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Eldrick Wega

Qualification Summary

- 2 years Co-Op work experience. **Product development** at Fintech, Manufacturing, and Financial companies
- Agile development, problem-solving, adaptability, attention to detail, **analytical** skills. Team player with strong communication who stays motivated!
- Comfort and experience diving into data from various internships, with a **passion for using technology/machinery to better consumers**
- **International experience** – Hong Kong, San Francisco, Dakar, Toronto
- **Bilingual** – French & English

Experience

Business Development – Canadian Chamber of Commerce | Hong Kong

Sep.–Dec. 2019

- Piloted redesign Member Privilege Program – company contacting, designing, coding. 33% increase in members part of the program. 27% increase in daily traffic
- Formed and developed business relations with diverse mix of companies – cold calling, selling our services, solving requests, emailing. 6% increase in membership base to date
- Created data analytics framework giving view of membership numbers/activities

Product Management – Credit Karma | San Francisco, California

Jan.–Apr. 2019

- Led delivery of offers on new unauthenticated-user experience through collaboration with verticals – overall product-shipping. Increased offers impression-to-click rate by 10%, revenue by \$500,000
- Created framework for data on-boarding and pipelining into Recommendation System Platform
- Produced roadmap for internal Model Management UI, aiming to increase productivity by 13%

Project Engineering – Bombardier Aerospace | Toronto, Canada

May.–Aug. 2018

- Lead progression of deliverables for testing procedures of aircraft part – management tools, presentation meetings, supplier/stakeholder interaction, data analysis
- Developed project management visibility tool used by 189 Project Engineers – linear regression forecasting

Process Engineering – Groupe Kirène | Dakar, Senegal

Sep.–Dec. 2017

- Implemented Enterprise Resource Planning system: strategic planning, data collection & clean-up, training & testing, post-launch maintenance (Sage 100c)
- Lead 4-man team to restructure spare parts database: performed analysis, solved inconsistency issues, established concrete codification

Business Systems Analyst – Royal Bank of Canada (T&O) | Toronto, Canada

Jan.–Apr. 2017

- Created Organizational Change Management plan for IT Portfolio Management version upgrade
- Collaborated with BSAs and Engineers to actively improve system, often based on user requests

Data Analyst – BlackBerry | Waterloo, Canada

May.–Aug. 2016

- Analyzed, optimized, solved problems with Customer Service performance on Optimization Team
- Created data reports and highlighted insights – heat maps, SQL based reports

Education

University of Waterloo – BAsC. Management Engineering, Honours, Co-Op

- **Graduation:** 2020
- **Relevant Courses:** Human-Computer Interaction, Strategic Management of Tech, Principles of Software Eng.

Projects & Other

- Business Location Optimizer – RStudio tool, suggests business location based on user preferences
- Highlight Generation Tool – Outputs auto-generated highlights from e-sport games using data science
- Self-built Website
- **Volunteer Experience:** AGAPE Association Member (underprivileged children)

Skills

Platforms &

Tools:

- GitHub
- JIRA
- Looker
- GCP
- AWS
- Salesforce
- WordPress
- ERP (Sage 100c)
- MySQL
- Confluence
- Axure

Languages:

- Python
- JavaScript
- HTML/CSS
- R
- SQL

Frameworks:

- SDLC/Kanban
- ANNs
- APIs
- Lean
- 5S/6 Sigma
- Change Management

Interests

Sports & Other:

Volleyball,
Soccer, Video
Games, Music
Production

Countries of

Residence:

Canada,
Belgium,
England,
Nigeria,
Cameroon,
Senegal, Ivory
Coast, USA,
Hong Kong