




SAKIB SHADMAN


ORGANIC GROWTH MARKETER

CONTACT

 (+880)1920-512-493

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 [LINKEDIN](#)

 Dhaka, Bangladesh

SKILLS

Skill name here

Your Skill

Special skills

List your skills

EDUCATION

**BBA in Marketing| Independent
University, Bangladesh**

Class of 2019

- CGPA: 3.1
- AdVerse Award by Magneto Digital

LANGUAGES

English 

French 

Bengali 

PROFILE

My marketing prowess expands over SEO, content, influencer, affiliate, & and organic social media marketing with over 5 years of experience in renowned agencies where we worked with Fortune 500 companies and grew revenue by 400-1000% for most of the clientele.

You expect most forms of growth marketing tactics from me with clear and undeniable value proposition design to ensure we have a campaign with the highest attainable efficacy.

WORK EXPERIENCE

Operations Manager | Jadespike

April 2021 - Present (2+ years)

- Generated leads for the sales team and executed lead conversion strategies.
- Developed strategic plans for social media and influencer marketing initiatives.
- Designed and implemented User-Generated Content (UGC) and Giveaway Campaigns.
- Conducted copywriting proofreading and quality assurance.
- Led candidate recruitment efforts.
- Collaborated with influencers to drive marketing campaigns.
- Generated Weekly Progress Report

Operations Manager | MonsterClaw LLC

2018 - 2021 (3 years)

- Conducted content ideation and strategy development for clients.
- Oversaw on-page, off-page, and technical SEO optimizations.
- Produced sample content to demonstrate content marketing capabilities.
- Managed end-to-end influencer and affiliate campaigns, from recruitment to campaign setup.