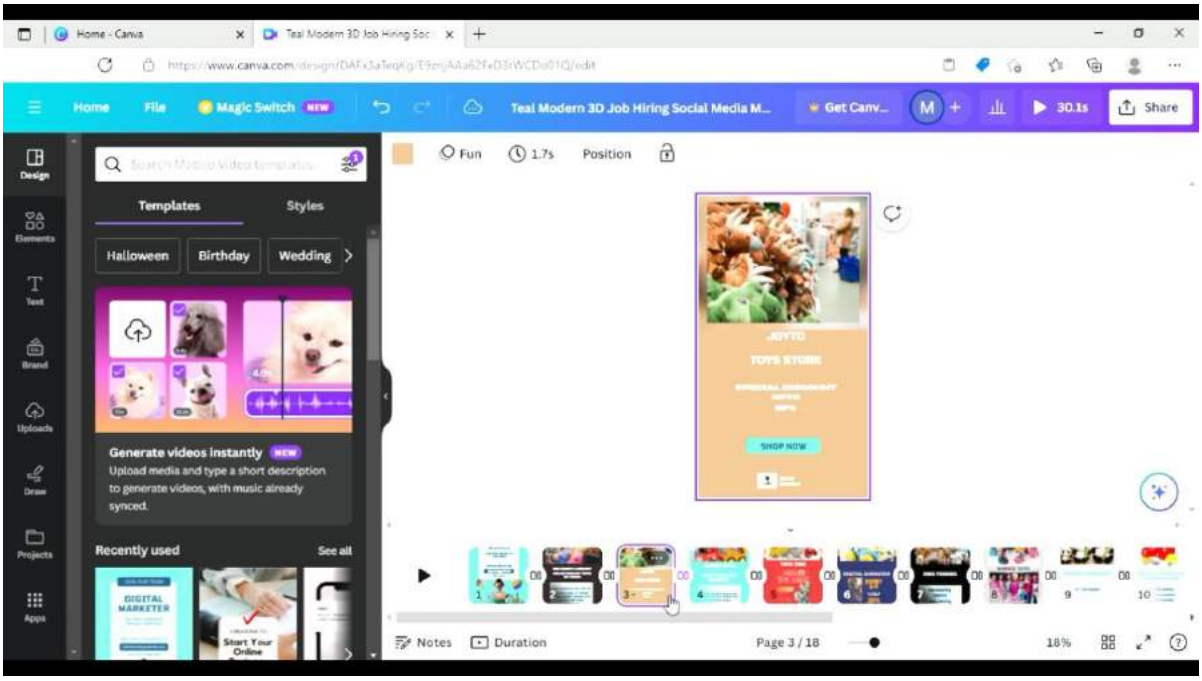
STEP 8: Set the duration for each page.

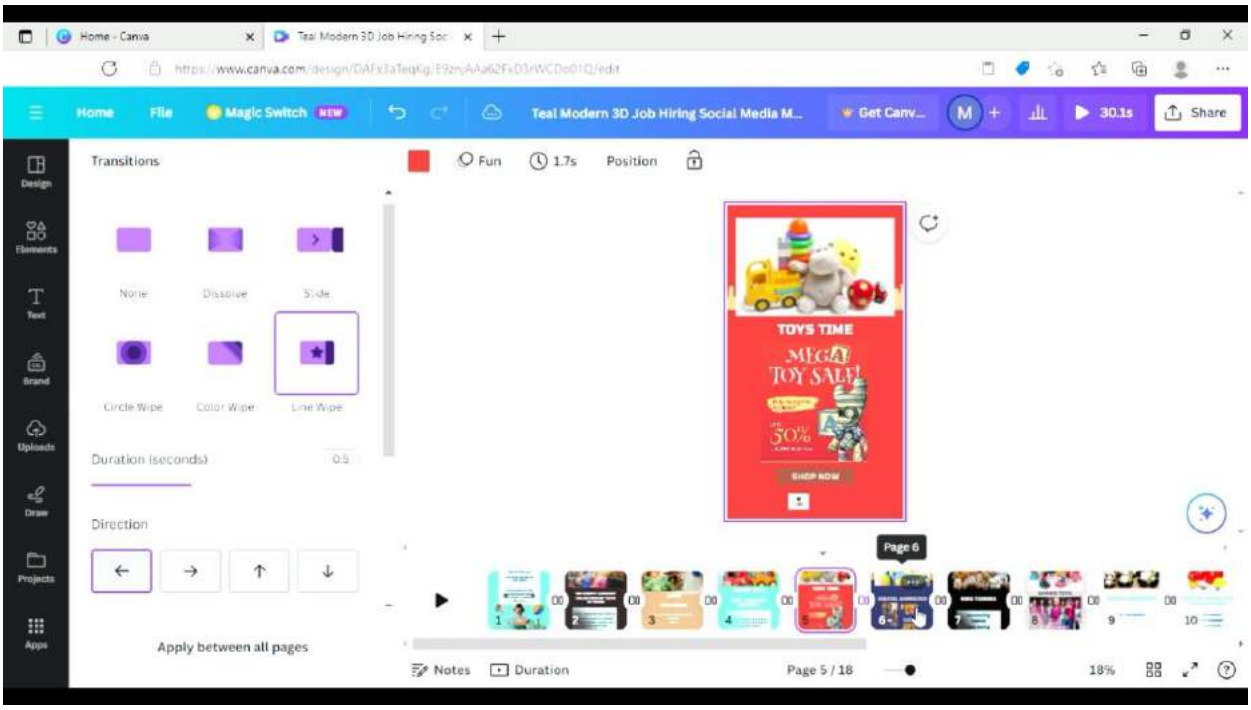


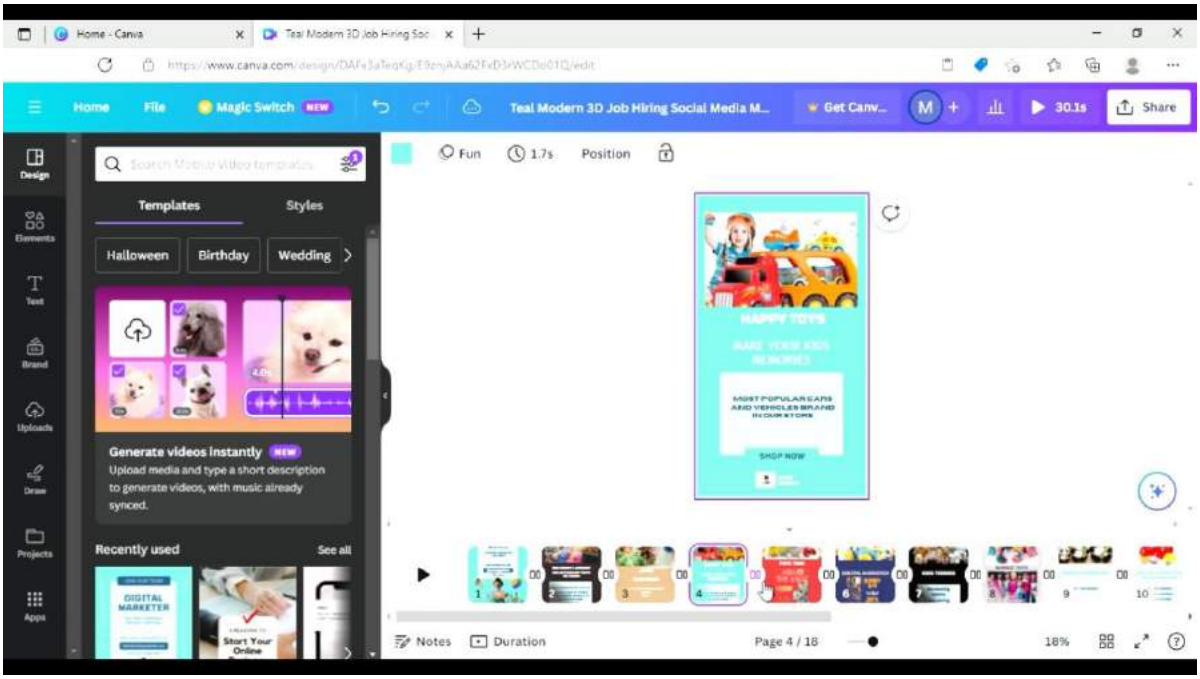
Step 9: Set transitions for each page.



Step 10: Edit each page with different slogans and images.



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Upload media and type a short description to generate videos, with music already synced.
