



Shimelis Belete / Graphic Designer / PDF Portfolio

CV

Shimelis Belete

Graphic Designer

All through my career, I have continuously attempted to guarantee that the enthusiasm and eagerness for my work has shone through. In spite of my work as an free designer, I have found that it is through a group that I have accomplished my most noteworthy potential.

I have learnt that having a platform to address and create thoughts tackles more prominent imagination - in spite of the fact that figuring it out inventive motivation doesn't come without its impediments! Time management and working to tight due dates are vital in any industry, but the establishments and greatest challenges of plan

In all my work, I have savored these challenges and utilized them to fuel my desire and keep up my own tall measures.

Competitions

Mekelle graphic arts Awards 07

Education and Qualifications

2018-2023 - Architecture, Mekelle University

2019-2020 - Intern graphics designer and architect

Skill Set

Over 4+ years of industry experience across all design disciplines

Advanced knowledge of Adobe CS; Indesign, Photoshop & Illustrator

Advanced knowledge of end-to-end process's with extensive

On graphic design and interior design softwares including modeling,

Sketch

Rhino

Revit

Extensive knowledge of both photoshop and illustrator

Word, Excel and e-mail applications

Knowledge and interest in contemporary art history and design

Reference

Do not hesitate to ask for a reference if you would like one.

CV

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Graphic Designer

Contract Creative Positions

08/2019 - present

EES / Graphics Designer

Graphics designs for clients and advertisement.

Infinity consultancy / Graphics Designer

Graphics design for website ux, ui design consultations, social media postings and several brandings and cross platform works,

ICT Solutions / Interior Designer

Interior design for a control room for ICT solutions.

Creatives / Creative Lead

Working on digital creative for Englize Game Zone.

Imagination / Creative Lead

Anuar Automotove car repair and services app design and subsequent designs for the campaign, including email design, banner and postcards.

Adot Mall / Freelance Designer

Campaign, including email design, advertising and branding.

Gift Real State / Freelance Designer

Branding pitch work for promotion.

The Fit For You / Freelance Designer

Social media creative advertising assets.

Investrade / Creative Lead

Branding and app UX/UI development and design, marketing and brand assets.

Elmar Clothings / Freelance Designer

Working closely with the teams to create various digital and print magazines as well as branding.

Kaba Date / Creative Intern

12/2021 - 07/2022

Supervising and creating all brand aspects while collaborating with a development team to create the iOS/Android application. I managed a team of developers along with other designers, copywriters, project managers, and I worked directly with the CEO and founder to carve, create, and build all of the brand aspects and UI function in order to secure round two of investment.

Mame Mobile / Creative Lead On Interior Design

12/2022 - 12/2023

The hundreds of aesthetic components and technological events needed to create designs that are excellent, operate well, and resonate with consumers kept the day-to-day work of an interior designer in check.

Yegna Gebeya / Creative Assistant Director

12/2010 - 12/2023

Through many innovative and innovative platforms, I investigated the fields of design. UI/UX and design for websites and mobile apps were enhanced with invaluable experience. Aside from regularly managing client expectations, important components were website design and branding.

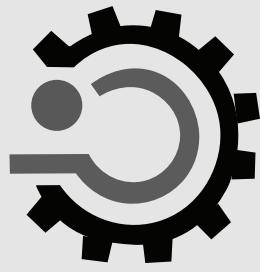
Adoni Advertising Agency / Graphic Designer

06/2022 - 11/2023

Addis ababa advertising agency specialising in advertising for leisure and travel.



CLIENTS



Logos from left to right

El-Mar Fashion
Sirage Automotive repair
Elfas cyber security
Investrade
Adugna Forex trading

