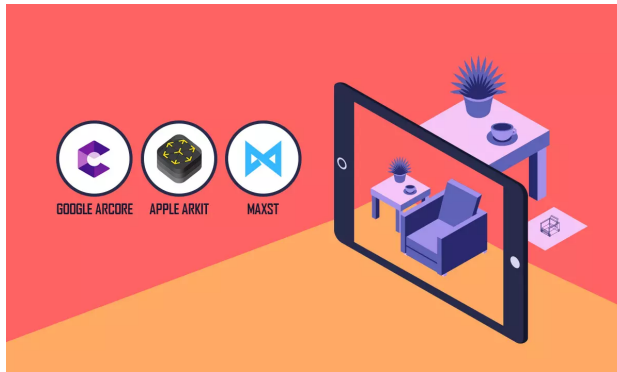
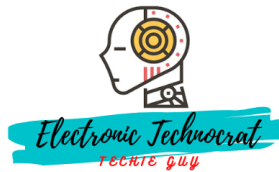


## WHAT IS AR TOOL?





**ARCore is, basically, Google's response to Apple's ARKit. Unlike Apple, Google doesn't mind supporting developing AR apps for both Android and iOS. ARCore three key technologies for 'embedding' virtual content into real environments: motion tracking, environmental recognition, and lighting recognition.**

