

MODULE 3 Marketing With ePortfolio and Artifact Update

Author: Elena Ponomareva

In general, ePortfolio can be used to showcase projects and code samples to a potential employer. All the experience that was gained in the past years in classes, internships, volunteer work or from other opportunities can be linked together on the platform such as GitHub. As I mentioned in the Module One assignment My specialization is Software engineering. And I found it more interesting for me to work as a software engineer specializing in building web applications using the Python-based Django framework. In my ePortfolio I will need to highlight my experience and skills in Django framework, Python programming skills, MySQL database, and front-end technologies.

Successfully using an ePortfolio for marketing purposes requires careful consideration of how to mitigate risks and maximize benefits for self-promotion. When creating an ePortfolio, I need to consider data privacy and not include any personal information that is irrelevant to the job description. There is also a high risk of publishing intellectual property online, for example, if I want to use a project I worked on while working for some company as a part of my portfolio.

Status Checkpoints for All Categories

Checkpoint	Software Design and Engineering	Algorithms and Data Structures	Databases
Name of Artifact Used	Artifact name: Travlrs MEAN stack application Origin: CS 465 Full Stack Development	Artifact name: Travlrs MEAN stack application Origin: CS 465 Full Stack Development	Artifact name: Travlrs MEAN stack application Origin: CS 465 Full Stack Development
Status of Initial Enhancement	Enhancements completed	Enhancements completed	Enhancements completed
Submission Status	Submitted with feedback from the instructor	Submitted with feedback from the instructor	Submitted with feedback from the instructor
Status of Final Enhancement	Planned but not yet completed I need to finish forms and CSS after finish implementing tables.	Planned but not yet completed	Planned but not yet completed
Uploaded to ePortfolio	Planned but not yet completed	Planned but not yet completed	Planned but not yet completed
Status of Finalized ePortfolio	Planned but not yet completed	Planned but not yet completed	Planned but not yet completed

References

Kapila, D. (n.d.). *Need A Job? Add These 8 Projects to Your Portfolio*. Skillsrush.

<https://skillcrush.com/blog/portfolio-advice-2/>

LeBeouf, R. (2023, January 4). *5 Tips to Launch Your Career in Tech*. HCLTech.

<https://www.hcltech.com/blogs/5-tips-launch-your-career-tech>