



**betblocker**

## a national problem

- in the US, approximately 10 million people suffer from gambling addictions
- and those same addictions cost the US economy \$6 billion – annually
- many gamblers overestimate their skills
- but we can help



## a unique solution

- gamification techniques to discern gamblers' readiness
  - ill-advised bets are blocked
- 
- betting companies gain beneficial PR - while observing the law
  - so how does it work?





how old are you (in years)?:

enter

submit



how old are you (in years)?:

18

submit



you are too young to play



how old are you (in years)?:

21

submit



These are the next three matches from the MLS this week. All of them are available for our clients to place bets. Compulsive gambling affects 1% of the US population. Our responsibility is to make sure gambling remains fun. For that reason, we ask you to answer three questions: Please try and guess the spread for each game. Those odds were compiled by recognized experts. If you can approximate their knowledge, we feel comfortable letting you bet. Everything in moderation!



England - Premier League



Spain - La Liga



Germany - Bundesliga



Italy - Serie A



France - Ligue 1



Netherlands - Eredivisie



China - Super League



USA - Major League Soccer

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SUPERLIGA  
Denmark - Superliga



risk?      logic?      bold?

ESTIMATE THE SPREAD



VALUE: 0

GO!



