IT5012\_Project2\_Plan\_91031576

Client-Side Web Project

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Competed 26/09/2018

The **purpose** of the site I have chosen to develop for this project is for a mock-company called “Spinlife”. This imaginary company focus on selling products. These are spinning props, twirling props, and circus props of different varieties. The company also helps organize events within a wider network of performance arts related entities.

The sites **target audience** is to the general population and to individuals who are focused on purchasing spinning toys and finding events.

**Research** sites with a similar audience and purpose:

* <https://www.homeofpoi.com>

Logo to the top-left of the nav bar, I think this is where I will pace the one for the page.

Navigation bar useful for finding products and to move between pages, they have a lot more items on offer, I don’t think I will follow their layout, it is very crowded.

* [www.trickconcepts.com](http://www.trickconcepts.com)

Images on front page to capture the reader’s attention, I don’t think I can do a slideshow in html but I can fit some images next to each other on the page. Not too much text on the front page.

* <https://www.threeworlds.com.au>

navigation dropdown disappears sometimes and is hard to use with big images, I don’t think I will use large images and will check that my navigation bar doesn’t annoyingly disappear.

These three sites all have a much larger range of products and as such they have features I will not require unless the stock grows for ‘spinlife’. I cannot find any product tables just overwhelming navigation bar menus to try and find products. A beginner spinner/twirler would probably be overwhelmed at these three sites, where as someone who spins/twirls often would know what type of headings to look for their specific prop under.

**Schedule** (in order)**:**

* Research phase
* Wireframe
* Prototype
* Revisit wireframe
* Revisit Prototype
* Begin Building site home/index page
* Create Navigation Bar
* Add more accessibility features (links back to top)
* Create subsequent pages (carry html structure across)
* Find and add photos to folder and page links to photos
* Define color palette to match photos (fire=warm colors)
* Revisit wireframe and prototype
* Check for bugs
* Check for continuity of image sizes and page structures
* Finishing touches

**Planning notes** are mostly physical: find in zip file.

**Testing:** The site will be tested in Microsoft Edge, Chrome, Opera, and Safari, note any videos will be in both .mp4 and .ogg to be compatible with apple and windows products.