

Now, what next?

Yogesh Kulkarni

What got you here,
Won't get you there!!

- Marshall Goldsmith

About the Future*

1. Hype Cycles
2. IKIGAI

*Disclaimer

- No one knows about the future. That's it.
- We can just speculate and prepare accordingly.
- Accept the following content, only if you like.
- Basically, be your own judge.

Hype Cycles

What is the future?

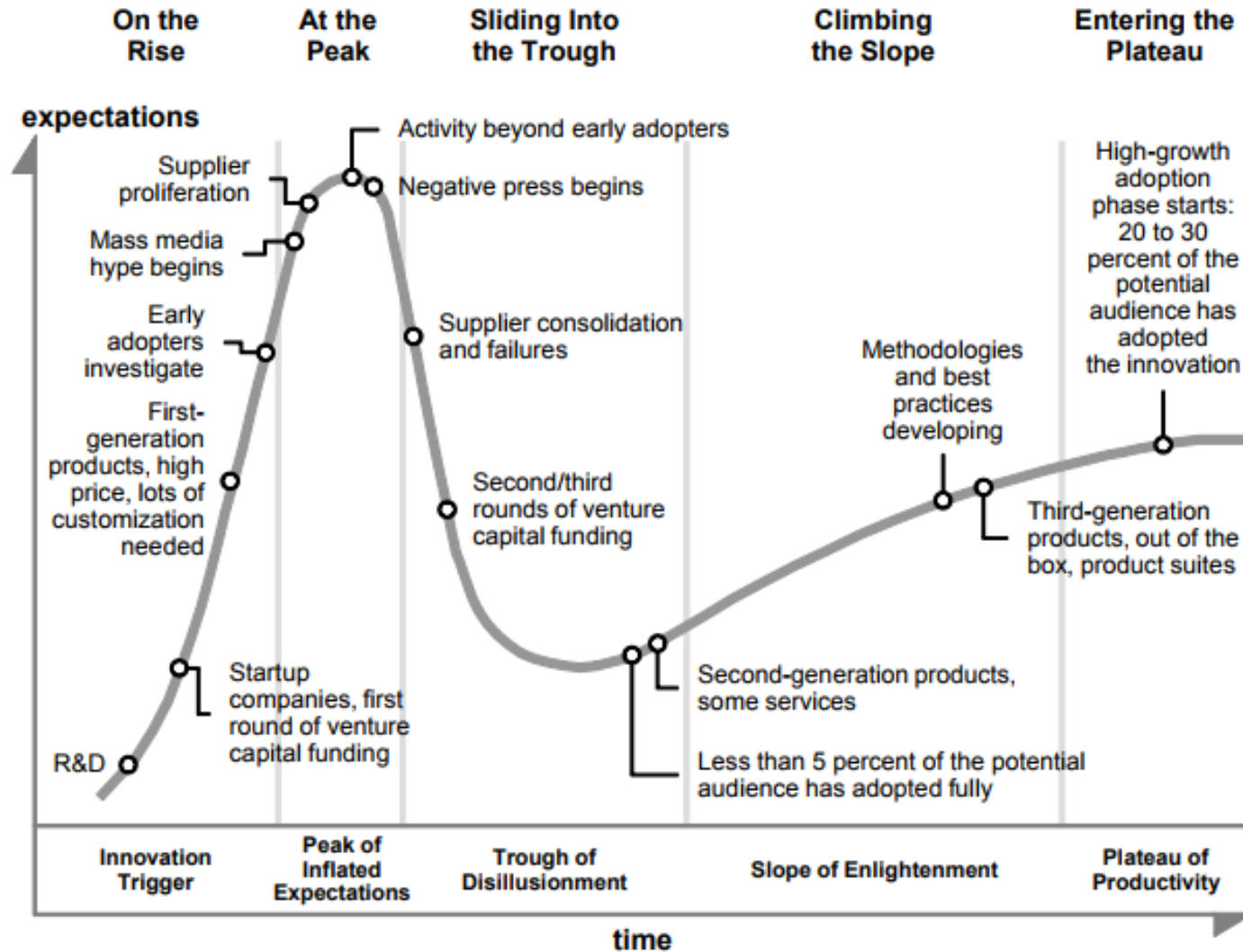
What is a Hype Cycle?

