

Digital Visual Design

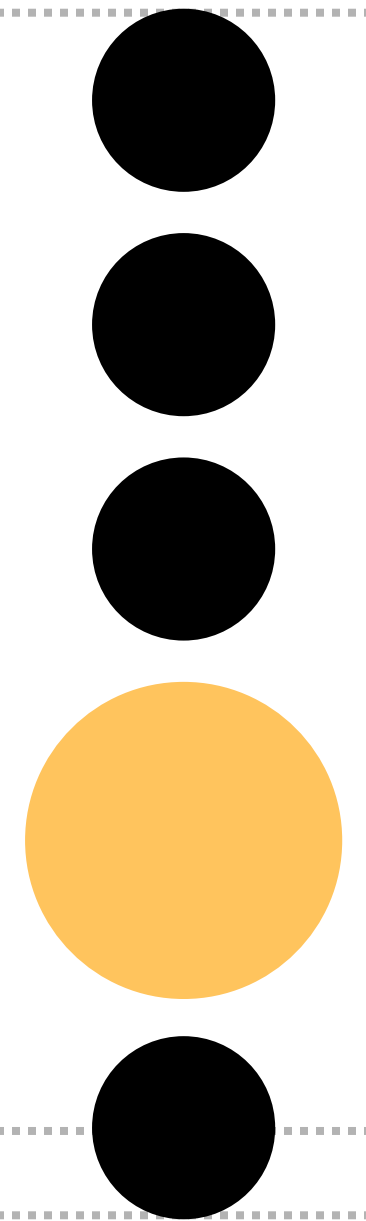
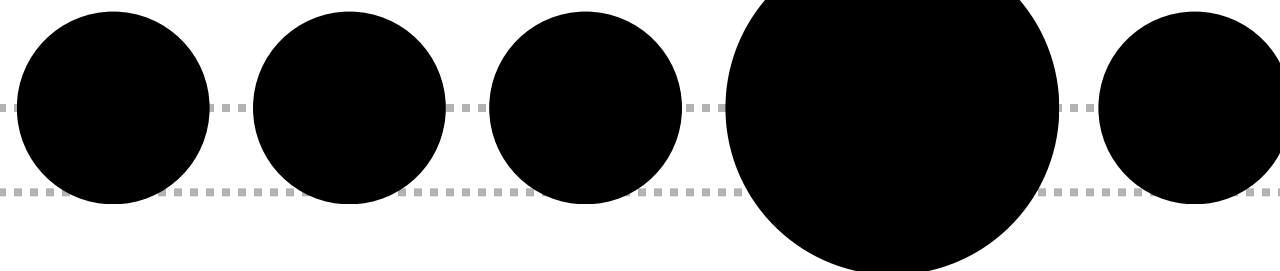
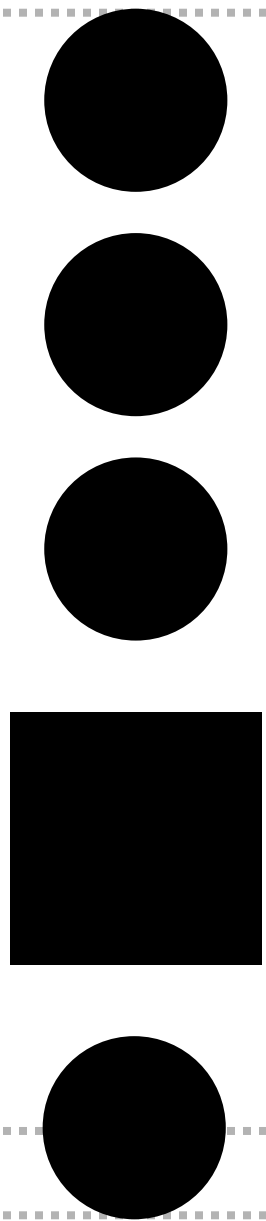
Semester 1 | Level 5

Lecture 6

Subhan Ali



Contrast

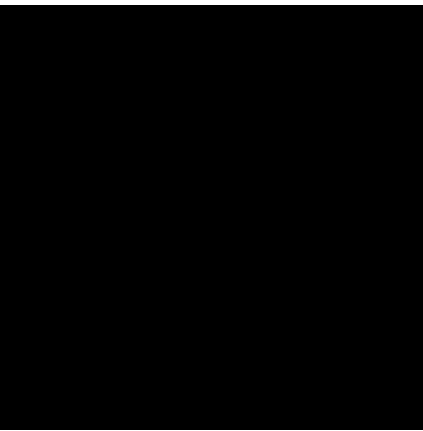
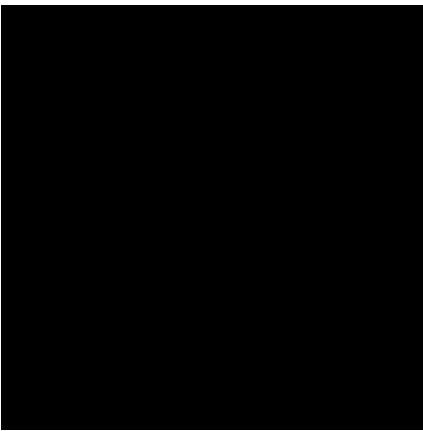
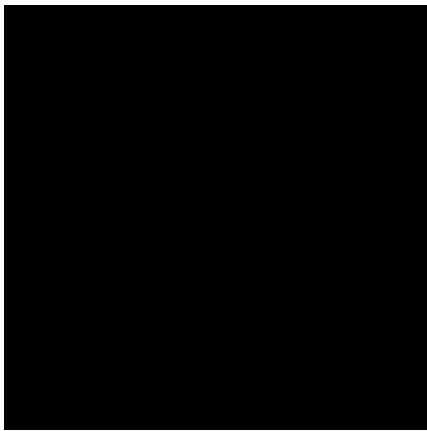


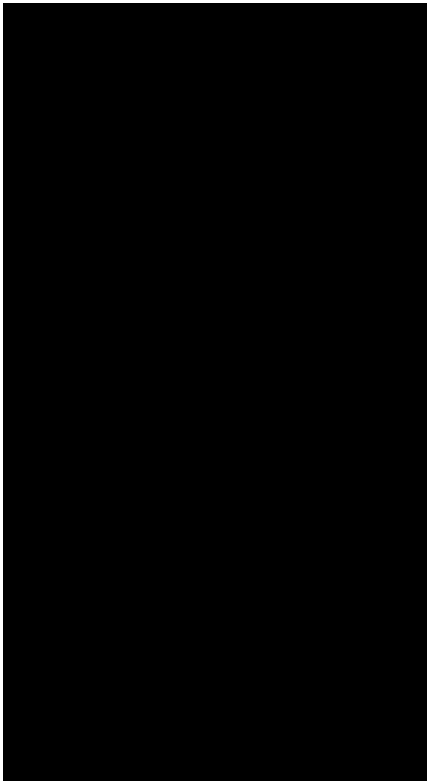
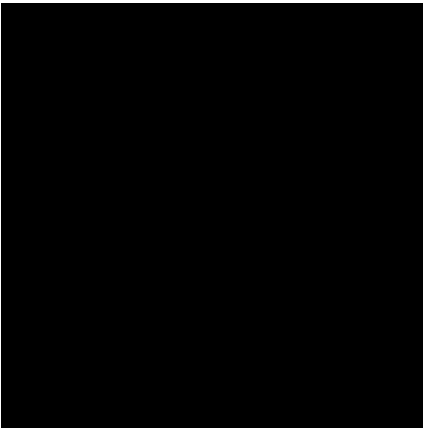
Contrast

