```
In []:
         #!pip install spotipy
In [2]:
         import re
         import itertools
         import spotipy
         from spotipy.oauth2 import SpotifyClientCredentials
         from spotipy.oauth2 import SpotifyOAuth
         import spotipy.util as util
         from skimage import io
         import matplotlib.pyplot as plt
         import numpy as np
         import pandas as pd
         import seaborn as sns
         from datetime import datetime
         import plotly
         import plotly.express as px
         import plotly.graph_objects as go
         from plotly.subplots import make_subplots
         from sklearn.preprocessing import MinMaxScaler
         from sklearn.metrics.pairwise import cosine similarity
         from sklearn.feature extraction.text import TfidfVectorizer
         from sklearn.metrics import mean_squared_error
         from sklearn.model_selection import RandomizedSearchCV, cross_val_score, tr
         from sklearn.linear model import LinearRegression, ElasticNetCV
         from sklearn.ensemble import RandomForestRegressor, VotingRegressor, Stacki
         from xgboost import XGBRegressor
         import warnings
         warnings.filterwarnings("ignore")
```

The datasets used can be found on Kaggle at:

https://www.kaggle.com/vatsalmavani/music-recommendation-system-using-spotify-dataset/data. In particular, "data.csv" has been used to perform the analysis relative to the Popularity prediction of songs. For what concerns the Recommender System, also "data_w_genres.csv" has been used to extract and combine the information regarding the genres.

Spotify Songs Popularity Prediction

```
In []:
    from google.colab import drive
    drive.mount('/content/drive')
```

Mounted at /content/drive

```
In []: import os
    os.chdir('/content/drive/MyDrive/Colab Notebooks')

In []: df = pd.read_csv('data.csv')
    df.head()

Out[]: valence year acousticness artists danceability duration_ms energy explicit
```

t[]:		valence	year	acousticness	artists	danceability	duration_ms	energy	explicit
	0	0.0594	1921	0.982	['Sergei Rachmaninoff', 'James Levine', 'Berli	0.279	831667	0.211	0
	1	0.9630	1921	0.732	['Dennis Day']	0.819	180533	0.341	0
	2	0.0394	1921	0.961	['KHP Kridhamardawa Karaton Ngayogyakarta Hadi	0.328	500062	0.166	0
	3	0.1650	1921	0.967	['Frank Parker']	0.275	210000	0.309	0
	4	0.2530	1921	0.957	['Phil Regan']	0.418	166693	0.193	0

In []: df.describe()

Out[]:		valence	year	acousticness	danceability	duration_ms	
	count	170653.000000	170653.000000	170653.000000	170653.000000	1.706530e+05	17065
	mean	0.528587	1976.787241	0.502115	0.537396	2.309483e+05	
	std	0.263171	25.917853	0.376032	0.176138	1.261184e+05	
	min	0.000000	1921.000000	0.000000	0.000000	5.108000e+03	
	25%	0.317000	1956.000000	0.102000	0.415000	1.698270e+05	
	50%	0.540000	1977.000000	0.516000	0.548000	2.074670e+05	
	75%	0.747000	1999.000000	0.893000	0.668000	2.624000e+05	
	max	1.000000	2020.000000	0.996000	0.988000	5.403500e+06	

```
In [ ]: df.info()
```

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 170653 entries, 0 to 170652
Data columns (total 19 columns):