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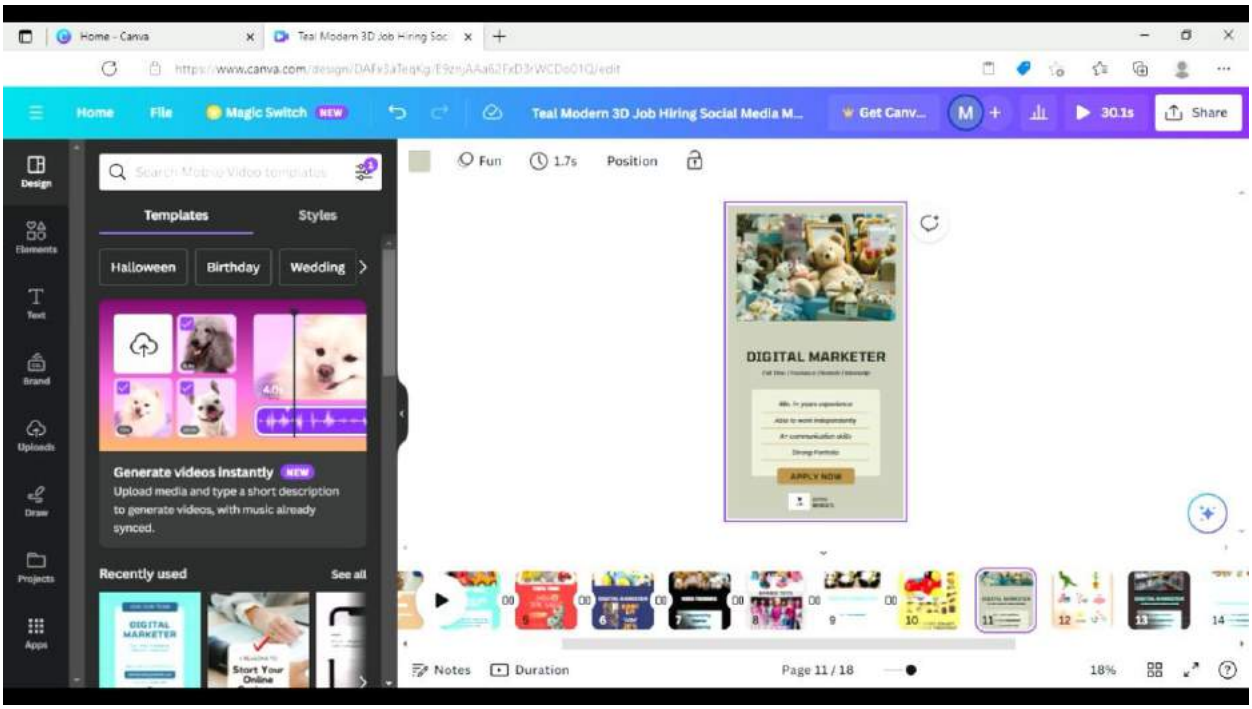
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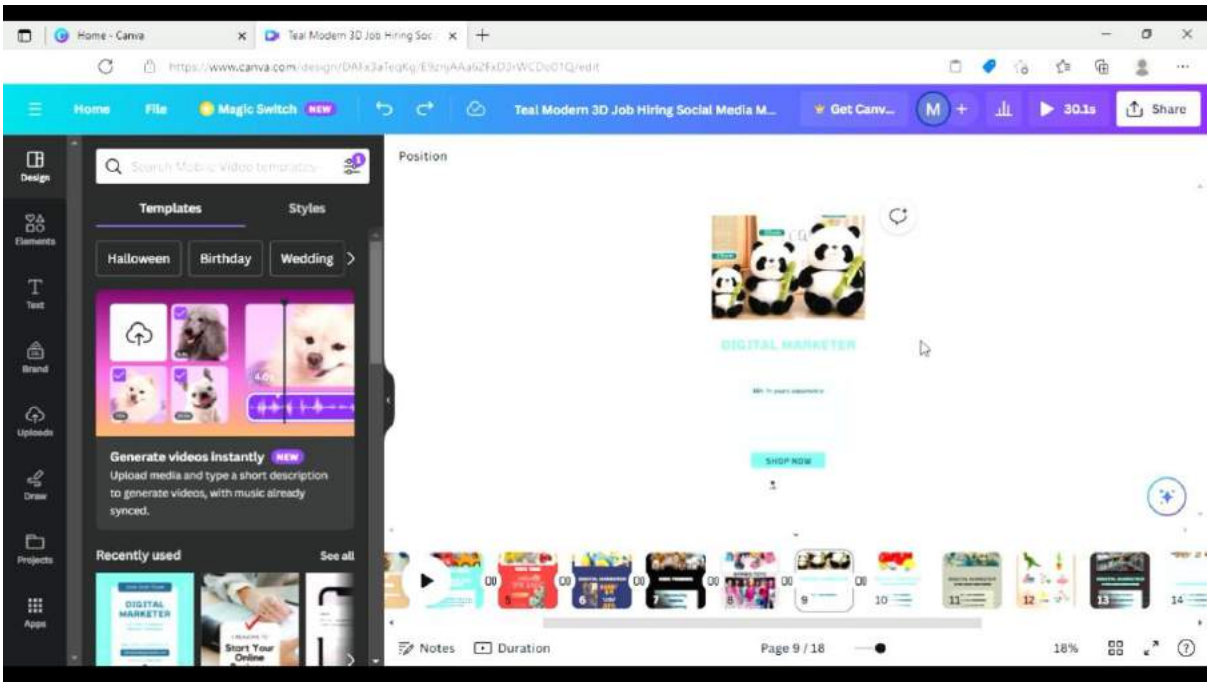