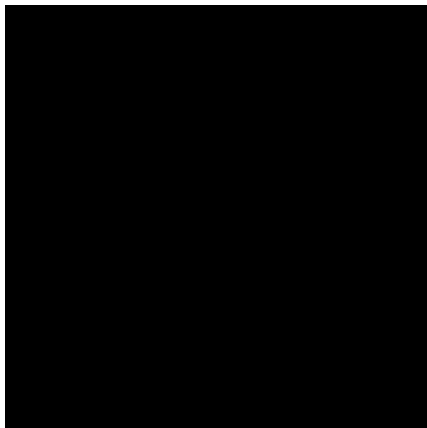
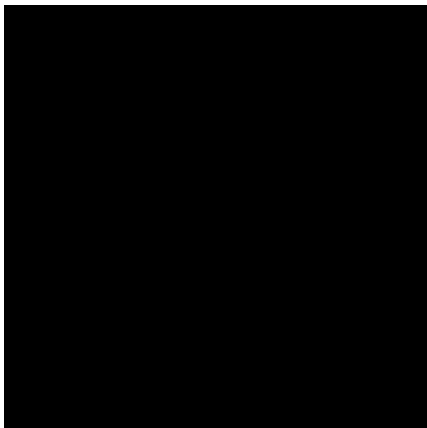
Contrast

Contrast

Contrast







KORRES

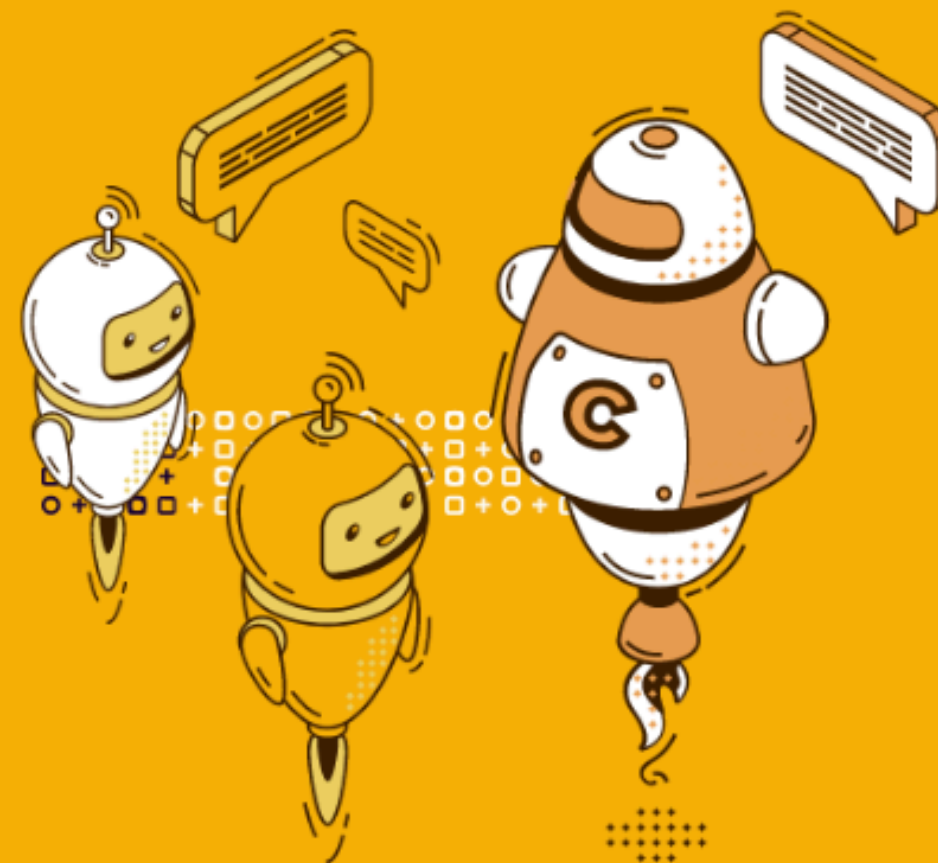
An online shop with a seed to skin story.





Ready To Build Your Custom SharePoint Solution?

Speak To Us Today



+44 (0) 1704 637309



info@coreshare.co.uk



The Innovation Centre, Sci-Tech Daresbury,
Keckwick Lane, Daresbury, Cheshire, WA4 4FS

© 2021 by CoreShare. Design by Markupus.

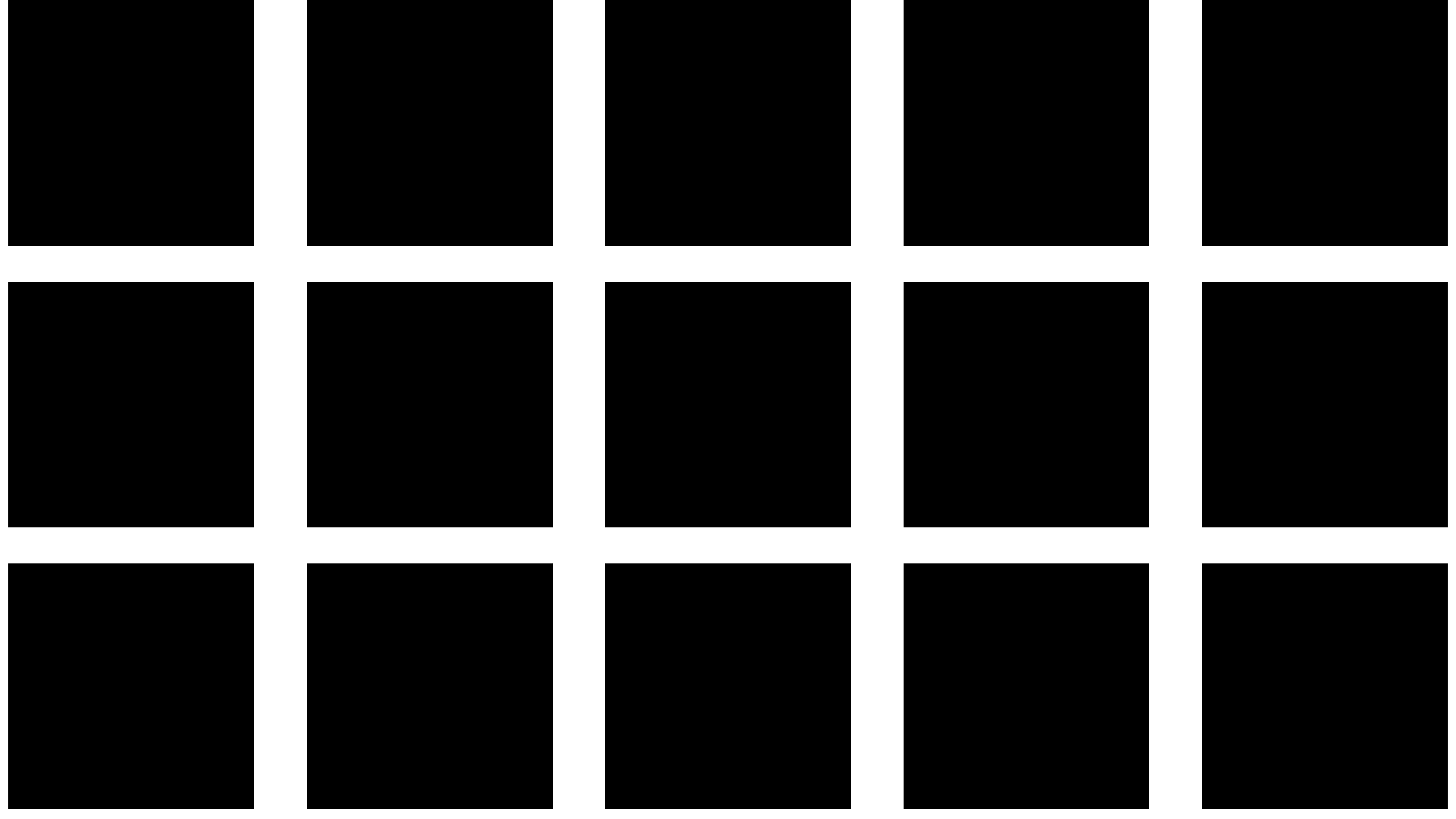
Activate Windows
Go to Settings to activate Windows.