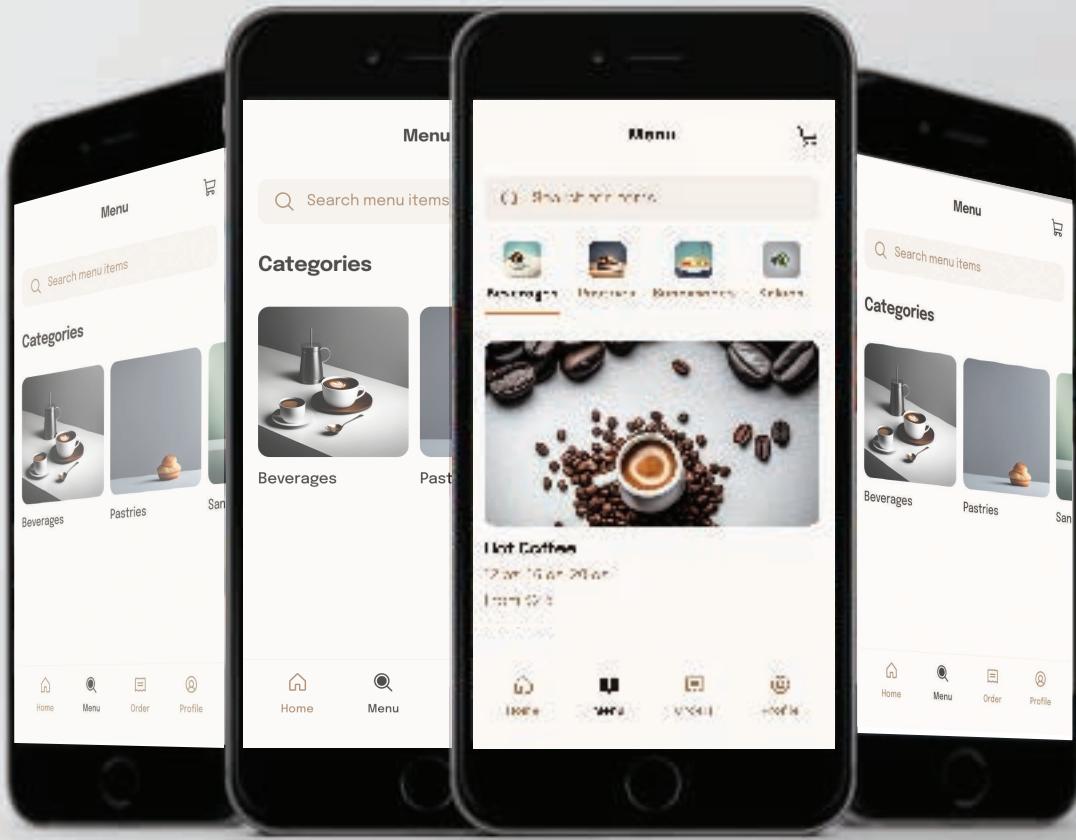
BRANDING



Logos from left to right

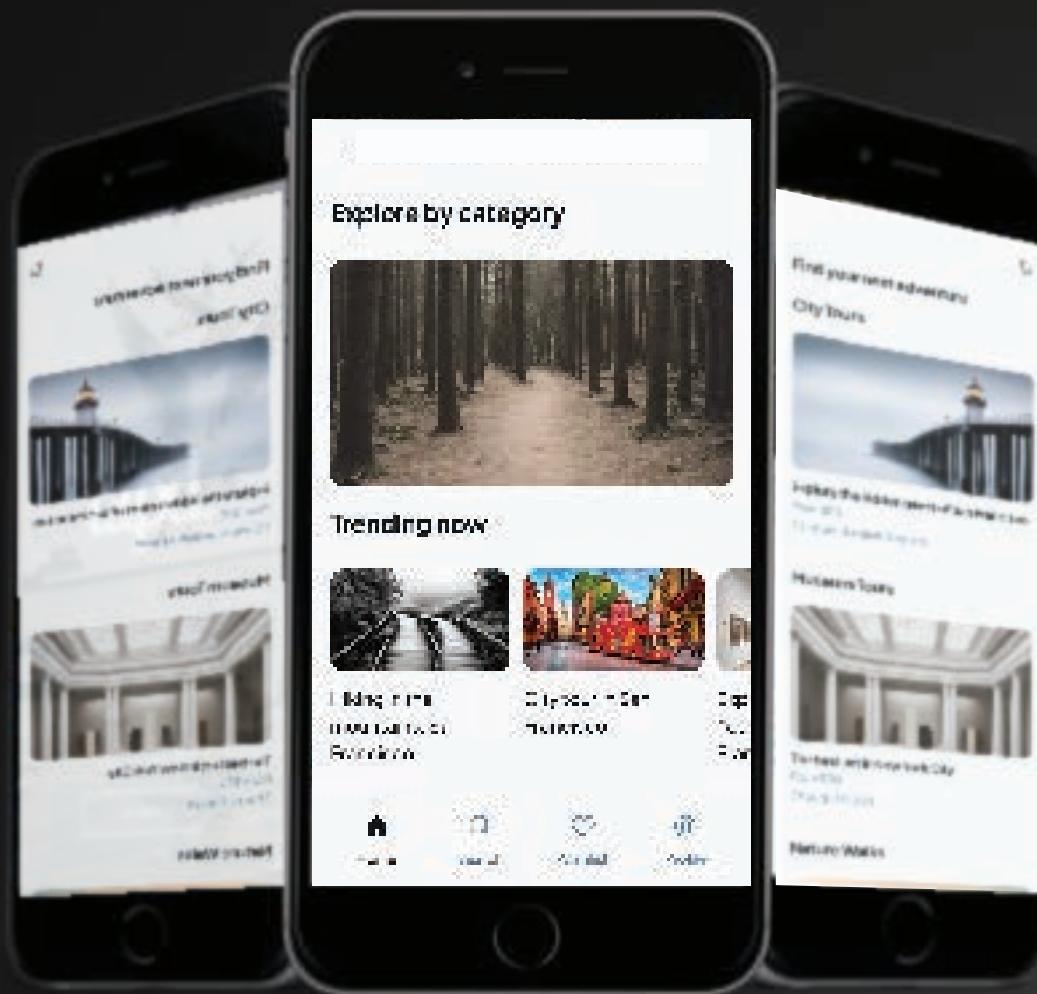
Adoni Printings
Arena Coffee house
Zara womens fashion
abeni delivery

BRANDING



Mocha Coffe/ Cafeteria app ui, ux design offers dimensions and opportunities that the digital world cannot match as it appeals to all of our senses—textures you can actually feel. The fresh scent of ink and actual areas that you can occupy. Nothing compares to the feel of premium .

PRODUCT DESIGN



Alpha Tour app Concept/ a tour guide app for booking and reservation. The UI offers measurements and openings that the advanced world cannot coordinate because it requests to all of our textures you'll be able actually feel. The new fragrance of ink and real ranges that you just can involve. Nothing compares to the feel of immersiveness at a fingertip.



Ahadu stream/ This app puts the socials back in social media. Some time recently we began wire-framing, it was key to get it the target gathering of people, so the client interface (UI) was outlined to be recognizable, straightforward and instinctive to utilize. To plan the app effectively, enthusiastic reaction to colour, format and slant of the application had to be considered.

ELMAR

ELMAR is not just a store; it is a destination for fashion enthusiasts seeking elegance, style, and sophistication. Nestled in the heart of [City Name], this boutique exudes charm and allure from the moment you step through its doors. With a curated selection of high-quality garments and accessories, Elmar caters to individuals who appreciate the finer things in life.

From chic cocktail dresses to tailored suits, [Name of Clothing Shop] offers a diverse range of clothing options for both men and women. The store prides itself on carrying exclusive designer labels and emerging brands, giving customers access to the latest trends and timeless classics.

