A developer amongst (data) journalists







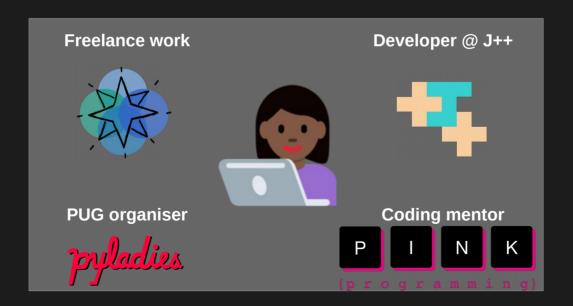
Éléonore Mayola



@EleonoreMayola github.com/eleonore9 Elle-est-au-nord.com jpluplus.org

Web developer + Data scientist

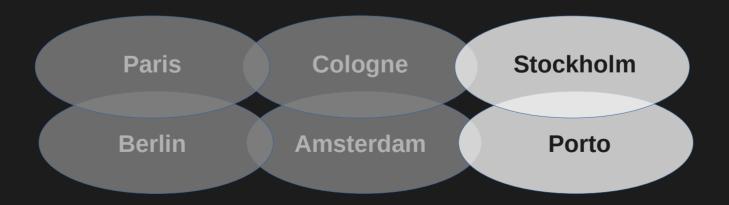
digital agency, early startup, consultancy Python, Clojure





Journalism Plus Plus (J++)

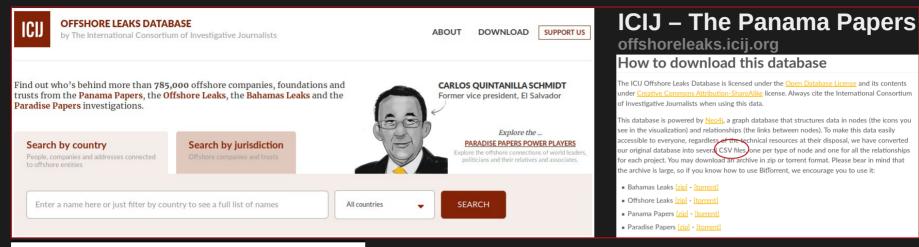
jplusplus.org team of data journalism specialists

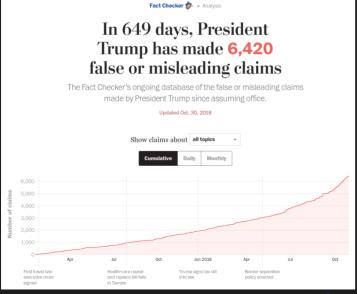


Data journalism

• Identifying / investigating stories web scraping, APIs, data analysis

Presenting / telling stories
 web app, interactive data visualisation

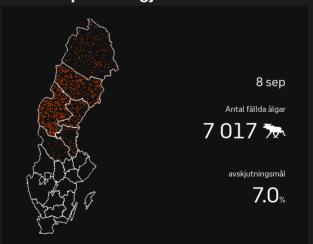




The Washington Post

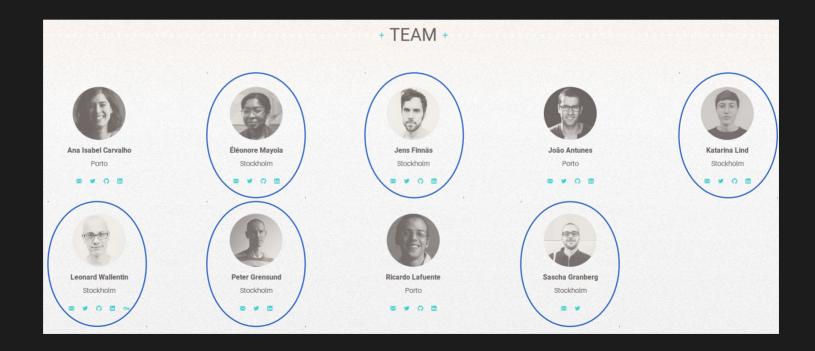
washingtonpost.com/ graphics/politics/trumpclaims-database

SVT svt.se/special/algjakten-i-siffror





Journalism Plus Plus (J++) Stockholm and Porto offices



Journalism Plus Plus (J++) Stockholm office

- Programming for journalists Python course
- Newsworthy automated story finding
- Clients projects web applications, data analysis
- Local/global news stories research, analysis, viz

