



# ANDROID

## HOMework 2

During this semester, you will concept, design and create an app for your final project. Come up with 3 different ideas for your app. You might pick an idea that solves a problem you have or is something you're passionate about.

For EACH of the 3 app ideas, complete the following items:

1. Search the app store and list any applications that might compete with your app and list 3 ways you can make your app better than those.
2. Describe the general audience each app will be for. This can be a demographic, people working in a certain industry or any description of a group that'll use your app. Please be specific.
3. Find and list any competing products on iOS, Android or web apps, and describe why your app would be better for your audience.
4. Describe each app idea's main feature and which mobile technologies it will require (GPS, camera, database (server or embedded), Bluetooth, internet, etc).
5. List a price for the app and why you think it's justified. Free is ok but please explain why. Also include additional revenue models, if applicable, like ad revenue.

### Requirements:

All submissions must be in PDF, committed to your git repository and shared with BSUMobileDev with email [MichaelZiray@BoiseState.edu](mailto:MichaelZiray@BoiseState.edu)