ELMAR

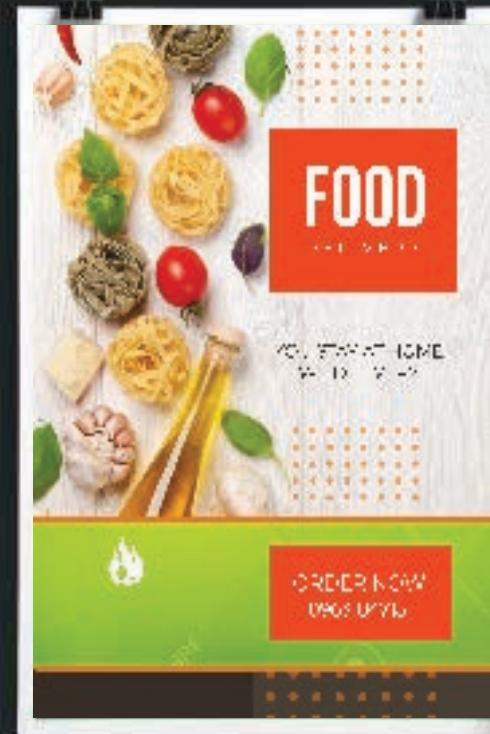
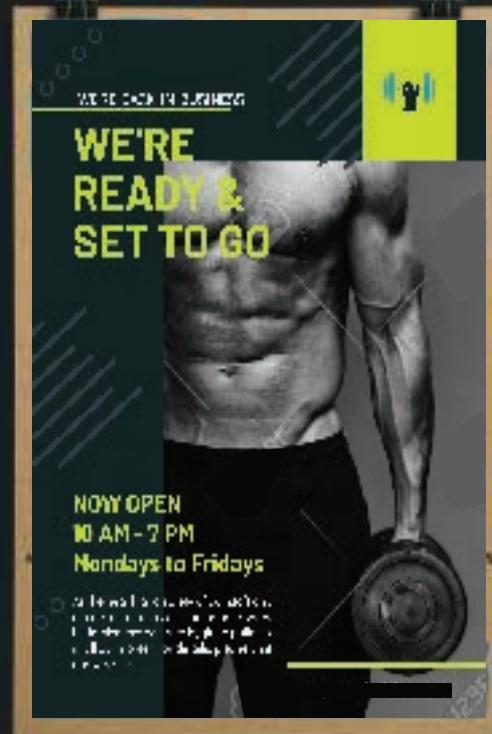
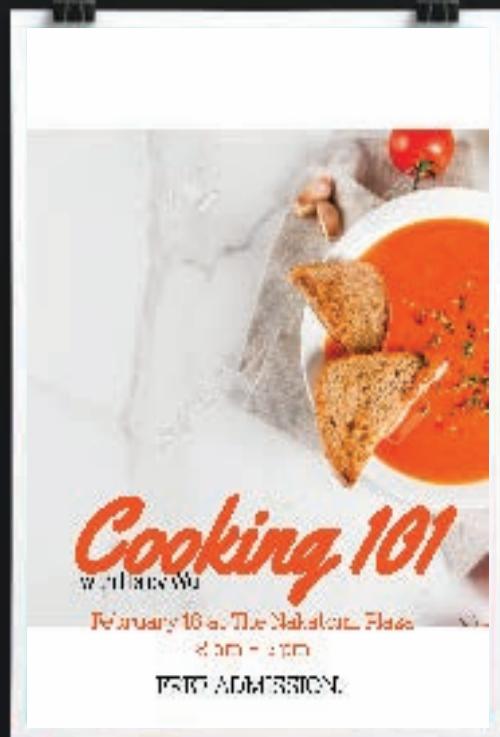


Print design offers dimensions and opportunities that the digital world cannot match as it appeals to all of our senses—textures you can actually feel. The fresh scent of ink and actual areas that you can occupy. Nothing compares to the feel of premium paper on a beautifully made and designed business card or brochure. This branded magazine is an example.

