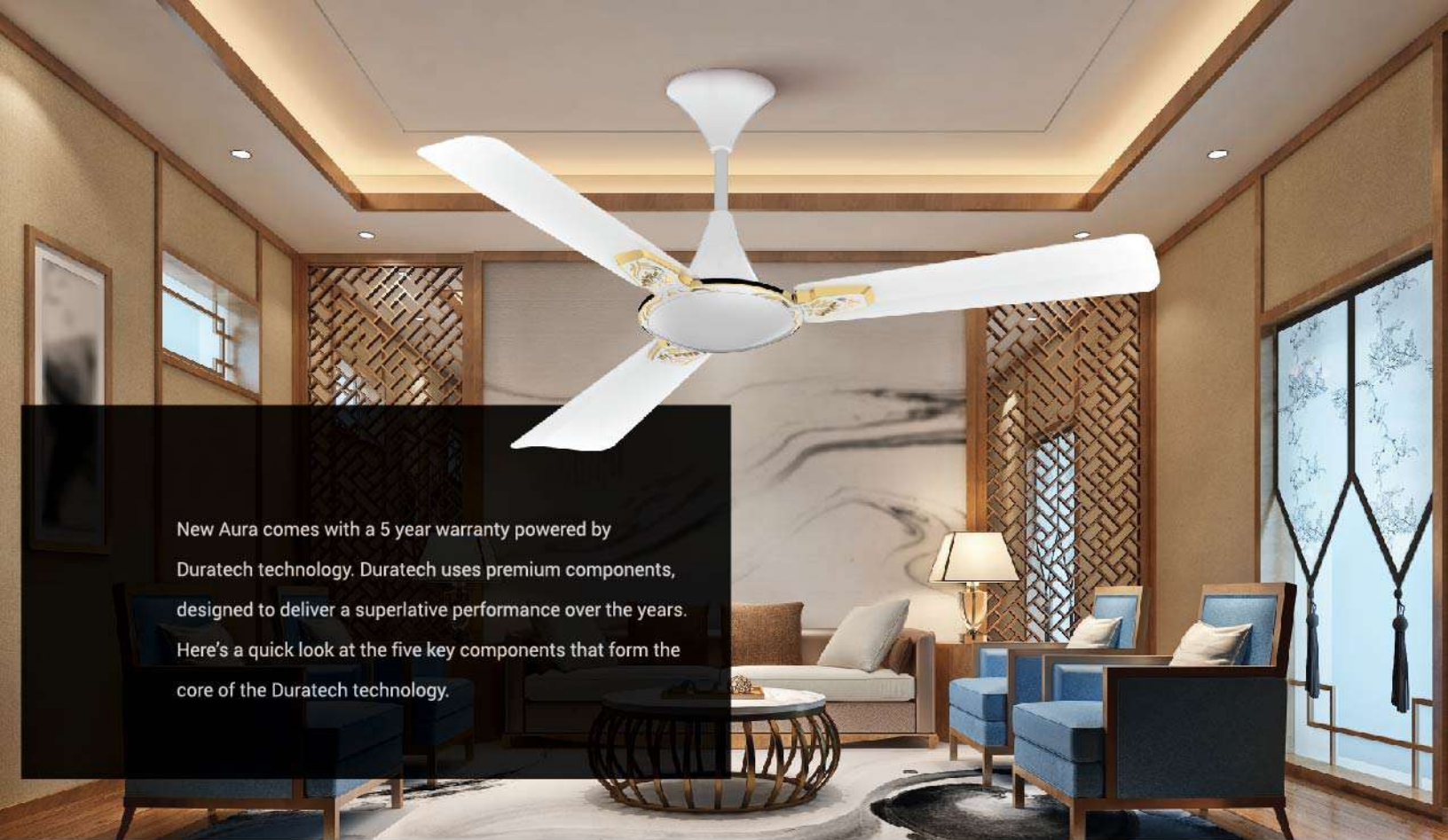


DURATECH™ TECHNOLOGY
5
FIVE YEARS WARRANTY

Crompton
aura

COLLECTION

ANTI-DUST



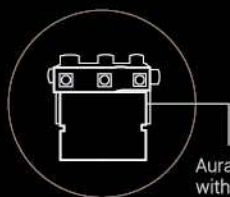
New Aura comes with a 5 year warranty powered by Duratech technology. Duratech uses premium components, designed to deliver a superlative performance over the years. Here's a quick look at the five key components that form the core of the Duratech technology.