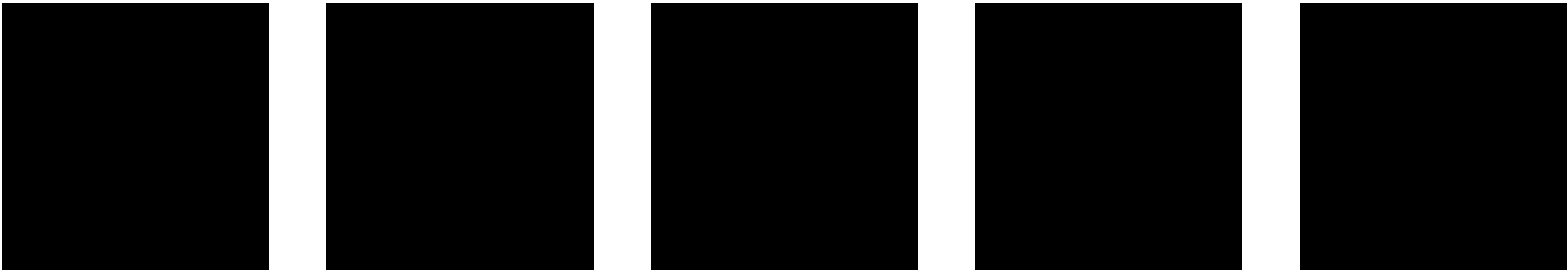
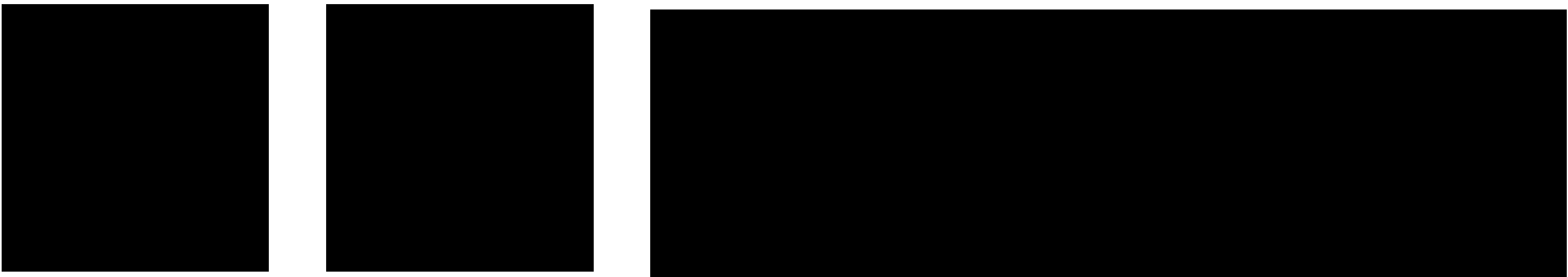
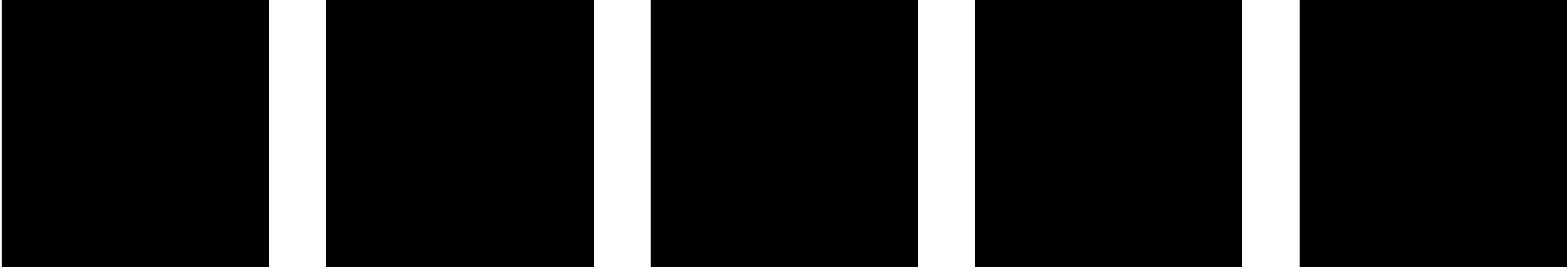


Emphasis

Emphasis is a strategy that aims to draw the viewer's attention to a specific design element. That could be to an area of content, to an image, to a link, or to a button, etc.

It is an eye-catching part that stands out, distinct from the rest of the design elements.



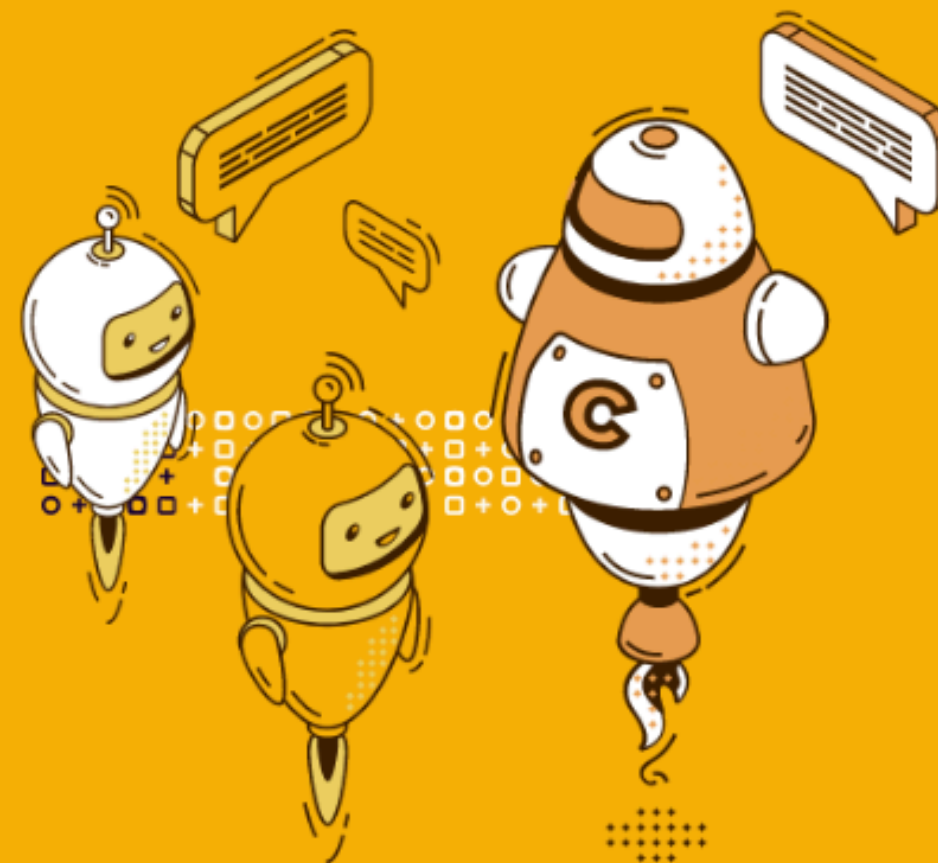






Ready To Build Your Custom SharePoint Solution?

Speak To Us Today



+44 (0) 1704 637309



info@coreshare.co.uk



The Innovation Centre, Sci-Tech Daresbury,
Keckwick Lane, Daresbury, Cheshire, WA4 4FS

© 2021 by CoreShare. Design by Markupus.

Activate Windows
Go to Settings to activate Windows.