PRINT



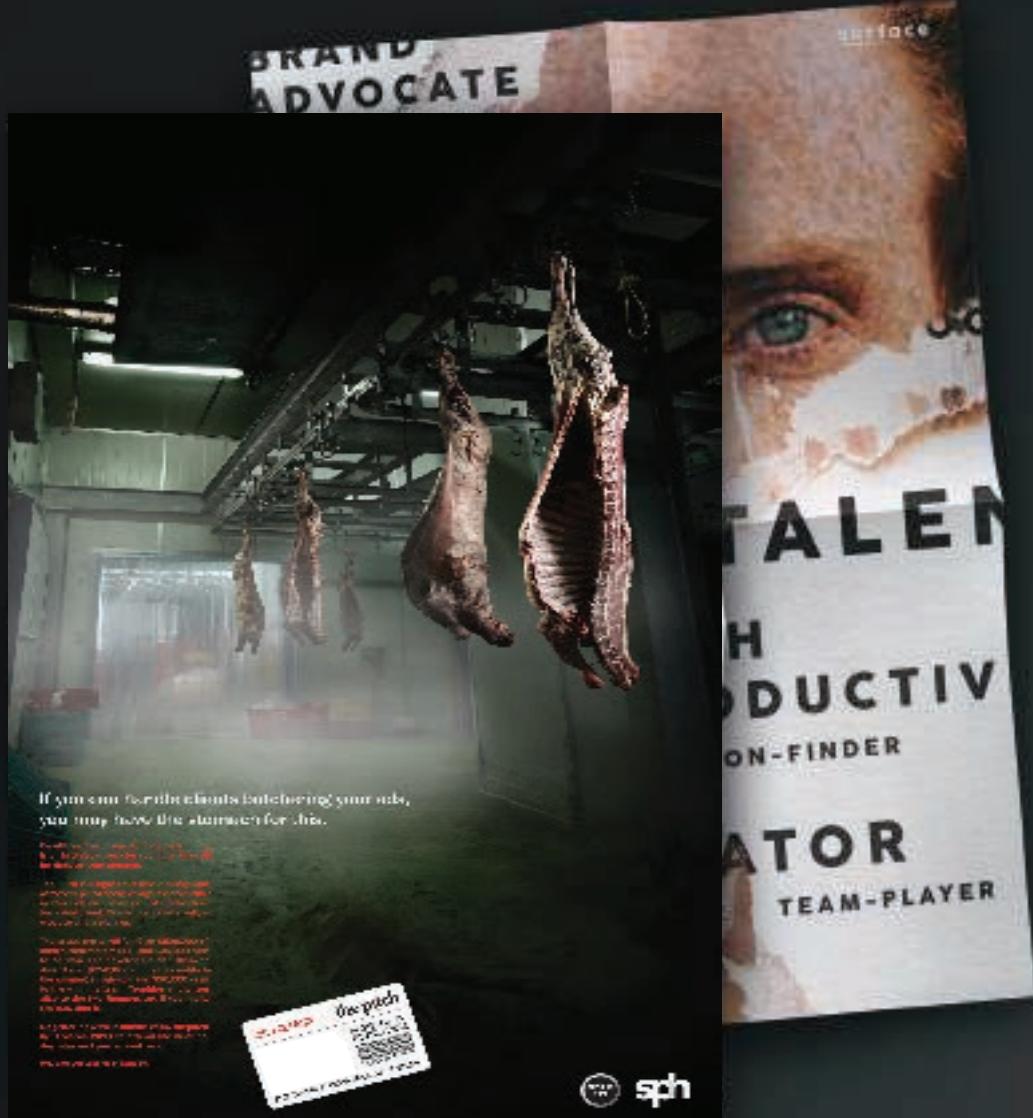
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Advertisements/ Examples of some social media advertisement and store front banners. These express emotional connection of the product and the customers.