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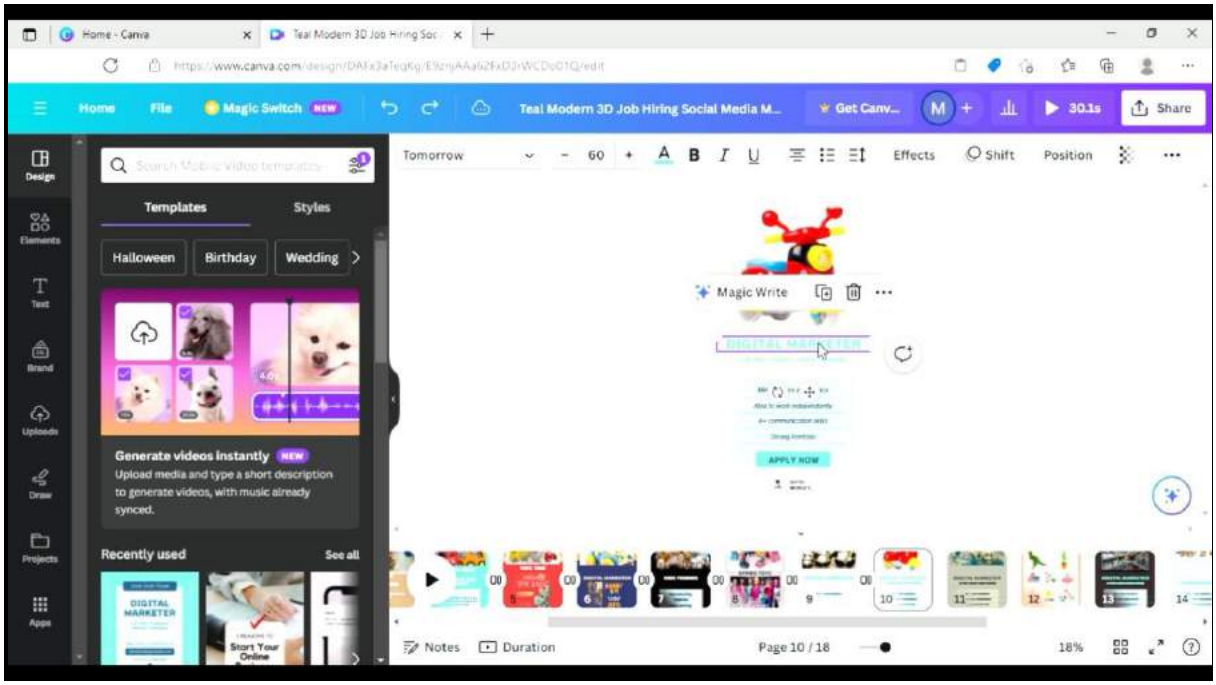
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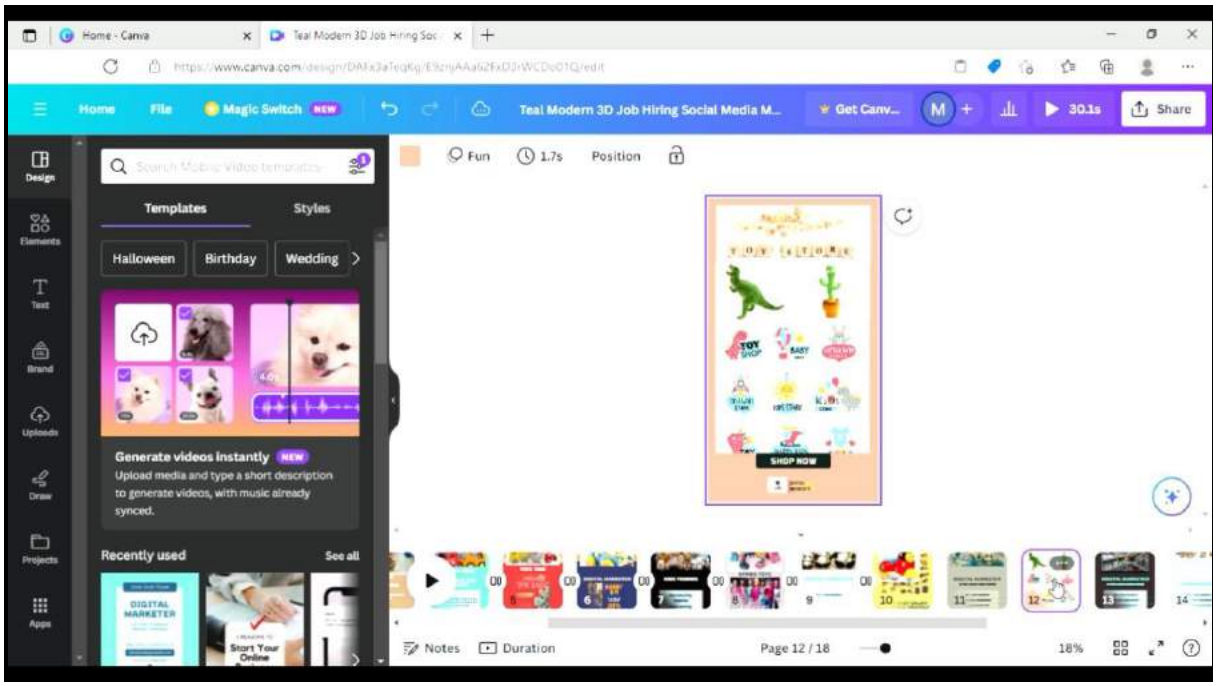
