ELHAM DOROODIAN

FRONT- END DEVELOPER
BUSINESS ANALYST

Date of Birth	✉	📱	📍	◯	in
25 Aug. 1990	e.dorudian@gmail.com	+989121774795	Vancouver-B.C.	https://github.com/Elhamdorudian	https://www.linkedin.com/in/elham-doroodian/

PERSONAL SUMMARY

Highly motivated and dedicated technical business analyst and an enthusiastic front-end developer with an engineering and business background, I have more than six years of professional working experience in IT and ICT sector, and eager to leverage my experience in front-end development.

EDUCATION

- **M.Sc. in Business Administration**　　　　　　　　　　　📅 **Sep. 2013 – Feb. 2016**
  Sharif University of Technology - Tehran, Iran

- **B.Sc. in Mechanical Engineering**　　　　　　　　　　　📅 **Sep. 2008 – May. 2013**
  Sharif University of Technology - Tehran, Iran

PROFESSIONAL EXPERIENCES

Front-End Developer - Technical Business Analyst　　　📅 **Jun. 2019 – Aug. 2022**

Mobile Telecommunication Company of Iran (MCI)

- Developing web application for the products reference tables to filter and monitor more than 5000 packages (front-end) : *React.js, CSS, Bootstrap*
- Testing web applications including unit, functional and Visual testing: *Jest, Testing Library*
- Led and supported a 5-member cross-functional team in the "Implementation of a new infrastructure for combo packages" project for 2+ years.
- Assessed technical FRSs[1] of the new "campaign management system".

Business Analyst　　　　　　　　　　　　　　　　　📅 **Jun. 2016 – Feb. 2018**

Mobile Telecommunication Company of Iran (MCI)

- Conducted market research and benchmarking to identify 2 underserved customer segments and developed 3 new customized products, increasing the segments' data usage by 25%.
- Monitored recently launched products or campaigns and prepared 10+ reports and dashboards using KPI's such as ARPU, revenue, usage,… for cross and up-sell activities and targeting.
- Presented B2C solutions in products or campaigns, considering promotion opportunities, competitors' behaviors, and existing infrastructure.
- Developed 12+ RFPs of new products resulted in designing 8+ new or updated products.

Business Owner　　　　　　　　　　　　　　　　　📅 **Jul. 2018 – Apr. 2019**

FIRUZEH Food Complex

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[1] Functional Requirement Specification

- Developed and implemented sales and marketing plans, promotions and events; created posters, newsletters and assisted with the execution of events which boosted revenue by nearly 25%.
- Established in-person sale meetings and networking that resulted in 3 contracts to supply food to three local businesses.
- Built and increased exposure of the brand through social media platforms like Instagram & Telegram and created a relationship with 8000+ customers.

LICENSEES & CERTIFICATES

- Modern JavaScript, Udemy course Certificates, 2021
- HTML,CSS, and JavaScript for Web Developers, Coursera course, 2020
- 5G, LTE and Intelligent Communications, MCI Workshops, 2020

RELATED COURSES

Business: Microeconomics**,** Managerial Accounting, Decision Making, Operation Management, Organizational Innovation and Entrepreneurship, Selected Topics in Organizational Development, Organizational Change Management, Agencies Financial Management, Research Methods in Managements,

Engineering: Fundamentals of Programming (C++), Differential Equations, Engineering Mathematics, Numerical Calculations, Robotics and Lab

LANGUAGE PROFICIENCY

- English – Full Professional proficiency   **IELTS: 8** (L=8.5, R=9, W=7.5, S=7.5)
- Persian – Native proficiency

SOFTWARE SKILLS

Programming Languages: JavaScript
Web Development: JavaScript, React.js , TypeScript, HTML5, CSS3, Bootstrap, Material UI, Node.js, SASS
Testing: Jest, React Testing Library, Selenium
Administrative: Google Analytics, MS Office, Git, Jira, Visio

REFRENCES

- Mrs. Saeideh Esmaeilifar, Technical Products And Services Manager, Mobile Telecommunication Company of Iran, s.esmaeilifar@mci.ir
- Dr. Sara Banki, Assistant Professor, Graduate School of Management and Economics, Sharif University of Technology, sbanki@sharif.edu
- Dr. Mojtaba Lashkarbolouki, Visiting Lecturer, Graduate School of Management and Economics, Sharif University of Technology, M_Lashkar@sbu.ac.ir