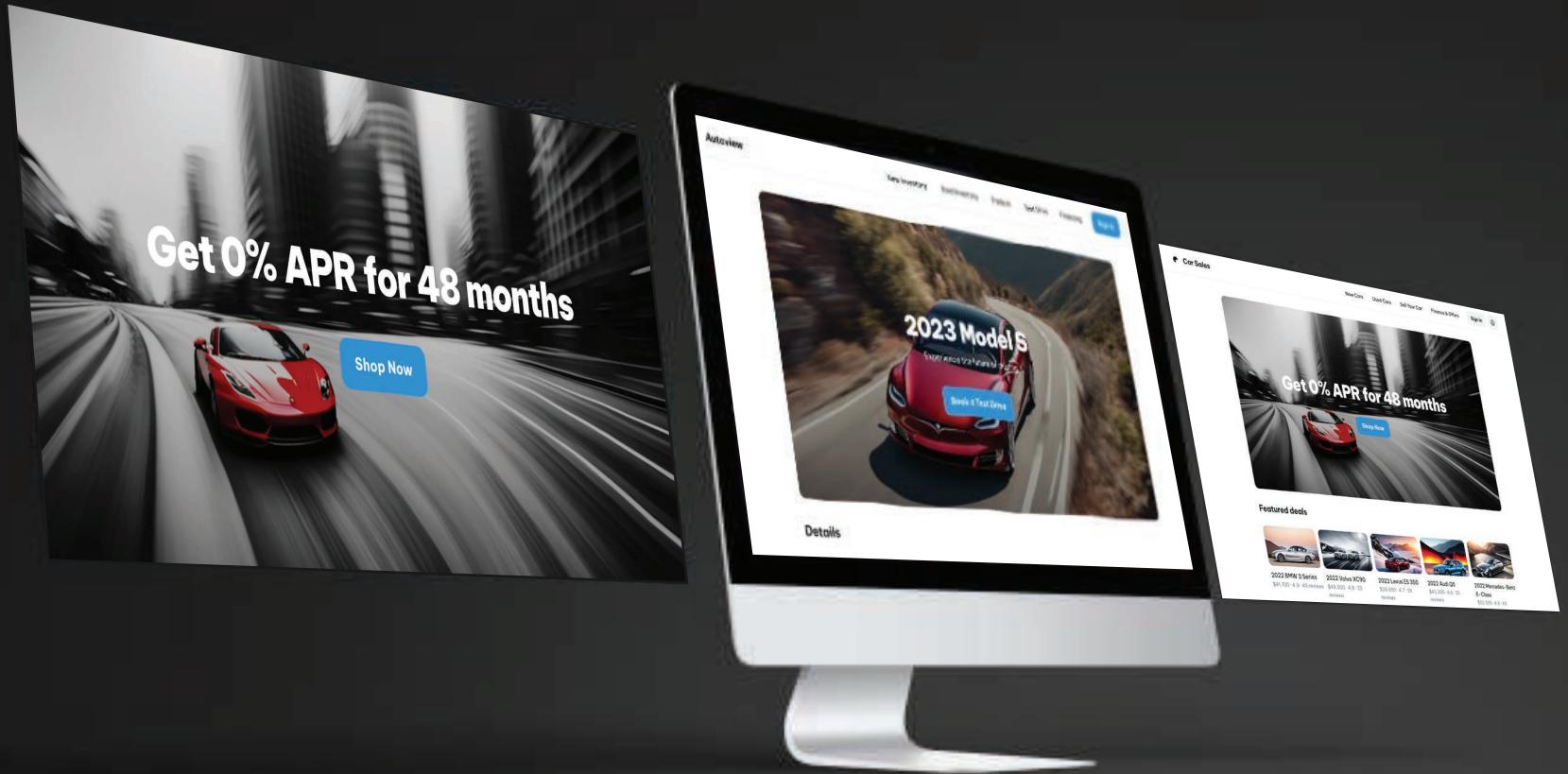
Advertisement Print/ Print and advanced fabric for a Barclaycard. With their ability in inventive installment innovation, this pitch was to highlight celebration involvement of being within the minute. Individuals going to celebrations will advantage from contactless innovation and consistent installment integration in spite of the fact that versatile apps and hot spots.



Magazine Print/ Print and progressed texture for a open profile. With their capacity in creative installment development, this pitch was to highlight celebration association of being inside the miniature. People aiming to celebrations will advantage from contactless advancement and reliable installment integration in show disdain toward of the truth that flexible apps and hot spots to inside the miniature.



