

Assessment Brief

Digital Storytelling

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Assessment Brief

You are required to maintain, compile and submit a detailed, well structured, professionally formatted and presented, with preferably an online version as well, portfolio of all the minor and major activities, assignments and projects issued by the tutor during the course of this Unit. The briefs for individual activities and projects will be issued during the class sessions with detailed overview and requirements for each. You are expected and encouraged to start a portfolio from week 1, and then keep it updated with your learnings, ideas, development processes, artefacts and reflections on a weekly basis.

The portfolio must clearly and comprehensively present all the still, moving and interactive media activities and projects with all the required deliverables as instructed by the Tutor in class. Please note that you will not receive grades for what you may have done and how good you are, but for what all work is present in your portfolio and how good it is, at the end of the Unit. Hence, you are highly recommended to make a habit to properly document your research, ideation, technical developments and final artefacts.

You are also highly encouraged to make sure your final projects are most professionally finished and presented as high quality walkthroughs, etc. This will not only highlight your best works, but also present strong evidence of your engagement in the Unit and talent in general.

Grading Criteria

Impact (40%)

Effective artefacts that are engaging and impressive.

Technique (40%)

Technically robust and sound

Presentation (20%)

A professionally formatted and presented portfolio.

Deliverables

- A WORD FILE export of the online portfolio with:
 - Link to the online portfolio
 - Link the google drive with all original artefacts
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Grading Criteria

GRADE	GENERAL DESCRIPTOR
First (70% or Above)	Work that achieves richness and a sense of total performance through a synthesis of advanced performance skills at a level of sustained excellence. Sophistication of interpretation will be demonstrated through a sense of originality and a wholly independent response to the material performed.
Upper Second (60–69 MARKS)	Work that demonstrates understanding through a mature and imaginative commitment to the material. This will result in a performance of some complexity, using a wide range of advanced performance skills effectively.
Lower Second (50–59 MARKS)	Work that demonstrates a reasonable control of the chosen material and a range of appropriate performance skills. There will be some attempt to engage an audience and convey a sense of personal involvement in the ideas communicated.
Third (40–49 MARKS)	Work that may show lack of preparation and control of performance skills (even though some may be evident). At best, the performance may be sporadic in its attempt to communicate effectively.
Fail (0–39 MARKS)	Your work is brief and broad. You show limited evidence of understanding the question; have very limited coverage of relevant course material; provide little economic analysis. Your work contains errors and omissions; you present material in an unsatisfactory manner and use of reference or acknowledgement of sources is minimal.