- Popularized by Gartner
- Publishing Hype Cycles > 2 decades
- Offers a snapshot and a trend of relative maturity of the technology.
- Assessment of Hype and Maturity

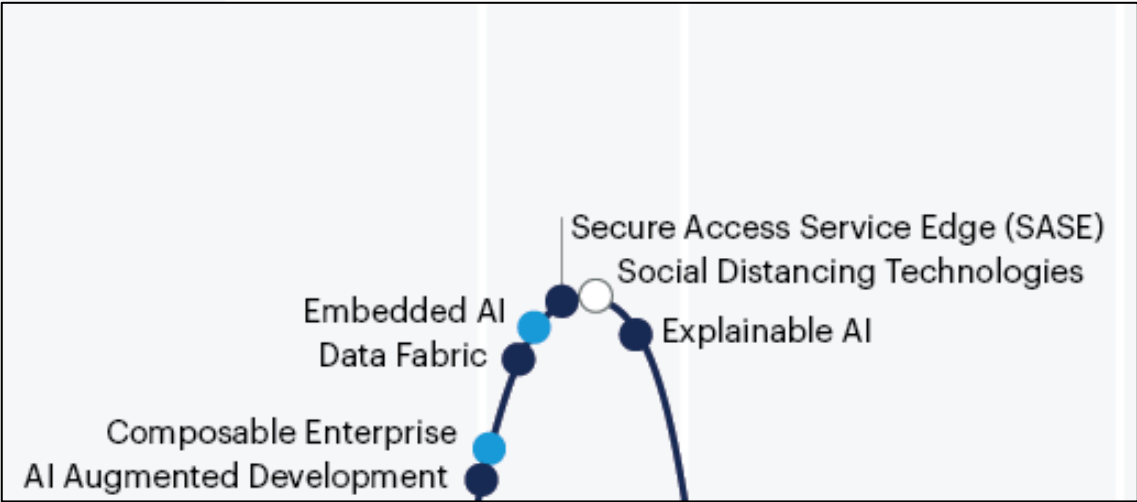
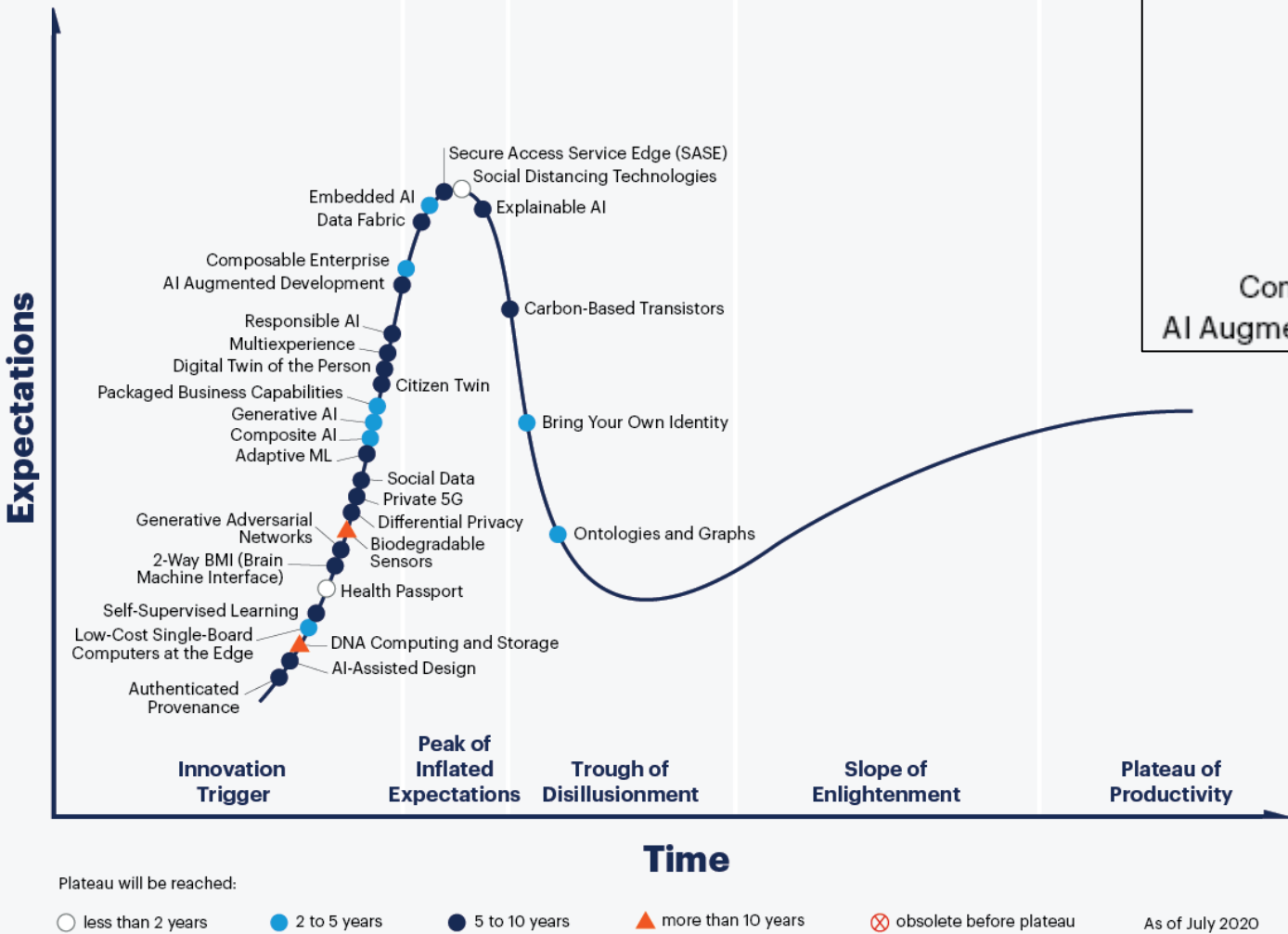
Definition

