

# Ecommerce Website Building

An e-commerce website is one that allows people to buy and sell physical goods, services, and digital products over the internet rather than at a brick-and-mortar location. Through an e-commerce website, a business can process orders, accept payments, manage shipping and logistics, and provide customer service.

## Requirements Components

- Webhost
- Address
- Homepage
- Design
- Content
- Navigation Structure
- Logo

- Graphics

## Ecommerce Website Pages

Ecommerce or electronic commerce refers to a business model that involves sales transactions being done on the web. Virtually every online shopping website - big or small - follows this structure. Any site where you can obtain items for sale over the internet is considered an ecommerce website.

eBay and Amazon, the grandfathers of eCommerce, paved the way for a newer and more convenient way of shopping. They are actually not that old to be called grandfathers, but a higher level of respect is implied there. Of course, online buying and selling were already a thing before, but because of these companies, e-commerce websites became an easier and more preferred platform to a lot of consumers.

People were very skeptical to use these sites to purchase their items there because they are prone to fraudulent activities and scamming schemes. It is still evident up to this day, but developers come up with solutions to better people's shopping experience. Examples of these solutions are reviews, return policy, and cash on delivery. These features help consumers decide if they should purchase items from an e-commerce website or not.

One of the obvious differences between an eCommerce website and an ordinary business or company website is in the features that it supports. A company website may just house information on the brand's products and services so users will need to contact the company directly if they want

to do business with them. Meanwhile, an eCommerce website works pretty much like how a physical store works. Users can purchase items, arrange for delivery, and payments on the same site without the need to call a human person to help them with their order. When you start learning how to create eCommerce website content, you'll find that it's a bit more complicated to put up an online store compared to an ordinary website because of the features and design elements that the former requires.

```
<!DOCTYPE html>
```

```
<html lang="en">
```

```
<head>
```

```
<meta charset="UTF-8">
```

```
<meta name="viewport" content="width=device-width, initial-scale=1.0">
```

```
<meta http-equiv="X-UA-Compatible" content="ie=edge">
```

```
<!-- <link rel="stylesheet" href="/style.css"> -->
```

```
<title> E-COMMERCE WEBSITE BY EDYODA | CREATED BY Chadandrabal sevigounder
```

```
Theepthi GuruBalaji Siva </title>
```

```
<!-- favicon -->
```

<link rel="icon"

href="https://yt3.ggpht.com/a/AGF-l78km1YyNXmF0r3-0CycCA0HLA\_i6zYn\_8NZEg=s900-c-k-c0xffffffff-no-rj-mo" type="image/gif" sizes="16x16">

<!-- header links -->

<script src="https://kit.fontawesome.com/4a3b1f73a2.js"></script>

<link href="https://fonts.googleapis.com/css?family=Lato&display=swap" rel="stylesheet">

<!-- slider links -->

<!-- <script src="http://code.jquery.com/jquery-3.4.1.min.js" integrity="sha256-CSXorXvZcTkaix6Yvo6HppcZGetbYMGWSFIBw8HfCJo=" crossorigin="anonymous"></script> -->

<script src="js/jQuery3.4.1.js"></script>

<link rel="stylesheet" href="https://cdnjs.cloudflare.com/ajax/libs/slick-carousel/1.9.0/slick.min.css">

<link rel="stylesheet" href="https://cdnjs.cloudflare.com/ajax/libs/slick-carousel/1.9.0/slick-theme.min.css">

```
</head>
```

```
<body>
```

```
<!-- HEADER -->
```

```
<div id="1"></div>
```

```
<script>
```

```
load("header.html");
```

```
function load(url)
```

```
{
```

```
    req = new XMLHttpRequest();
```

```
    req.open("GET", url, false);
```

```
    req.send(null);
```

```
    document.getElementById(1).innerHTML = req.responseText;
```

```
}
```

```
</script>
```

```
<!-- SLIDER -->
```

```
<div id="2"></div>
```

```
<script>
```

```
load("slider.html");
```

```
function load(url)
```

```
{
```

```
    req = new XMLHttpRequest();
```

```
    req.open("GET", url, false);
```

```
    req.send(null);
```

```
    document.getElementById(2).innerHTML = req.responseText;
```

```
}
```

```
</script>
```

<!-- CONTENT SECTION -->

<div id="3"></div>

<script>

load("content.html");

function load(url)

{

req = new XMLHttpRequest();

req.open("GET", url, false);

req.send(null);

document.getElementById(3).innerHTML = req.responseText;