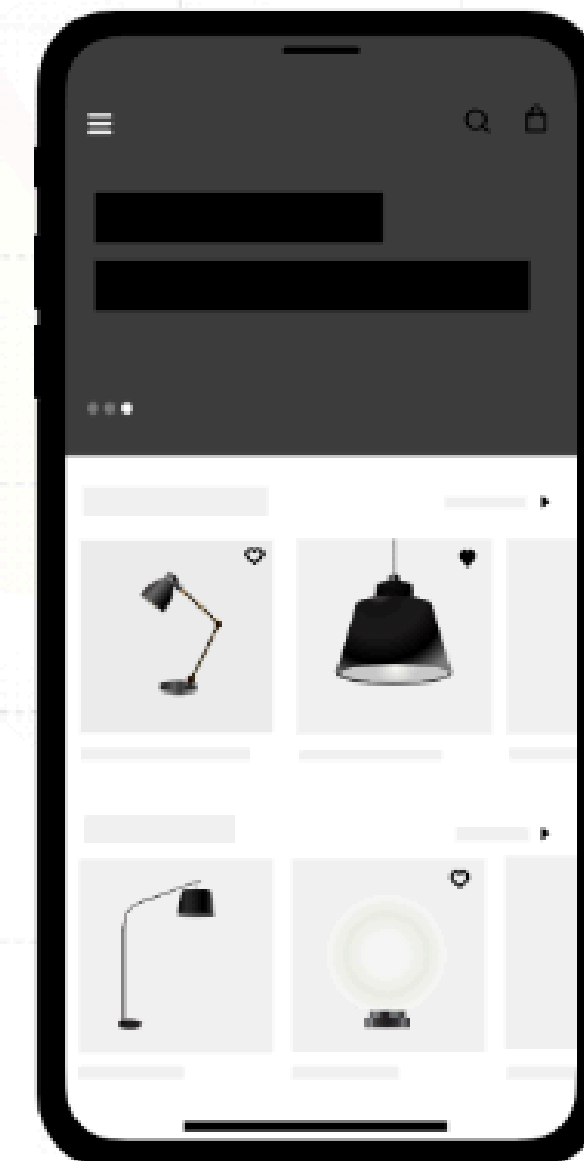


THE COVID ART MUSEUM

Download the Gartner report on the future of digital product management →

Craft a more perfect digital experience.

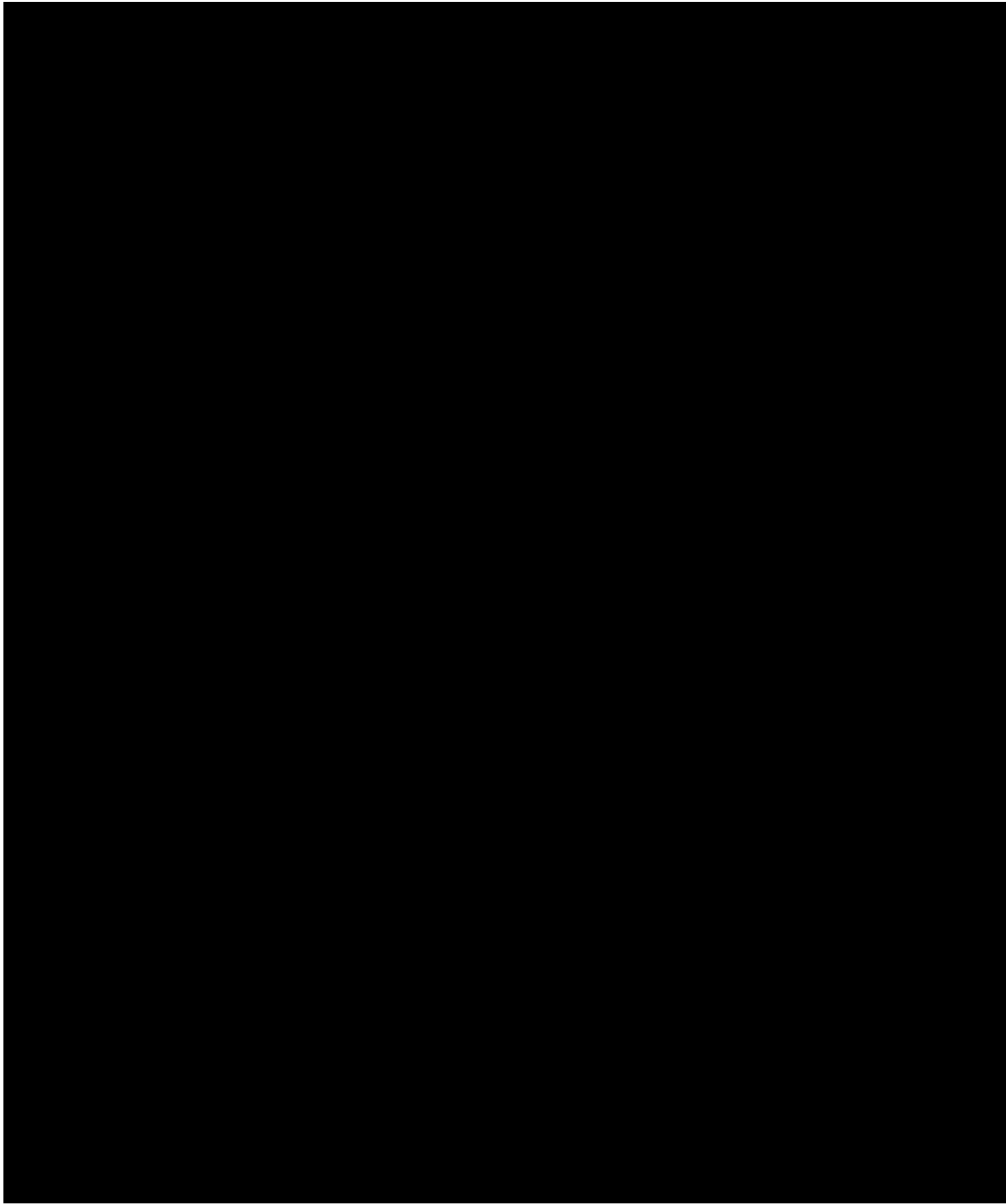
Intuitive digital experience analytics that provide a complete picture so you can drive high-impact improvements.