What I'm NOT going to talk about:

- Being a newsroom developer
- How to become a data journalist (although I'm happy to chat about it)

What I'm going to talk about:

- My experience at J++ (teaching Python to journalists, working on internal/client projects)
- My takeaways from that experience

Programming for journalists – Python course



Learn coding for journalists this spring

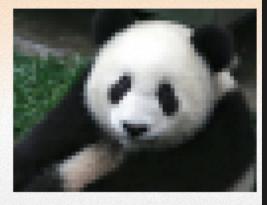
Our by far most popular course "Coding for Journalists" returns March 18-22 next year.

+ ACADEMY +



Programming for journalists

Our popular course Programming for Journalists will be back in October 2018. This course introduces Python with a focus on Journalistic tasks.



Goodbye Excel, Hello Pandas

In the last two years we at J++ have almost completely left our old buddy Excel in favor of code-based data analysis in Python Pandas. With this workshop we will try to convince you to do the same.

jplusplus.org/en/academy

6 sessions already run → programme set but adapted to each class

Programming for journalists — Flexible scope

Classroom teaching

- CLI basics
- Python basic data structures
- *if* statements, *for* loops
- Work with Python libraries, APIs, reading/writing files

Support

• Slack group (24/7)

Applied to journalism

- Generating texts
- Web scraping
- Gather tweets
- Course project

Programme

Day 1, October 1st 2018 (Monday)

Writing our first Python code.

Day 2, October 8th 2018 (Monday)

Lists, loops and importing data. Creating a robot writer.

Day 3, October 15th 2018 (Monday)

Introduction to scraping.

Day 4, October 22nd 2018 (Monday)

More scraping.

Day 5, October 29th 2018 (Monday)

Showcasing participants' projects, looking forward.

jplusplus.org/en/academy/programmingfor-journalists

Programming for journalists – Flexible scope

Day	2015/16	2017	2018
Day 1	Variables, data types, conditionals, functions	Variables, data types, conditionals, functions	Variables, data types, conditionals
Day 2	Lists, dicts, loops, more functions	Lists, dicts, loops, functions	Lists, dicts, loops
Day 3	HTML basics, intro to web scraping, read/write files	HTML basics, intro to web scraping, read/write files	HTML basics, intro to web scraping, read/write files
Day 4	Scrape data from a web page, save data in database	Scrape data from a web page	Scrape data from a web page
Day 5	Demo git / Github	Demo git / Github How the web works, HTTP requests, Python tools	Demo git / Github

Programming for journalists — Flexible scope

J++ | Python for Journalists

Day 1	Variables, data types, conditionals
Day 2	Lists, dicts, loops
Day 3	HTML basics, intro to web scraping, read/write files
Day 4	Scrape data from a web page
Day 5	Demo git / Github

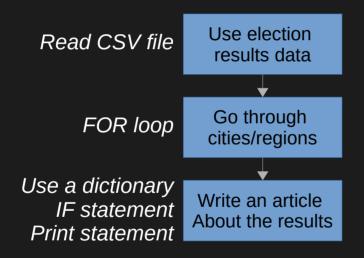
MIT | Intro to CS and Programming in Python

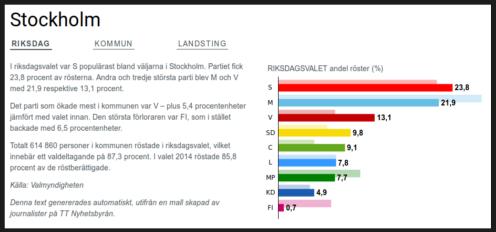
1	What is computation?
2	Branching and Iteration
3	String Manipulation, Guess and Check, Approximations, Bisection
4	Decomposition, Abstractions, Functions
5	Tuples, Lists, Aliasing, Mutability, Cloning
6	Recursion, Dictionaries
7	Testing, Debugging, Exceptions, Assertions
8	Object Oriented Programming
9	Python Classes and Inheritance
10	Understanding Program Efficiency, Part 1
11	Understanding Program Efficiency, Part 2
12	Searching and Sorting