FEATURES



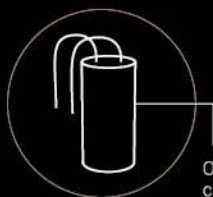
HIGH ENDURANCE BOX CAPACITOR

Aura's high-endurance box capacitor, with a patented adapter, ensures superior performance over a longer period as compared to ordinary oil-filled tube-type capacitors.



Aura capacitor with patented adapter

The sealed structure of Aura's box capacitor prevents contamination. Especially recommended for areas with high humidity and heavy rainfall.



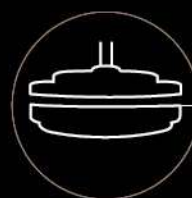
Ordinary capacitor

Ordinary capacitors are prone to contamination, resulting in diminished performance.

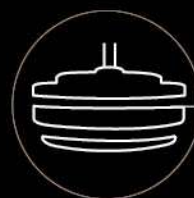


2-PIECE CONSTRUCTION

Unlike ordinary fans, which use a 3-piece construction, the 2-piece construction of our fans makes them robust, and less prone to vibration and noise. The construction also gives the fan a pleasing appearance, since there is no visible gap between the top and bottom motor-housing segments.



Aura 2 Piece Construction



Ordinary 3 Piece Construction



HIGH STANDARD CRNGO STEEL

Aura fans use cold-rolled non-grain-oriented steel (CRNGO), which is highly compatible with electric motors. The composition and the thickness of the steel ensures fan durability and efficiency.



HIGH GRADE EMQ BEARING

EMQ bearings used for the Aura motor are the highest-grade bearings available for fans. They are silent and smooth, and have the additional advantage of reduced friction and vibration.



DUAL COAT COPPER

Dual-coat copper, used in motor windings, offers double protection, ensuring better insulation and abrasion resistance when subjected to high temperatures and sudden overloads. This results in longer durability as compared to ordinary copper wire.



Aura's Dual Coating



Ordinary Single Coating

AURA SERIES^{NEW}

The indoors just got a lot more comfortable. Crompton's Aura Collection combines beautiful design with breakthrough performance. The new range of Aura fans come with a five-year warranty powered by Duratech, the new gold standard in performance technology.

So no matter which Aura you pick, you can be sure its stunning, reliable and durable. The floral Aura Designer fans, and decorative Aura Prime fans, lift the charm quotient of any room. Available in different premium colours, each fan has its own distinct personality.