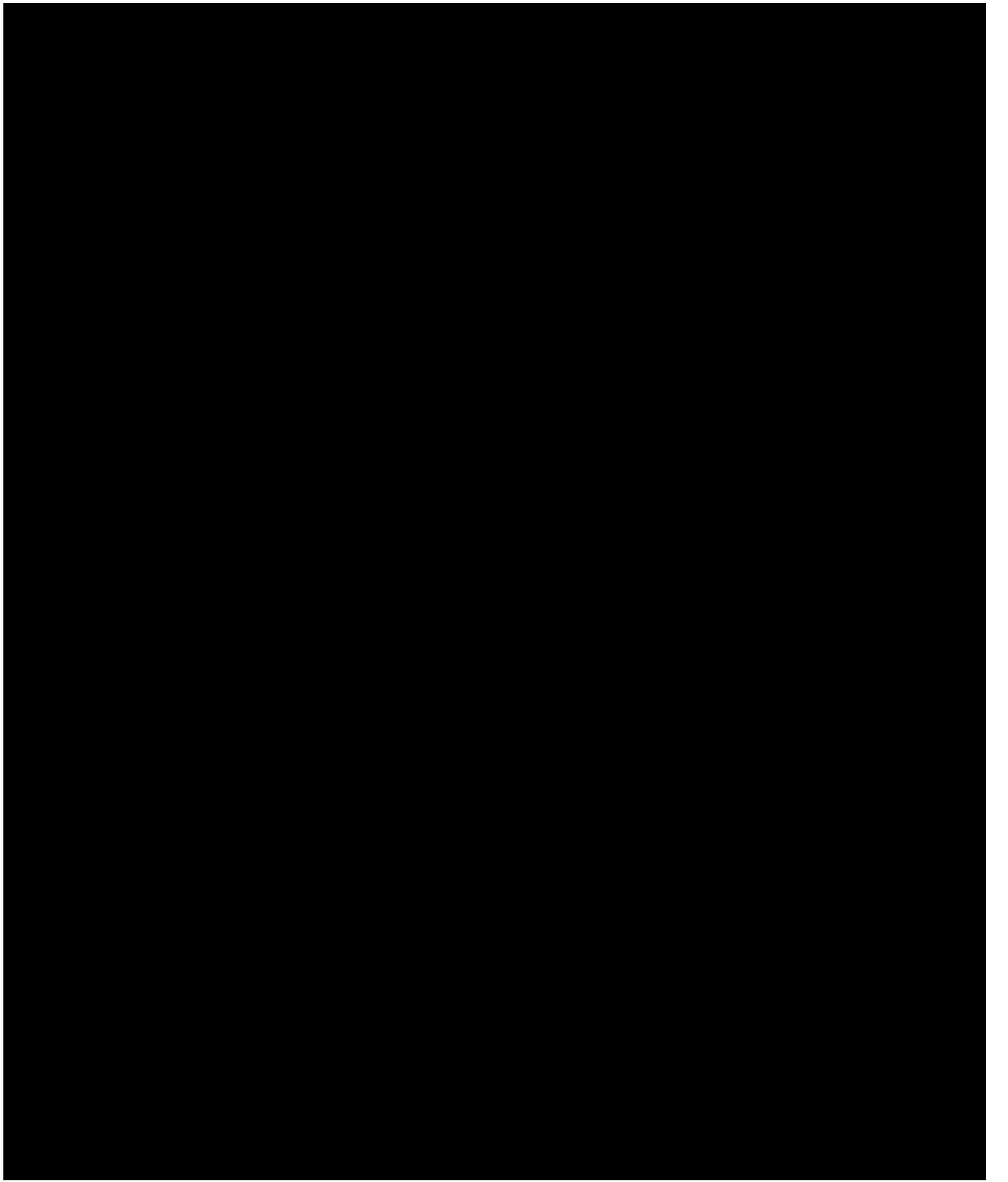
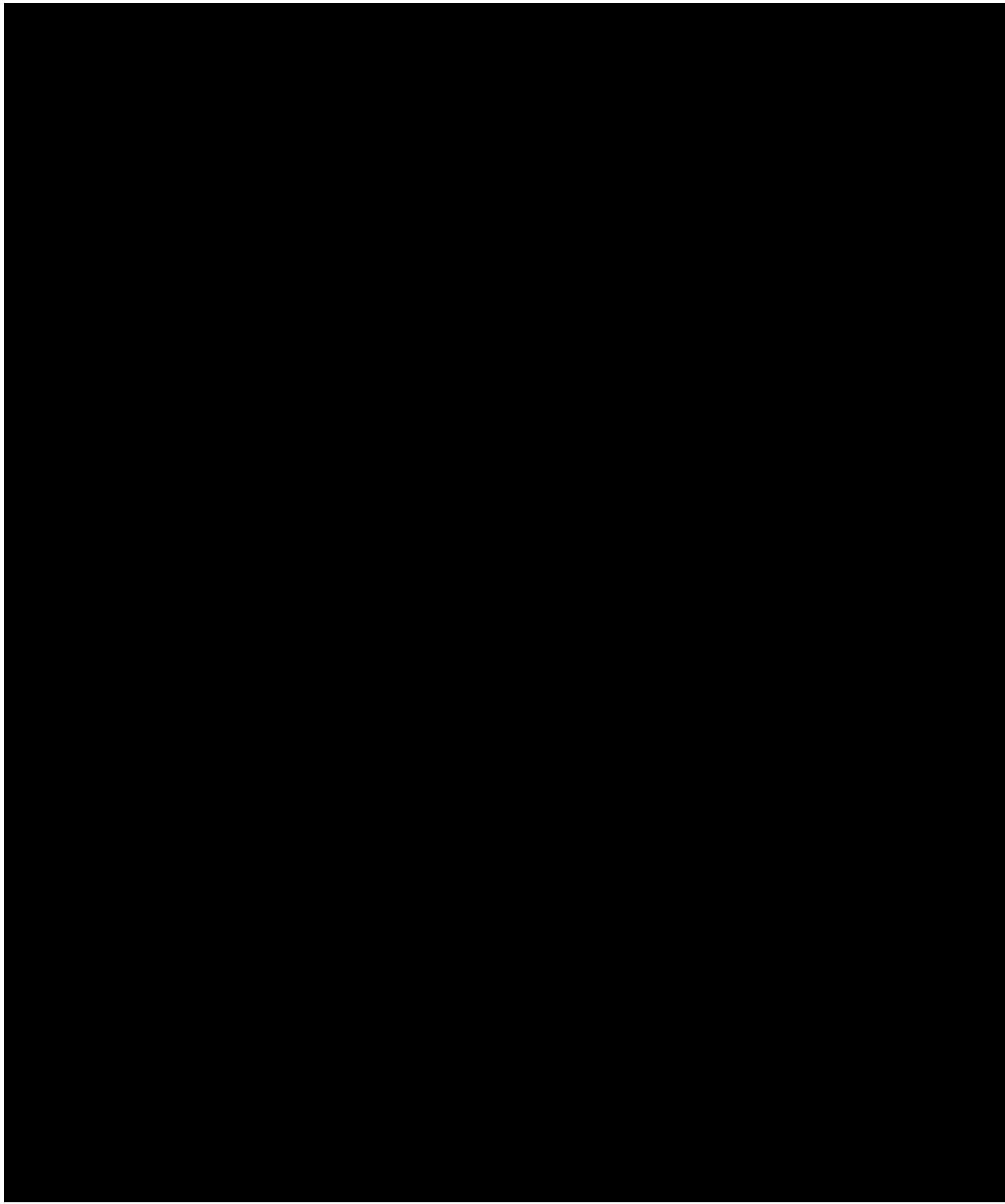
[GET A DEMO](#)

