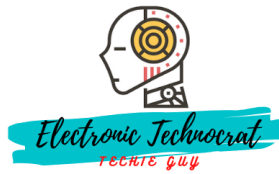


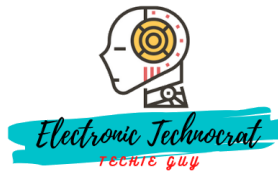
MOST INFLUENTIAL GADGETS OF ALL TIME





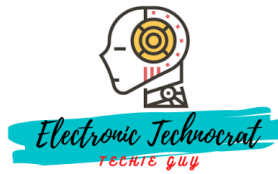
APPLE IPHONE





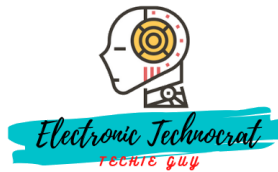
- **Apple was the first company to put a truly powerful computer in the pockets of millions when it launched the iPhone in 2007.**
- **Smartphones had technically existed for years, but none came together as accessibly and beautifully as the iPhone.**
- **Apple's device ushered in a new era of flat, touchscreen phones with buttons that appeared on screen as you needed them, replacing the chunkier phones with slide-out keyboards and static buttons.**
- **What really made the iPhone so remarkable, however, was its software and mobile app store, introduced later.**





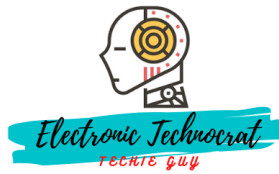
SONY TRINITRON





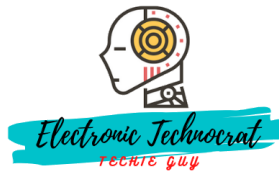
- **Renowned journalist Edward R. Murrow famously described television as “nothing but wires and lights in a box.” Of all such boxes, Sony’s Trinitron—launched in 1968 as color TV sales were finally taking off—stands at the fore of memorable sets, in part for its novel way of merging what to that point had been three separate electron guns.**
- **The Trinitron was the first TV receiver to win a vaunted Emmy award, and over the next quarter century, went on to sell over 100 million units worldwide.**





APPLE MACINTOSH





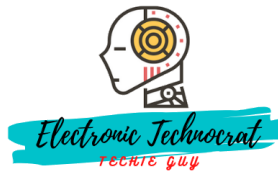
- ***“Will Big Blue dominate the entire computer industry? The entire information age? Was George Orwell right about 1984?” That’s how Steve Jobs introduced the ad heralding the arrival of the Macintosh.***
- ***With its graphical user interface, easy-to-use mouse and overall friendly appearance, the Macintosh was Apple’s best hope to take on IBM. High costs and Microsoft’s successful Windows software conspired to keep the Mac a perennial runner-up.***





SONY WALKMAN





- **Sony's Walkman was the first music player to combine portability, simplicity and affordability. While vinyl records were still the most popular music format, the Walkman—originally the “Sound-About” in the United States—played much smaller cassettes and was small enough to fit in a purse or pocket.**
- **It ran on AA batteries, allowing it to travel far from power outlets. Sony eventually sold more than 200 million of the devices, which paved the way for the CD player and the iPod.**

