Laakasen Ezra

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SKILLS & INTERESTS

Skills: Html, Css, JavaScript, Bootstrap, Tailwind Css, React.js,Next.js,Ant design

WORK EXPERIENCE

Upwork   **Jos,Nigeria**

FreeLance FrontEnd Developer   *Oct 2021 - Present*

- Developed and implemented a user-friendly e-commerce site, resulting in a 50% increase in online sales within the first quarter of launch.
- Developed a user-friendly interface for a social app, resulting in a 30% increase in employee engagement and participation on the platform.
- Collaborated with cross-functional teams to optimize app performance, reducing loading time by 40% and improving overall user experience.
- Revamped the user interface of an existing website by implementing modern design principles, resulting in a 20% increase in user engagement and a 15% decrease in bounce rate.
- Developed and implemented a user-friendly website for a fashion brand, resulting in a 40% increase in online traffic and a 30% increase in online sales.
- Utilized SEO strategies to improve search engine rankings, resulting in a top-three position for relevant keywords and increasing organic website traffic by 60%.

LEADERSHIP EXPERIENCE

University Of Jos   Jos, Nigeria

Group Project Lead   *Jun 2022 - Aug 2022*

- Developed and implemented a comprehensive study plan that resulted in a 80% improvement in overall assignment scores.
- Organized and facilitated weekly study sessions, resulting in a 75% increase in student attendance and engagement.
- Utilized data analysis to identify areas of weakness among team members, leading to personalized coaching plans that resulted in a 90% improvement in individual assignment scores.

University Of Jos   Jos,Nigeria

Student Mentor   *Sep 2022 - Present*

- Assisted students in weekly tutorial sessions that saw a boost in grades and overall performances
- Organises weekly follow ups that checks on progress and improvements over deliberated topics

EDUCATION

University Of Jos   Jos,Nigeria

B.eng Electrical & Electronics Engineering   *Graduation Date: Jul 2025*

PORTFOLIO SITE

https://c-hub-zdyz.vercel.app/