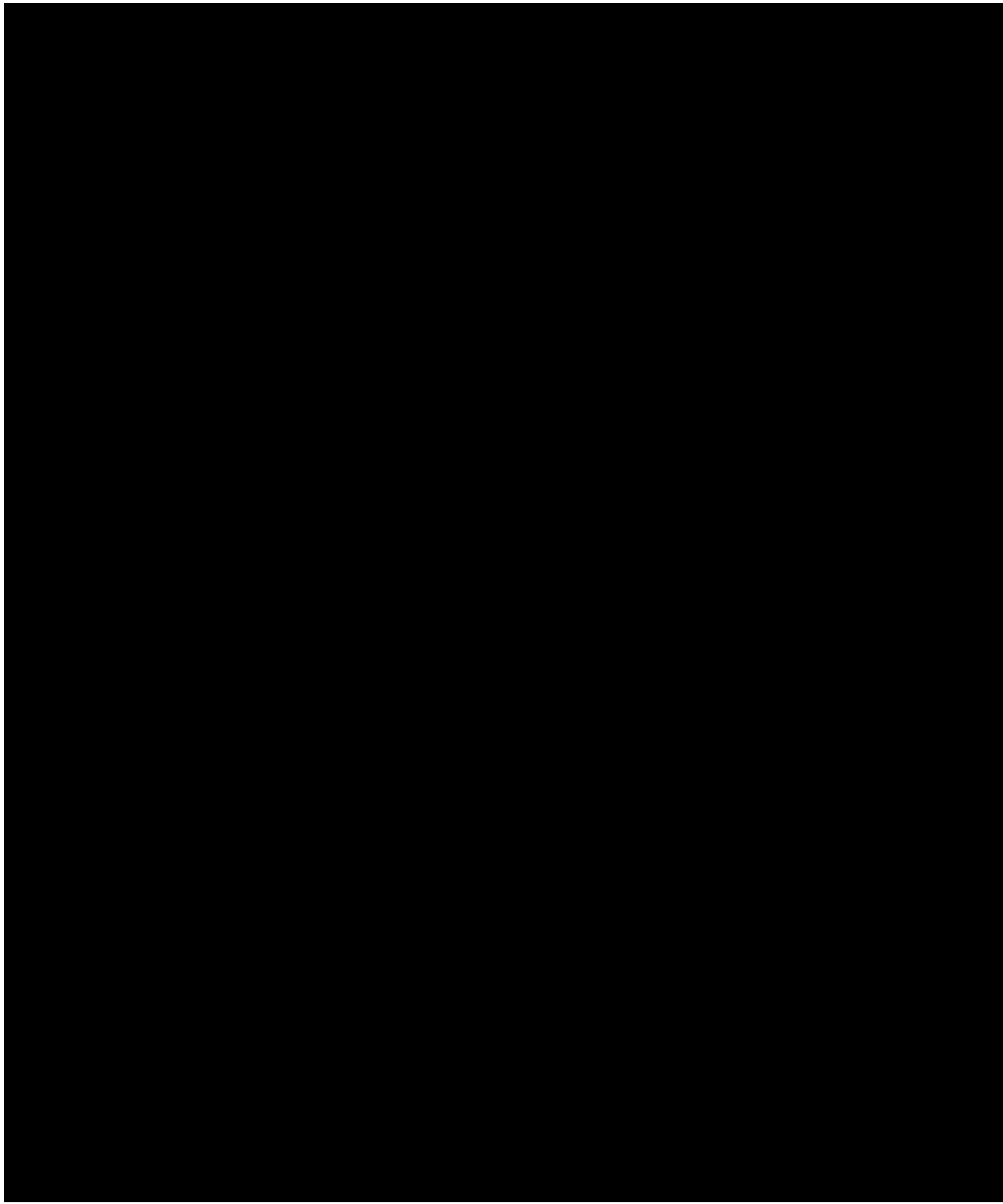
Balance

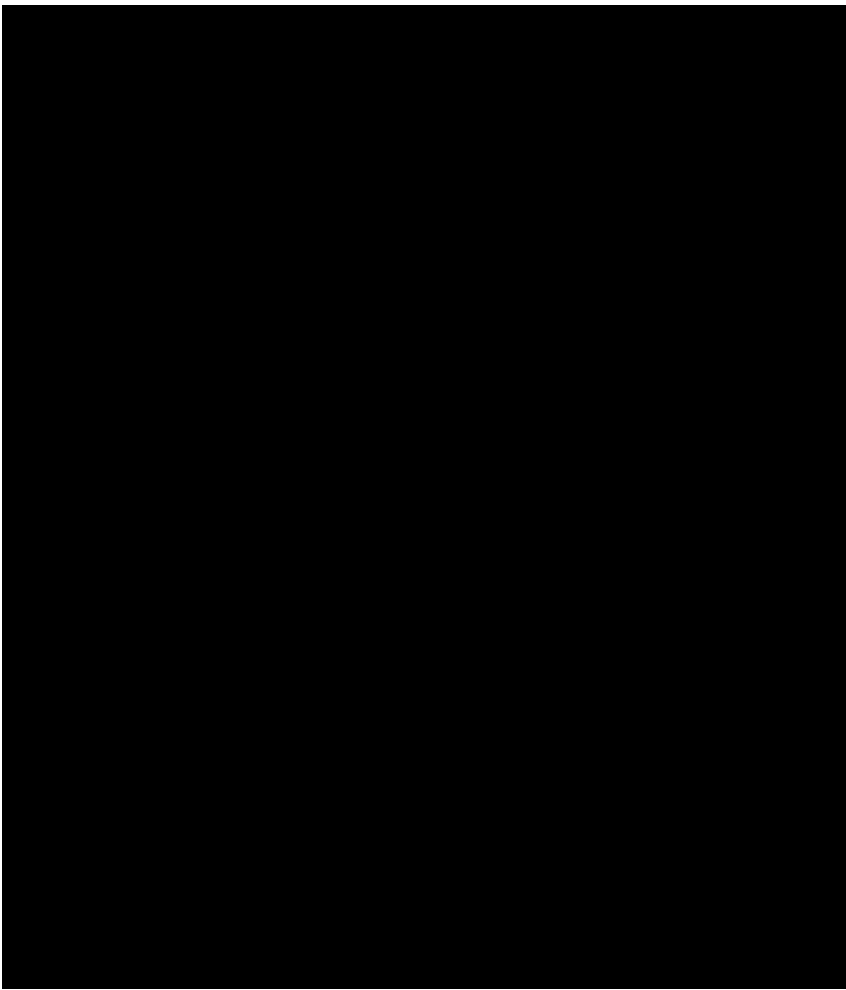
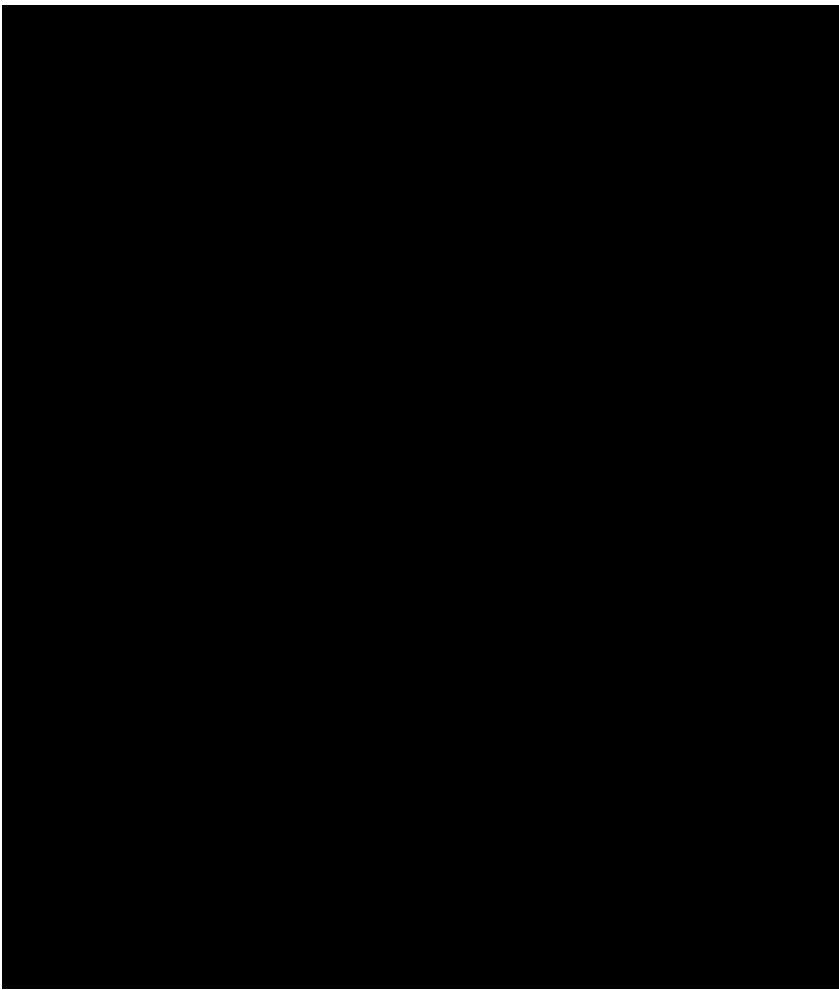
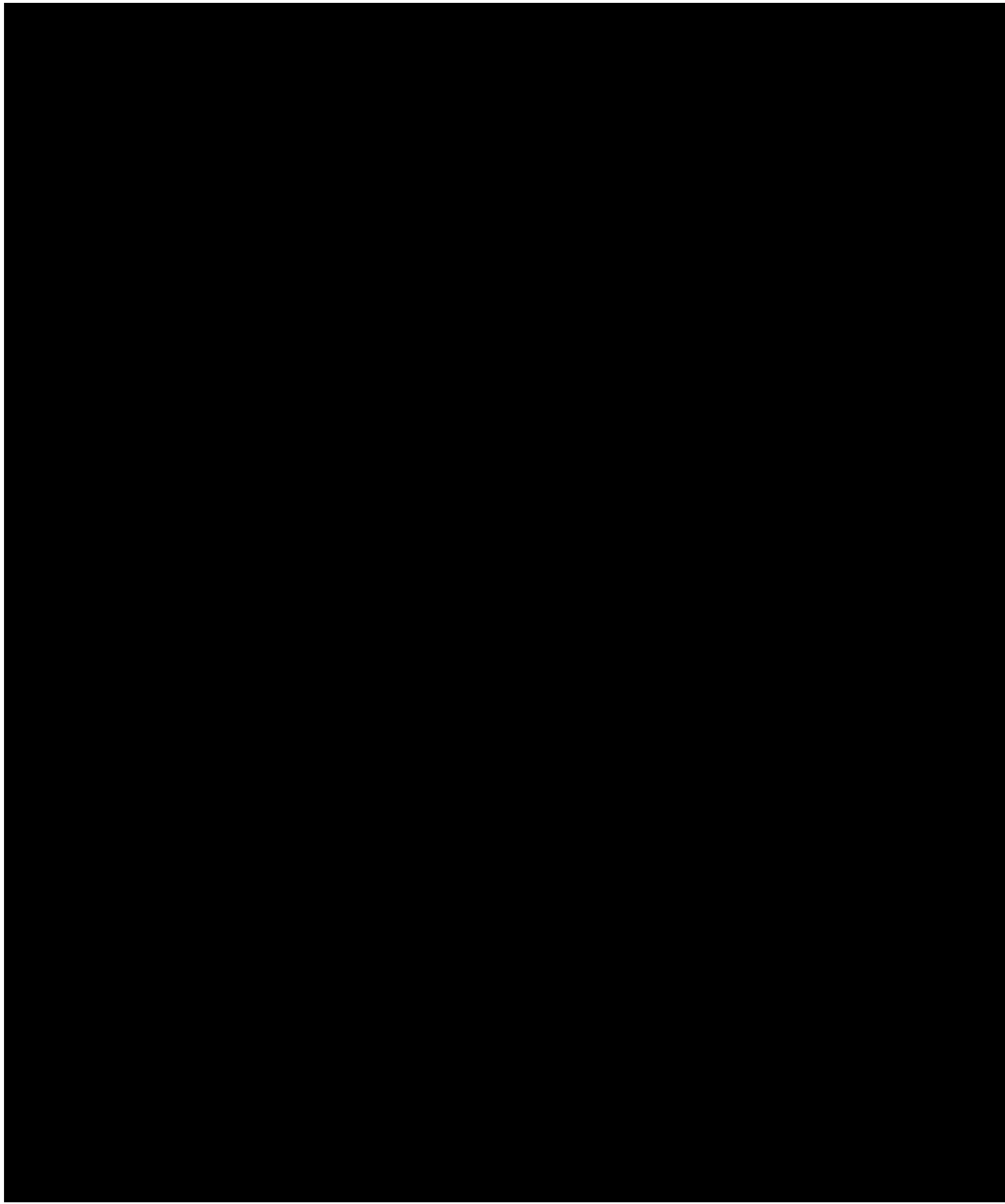
Balance in design refers to the distribution of visual elements within a composition to create a sense of stability and harmony.