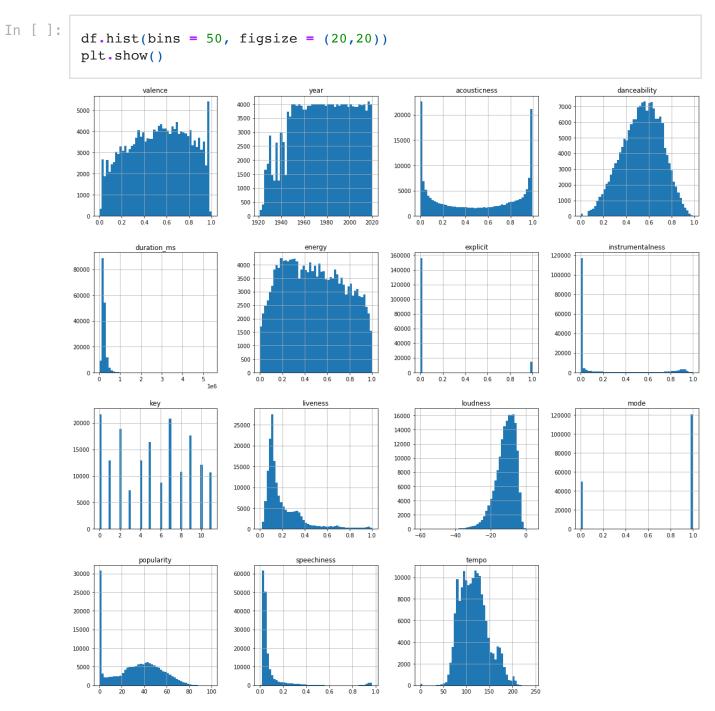
#	Column		Non-Null Count			
0	valence		non-null	float64		
1	year	170653	non-null	int64		
2	acousticness	170653	non-null	float64		
3	artists	170653	non-null	object		
4	danceability	170653	non-null	float64		
5	duration_ms	170653	non-null	int64		
6	energy	170653	non-null	float64		
7	explicit	170653	non-null	int64		
8	id	170653	non-null	object		
9	instrumentalness	170653	non-null	float64		
10	key	170653	non-null	int64		
11	liveness	170653	non-null	float64		
12	loudness	170653	non-null	float64		
13	mode	170653	non-null	int64		
14	name	170653	non-null	object		
15	popularity	170653	non-null	int64		
16	release_date	170653	non-null	object		
17	speechiness	170653	non-null	float64		
18	tempo	170653	non-null	float64		
<pre>dtypes: float64(9), int64(6), object(4)</pre>						
memory usage: 24.7+ MB						

memory usage: 24.7+ MB

Exploratory Data Analysis

Here I am plotting the histograms of the features in the dataset, to have a rough idea of their distributions. In particular, we can notice that:

- We have less data regarding songs released before approx. 1950, which might imply that our models might be less accurate in the timeframe 1920 - 1950.
- Danceability presents a distribution that resembles the normal one, centered at about 0.55.
- Duration, Instrumentalness and Speechiness are left-skewed with a peak at about 0.1.
- Loudness is mostly contained in the range [-20,0], but a deeper analysis of this phenomena is given later in the notebook.
- Explicit and Mode are binary features.
- Popularity is our target variable and will be deeply explored in the following cells.
- Acousticness presents two peaks at about 0 and 1, but I cannot infer any analysis at this point.
- Key is a categorical variable and its relation with popularity will be explored in the following cells.



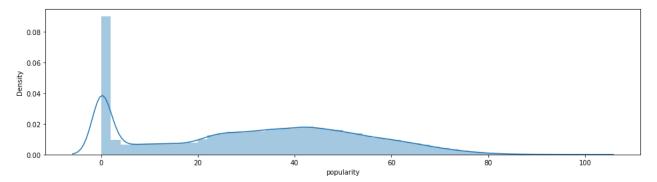
In the following cell, I am plotting the boxplots of some chosen features to further explore the presence of outliers. In addition, the plots are generated with plotly library which allow us to explore interactively the values of the bloxplots (other than looking nice).

```
In [4]:
         box_cols = ['danceability', 'energy', 'key', 'loudness', 'speechiness', 'ac
         rows, cols = 3, 4
         fig = make_subplots(rows=rows, cols=cols, subplot_titles=box_cols)
         x, y = np.meshgrid(np.arange(rows)+1, np.arange(cols)+1)
         count = 0
         for row, col in zip(x.T.reshape(-1), y.T.reshape(-1)):
             try:
                 fig.add trace(
                     go.Box(x = df[box_cols[count]].values, name=''),
                     row = row,
                     col = col
                 )
                 count+=1
             except:
                 break
         fig.update layout(height=900, width=900, title text='Boxplot Distribution',
         fig.show()
```

From the following plot, we can notice that the distribution of popularity is left-skewed with a peak at about popularity equal to zero.

```
plt.figure(figsize=(16, 4))
sns.distplot(df["popularity"])
```

Out[]: <matplotlib.axes._subplots.AxesSubplot at 0x7f58e7080c90>



The following correlation heatmap allows us to explore the correlation between our target variable (popularity) and the other features of the dataset. In particular, we can notice that the most positively correlated features with Popularity are:

