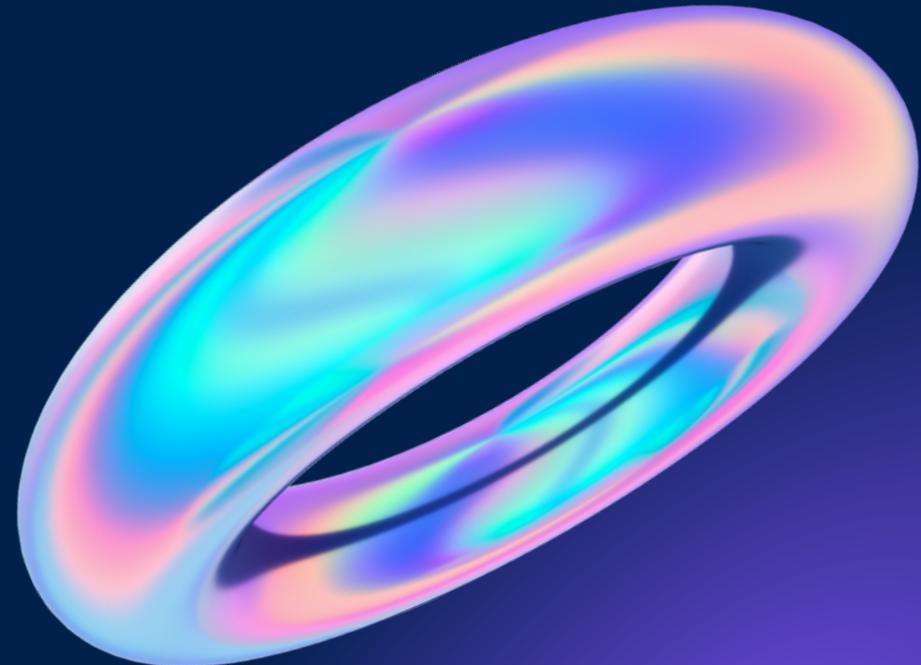




# Burger Joints



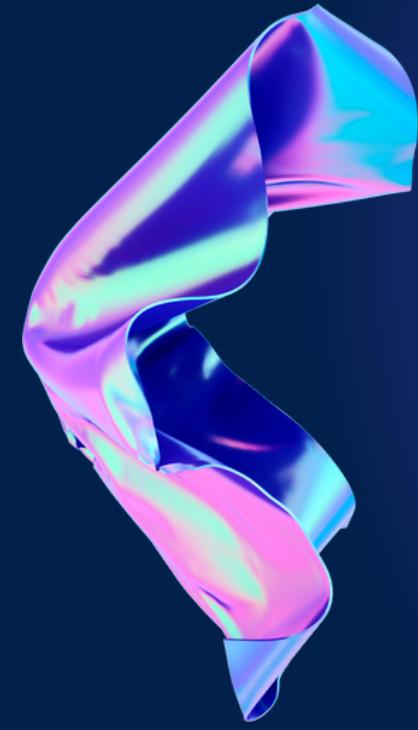
# Marketing Channels



Influencer Marketing



Social Media



SEO

# Checklist

- 1. Primary Setup Needs.
- 2. Strategization.
- 3. Campaign Launch.
- 4. Analytics & Performance Optimization.

# Primary Set Up Needs



# Online Setup



**Keywords, Content  
Copy, and Hastags  
Generation**



**Profile  
Optimization,  
Content Creation, &  
Scheduling.**



**Contact, explain,  
and onboard  
influencers.**

The background features abstract, translucent geometric shapes in shades of blue, purple, and green, floating in the upper right corner.

# offline Setup

1. Post-training Staff Assessment.
2. Setup Interior and decor.
3. Select the Mayo & Batter Formulation.
4. Finish Setting Up Distributor Portal.

# Experience Needs

- Get customers hooked with addictive condiments.
- Sell ciggies in the smoking zone.
- Add grounded dry mint in batter
- Add kashundi to mayo.
- Have boardgame tables.
- Have the option to change music.

# Departments



Operations



Marketing



HR  
Developer