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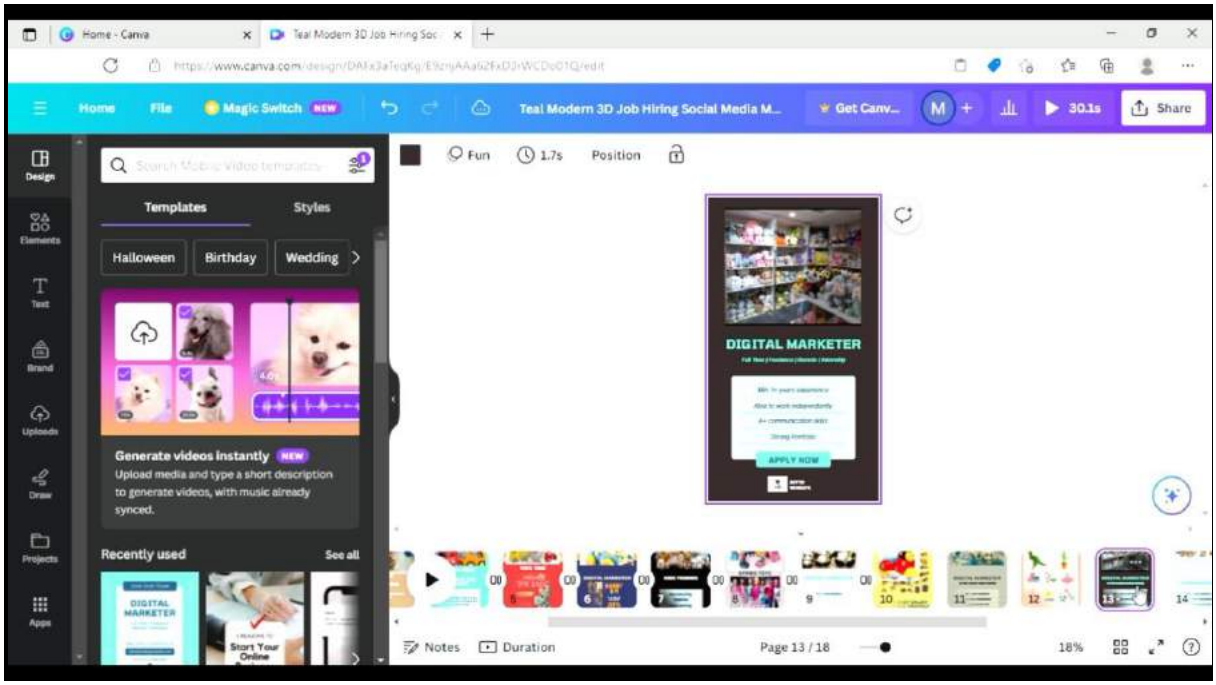
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See all