}

</script>

<!-- FOOTER -->

```
<div id="4"></div>
```

```
<script>
```

```
load("footer.html");
```

```
function load(url)
```

```
{
```

```
    req = new XMLHttpRequest();
```

```
    req.open("GET", url, false);
```

```
    req.send(null);
```

```
    document.getElementById(4).innerHTML = req.responseText;
```

```
}
```

```
</script>
```

```
</body>
```



**<!-- slider JS START -->**

**<script src="https://cdnjs.cloudflare.com/ajax/libs/slick-carousel/1.9.0/slick.min.js"></script>**

**<script>**

**\$(document).ready(function()**

**{**

**\$('#containerSlider').slick({**

**dots: true,**

**infinite: true,**

**slidesToShow: 1,**

**slidesToScroll: 1,**

**autoplay: true,**

**autoplaySpeed: 1500,**

**});**

**});**

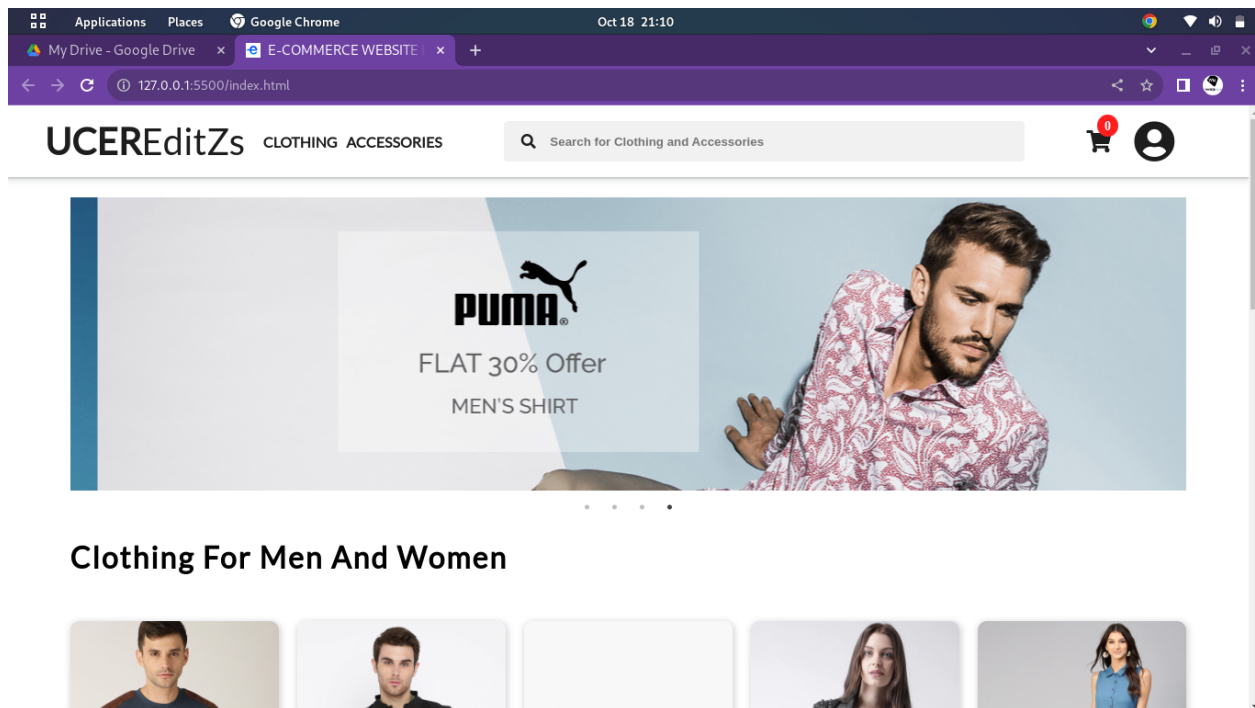
</script>

<!-- slider JS ENDS -->

#!-- content JS ==#

,

<script src="content.js"></script>0[



## Clothing For Men And Women



**Men Navy Blue Solid Sweatshirt**  
United Colors Of Benetton  
Rs. 2500



**Men Black MAMGP T7 Sweat Sporty Jacket**  
Puma  
Rs. 7000



**Men Black Action Parkview Lifestyle Shoes**  
Hush Puppies  
Rs. 6000



**Women Black Solid Lightweight Leather Jacket**  
BARESKIN  
Rs. 8000



**Women Blue Solid Shirt Dress**  
SASSAFRAS  
Rs. 5000