Udacity | Programming Foundations with Python

Lesson 1	Intro and installation
Lesson 2	Use functions, explore classes
Lesson 3	OOP concepts, use 3 rd party packages
Lesson 4	Create classes
Lesson 5	Personal project

Programming for journalists – Text robots





sverigesradio.se/sida/artikel.aspx?programid=4657&artikel=7037094

Programming for journalists — Students projects



SD:s toppnamn i kyrkovalet köpte nazistböcker – mitt i valrörelsen

https://www.etc.se/inrikes/sds-toppnamn-i-kyrkovalet-kopte-nazistbocker-mitt-i-valrorelsen



https://svenska.yle.fi/artikel/2016/10/23/kolla-hur-priserna-pa-bilforsakring-kan-se-ut-dar-du-bor-skillnader-pa-flera

It's so exciting!

- Keeping things simple and practical
 - → implement what they learn
- We've actually made new members of the Python community
- Teaching new skills
 - → impact on their career
- We're having a (indirect) positive impact on society

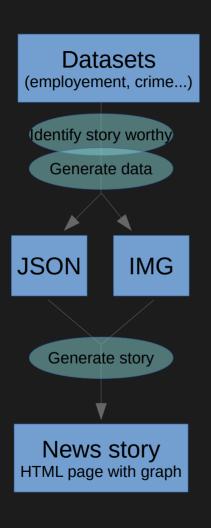
It's also challenging

- Adapting to the different students coding levels
 - remove things if they need more time
 - give more to more advanced students
- There are so many tools, notions, libraries
 - don't overwhelm them
 - develop a follow-up course
- Get them to interact with other data journalists and other members of the Python community

Alumni network? Local meetup groups?

Data pipelines for internal projects and clients

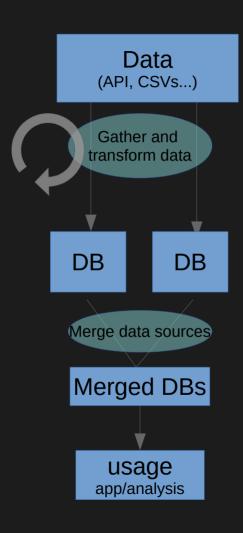




Newsworthy – automated story finding

Node.js, Amazon Web Services

- Internal project based on a statistical model
- Feeds on local or European level databases
- Generates JSON format data + graph images
- Query data to write news stories



Clients projects – web applications, data analysis

Node.js or Python, Postgres, AWS

- Use clients data and/or open data
- Feed a database + add data upon updates
- Query data for applications or analysis

Aim

- Data pipeline fully automated and reusable
- Include monitoring and alerting

Current state

- Data pipeline not fully automated, differs / projects
- Code organised in a modular fashion
- Research and design for a new pipeline
- Identification of reusable bits

Plan and ideas [in progress]

- Lambda functions and serverless architecture
 - → Make use of the modular structure
- Expand our use of AWS services
 - → Quick set-up and for securely hosted services
- Independent app for monitoring and alerting system

Being a developer among (data) journalists

Skills involved

- Curiosity, general/domain knowledge
- Communication (document)
- Flexibility (new techs, ideas...)
- Deliver: be simple and practicle (cf Zen of Python :))
- Data work: Python (scripting, Jupyter Notebook, Pandas, Matplotlib....), QGIS
- Web work: JS (Node.js, React.js...), HTML, CSS
- Other: SQL, version control (Git), AWS, APIs...

Methodology and processes

Tools

- Slack (communication with Sthlm-Porto, Sthlm only, projects specific, ideas/cool stuffs)
- **Trello** (general planning, projects features)
- Google docs

Processes

- Weekly planning meeting
- Monthly update meeting Sthlm-Porto
- Meetings project specific within networks (EDJNET)

(Workplace) interactions

- Think your interactions with "non-technical" people
 - → Take on non-experienced coders
 - → Help non-coders eager to automate their work
 - → Be proactive on helping other professionals
- Balance between giving enough info, but not too much
- Favour knowledge exchange (code, domain knowkedge)

Work opportunities

Tech work != tech organisations

- Widen your perspectives
- Widen your network(s)
- Widen your job search

Science, art, education, travel, media...

Resources

- github.com/Eleonore9/pyconse18
- datajournalismhandbook.org



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