-- “The Gartner Hype Cycle is a device that lays out the path that technologies generally take, from their initial introduction into the market until their eventual maturation into useful components of broader solutions” --

Phases



Hype Cycle for Emerging Technologies, 2020



gartner.com/SmarterWithGartner

IKIGAI

How to prepare for the future?



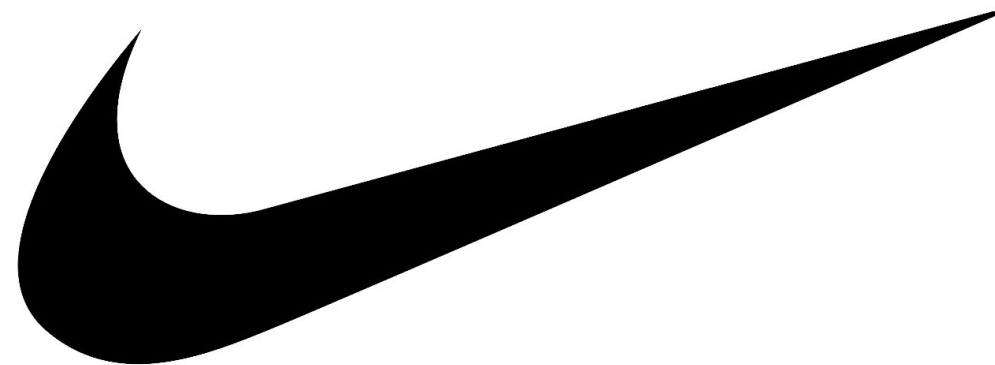
The Goal: Happiness

- Happiness = Health + Wealth + Good Relationships
- Health = Exercise + Diet + Sleep
 - Exercise = High Intensity Resistance Training + Sports + Rest
 - Diet = Natural Foods + Intermittent Fasting + Plants
 - Sleep = No alarms + 8–9 hours + Circadian rhythms
- Wealth = Income + Assets-that-earn-while-you-sleep * (RoI)
 - Income = Accountability + Leverage + Specific Knowledge
 - Accountability = Personal Branding + Personal Platform + Taking Risk?
 - Leverage = Capital + People + Intellectual Property
 - Specific Knowledge = Knowing to do something society cannot yet easily train others
 - Return on Investment = ``Buy-and-Hold'' + Valuation + Margin of Safety

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YOU need to get PAID at SCALE.

- YOU – your uniqueness, and accountability.
- PAID – your specific knowledge and judgement.
- SCALE – the leverage you're able to deploy.



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- Always on LinkedIn
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