Every element of a design—typography, colors, images, shapes, patterns, etc.—carries a visual weight. The way these elements are laid out on a page should create a feeling of balance.



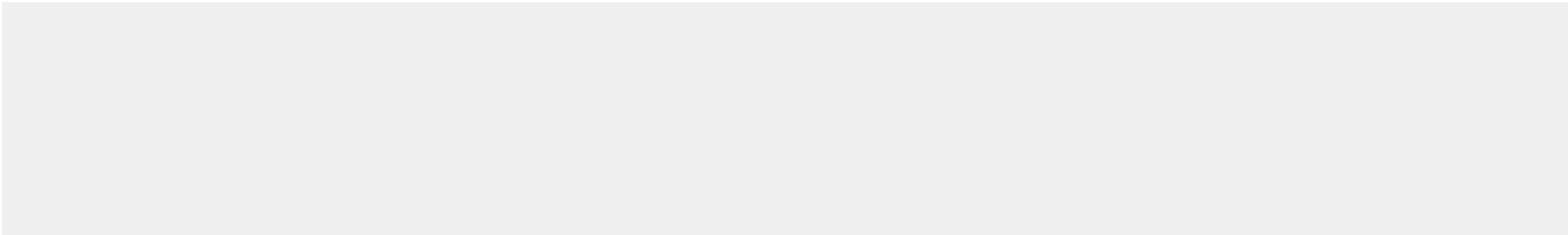
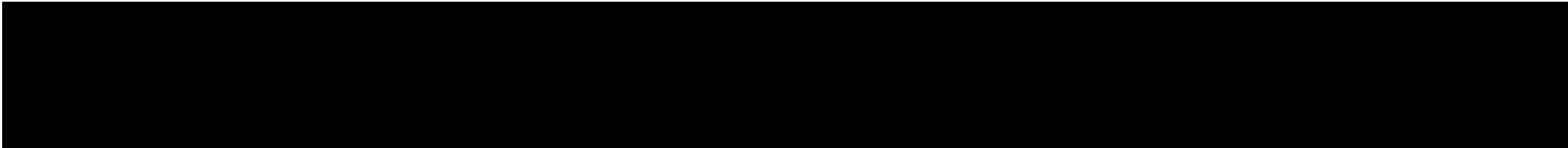






Hierarchy

Hierarchy refers to the importance of elements within a design, and how well the content can be processed by the users. The most important elements (or content) should appear to be the most important.



Most Important

[illegible]

**Something
Important**

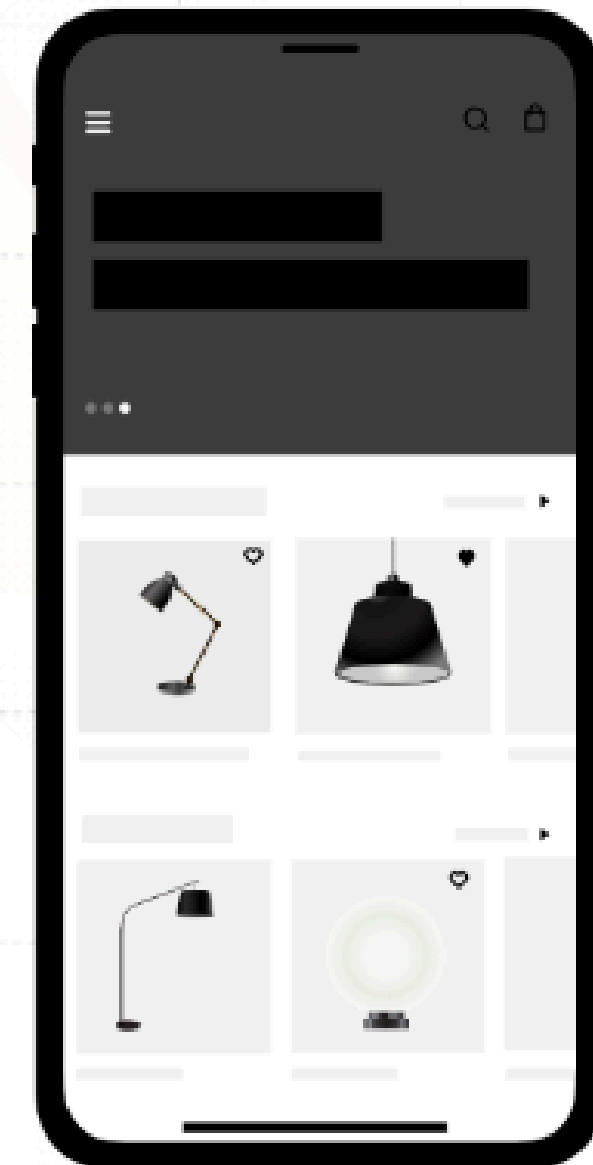
Least Important	Least Important	Least Important	Least Important	Least Important	Least Important	Least Important
Least Important	Least Important	Least Important	Least Important	Least Important	Least Important	Least Important
Least Important	Least Important	Least Important	Least Important	Least Important	Least Important	Least Important
Least Important	Least Important	Least Important	Least Important	Least Important	Least Important	Least Important
Least Important	Least Important	Least Important	Least Important	Least Important		

Download the Gartner report on the future of digital product management →

Craft a more perfect digital experience.

Intuitive digital experience analytics that provide a complete picture so you can drive high-impact improvements.