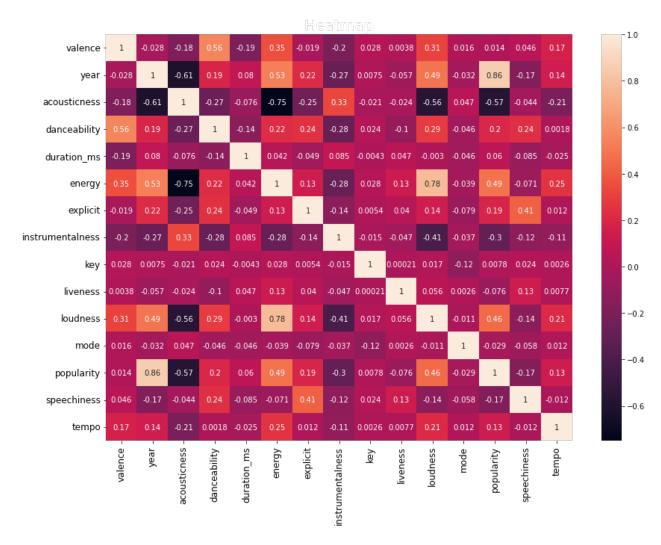
- Year
- Energy
- Loudness

While among the negative correlations we have:

- Acousticness
- Instrumentalness
- Speechiness

Finally, the least correlated feature is: Key.

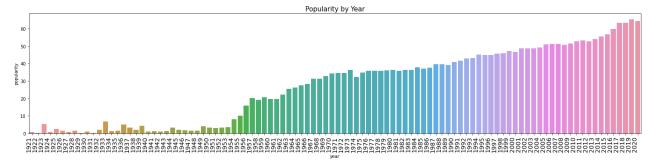
```
In []:
    plt.figure(figsize = (14, 10))
    sns.heatmap(df.corr(), annot=True)
    plt.xticks(fontsize=12)
    plt.yticks(fontsize=12)
    plt.title('Heatmap', fontsize=20, color='white')
    plt.show()
```



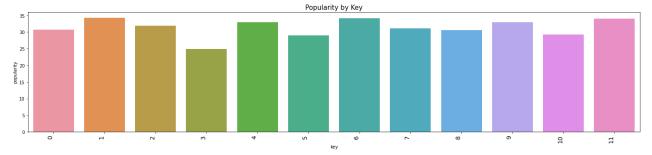
Here I am inspecting the relation between Popularity and Year of release of the songs. As we will deeper discuss later, we see an increasing trend in the popularity of the songs over the years, this is probability due to a simultaneous increase in popularity of Spotify.

```
In []:
    count = df.groupby('year')[['popularity']].count().sort_values(by='popularity']
    sum = df.groupby('year')[['popularity']].sum().sort_values(by='popularity']
    rank = sum.popularity / count.popularity
    rank = rank.sort_values(ascending=True)
    rank = pd.DataFrame(rank).reset_index()

    plt.figure(figsize = (25, 5))
    sns.barplot(x='year', y='popularity', data=rank)
    plt.xticks(fontsize=14, rotation=90, ha="right")
    plt.title('Popularity by Year',fontsize=15, color='black')
    plt.show()
```



As we can see from the plot below, key is effectively the least correlated feature with popularity. Indeed, no real trend can be established.



Data Cleaning

We can check for the presence of NaN values, since we have no missing data we can avoid to perform any imputation

```
In []: pd.isnull(df).sum()
```

```
0
         valence
Out[ ]:
                               0
         year
                               0
         acousticness
         artists
                               0
         danceability
                               0
         duration_ms
                               0
         energy
         explicit
                               0
         id
         instrumentalness
                               0
         key
         liveness
                               0
         loudness
                               0
         mode
         name
                               0
         popularity
                               0
         release date
         speechiness
                               0
         tempo
                               0
         dtype: int64
```

From a quick look at the boxplots, we can notice that the following features might be affected by outliers:

- "Loudness", since humans are not capable of distinguishing frequencies approximately below 20Db, I will clip any value below -20 to -20.
- "Liveness", it defines a probability estimation of whether the track was recorded in studio or live, hence I will encoded it as <= 0.5 (Studio), > 0.5 (Live).
- "Duration_ms" and "Speechness", since audiobooks and movies are also present in this dataset, I will drop the outliers.