AURA DESIGNER 3D ^{ANTI}DUST



PEARL WHITE - GOLD



BIRKEN EFFECT - BRONZE

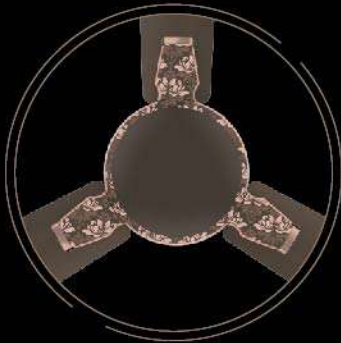
BROCADE DESIGN



BIRKEN EFFECT - GOLD



ROSE GOLD

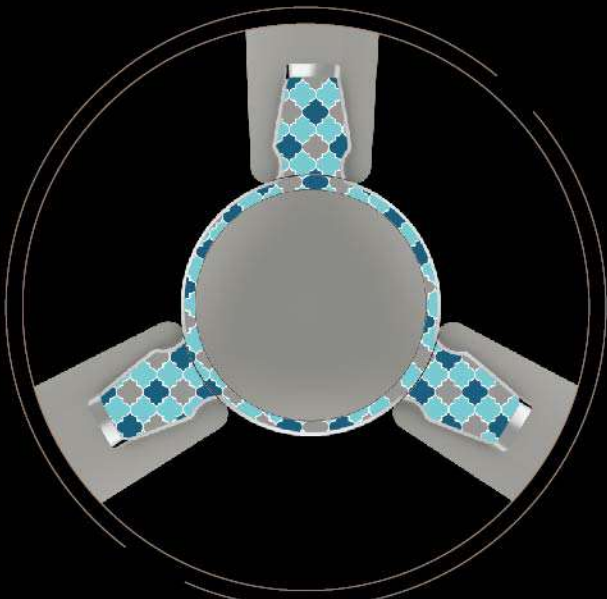


BAKERS BROWN - ROSE GOLD

ARAB PEARL DESIGN

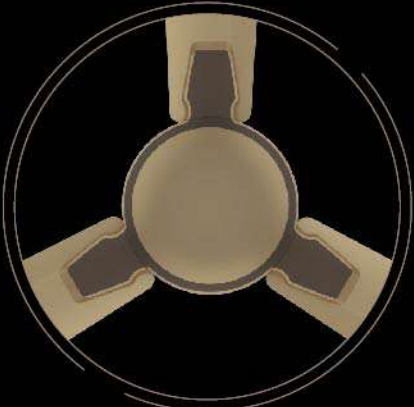


PEARL WHITE - GOLD



TITANIUM - CHROME

AURA PRIME



BIRKEN - BAKERS BROWN



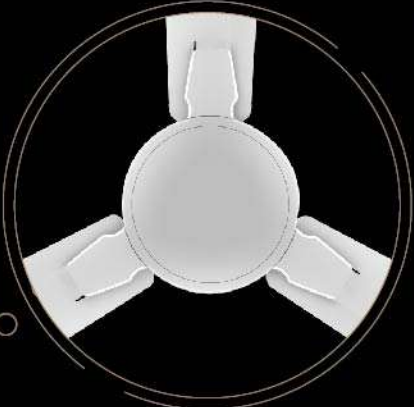
TITANIUM -
ROSE GOLD



BIRKEN EFFECT - GOLD

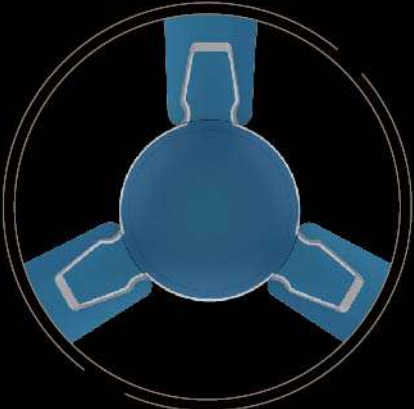


PEARL WHITE -
TITANIUM ROSE GOLD



PEARL WHITE - CHROME

AURA PRIME



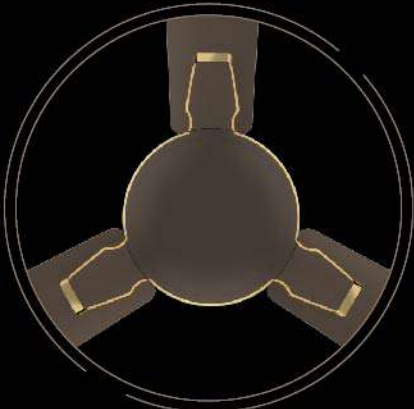
STARRY NIGHT BLUE -
SILVER



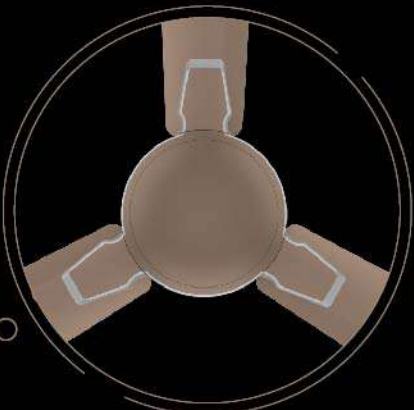
PHALSA RED -
SILVER



ROSE GOLD

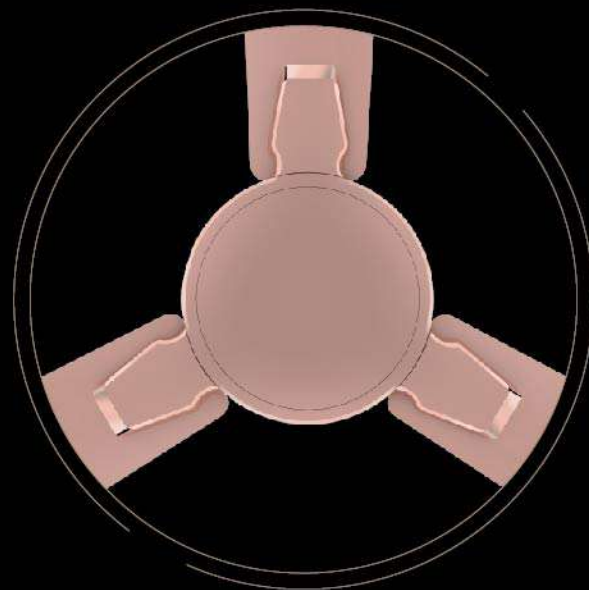


BAKERS BROWN - GOLD

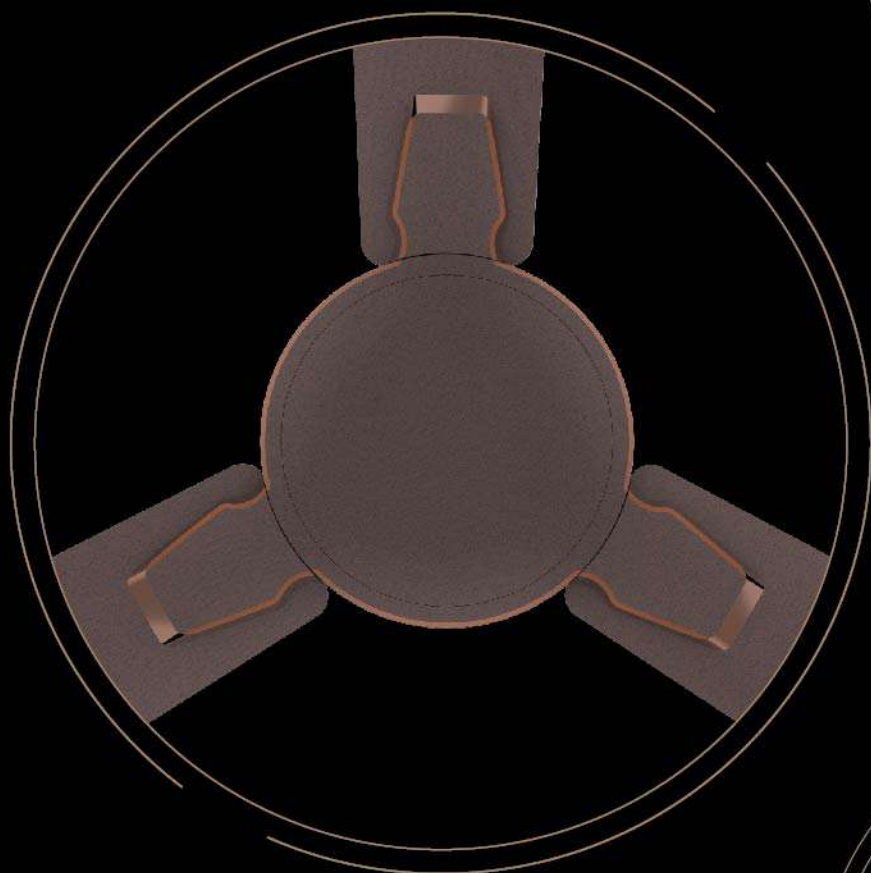
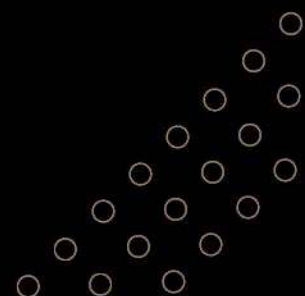


DUSKY BROWN - SILVER

AURA CLASSIC



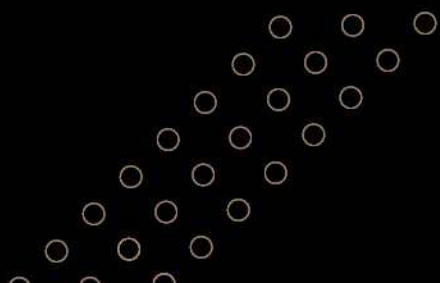
BLUSH



IRISH COFFEE



BROWN - GOLD



ANTI-DUST



Attracts 50% less dust*
than regular fans.



Easy to clean with just
a single swipe.



Stain-free and sparkling
new look with every clean.

SPECIFICATIONS

380 RPM
SPEED

74 WATTS
POWER

1200 MM
SWEEP

230 CMM
AIR DELIVERY

*Under ideal test conditions

Crompton

**CROMPTON GREAVES CONSUMER
ELECTRICALS LIMITED**

Registered Office:

Equinox Business Park, 1st Floor, Tower 3, LBS Marg,
Kurla(W), Mumbai-400 070, India.

Customer Service:

Toll free number: **1800 419 0505** (Mon to Sat: 9am-7pm)
Web registration on www.crompton.co.in

Disclaimer – While every effort has been taken to ensure that all specifications and description are correct, this brochure should not be regarded as infallible guide not as an offer of sales for a particular product. Due to variables in production process, colours of actual products may vary slightly from those depicted. Model numbers and specifications are for reference only, may subject to change without prior notice.