Multivariate Statistics - Assignment 2

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Assignment 2 Multivariate Statistics

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Task 1

Introduction

In the present part of the report, we will investigate to what extent we will be able to classify respondents in their country, and then we will compare the performance of different classifiers.

Data

The data have been obtained from the 6th Wave of the World Value Survey, which was carried out between 2010 and 2013. The data include the standardized scores of 3929 respondents of 3 countries on 32 variables, that have been summarized with 7 factors obtained using exploratory factor analysis with oblique rotation. The 7 factors related to the 32 variables are:

- 1. Rights, that it's related to homosexuality, prostitution, abortion, divorce, sex before marriage, suicide;
- 2. **Steal** that it's related to claiming benefits, avoiding fare, stealing property, cheating taxes, accept a bribe;
- 3. Crime that it's related to robberies, alcohol, police-military, racist behavior, drug sale;
- 4. Religion that it's related to: attend religious services, pray, the importance of God;
- 5. Realize self that it's related to creative, rich, spoil oneself, be successful, exciting life;
- 6. Do good that it's related to security, do good, behave properly, protect environment, tradition;
- 7. Violence that it's related to beat wife, parents beating children, violence.

Methodology

To investigate the possibility to classify the respondents in their country based on the 7 factors we have used the canonical discriminant analysis. We have applied the linear regression function with 7 predictors and 1 dependent variable, the Country. Then to the output, we have applied the Canonical Discriminant Analysis.

```
lm.out<-lm(cbind(F_rights, F_steal, F_crime,F_religion,F_realizeself,F_dogood ,F_violence)~as.factor(co
candisc.out<-candisc(lm.out)
print (candisc.out)</pre>
```

```
##
## Canonical Discriminant Analysis for as.factor(country):
##
##
      CanRsq Eigenvalue Difference Percent Cumulative
## 1 0.80691
                4.17882
                            3.5622 87.142
                                                87.142
## 2 0.38142
                0.61661
                            3.5622 12.858
                                               100.000
## Test of HO: The canonical correlations in the
## current row and all that follow are zero
##
##
    LR test stat approx F numDF denDF
## 1
          0.11944 1059.53
                              14 7834 < 2.2e-16 ***
```

```
## 2 0.61858 402.65 6 3918 < 2.2e-16 ***
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
```

As we can see both the Square Canonical Correlation are significant, but the discriminating power to separate between the groups is higher for the first than for the second discriminant function: 0.81 and 0.38 respectively. The LR test indicates that the discriminant analysis is meaningful. The first test's null hypothesis is H0: 1=2=0 and this hypothesis as we can see from the P-value is rejected. The null hypothesis of the first test it's equivalent to the test for H0: Netherlands= Nigeria= Philippines. The second LR test indicates that H0: 2=0, and also this null hypothesis is rejected. So even if the second discriminant function has less discriminant power cannot be omitted and it's statistically meaningful. On our analysis, we have also applied two different tests for centroids and to test the equal covariance. To see if the three-country has different centroids and confirm the results of the canonical discriminant analysis we have applied on the linear regression the function Manova:

```
summary(Manova(lm.out), test="Wilks")
```

```
##
## Type II MANOVA Tests:
##
## Sum of squares and products for error:
                                F_steal
##
                    F_rights
                                             F_crime F_religion F_realizeself
## F_rights
                  2144.25752 1220.99047
                                           24.197889 -516.74466
                                                                     190.94559
## F_steal
                  1220.99047 2897.38038
                                          235.937809
                                                      -77.66905
                                                                      99.99545
## F_crime
                                        3216.820606
                                                      -61.84878
                                                                      40.72785
                    24.19789
                              235.93781
## F_religion
                  -516.74466
                              -77.66905
                                          -61.848780 1417.68129
                                                                    -215.01914
## F_realizeself
                  190.94559
                               99.99545
                                           40.727853 -215.01914
                                                                    2098.88393
## F dogood
                  -281.98487 -431.66636
                                        -224.176736
                                                      355.46395
                                                                     634.31039
## F_violence
                  1270.23698 1552.67341
                                            3.264745
                                                      -31.35059
                                                                      50.25643
##
                  F_dogood F_violence
## F_rights
                  -281.9849 1270.236978
## F_steal
                  -431.6664 1552.673408
## F crime
                  -224.1767
                               3.264745
## F_religion
                  355.4640
                             -31.350590
## F realizeself
                              50.256434
                  634.3104
## F_dogood
                  2777.8489 -481.800194
## F_violence
                  -481.8002 3394.491184
##
##
##
  Term: as.factor(country)
##
## Sum of squares and products for the hypothesis:
##
                    F_rights
                               F_steal
                                          F_crime F_religion F_realizeself
## F_rights
                  1780.7425 -503.8490 -819.5963 -2050.7548
                                                                 -1753.4222
## F_steal
                   -503.8490 1027.6196
                                                    939.2366
                                        773.1158
                                                                   199.2226
## F_crime
                  -819.5963
                              773.1158
                                        708.1794
                                                   1163.3941
                                                                   625.4688
## F_religion
                  -2050.7548
                              939.2366 1163.3941
                                                   2507.3187
                                                                  1898.8676
## F_realizeself -1753.4222
                              199.2226
                                        625.4688
                                                   1898.8676
                                                                  1826.1161
## F dogood
                  -1293.7342
                              794.3235
                                        857.3368
                                                   1663.6129
                                                                  1130.2208
## F_violence
                  -852.6546
                              570.1760
                                        593.5765
                                                   1115.3566
                                                                   729.2346
##
                    F dogood F violence
## F_rights
                 -1293.7342 -852.6546
```

```
## F_steal
                  794.3235
                             570.1760
## F_crime
                  857.3368
                             593.5765
                            1115.3566
## F_religion
                 1663.6129
## F_realizeself
                 1130.2208
                             729.2346
## F_dogood
                  1147.1511
                             778.6277
## F_violence
                  778.6277
                             530.5088
## Multivariate Test: as.factor(country)
##
                     Df test stat approx F num Df den Df
                                                             Pr(>F)
## as.factor(country) 2 0.1194435 1059.531
                                                    7834 < 2.22e-16 ***
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
```

