# Eleveny (Shiyi) CHEN

Senior (B.A.)
Communication, Political Science,
Quantitative Methods in Social Science
& Computer Science
University of Michigan, Ann Arbor

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### Research Experience

#### 2021-2022 Project Name

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### Education

2020-2023 EXPECTED
B.A. COMMUNICATION,
POLITICAL SCIENCE, QMSS
& COMPUTER SCIENCE
University of Michigan, Ann Arbor
CGPA: 3.83/4

2018-2020 B.SOC.SCI. COMMUNICATION University of Macau CGPA: 3.74/4

### **Skills**

PROGRAMMING C/C++ (STL, Dynamic programming) Python, R, LaTex, HTML Intermediate machine learning algorithm, NLP

DATA ANALYSIS AND VISUALIZATION Rstudio, SPSS, Tableau, Excel/GoogleSheet

GRAPH AND VIDEO EDITING Adobe PS, AU, LR, PR, etc. Apple Final Cut Pro

### Coursework

Quantitative Empirical Methods
Statistical Inference
Discrete Math
Advanced Calculus
Probability Theory
Communication Research Methods\*
Bayesian Empirical Methods\*
Al and Machine learning\*
(\* = self-learning)

# Languages

Mandarin Chinese (Native) Cantonese (Native) English (Advanced)

# **School Experience**

2018-2020 Debate Society UMAC School Team 2018-2019 Communication Working Group UMAC Residential College

# **Working Experience**

#### 2021 SUMMER Account Executive in Publicis Groupe Internship

Collected information and data, wrote analysis reports, managed databases and channels. Operated media and formulated advertising plans. Maintain media relations and effective communication.

#### 2019-2020 News Editor in a Local Newspaper Internship

Wrote and edited news articles, collected and verified information and data, contacted writers and editors, checked news format, facts, ethics, writing styles.

### **Awards**

2020-2021 Quarter-Finalist in Canton International Tournament

A debate tournament organized by the Foreign Language Teaching and Research Press (FLTRP)

2018-2020 Dean's Honor List

College outstanding student in academic field