

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- (L) 10 minutes to prepare
- 1 hour to collaborate
- **2-8 people** recommended

Share template feedback





Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

① 10 minutes

Team gathering

Set the goal

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.





Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.



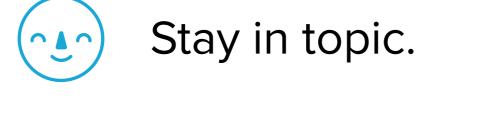
PROBLEM

How might we [your problem statement]?



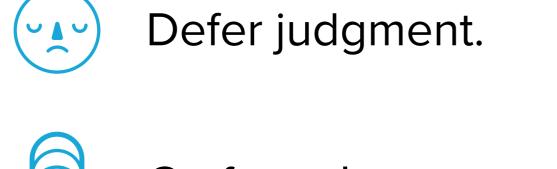
Key rules of brainstorming

To run an smooth and productive session













Listen to others.

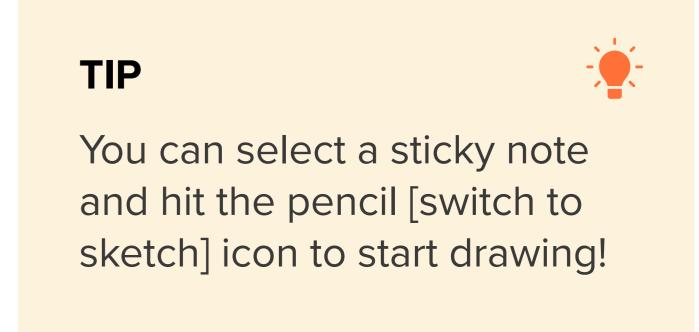




Brainstorm

Write down any ideas that come to mind that address your problem statement.

① 10 minutes



Abirami S

Large dataset

Dashboard Interface Information Filtering

High Accuracy

Easy
Data
Retrievel

Diagnosis based on several factors

Main focus on testing dataset

Understand data set

Differiate
between
healthy person
and heartdisease patient

Nandini R

Collect the required dataset

Analyze the factors of the dataset

Get a hands on practice on data analytics tools

Get
knowledge
about
analytics and
regression

Accuracy on data analytics

find feasible tools

Collect user feedback

User friendly interface

Clear cut visualization on data

Jothilaxmi H

Get data report of a healthy person

Visualize data

Find out the correlation between given data and heart disease

Define dataset's labels

Dashboard design

User friendly

Related medical data research

contact support Fix
safe(ideal)
range for
data

Shruthi N

Remove duplications

Useful for doctors

Instant Diaognosis

Percision

Performance Efficiency Minimize error

Standard Dataset

Adaptability

Content based filtering



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes

Data and research Training and testing Work and deliverables

Define data
labels on the
collected
dataset

Train the dataset with large amount of standard data

Get a hands on practice on data analytics tools

Compare with the healthy person's dataset and fix ideal range

Test the dataset and check for efficiency

Interactive
User
friendly
dashboard

Medical research to find out the correlation

Improve the performance ratio

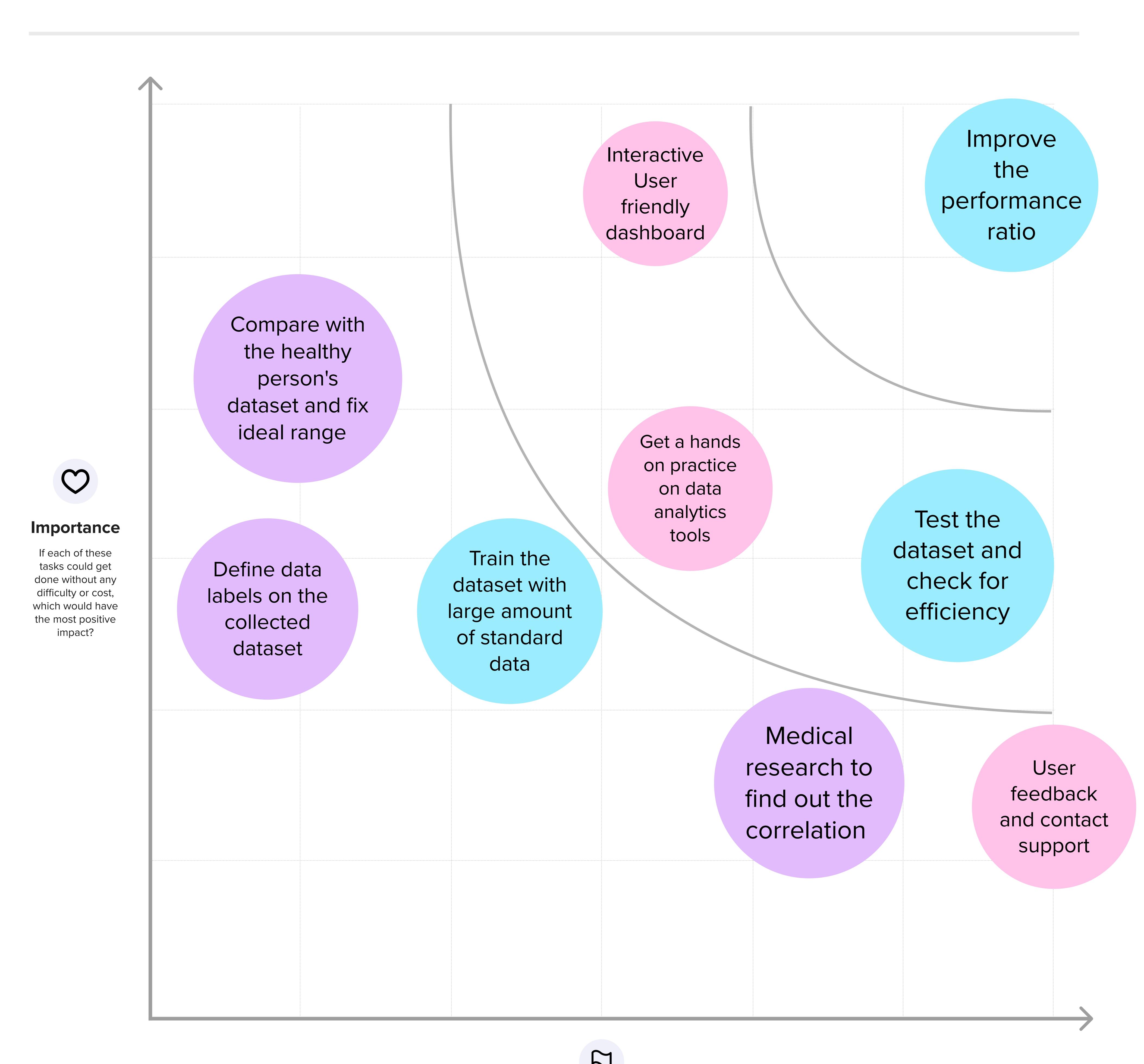
User feedback and contact support



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes



Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Α

Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

В

Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Strategy blueprint

Define the components of a new idea or strategy.

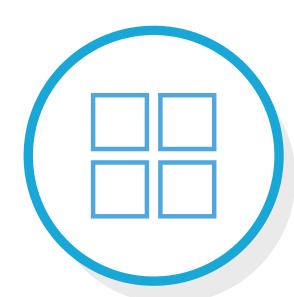
Open the template →



Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template →



Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template →