The p-value is small and the test confirms that the analysis is meaningful and that at least there is a pair of centroids that differs significantly. The function Manova in r doing the Wilks Lambda test uses the Rao approximation. To test the assumption on equal population covariance we have applied to the linear regression the function boxM:

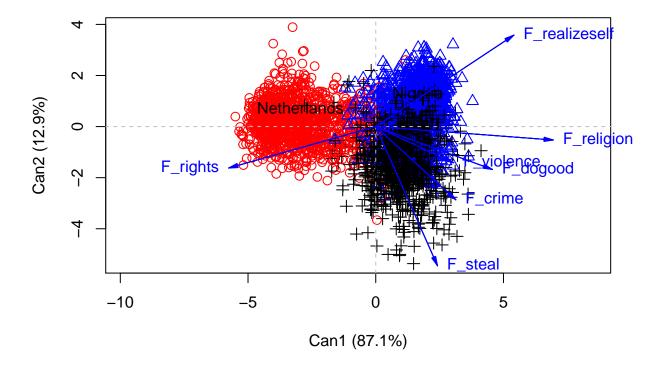
```
boxM(lm.out)
```

```
##
## Box's M-test for Homogeneity of Covariance Matrices
##
## data: Y
## Chi-Sq (approx.) = 5479.2, df = 56, p-value < 2.2e-16</pre>
```

Plot

To complete the Canonical Discriminant analysis we have plotted the three countries and the 7 variables.

```
plot(candisc.out,col=c("red","blue","black"),pch=c(1,2,3),cex=1.2)
```



We can see that the group of individuals in red are Netherland citizens, the group of individuals in green are Nigerians citizens and the group of individuals in black are Philippines citizens. In blue we can see the 7 explanatory variables. The plot shows a clear separation between Netherland and the other two countries on the first discriminant function while the second discriminant function could help to separate Nigeria and the Philippines. The first discriminant function especially correlates with the factors: rights, religion, realize self, and do good; whereas the second discriminant function correlates with the factors: steal and realize self. The two-factor crime and violence has a lower correlation on the two factors and so has in this analysis lower importance on separate the 3 countries.

The test of Box indicates that H0 of equal covariance matrices across groups is not supported by data. So the Linear discriminant Analysis will not work correctly in that case.

Task 2

Introduction

For task 2, we are going to deal with a dataset containing information about 4601 webmails. We have 48 variables describing the frequency of some specific words like "remove" in each observation, 6 variables describing the frequency of some specific chars like "\$" in one observation, and three variables, capital_run_length_longest, capital_run_length_average and capital_run_length_total, describing the length of the longest uninterrupted sequence of capital letters, the average length of uninterrupted sequences of capital letters, and the total number of capital letters in each observation respectively. We also have a variable called spam, which indicates whether this webmail is a spam with 0 and 1, where 1 for spam, and 0 for not spam. Here all our variables are numeric type.

Our task is to use these 57 attribute variables to classify whether a webmail is spam.

Methodology

In order to validate the accuracy of our methods, we firstly divide our dataset into a train set, which contains 2500 observations, and a test set, which contains 2101 observations. We use the train set to train our models, and then apply it to the test set to validate it's accuracy.