Hence, we proceed in the cleaning of these features. We start with a dataset of about 170k songs and drop to approximately 155k after dropping entries according to previosuly mentioned conditions.

```
In []:
          cat = np.zeros(len(df['liveness']))
          for i in range(len(df['liveness'])):
               if df['liveness'][i] > 0.5:
                   cat[i] = 1
               else:
                   cat[i] = 0
          df['liveness'] = cat
In [ ]:
          df = cleaning(df)
          np.shape(df)
         (155465, 15)
Out[ ]:
In [ ]:
          df.head()
                          acousticness danceability duration_ms energy explicit instrumentalnes
Out[]:
            valence year
         2
             0.0394
                    1921
                                 0.961
                                              0.328
                                                         500062
                                                                  0.166
                                                                              0
                                                                                        0.91300
         3
             0.1650 1921
                                 0.967
                                              0.275
                                                         210000
                                                                  0.309
                                                                              0
                                                                                        0.00002
         4
             0.2530 1921
                                 0.957
                                              0.418
                                                         166693
                                                                  0.193
                                                                              0
                                                                                        0.00000
         5
             0.1960 1921
                                 0.579
                                              0.697
                                                         395076
                                                                  0.346
                                                                                        0.16800
             0.4060 1921
                                              0.518
                                                                  0.203
                                                                                        0.00000
                                 0.996
                                                         159507
                                                                              0
```

Then I am going to drop the columns that are either not useful or not exploitable for the prediction taks, i.e., "artists", "id", "name".

Then I move to the evaluation of three different models. In particular, we are dealing with a regression task, we are regressing the features of the dataset to predict the popularity of a song. In order to do so, I will use LinearRegression as a baseline model, as it represents the simplest model and building block of regression analysis. Then I will implement XGBRegressor, i.e. a very robust boosting algorithm which is often exploited in Data Science competitions due to its ability of achieving good performance with relatively simple hyperparameters optimization. In addition, I also try a RandomForestRegressor, i.e., a tree-based decision algorithm that exploits bagging and randomness. I evaluate the performance of this three algorithms according to Mean Squared Error.

```
In []:
    features = df.drop(columns='popularity')
    targets = df['popularity']
    X_train, X_test, y_train, y_test = train_test_split(features, targets, test
```

```
MSE LinearRegression: 119.17056337304089
[09:38:14] WARNING: /workspace/src/objective/regression_obj.cu:152: reg:lin ear is now deprecated in favor of reg:squarederror.
MSE XGBRegressor: 99.14883747707412
MSE RandomForestRegressor: 95.67950376337458
```

In the following cells, I will exploit RandomizedSearchCV to do the hyperparameters tuning of RandomForest and XGBoost. Then I will extract the results of the search and run the tuned models to asses eventual performance improvements.

The tuning of Random Forest took about 2 hours.

```
Out[]: {'max_depth': 16,
    'max_features': 3,
    'min_samples_leaf': 1,
    'min_samples_split': 2,
    'n_estimators': 630,
    'n_jobs': -1}
```

The tuning of XGBoost took about 2 hours.

```
In []:
         # XGB TUNING:
         param_grid = {'learning_rate': np.arange(0.01, 0.1, 0.01),
                       'n_estimators': np.arange(2, 500, 10),
                       'subsample': [0.7, 0.8, 0.9, 1.0],
                       'max depth': np.arange(4,21),
                       'min_samples_split': [0.001, 0.01, 0.1, 2],
                       'min samples leaf': [0.001, 0.01, 0.1, 1],
                       'n jobs': [-1]
         xqb = XGBRegressor()
         random search = RandomizedSearchCV(xgb, param distributions=param grid, n
         search = random search.fit(features, targets)
In [ ]:
         search.best params
Out[]: {'learning_rate': 0.01,
         'max depth': 15,
         'min_samples_leaf': 1,
         'min samples split': 0.01,
         'n_estimators': 352,
         'n_jobs': -1,
         'subsample': 0.7}
In []:
         rf = RandomForestRegressor(n_estimators = 550,
                                    max depth = 16,
                                    max features = 3,
                                    min_samples_leaf = 1,
                                    min_samples_split = 2,
                                    random_state = 42,
                                    n jobs = -1)
         xgb = XGBRegressor(learning rate = 0.01,
                            n = 352,
                            max depth = 15,
                            min samples leaf = 1,
                            min_samples_split = 0.001,
                            subsample = 0.7)
In [ ]:
         rf.fit(X train, y train)
         predictions = rf.predict(X test)
         error = mean squared error(y test, predictions)
         print(error)
        95.28303083666593
In []:
         rf.feature importances
Out[]: array([0.01831053, 0.55501229, 0.14667729, 0.02077873, 0.03266366,
               0.06429057, 0.0146338 , 0.03972184, 0.00607761, 0.00136066,
               0.06558267, 0.00154397, 0.01957527, 0.0137711 ])
```

```
In [ ]:
    xgb.fit(X_train, y_train)
    predictions = xgb.predict(X_test)
    error = mean_squared_error(y_test, predictions)
    print(error)
```

