# A developer amongst (data) journalists







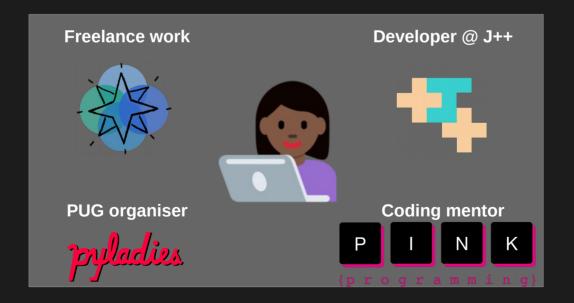
Éléonore Mayola



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# Web developer + Data scientist

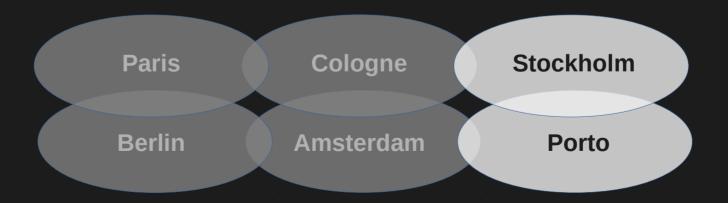
digital agency, early startup, consultancy Python, Clojure





# Journalism Plus Plus (J++)

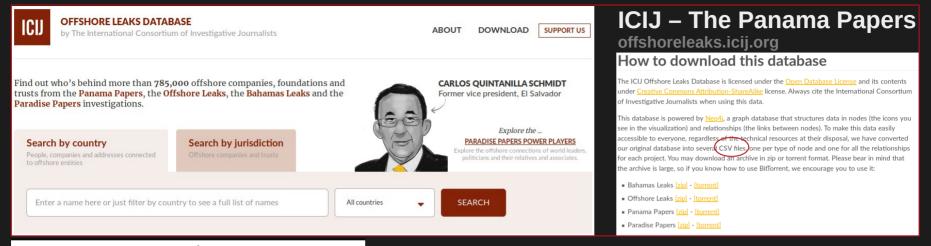
jplusplus.org team of data journalism specialists



# **Data journalism**

• Identifying / investigating stories web scraping, APIs, data analysis

Presenting / telling stories
 web app, interactive data visualisation

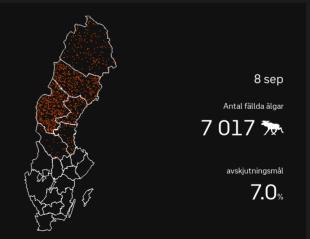


# In 649 days, President Trump has made 6,420 false or misleading claims The Fact Checker's ongoing database of the false or misleading claims made by President Trump since assuming office. Updated Oct. 30, 2018 Show claims about all topics Cumulative Daily Monthly 5,000 4,000 4,000 4,000 4,000 5,000 4,000 4,000 4,000 5,000 4,000 5,000 5,000 6,000 7,000 1,000

# The Washington Post

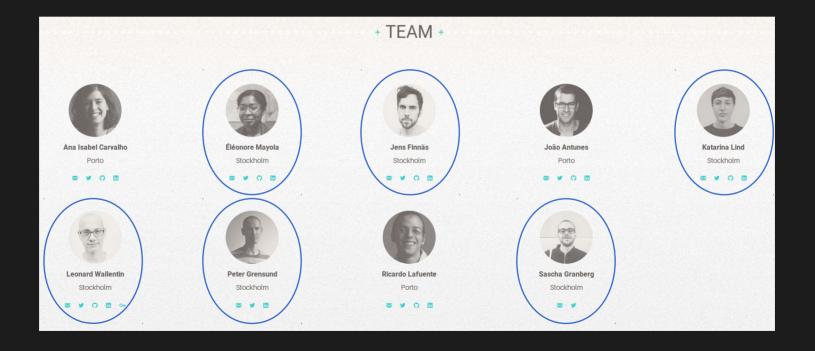
washingtonpost.com/ graphics/politics/trumpclaims-database

# **SVT** svt.se/special/algjakten-i-siffror





# Journalism Plus Plus (J++) Stockholm and Porto offices



# Journalism Plus Plus (J++) Stockholm office

- Programming for journalists Python course
- Newsworthy automated story finding
- Clients projects web applications, data analysis
- Local/global news stories research, analysis, viz

## What I'm NOT going to talk about:

- Being a newsroom developer
- How to become a data journalist (although I'm happy to chat about it)

# What I'm going to talk about:

- My experience at J++ (teaching Python to journalists, working on internal/client projects)
- My takeaways from that experience

# Programming for journalists – Python course

+ ACADEMY +



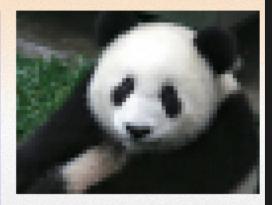
# Learn coding for journalists this spring

Our by far most popular course "Coding for Journalists" returns March 18-22 next year.