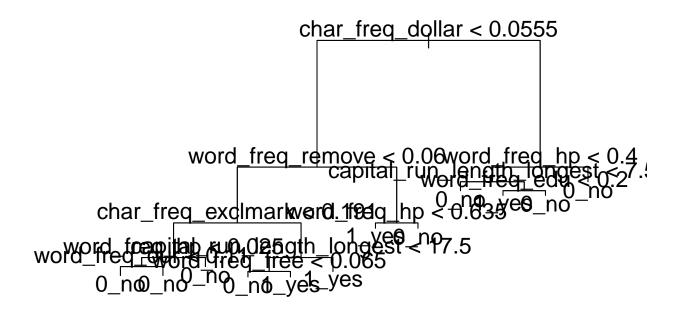
Results

Classification Trees

In this part, we are going to discuss the results obtained by complex tree model and pruned tree model.

We begin with construct a complex tree model by dividing our observation into small non-overlapping regions according to some numerical criteria. Here we split our dataset until each leaf of our classification tree contains only less then 2 observations. The method used here is recursive binary splitting.

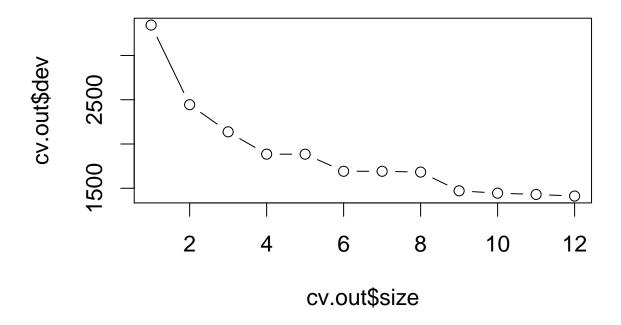
```
##
## Classification tree:
## tree(formula = spam ~ ., data = data.train, control = tree.control(nobs = 2500,
##
       minsize = 2, mincut = 1), split = "deviance")
## Variables actually used in tree construction:
## [1] "char_freq_dollar"
                                    "word_freq_remove"
## [3] "char_freq_exclmark"
                                    "word_freq_hp"
## [5] "word freq our"
                                    "capital run length longest"
## [7] "word free free"
                                    "word freq edu"
## Number of terminal nodes: 12
## Residual mean deviance: 0.4883 = 1215 / 2488
## Misclassification error rate: 0.084 = 210 / 2500
```



We can see clearly here that criterias concerning the frequency of "\$", "remove", "!", "hp", "our", "free", "edu" as well as the length of the longest uninterrupted sequence of capital letters are used for splitting. It's actually quite reasonable, because from our own experience, spam webmails are always advertisements on money related topics or education related topics, and are always fulled with words in capital letters, together with exclamation symbols, to draw attention.

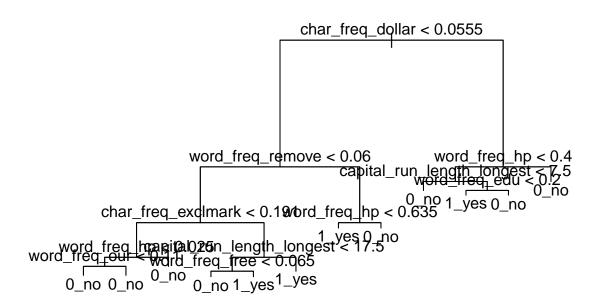
Since the process of recursive binary splitting may lead to overfitting, where we obtain a complex tree with a good fit on the training data, but with a poor performance on test data, we introduce the process of tree pruning. Actually, a smaller tree with fewer splits may have a lower variance at the cost of acceptable little bias. In order to decide the optimal tuning parameter which leads to both much lower variance and acceptable bias, we use cross-validation to make a selection. In fact, the least cross-validation error implies the least probability of overfitting, as it's also a train-test process.

```
#use cross-validation to select tuning parameter for pruning the tree
set.seed(0829539)
cv.out=cv.tree(tree.mod,K=5)
par(cex=1.4)
plot(cv.out$size,cv.out$dev,type='b')
```



However, in this specific task, we can see that the cross-validation error is monotonously decreasing, so the optimal fold number is the original fold number. We choose best size=12 here such that the pruned tree model here is exactly the same as our complex tree model.

```
#prune the tree
prune.mod=prune.tree(tree.mod,best=12)
plot(prune.mod)
text(prune.mod,pretty=0)
```



Now we validate the accuracy of our classification tree model with the test data.

```
#prune the tree
##make predictions on training and test set using the unpruned tree
pred.train<-predict(tree.mod,newdata=data.train)
classif.train<-ifelse(pred.train[,2]>=pred.train[,1],1,0)
#err(data.train$spam,classif.train)
pred.test<-predict(tree.mod,newdata=data.test)
classif.test<-ifelse(1*pred.test[,2]>=pred.test[,1],1,0)
#err(data.test$spam,classif.test)
```