[00:48:11] WARNING: /workspace/src/objective/regression_obj.cu:152: reg:lin ear is now deprecated in favor of reg:squarederror. 93.98272653167982

```
In [ ]: xgb.feature_importances_
```

```
Out[]: array([0.0064876 , 0.81463695, 0.01169451, 0.01291995, 0.01670863, 0.01369372, 0.02297889, 0.01739147, 0.01114008, 0.01591729, 0.01598219, 0.01134251, 0.0142895 , 0.01481673], dtype=float32)
```

In the following cells, I eveluate through cross-validation (performed by KFold) the performance of our models, to assess the robustness of the architectures and avoid overfitting problems.

```
In []:
    estimators = [('rf', rf), ('xgb', xgb)]
    kf = KFold(shuffle=True, random_state=42)
```

```
for _, estimator in estimators:
    scores = cross_val_score(estimator, features, targets, scoring='neg_mea
    print(f'{type(estimator).__name__}): scores: {scores}, avg: {np.mean(score)}
```

RandomForestRegressor: scores: [-95.36311828 -97.29784141 -94.27367605 -93.82199808 -97.55176969], avg: -95.66168070339587

XGBRegressor: scores: [-93.93518572 -96.92530663 -93.17217913 -92.95611203 -96.89379222], avg: -94.77651514481104

The following cell provides an evaluation of the performance of three ensemble algorithms of RandomForest and XGBoost. It takes about 5 hours to complete the cross-validation.

VotingRegressor: scores: [-93.37383685 -95.81782547 -92.42927806 -92.145290 32 -95.89763872], avg: -93.93277388257981 StackingRegressor: scores: [-92.50578827 -95.03971448 -91.46993169 -91.0024 1121 -94.77617336], avg: -92.95880380298179 StackingRegressor: scores: [-93.12079008 -95.47860711 -92.09536035 -91.6146 7365 -95.42502812], avg: -93.54689186192984

Content-Based Recommendation System

```
In []:
    df = pd.read_csv('data.csv')
    df2 = pd.read_csv('data_w_genres.csv')
```

Out[]:		genres	artists	acousticness	danceability	duration_ms	energy	instrumenta
	0	['show tunes']	"Cats" 1981 Original London Cast	0.590111	0.467222	250318.555556	0.394003	0.0′
	1	[]	"Cats" 1983 Broadway Cast	0.862538	0.441731	287280.000000	0.406808	0.0
	2	[]	"Fiddler On The Roof" Motion Picture Chorus	0.856571	0.348286	328920.000000	0.286571	0.02
	3	[]	"Fiddler On The Roof" Motion Picture Orchestra	0.884926	0.425074	262890.962963	0.245770	0.07
	4	[]	"Joseph And The Amazing Technicolor Dreamcoat"	0.510714	0.467143	270436.142857	0.488286	0.00

Data Preprocessing

In the following cell, I am going to:

- Extract special characters from the columns "genres" and "artists" of the dataset.
- Merge the two "regexed" artist features in the "artists_new"
- Define a new feature "artists_music" where a song and its artist name are concatenated to avoid dropping song with the same title, but from different artists.
- Drop duplicated songs in the new feature.

```
In []:

df2['genres_new'] = df2['genres'].apply(lambda x: [re.sub(' ','_',i) for i
    df['artists_2'] = df['artists'].apply(lambda x: re.findall(r"'([^']*)'", x)
    df['artists_3'] = df['artists'].apply(lambda x: re.findall('\"(.*?)\"',x))
    df['artists_new'] = np.where(df['artists_2'].apply(lambda x: not x), df['artists_music'] = df.apply(lambda row: row['artists_new'][0]+row['name'
    df.sort_values(['artists_music','release_date'], ascending = False, inplace
    df.drop_duplicates('artists_music',inplace = True)
```

