



PROFILE

I combine UX/UI design, languages, and marketing to craft accessible and inclusive experiences.

Empathy and clear communication are the compass of my professional journey.

CORE SKILLS

- Empathy
- Clear and inclusive communication
- Creativity
- Problem-solving
- Attention to detail
- Teamwork

LANGUAGES

- Italian – Native
- English – Advanced
- Japanese – Advanced
- French – Intermediate

TECHNICAL SKILLS

- **Web:** HTML5, CSS3, Flexbox, Bootstrap
- **Version control:** Git, GitHub
- **Design tools:** Figma, FigJam, Miro, Photoshop, Illustrator
- **Marketing:** SEO, Google Analytics, Canva
- **Office:** Word, Excel, PowerPoint

Elisa Franz

Junior UX/UI Designer



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15/12/93

Driving license: Category B

AREAS OF EXPERTISE

DIGITAL MARKETING

- Marketing strategy and planning
- Data analysis with Google Analytics
- Content creation for social media and promotional materials using Canva

Experience from 03/2025 to 04/2025 (Jobros/ErgonGroup) and 05/2021 to 05/2022 (Resana Library)

UX/UI DESIGN

- User experience design and user interface creation
- Wireframing, prototyping, and user testing
- Tools: Figma, Photoshop, Illustrator, Miro

Experience from 10/2022 – present (start2impact University)

EVENT PLANNING

- Designing and planning themed events
- Researching materials and promoting events
- Managing online and offline registration
- Facilitating workshops or finding guest speakers

Experience from 03/2025 to 04/2025 (Jobros/ErgonGroup) and 05/2021 to 05/2022 (Resana Library)

CUSTOMER SERVICE

- Identifying and analyzing user needs
- Responding effectively to customer needs
- Communicating with both Italian and international clients

Experience: 12/2023 to 05/2024 (Nonsolocaffè), 06/2022 to 10/2022 (Ottica Chiaradia), 09/2013 and 02/2017 (Palio Association as Tour Guide)

EDUCATION & TRAINING

Digital Marketing Expert Course

03/2025 - 04/2025 | Jobros, Padua (PD)

UX/UI Design Master (Ongoing)

since 10/2022 | start2impact University

Master's Degree in Languages, Economies and Institutions of Asia and North Africa – Japanese

2019 | Ca' Foscari University of Venice

Erasmus + at Université Paris Diderot from 09/2017 to 01/2018