

Problem-Solution

Project Title: Skill / Job Recommender Application

Team ID: PNT2022TMID02696

Define CS, fit into CC	1.CUSTOMER SEGMENT(S) <ul style="list-style-type: none">Job finder who are looking for a suitable job for themselves	6. CUSTOMER CONSTRAINTS <ul style="list-style-type: none">Not knowing the awareness of job vacancyAfraid of falling into the scam	5. AVAILABLE SOLUTIONS <ul style="list-style-type: none">There are already application like LinkedIn, Naukri etcThey often get notified by the job openings	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	2. JOBS-TO-BE-DONE / PROBLEMS <p>Job Seeker:</p> <ul style="list-style-type: none">They should be ready with the communication skillsThey need to gain knowledge before applying a particular job. <p>Job Recruiter:</p> <ul style="list-style-type: none">They have to filter the candidate who is best suited for the company	9. PROBLEM ROOT CAUSE <ul style="list-style-type: none">As the time goes by, the competition keeps on growing day by dayThe education system failed to create qualified engineers	7. BEHAVIOUR <ul style="list-style-type: none">Learn a particular skillset for a particular job openings.Approach multiple people and gain knowledge from them	Focus on J&P, tap into BE, understand RC

Identify strong TR & EM	<p>3. TRIGGERS</p> <ul style="list-style-type: none"> • Family crisis • Social Pressure • Hating the job 	<p>10. YOUR SOLUTION</p> <ul style="list-style-type: none"> • A Scam offer about any job openings are detected • The Client will be notified immediately • Proper resources will be provided 	<p>8. CHANNELS OF BEHAVIOUR ONLINE</p> <ul style="list-style-type: none"> • Google search the opportunities • Make connection in LinkedIn <p>OFFLINE</p> <ul style="list-style-type: none"> • Try to get more professional training from the trainers 	Extract online & offline CH of BE
	<p>4. EMOTIONS: BEFORE / AFTER BEFORE</p> <ul style="list-style-type: none"> • Depression and lack of confidence • Fear of rejection <p>AFTER</p> <ul style="list-style-type: none"> • Highly excited • Gained confidence to do any task 			