Next, I am going to:

- "explode" the "artists_new" feature to separate the multiple artists that might be authors of a song, according to "id".
- merge "artists_new" to "artists" and define "artists_ex_3" as the merged df where only not null values are stored.
- define "artgen" by grouping "artists_ex_3" on "id" according to "genres_new" and instantiate the column "genres_new" of "artgen" as a list of list of the genres.
- merge "clean_genre" on the df and fill null values with empty list.
- define "year" feature in df by extracting year from "release_date".
- create buckets of 5 points for popularity (as it might be difficult for an individual to actually sense the difference).
- define the "floats" encodable features.

```
In []:
    artists_ex = df[['artists_new','id']].explode('artists_new')
    artists_ex_2 = artists_ex.merge(df2, how = 'left', left_on = 'artists_new',
    artists_ex_3 = artists_ex_2[-artists_ex_2.genres_new.isnull()]
    artgen = artists_ex_3.groupby('id')['genres_new'].apply(list).reset_index()
    artgen['clean_genre'] = artgen['genres_new'].apply(lambda x: list(set(list))
    df = df.merge(artgen[['id','clean_genre']], on = 'id',how = 'left')
    df['clean_genre'] = df['clean_genre'].apply(lambda d: d if isinstance(d, lidf['year'] = df['release_date'].apply(lambda x: x.split('-')[0])
    df['popularity'] = df['popularity'].apply(lambda x: int(x/5))
    floats = df.dtypes[df.dtypes == 'float64'].index.values
```

Here I define the "encoder" function, it will be exploited in the next step to encode and give a name to the features created through TF-IDF.

```
def encoder(df, col, name):
    enc_df = pd.get_dummies(df[col])
    feature = enc_df.columns
    enc_df.columns = [name + "|" + str(i) for i in feature]
    enc_df.reset_index(drop = True, inplace = True)
    return enc_df
```

In the following cell, I am going to:

- exploit tf-idf algorithm to encode "clean_genre" such that uncommon genres are weighted more when they appear, the intuition behind is that a very specific genre might be a relevant information to give recommendations.
- encode "year" and "popularity" through the predefined "encoder" function.
- scale through "MinMaxScaler" "floats".
- concatenate the encoded df.

```
def vectorizer(df, floats):
    tfidf = TfidfVectorizer()
    tfidf_matrix = tfidf.fit_transform(df['clean_genre'].apply(lambda x: 'genre_df = pd.DataFrame(tfidf_matrix.toarray())
    genre_df.columns = ['genre' + "|" + i for i in tfidf.get_feature_names
    genre_df.reset_index(drop = True, inplace=True)

    year_encoded = encoder(df, 'year', 'year') * 0.5
    popularity_encoded = encoder(df, 'popularity', 'pop') * 0.15

    floats = df[floats].reset_index(drop = True)
    scaler = MinMaxScaler()
    floats_scaled = pd.DataFrame(scaler.fit_transform(floats), columns = fl

    vectorized = pd.concat([genre_df, floats_scaled, popularity_encoded, ye vectorized['id']=df['id'].values
    return vectorized
```

```
In [ ]: vecs = vectorizer(df, floats=floats)
```

In the following two cells, I am exploiting "spotipy" library to retrieve the information of the user playlists and their cover images. In particular:

- "client_id" and "client_secret" can be retrieved from https://developer.spotify.com/dashboard/login --> Login --> Create an App.
- To run the code effectively, the user has to run the code on a local machine (no Google Colab) and set "redirect_uri" attribute within the token variable, i.e., you can copy and paste (http://localhost:8881/callback=), then going back on the Spotify Dashboard --> Open the created app --> edit settings --> paste the url in "Redirect URIs" --> add --> save.

Running the following cell, you should be able to see a list of your playlists.

```
In []: id_name
```

The following "playlist" function extracts the songs from a specific playlist given as input "playlist_name". In particular, it retrieves:

- Artist Name
- Track Name
- Track Id
- Track Album Image
- Date at which the song has been added to the playlist.

Finally, it sorts the playlist (dataframe) content according to "date_added".

The following "Recommender System" name has to be changed to the name of the chosen user's playlist.