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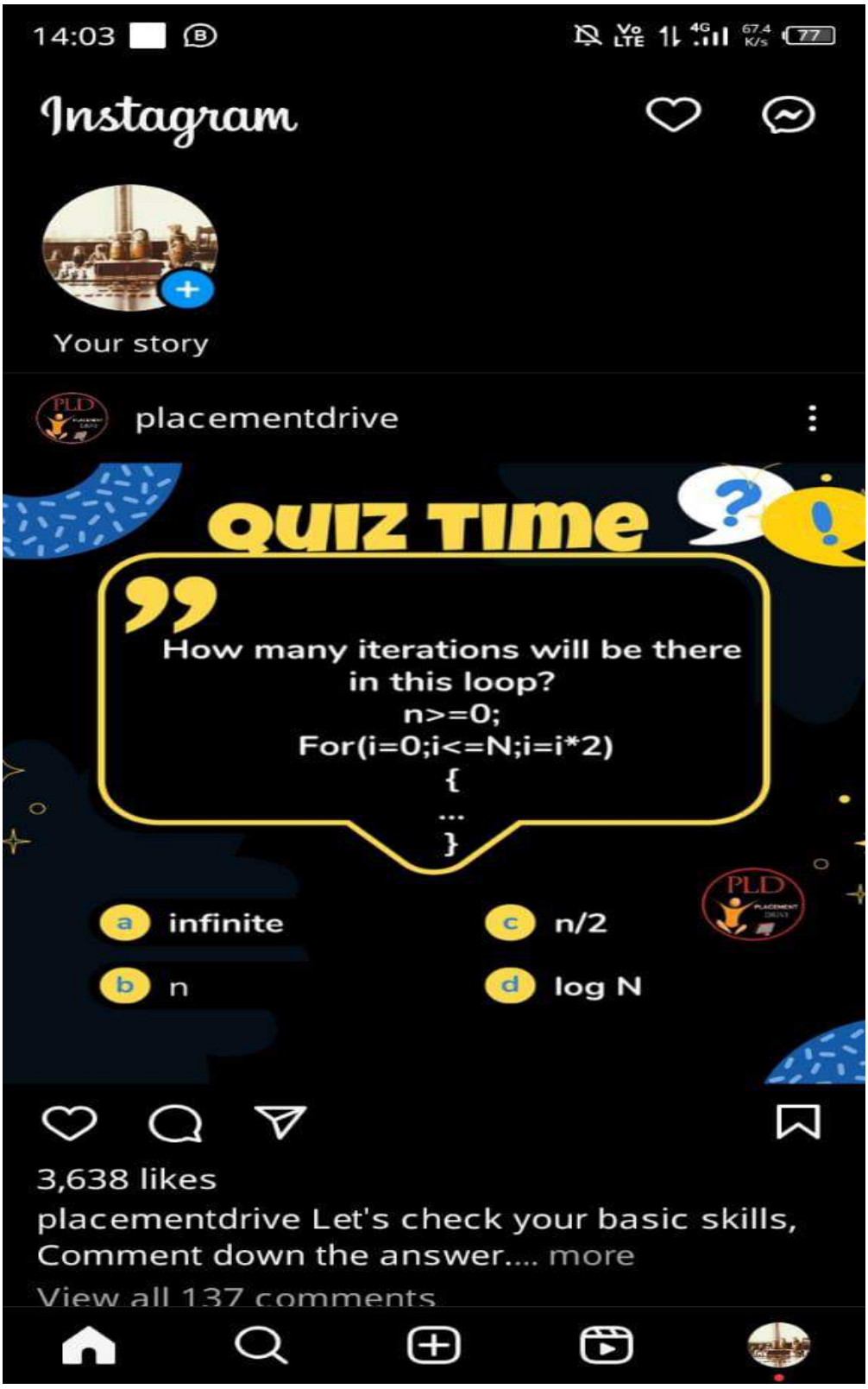
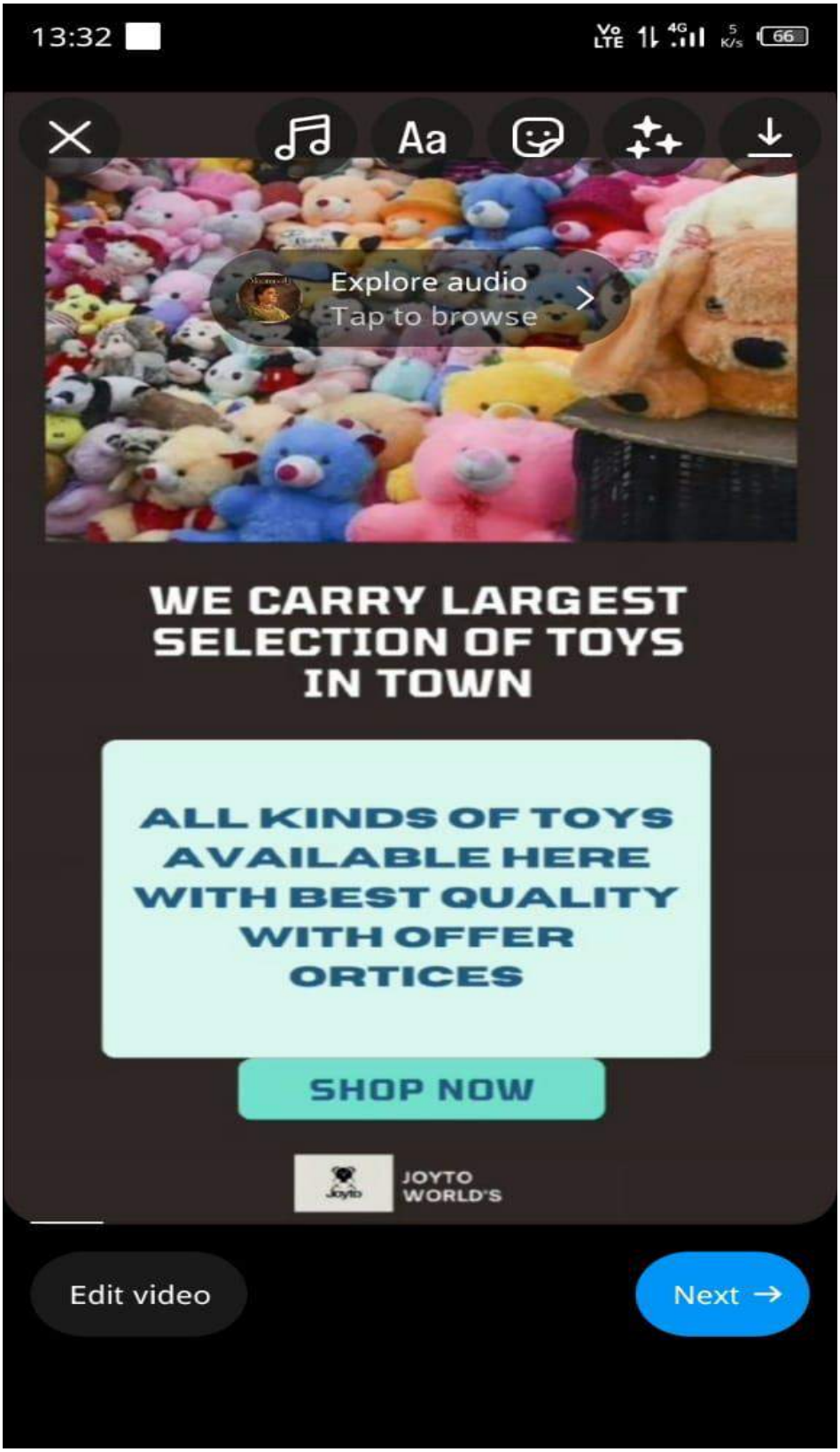
UPLOAD IN REEL IN INSTAGRAM BUSINESS PROFILE.