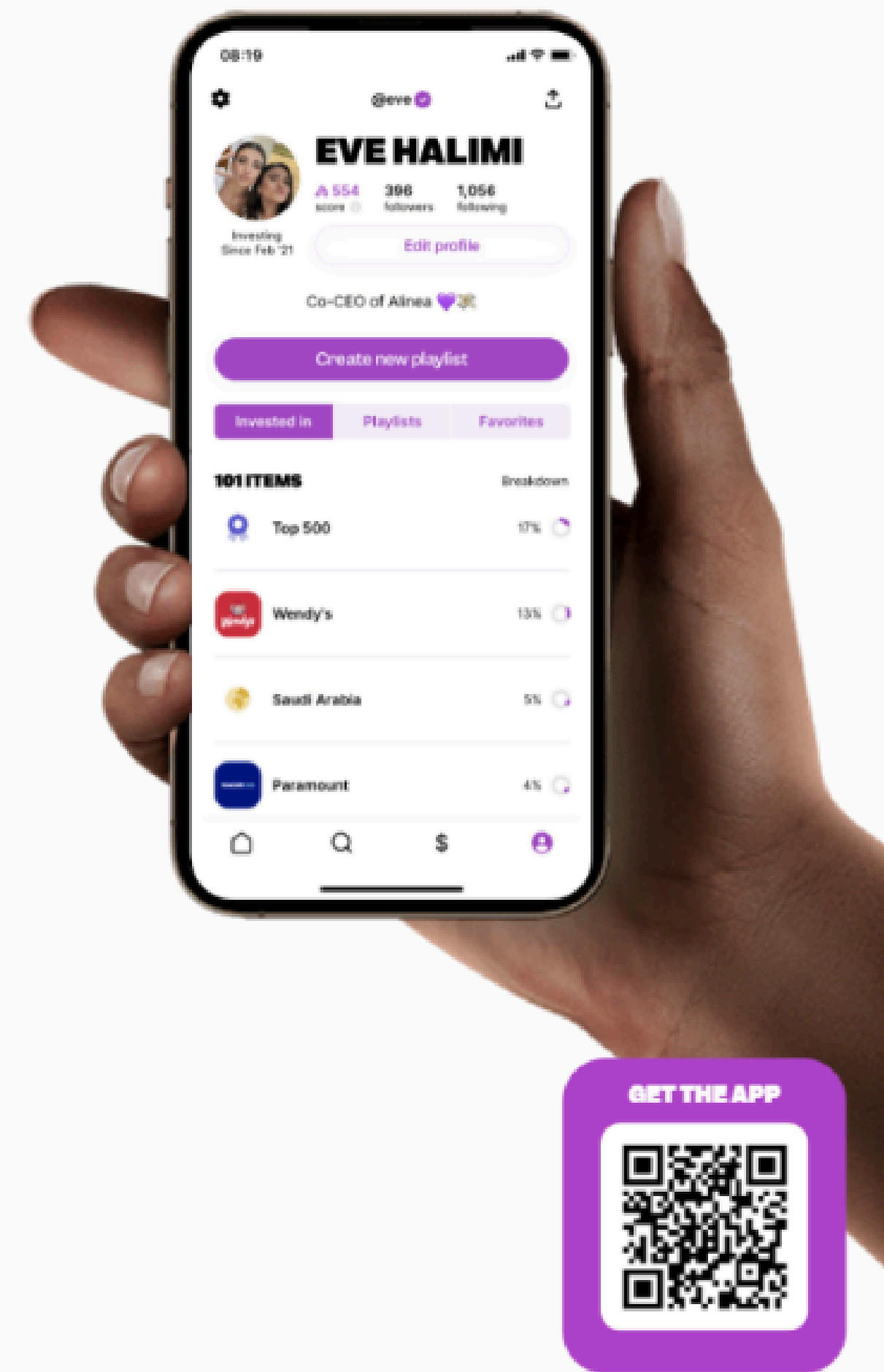
[GET A DEMO](#)



MONEY WITH FRIENDS IS BETTER

INVESTING GONE SOCIAL

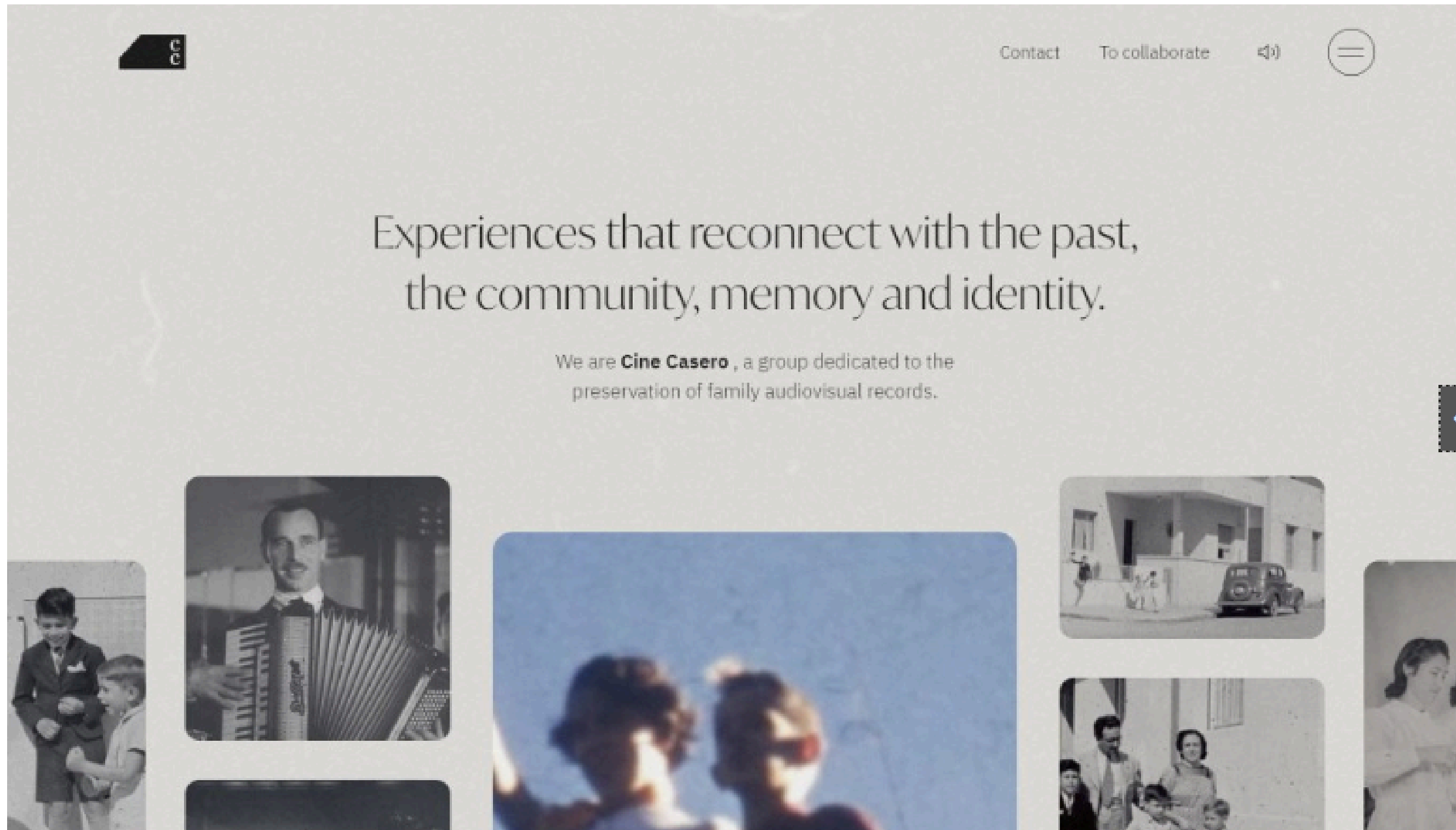
Get social. See what your friends are investing in, and share ideas with each other!



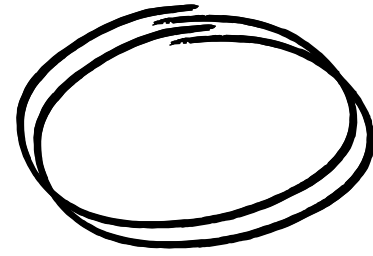
Combo Activity

Create ***ten*** artworks using Lines, Dots and Shapes. Beautify it with colors.

Use color theory concepts and use one scheme e.g., Analogous, Monochromatic, Triadic etc.



Activity



Thank you