

Laakasen D. Ezra

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PORTFOLIO

<https://laakasen.vercel.app>

WORK EXPERIENCE

Upwork

Jos, Nigeria

FreeLance FrontEnd Developer

May 2021 - Present

- Developed user-friendly interface for an e-commerce site, driving a remarkable 50% surge in online sales within the inaugural quarter of launch, resulting in \$10k+ revenue growth.
- Designed and created an automation app which I use to automate the distribution of messages to my discord server which in turn boosted my productivity and save time by 20%
- Streamlined the development of a friendly user-interface for the message board of a company app, which in turn resulted in a 30% increase in engagement and participation on the platform.
- Collaborated with cross-functional teams to optimize a food delivery app's performance, which reduced loading time by 4 seconds and improved the overall user experience, resulting in a 20% increase in food sales.
- Revamped the interface of an existing website by implementing modern design principles and techniques, which led to a 20% increase in user engagement and a 15% overall decrease in the site's bounce rate.
- Developed and implemented a user-friendly website for a fashion brand, leading to a 40% increase in online traffic and a 30% increase in online sales.
- Executed SEO techniques to achieve top-four search engine rankings for relevant keywords, leading to a significant 60% boost in organic website traffic and enhancing online visibility for the target audience.
- Built and deployed a stunning website for a CEO, resulting in a 30% boosted reach with his target audience.

LEADERSHIP EXPERIENCE

University Of Jos

Jos, Nigeria

Group Project Lead

Jun 2022 - Aug 2022

- Identified and addressed areas of weakness among team members, which led to personalized coaching plans that brought about a 30% improvement in total assignment scores.
- Organized and facilitated weekly study sessions, resulting in a 75% increase in student attendance and engagements.

University Of Jos

Jos, Nigeria

Student Mentor

Sep 2022 - Present

- Assisted students in weekly tutorial sessions that saw a 15% boost in grades and overall performance.
- Organized weekly follow-ups that checked on progress and improvements over deliberated topics.

EDUCATION

University Of Jos

Jos, Nigeria

B.eng Electrical & Electronics Engineering

Graduation Date: Feb 2023

SKILLS

Html, Css, JavaScript, Bootstrap, Tailwind Css, React.js, Next.js, Ant design, shadcnUi, figma, mongoDb, postgreSql, Typescript, php, wordpress, Git, Teamwork, Communication, Adaptability, Critical thinking, Problem solving, Creativity