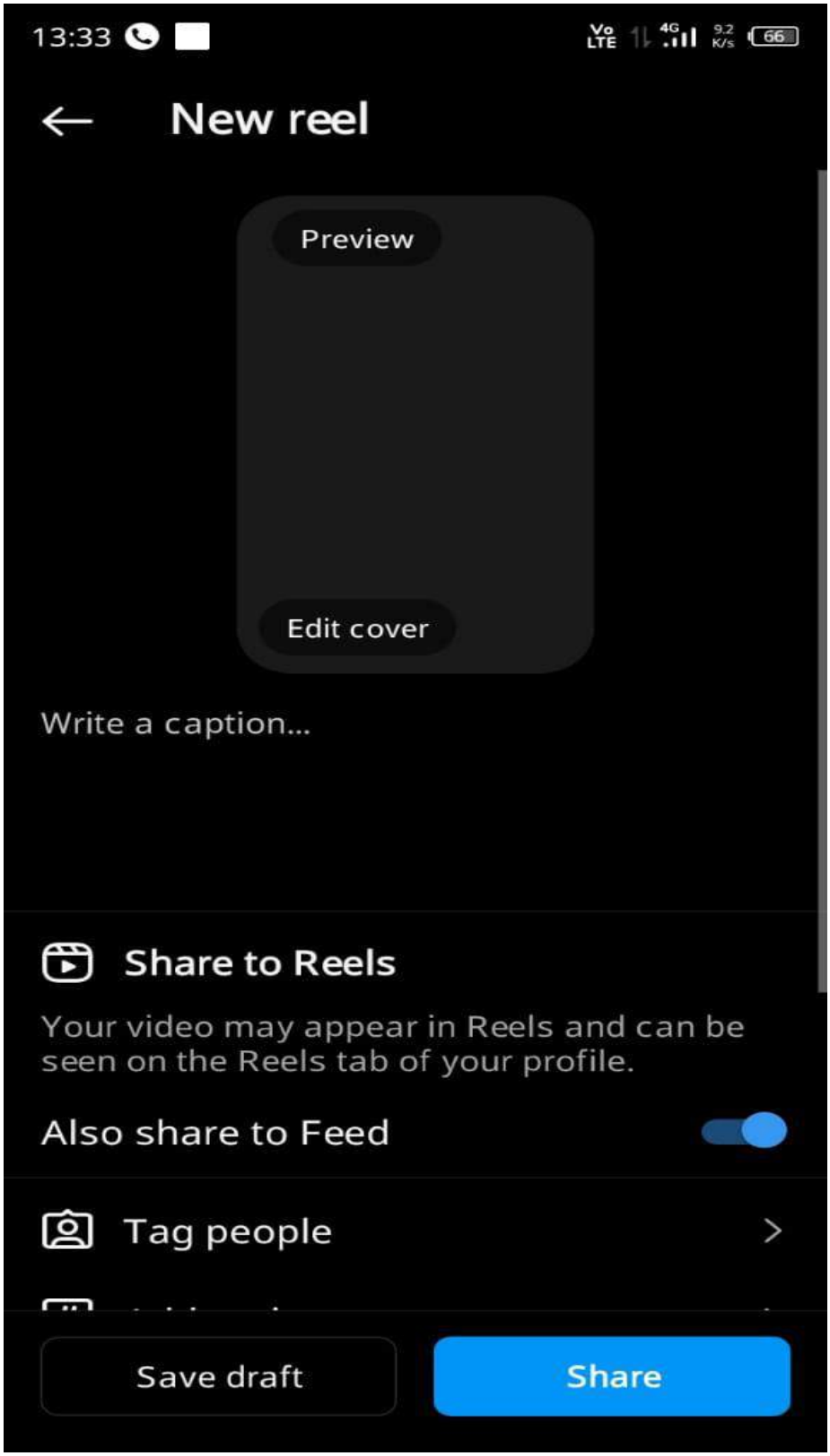
STEP 1: Go to the instagram business page.