## **Programming for journalists**

Our popular course Programming for journalists will be back in October 2018. This course introduces Python with a focus on journalistic tasks.



### **Goodbye Excel, Hello Pandas**

In the last two years we at J++ have almost completely left our old buddy Excel In favor of code-based data analysis in Python Pandas. With this workshop we will try to convince you to do the same.

jplusplus.org/en/academy

6 sessions already run → programme set but adapted to each class

iplusplus.org/en/ academy/ programming-foriournalists

How 'unicorns in the newsroom' change the

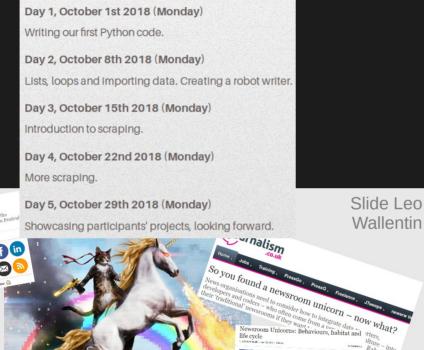
The unicorns of the newsroom

was held on the gap between traditional reporting and coding. The International guest

speakers from world's leading media described the notion of the 'unicorn', a rare magical create that lives in the newsroom on the intersection between text and code. interactive journalist at the BBC News Lab, started the discussion by

telling about her journey of becoming a 'unicorn' in the newsroom. She first came into contact with an interactive form of journalism at the New York Times, while working on a project dedicated to finding missing people in the aftermath of the Haiti

storytelling process



THE UNICORNS OF THE NEWSROOM

JOHN GARRETT JACQUI ARON CROWLEY GOODMAN MAHER PILHO

**Programme** 

# Classroom teaching

- CLI basics
- Python basic data structures
- *if* statements, *for* loops
- Work with Python libraries, APIs, reading/writing files

# **Support**

Slack group (24/7)

# Applied to journalism

- Generating texts
- Web scraping
- Gather tweets
- Course project



sverigesradio.se/sida/artikel.aspx?programid=4657&artikel=7037094

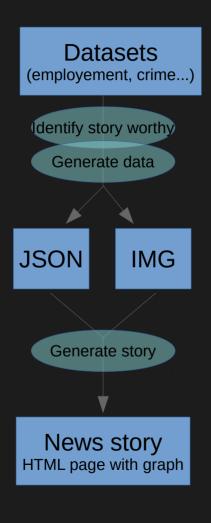
# It's so exciting!

- Keeping things simple and practical → implement what they learn
- We've actually made new members of the Python community
- Teaching new skills → impact on their career
- We're having a (indirect) positive impact on society

# It's also challenging

- Adapting to the different students coding levels
  - remove things if they need more time
  - give more to more advanced students
- There are so many tools, notions, libraries
  - don't overwhelm them
  - develop a follow-up course
- Get them to interact with other data journalists and other members of the Python community

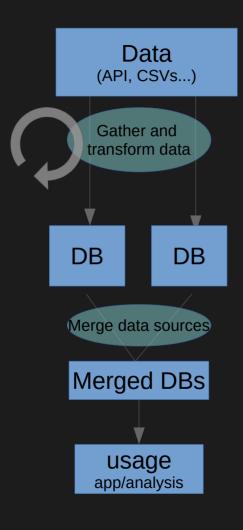
Alumni network? Local meetup groups?



