

Jacob Neele

age: 32

residence: Columbia, SC

education: Master's in Computer Engineering

occupation: CEO of Mobile App

marital status: Single



"30 minutes at Chick fila, let's find something closer"

He likes to promote health and wellness. He likes to go to the gym and is a huge Patriots fan. Go Pats!!!

Comfort With Technology

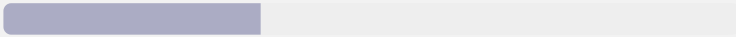
INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- Working app
- Employees who take responsibility
- CEO privileges

Values

- High-quality product
- Puts customers first

Criteria For Success:

Good reviews on the apps he supervises and his employees appreciate him as their boss.

Wants

- Product that shows a good sign of change
- Employees that give 110%
- Customers likes the product

Fears

- Employees who do not care about the product
- Customers will not try out the product