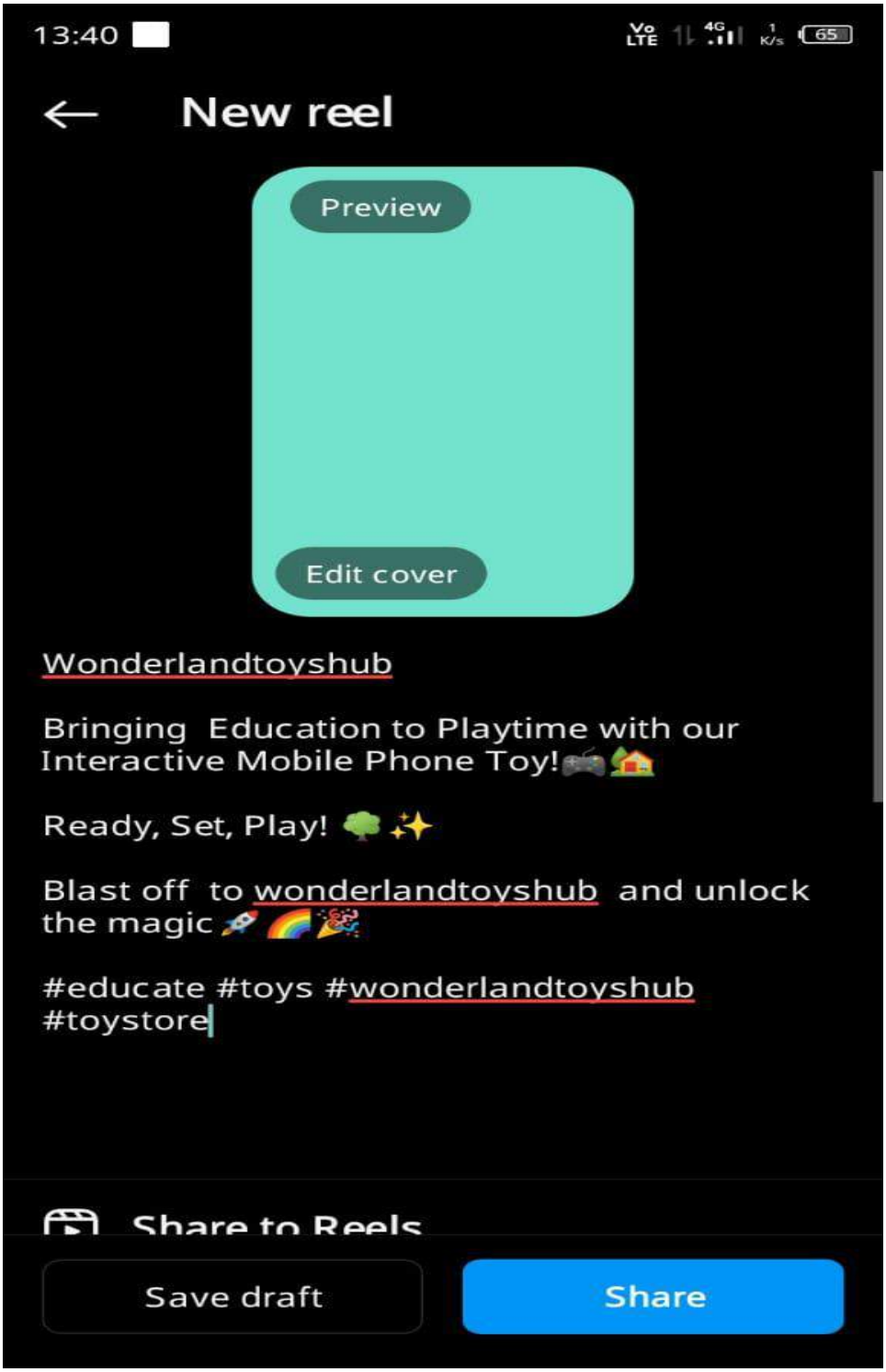
STEP 2: Select the reel video to upload.



STEP 3:Before upload the reel in instagram business page edit the page.



STEP 4:Write content or Description below the reel.



STEP 5:Upload the reel in instagram.

Instagram Link:https://www.instagram.com/reel/Cy-bBpxS-3M/?igshid=MzRlODBiNWFlZA==

ATTACHMENT OF THE REEL:

REELS.mp4

ATTACHMENT OF THE SCREEN RECORDING:

Screen Recorder.mp4