

Contenido para mi RESUME

Contact & Personal Information

Eleonora Silva Gutiérrez

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Check my recent projects on Behance (<https://www.behance.net/eleonorsilvag>).

Summary

UI Designer with a background on Communication Sciences in Social and Environmental Organizations. Skilled at empathizing with people from different backgrounds, creating user-center design solutions, experienced in analysis and systematizing information for interdisciplinary teams.

I am looking for a role in UI/UX Designer Industry which allows me to enhance my skills on problem solving through structured systems and beautiful interfaces. I always had an interest in learning technical skills and User Interface Design Experience is a perfect fit.

Experience

- Communication Director of the National Network GIRE SOL (2008 - 2014)
- Workshop Facilitator of the Environmental Studies Group (GEA AC) (2009-2014)
- Monitorist and team leader in monitoring state and national campaigns. (2015)

Skills

- User Research (Competitor Analysis, User Interviews, User Personas)
- User Flows
- Branding
- Design principles & heuristics
- Using Design Systems
- Figma, Sketch

Education

- Career Foundry, UI Design Course in Career Foundry (2021).
- Facultad de Artes y Diseño, UNAM, Diplomado en Estrategias de Comunicación, Publicidad y Mercadotecnia Web (2018).
- Facultad de Ciencias Políticas y Sociales, UNAM, Licenciatura en Ciencias de la Comunicación con opción en comunicación política (qué año le pongo).

References

Deni y Jannick :)

Extras

Collaboration on the Book Giresol Network: Local efforts, global impacts, publish by the Deutsche Gessellschaft for Technische Zusammenarbeit (GTZ), GmbH, 2009

NOTAS

EL SUMMARY ESTÁ BASADO EN ESTOS DOS PÁRRAFOS QUE SON MI ELEVATOR PITCH:

Option 1 HI, I am Eleonora. I'm a UI Designer with a background in Social and Environmental Organizations and skilled at collaborating across teams. I have worked in interdisciplinary teams, with scientists, engineers, politicians, psychologist, farmers and so on. The desire to strengthen my technical knowledge is what led me to UI Design. Designing allows me to research and analyze information generating practical, aesthetically pleasing and tangible solutions. You can actually see how the work is getting done and how to adapt the methodology to a current project. Due to my prior work and living experience I had learned the power of effective communication.

Option 2 After years of experience on the field of Communication Sciences in social and environmental organizations, I retrained as UI Designer. My role as communication director of a national network and workshop facilitator taught me how to analyze and systematize the needs of groups with diverse ideas who had to work together to achieve common goals. I always had an interest in learning technical skills to enrich my role and User Interface Design is a perfect fit. Now I am looking for a role which allows me to enhance my skills on problem solving through structured systems and beautiful interfaces.