# Newsworthy - automated story finding

Node.js, Amazon Web Services

- Internal project based on a statistical model
- Feeds on local or European level databases
- Generates JSON format data + graph images
- Query data to write news stories



# Clients projects – web applications, data analysis

Node.js or Python, Postgres, AWS

- Use clients data and/or open data
- Feed a database + add data upon updates
- Query data for applications or analysis

## Aim

- Data pipeline fully automated and reusable
- Include monitoring and alerting

## **Current state**

- Data pipeline not fully automated, differs / projects
- Code organised in a modular fashion
- Research and design for a new pipeline
- Identification of reusable bits

# Plan and ideas [in progress]

- Lambda functions and serverless architecture
  - → Make use of the modular structure
- Expand our use of AWS services
  - → Quick set-up and for securely hosted services
- Independent app for monitoring and alerting system

# Local/global news stories – research, analysis, viz

# **Example: EDJNET - OneDegreeWarmer**

- Investigating climate data
- Part of a European network of journalists
- First story (09/2018): temperatures in European cities
- Communication, coordination, data analysis/modelling, text generation, web application

# **European Data Journalism Network - EDJNet**

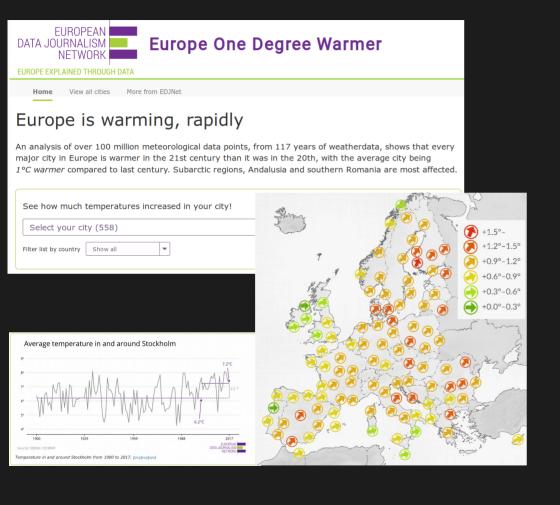
europeandatajournalism.eu | @EdjNet



Consortium of data journalists throughout Europe

Independent platform for datadriven news on European affairs

Open source content in several languages



# **OneDegreeWarmer**

onedegreewarmer.eu

Analysis of temperaturess in 558 European cities from 1900 to 2017

Using 2 datasets from the European Centre for Medium-Range Weather Forecasts (ECMWF)

Analysis by ECMWF scientists to make up for weather stations change of location, cities expansion...

Highlight temperature increases and consequences (health, roads/rails traffic, students focus...)

# **OneDegreeWarmer – the story spread**

#### PUBLISHED ARTICLES

#### English

- EDJNet: Europe is getting warmer, and it's not looking like it's going to cool down anytime soon
- EU Observer: Every major city in Europe is getting warmer
- Kosovo 2.0: Western Balkan's heating up
- OBC Transeuropa: South-East Europe is burning; how temperatures have risen for the last 117 years
- Vox Europ: Europe is getting warmer, and that is not going to change

#### **Albanian**

Kosovo 2.0: Po nxehet Ballkani Perëndimor

#### Bosnian/Serbian/Croatian

- EurActive: U Jugoistočnoj Evropi sve toplije
- . H-Alter: Toplo, toplije
- OBC Transeuropa: U Jugoistočnoj Evropi sve toplije

#### Bulgarian

• Capital Bulgaria: 24 сеп 2018, 9:00, 794 прочитания Средната температура в 11 български града се е покачила с над 1

#### French

- EDJNet: L'Europe se réchauffe, et c'est parti pour durer
- Rue 89 Bordeaux: La température moyenne a grimpé de près d'un degré depuis 1900 à Bordeaux
- Rue 89 Stasbourg: Voici comment Strasbourg s'est réchauffée d'un degré depuis 2000
- Rue 89 Lyon: Lyon, plus forte augmentation de Rhône-Alpes

#### German

- EDJNet: In Europa wird es immer wärmer, und es sieht nicht so aus, als würde es sich bald abkühlen
- Spiegel Online: Europa: ein Grad wärmer
- Vox Europ: Europa wird unaufhaltsam wärmer

#### Italian

- · AskaNews: Surriscaldamento record porta a Belluno vino e olio d'alta quota
- EDJNet: L'Europa si riscalda, sempre di più
- Corriere delle Alpi: Cambiamenti climatici, a Belluno il record negativo in Italia
- Gazzetta di Mantova: Inchiesta sul clima, così il surriscaldamento globale mette a rischio il nostro futuro
- Il Piccolo: Clima più caldo in Fvg. a Trieste e Gorizia aumento di un grado in 20 anni
- Il Tirreno: Emergenza clima, le città che si stanno riscaldando di più: Piombino seconda in Italia
- La Nuova Ferrara: Clima sempre più bollente, Ferrara nella "top ten" in Italia
- La Provincia Pavese: Cambiamenti climatici. Pavia terza in Italia per surriscaldamento
- Messagero Veneto: Clima, estati roventi ed inverni senza neve: così si sta surriscaldando il Friuli Venezia Giulia
- OBC Transeuropa: Sud-est Europa: sempre più caldo

