#### **MINJUN LONG**

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#### **EDUCATION**

#### UNIVERSITY OF VIRGINIA

Charlottesville, VA

Bachelor of Arts in Computer Science (GPA: 3.95/4.0), Psychology (GPA 3.82/4.0)

2018 - 2022

PhD Candidate, Computer Science (GPA: 4.0/4.0)

2022 - 2027 (Expected)

#### **RESEARCH INTEREST**

Data privacy, machine learning, privacy-preserving models, multimodal model analysis, mental health tech

#### RESEARCH EXPERIENCE

#### **Identity-Based Deepfake Video Detection** [multimodal machine learning]

2024 – Present

• Developing a novel audio-visual deepfake detection framework, analyzing speaker-specific biological traits and mannerisms for identity verification.

### **Evaluating Google's Protected Audience Protocol** [data privacy, network protocol]

2023 - 2024

- Summarized the protocol and highlighted the interaction through APIs among its components by actively communicating with Google and implementing the protocol through the testing period.
- Proposed a threat model to analyze how well the protocol design meets its privacy goals.
- Evaluated three scenarios in which advertisers may use the protocol to track users between sessions.

# **Automated Large-scale Analysis of Privacy Law Violations** [data privacy, machine learning] 2022 – 2023

• Built a new large-scale policy dataset and developed a CNN-based model with active learning to evaluate privacy laws (e.g. GDPR) compliance in data practices.

#### OAuth Protocol Vulnerability Analysis [network protocol]

2021 - 2022

• Analyzed OpenID Connect protocols to identify vulnerabilities in open-source implementations.

# **Measurement of Personal Data Leakage in Online Platform** [data privacy, machine learning] 2020 – 2021

- Crawled several mobile apps and websites related to online health communities with Python.
- Built a system to analyze over 1.8M multi-modal and multi-lingual data elements and automatically detect sensitive data leakage with multiple deep learning models.

#### **Privacy-Preserving Image Processing** [privacy-preserving model]

2019 - 2020

- Developed a privacy-preserving video encryption system that detects and encrypts human faces in video footage using random keys to safeguard identity information.
- Optimized the system using biometrical keys generated by the eigenface algorithm, enabling decryption of only the face that matches a provided target face image.

#### **PUBLICATIONS**

**PETS 2024**: <u>Long, M.</u>, & Evans, D. "Evaluating Google's Protected Audience Protocol". 24th Privacy Enhancing Technologies Symposium.

**PETS 2023**: Shezan, F. H., <u>Long, M.</u>, Hasani, D., Wang, G., & Tian, Y. "SenRev: Measurement of Personal Information Disclosure in Online Health Communities". 23th Privacy Enhancing Technologies Symposium.

**ACM WPES 2022**: Rahat, T. A., <u>Long, M.</u>, & Tian, Y. (2022, November). "Is your policy compliant? a deep learning-based empirical study of privacy policies' compliance with gdpr". 21st Workshop on Privacy in the Electronic Society.

#### **SELECTED PROJECTS**

# PREPARE Organization

Remote

Co-Founder and Director of Technology

2020 - 2021

- Built a non-profit addressing post-COVID mental health crisis, developed a mobile app with React Native, Expo, and AWS.
- Incubated at Harvard Innovation Lab and ranked 6<sup>th</sup>/2000 in 2021 Global Health & Innovation Conference Final Competition.

## **Plannable Organization**

Charlottesville, VA

Co-Founder and UI Developer

2019 - 2020

- Proposed auto-scheduling project for UVA students and won the Best Beginner Prize in 2019 UVA Hackathon with the prototype.
- Developed user interface with Vue and Bootstrap; promoted the app to over 1000 users in six months.

#### **INDUSTRY EXPERIENCE**

## **Anhui Wantong Technology**

Hunan, China

Software Engineer Intern

2019 Summer

- Designed database structure based on collected data and implemented using MySQL.
- Developed websites for Hunan Public Security Department with Spring MVC (front-end programming) and coded integrated monitoring module in team (back-end programming).

#### **ACADEMIC SERVICE**

**Artifact Reviewer: PETS 2025** 

**External Peer Reviewer:** IEEE IoT-J 2024, IEEE TDSC 2024 **Teaching:** Network Privacy, Introduction to Cryptography

#### **SKILLS & INTERESTS**

**Programming:** Python, C++, HTML/CSS, JavaScript, MySQL, Git, AWS, OCaml

**Language:** English, Chinese, French (Conversational) **Interests:** Piano, Fencing, Swimming, Singing, Tennis