

Elayaraja Subramanian

Front-end Developer

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Github: <https://github.com/ElayarajaSubramanian>

Portfolio: <https://elayarajasubramanian.netlify.app/>

Web and Graphic Designer having 12+ years of experience to secure a challenging position to utilize my skills and abilities in the field that offers professional growth while being resourceful, innovative and flexible.

Skills

Web technologies	Tools
HTML5	Adobe Experience Manager 6.1 & 6.4
CSS3	Adobe photoshop
JavaScript	Adobe illustrator
React	Adobe InDesign
SASS	Adobe premiere pro
Bootstrap	Adobe XD
jQuery	Sanity IO
Typescript	Bit.dev
NextJS	

Experience

Oct 2014 - Present

Team lead

Infosys BPM, Chennai

- Creating reusable components on Bit.dev for Sanity IO CMS
- Migrating legacy components from AEM to Sanity IO CMS
- Increased sales ~ 10% by creating newly designed pages using HTML5, CSS3, Javascript
- Implemented new content in AEM 6.1 and AEM 6.4 and played a major role in successfully deploying offer content
- Collaborated with UX team, Content team to sharpen newly designed pages and their content
- Collaborated with dev team to come up with easily manageable Content Fragment Model (CFM)

- Collaborated with dev team to finalize the JSON for new AEM 6.4 pages
- Conducted daily huddle meetings to discuss challenges and to share some best practices to make the process easy

Nov 2013 - Sep 2014**Web designer**

Habiliss systems pvt ltd, Chennai

- Created elegant web layouts and icons to helped to get more clients in UK
- Converted PSD to HTML and reduced work load for back end developers team in UK
- Collaborated with back-end dev team to fix UI issues

Mar 2011 - July 2013**Graphic designer**

Teledata marine solutions, Chennai

- Created elegant login and landing pages for marine students
- Created detailed PDF study materials using adobe indesign for marine e-learning courses
- Created videos using adobe flash which explains marine concepts in detail for marine e-learning courses

Jan 2010 - Feb 2011**Graphic designer**

Abink software solutions, Chennai

- Created attractive web layouts, brochures, logos for multiple level clients like hospitals, educational institutions
- Collaborated with dev team to learn more about programming, database

Education

2005 - 2009

Bachelor of Engineering

JJ College of engineering and technologies, Trichy.

Courses and certifications

- Completed Fullstack developer (MERN) course with GUVI
- Microsoft HTML5, CSS3 and JavaScript Certification

- Type Writing (Higher & Lower) Certification

Key Competencies & Skills

- Excellent development, analytical and logical skills
- Capacity to work in meeting deadlines
- Ability to go to the core of the problem and resolve
- Willing to learn and adapt to new challenges
- Have strong interpersonal skills, which provides with the ability to interact with end-users, managers and technical personnel
- Self-motivated, quick learner

Rewards & Recognition

- Received spot award for my exemplary performance on handling the project
- Received extra miler award for supporting other teams in crucial projects
- Received site of the week award for the websites which I designed

Personal details

Date of birth	28 th May, 1987
Nationality	Indian
Father's Name	P. Subramanian
Permanent address	63, New street, Thuraiyur taluk, Trichy district, Tamilnadu - 621010
Temporary address	No.7, Yamunai street, Ram nagar, Madipakkam Chennai - 600091.

Declaration

I hereby, declare that the information published above is correct according to my knowledge and conscience. I can be held responsible for any discrepancies in the above mentioned facts.

(Elayaraja S)