Elliott (Eli) White III

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Objective:
Experienced technical leader seeking a position to drive technological innovation, strategy, and transformation. With over 25 years in the industry, I aim to leverage my expertise to lead technical teams and align technology with business objectives.

Experience:

CTO / DPO (Chief Technology Officer & Data Protection Officer)
smarTours — 3 years
- Pioneered the company's first data warehouse and enhanced data protection protocols.
- Architected system enabling online booking for all tours, boosting customer accessibility.
- Led strategic refactoring of codebase, enhancing efficiency by cutting 4M+ lines of code.
- Directed evaluations of acquisition targets and presented tech strategies to the Board of Directors.
- Championed data compliance initiatives (GDPR/CCPA/CPRA) and set foundational tech goals.
- Led and managed a cross-functional tech team, achieving digital transformation milestones.

Founding Partner / CTO
Musketeers.me, php[architect], One for All Events LLC — 8 years
- Led diverse teams across multiple ventures, showcasing adaptability and leadership depth.
- Pioneered innovative solutions combining SaaS services, driving scalable and efficient outcomes.
- Championed tech community engagement and knowledge-sharing through contributions.
- Demonstrated expertise in event tech management, enhancing user experience.
- Directed cross-functional collaborations, fostering teamwork and excellence.
- Aligned tech strategies with industry trends, ensuring competitiveness and relevance.
- Prioritized user-centric designs and solutions, resulting in enhanced customer satisfaction.

CTO & Co-founder
mojoLive — 2 years
- Steered the technical vision and strategy at mojoLive, driving product innovation and growth.
- Oversaw system architecture, ensuring scalable, robust, and efficient solutions.
- Pioneered technological innovations, keeping the product ahead of industry trends.
- Nurtured talent, cultivating a high-performing technical team aligned with company goals.
- Led investor relations, crafting pitches and leveraging networks to secure VC and Angel investments.

Early Experience:
Spent 15 years holding influential positions at leading tech organizations in web development, including Zend, TripAdvisor, and Digg. Drove key technical projects at corporations, nonprofits, and startups, including spending 8 years on the Hubble Space Telescope project for NASA.

Expertise:
Technical Strategy, Data Security, Software Engineering, Web Applications, Databases, Team Building