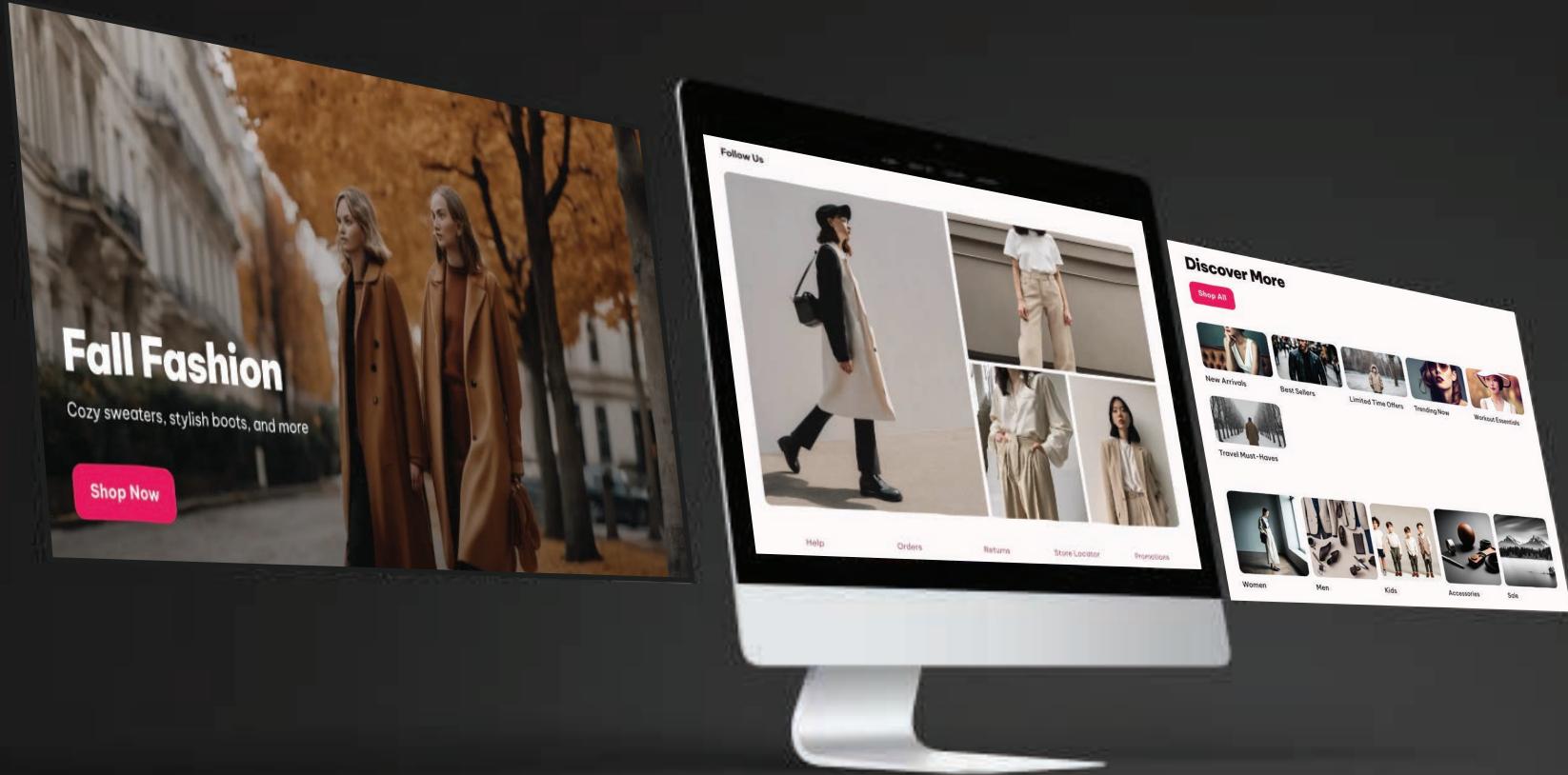
Landing WebPage for music streaming/ This brief was to provide Spotify a solid subjective see and feel of five diverse music fans/segments in Japan. The portions required to be effectively recognizable from one another and data organized in a steady arrange. Symbols, key visuals, foundation pictures and colour palettes had to be recognized among each music portion.



Car sales webpage/ The goal was to provide the website a reliable, subjective look and feel into the lives of five different types of Japanese music enthusiasts. The components that must be clearly distinguishable from one another and the information arranged consistently. It was necessary to identify foundational images, essential graphics, color schemes, and symbols in each musical segment.



Coffee shop webpage/ The objective was to give the website an accurate, subjective glimpse into the lives of devotees through the coffee shop webpage. The elements that need to be easily distinguished from one another and the data organized uniformly. For every taste piece, foundational imagery, key graphics, color schemes, and symbols have to be identified.



Clothing store webpage/ Through the clothes store on the net, the goal was to provide the website with an actual, subjective look into the life of devotees. The data should be uniformly arranged and the elements should be easily distinguishable from one another. Every article of apparel needs to have its core images, essential motifs, color schemes, and symbols identified.