#### Polish

• EDJNet: Europa jest coraz cieplejsza i nie zapowiada się na ochłodzenie

#### **Portuguese**

- EDJNet: Europa está a ficar mais quente e parece que não vai refrescar assim tão cedo
- Público: As cidades europeias estão mais quentes. Portugal está no fim da lista
- Zap Europa cada vez mais quente. Portugal é o país que menos aqueceu

#### Slovenian

- Pod Črto: Analiza temperatur na stari celini: v evropskih mestih je vse bolj vroče
- RTV Slovenija: Analiza temperatur na stari celini: v evropskih mestih je vse bolj vroče

#### Spanish

- EDJNet: Europa se está calentando, y no va a enfriarse pronto
- El Confidencial: ¿Cuántos días de calor sufren tus hijos en el colegio comparado con los que tú pasaste?

# **OneDegreeWarmer – challenges**

# Europe One Degree Warmer: How we got things wrong—and are working on fixing them

The European Data Journalism Network published an analysis of temperature trends in 558 cities and their surroundings in Europe on Monday, 24 September 2018, starting at 08:00 CEST, in partnership with several news outlets. A few hours after publication, several commenters pointed out that the temperature data for some cities in Sweden, which had been described in the analysis as the fastest-warming in Europe, were probably erroneous. Swedish blogger Göran Johnson, for instance, used the Swedish weather service's data to point out the problems in our data for the city of Kiruna.

medium.com/european-data-journalism-network/europeone-degree-warmer-how-we-got-things-wrong-and-areworking-on-fixing-them-67c9c892c13c

The mistake was identified on Tuesday, a day after publication. Data for 38 locations had been collected on a different machine from the rest and had not been properly checked. The methodology for all cities was to use the ERA-20C database for the period 1900–1978, the ERA-interim database for the period 1979–2017 and to correct the first time series using the second one (the code used for the reconciliation is available in a Jupyter Notebook). For the 38 locations with erroneous data, the reference data for the period 1979–1998 was ERA-20C's (instead of ERA-interim's) and no reconciliation had taken place. The result was that some locations were shown to be warming much more rapidly than they actually were, sometimes by more than two degrees Celsius. (The data for the 520 other locations was correct).

# **OneDegreeWarmer – challenges**

We would like to apologise to all the media partners of EDJNet and their readers for the mistake in the data. The error was preventable, had we put in place more checks to ensure the integrity of the data.

The error was compounded by the fact that most of the erroneous data showed faster warming in sub-arctic regions, which was an outcome experts mentioned we could expect. A strong confirmation bias was at play. While we did check the results at the European level with climate experts, a talk with local (Swedish) experts would have allowed us to discover the error before publication.

# **Technical challenges**

→ automated checks (monitoring / alerting)

# **Human challenges**

→ domain knowledge checks / feedbacks

Methology and data at https://gitlab.com/edjn/onedegwarmer-shared-data

# Being a developer among (data) journalists

## Skills involved

- Curiosity, general/domain knowledge
- Communication (document)
- Flexibility (new techs, ideas...)
- Deliver: be simple and practicle (cf Zen of Python :))
- Data work: Python (scripting, Jupyter Notebook, Pandas, Matplotlib....), QGIS
- Web work: JS (Node.js, React.js...), HTML, CSS
- Other: SQL, version control (Git), AWS, APIs...

# **Methodology and processes**

## **Tools**

- Slack (communication with Sthlm-Porto, Sthlm only, projects specific, ideas/cool stuffs)
- **Trello** (general planning, projects features)
- Google docs

## **Processes**

- Weekly planning meeting
- Monthly update meeting Sthlm-Porto
- Meetings project specific within networks (EDJNET)

# (Workplace) interactions

- Think your interactions with "non-technical" people
  - → Take on non-experienced coders
  - → Help non-coders eager to automate their work
  - → Be proactive on helping other professionals
- Balance between giving enough info, but not too much
- Favour knowledge exchange (code, domain knowkedge)

# **Work opportunities**

**Tech work != tech organisations** 

- Widen your perspectives
- Widen your network(s)
- Widen your job search

Science, art, education, travel, media...

#### Resources

- https://github.com/Eleonore9/-pyconse18
- http://datajournalismhandbook.org/1.0/en/



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jpluplus.org