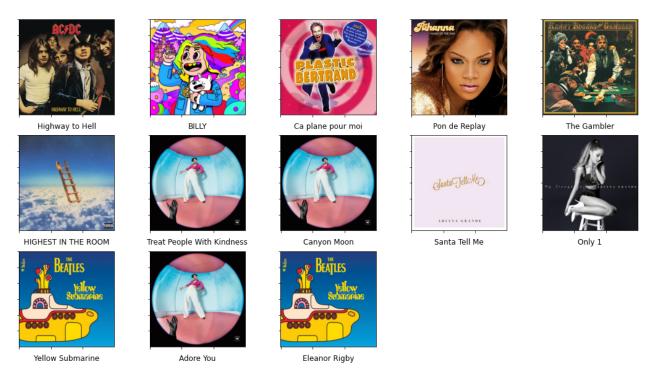
```
In [ ]: playlist = playlist('Recommender System', id_name, df)
```

The following "visualizer" function exploits the images retrieved in the previous "playlist" function to give a visualization of the album covers in a playlist. I will use this function both for the visualization of the songs actually contained in the playlist and the songs recommended by the algorithm.

```
In []:
    def visualizer(df):
        temp = df['url'].values
        plt.figure(figsize=(15,int(0.625 * len(temp))))
        columns = 5
        for i, url in enumerate(temp):
            plt.subplot(len(temp) / columns + 1, columns, i + 1)
            image = io.imread(url)
        plt.imshow(image)
        plt.xticks(color = 'w', fontsize = 0.1)
        plt.yticks(color = 'w', fontsize = 0.1)
        plt.xlabel(df['name'].values[i], fontsize = 12)
        plt.tight_layout(h_pad=0.8, w_pad=0)
        plt.subplots_adjust(wspace=None, hspace=None)
        plt.show()
```

```
In [ ]: playlist
```

Out[]:	artist		name	id		
	24	AC/DC	Highway to Hell	2zYzyRzz6pRmhPzyfMEC8s	https://i.scdn.co/image/ab67616d00001e(
	21	6ix9ine	BILLY	5KhFaq45chTw8RGfWo8T8J	https://i.scdn.co/image/ab67616d00001eC	
	15	Plastic Bertrand	Ca plane pour moi	71yCMlsD6qbD7NmNUEoVNR	https://i.scdn.co/image/ab67616d00001e0	
	14	Rihanna	Pon de Replay	4TsmezEQVSZNNPv5RJ65Ov	https://i.scdn.co/image/ab67616d00001e0	
	11	Kenny Rogers	The Gambler	5KqldkCunQ2rWxruMEtGh0	https://i.scdn.co/image/ab67616d00001e0	
	8	Travis Scott	HIGHEST IN THE ROOM	3eekarcy7kvN4yt5ZFzltW	https://i.scdn.co/image/ab67616d00001e(
	6	Harry Styles	Treat People With Kindness	03mMSLEJCPoGJwQhHpN5y0	https://i.scdn.co/image/ab67616d00001e	
	5	Harry Styles	Canyon Moon	5IhzJOXNE7ki0IIJbZbnGq	https://i.scdn.co/image/ab67616d00001e	
	4	Ariana Grande	Santa Tell Me	0lizgQ7Qw35od7CYaoMBZb	https://i.scdn.co/image/ab67616d00001e(
	3	Ariana Grande	Only 1	6LQzYkmd8ADbKOOEVDnlG4	https://i.scdn.co/image/ab67616d00001e(
	2	The Beatles	Yellow Submarine	1tdltVUBkiBCW1C3yB4zyD	https://i.scdn.co/image/ab67616d00001e0	
	1	Harry Styles	Adore You	3jjujdWJ72nww5eGnfs2E7	https://i.scdn.co/image/ab67616d00001e	
	0	The Beatles	Eleanor Rigby	6EOKwO6WaLal58MSsi6U4W	https://i.scdn.co/image/ab67616d00001e0	



cThe following function represents the core of the recommender system implementation. Indeed, "featurizer" aims at giving a vectorial representation of the playlist such that it can be "mathematically" compared to other songs. In particular:

- It receives in input the playlist df and stores it in vecs_in after having sorted it according to "date_added".
- It defines vecs_out as the df to which the songs already in the playlist have been subtracted (i.e., we don't want to recommend songs already in the playlist).
- It then proceeds in evaluating the "months_elapsed" from when a song has been added to the playlist, indeed I will assign a weight based on this. (The intuition behind is that a playlist lasts for a longer time than our interests in certain songs and we might not update them so frequently, hence songs recently added might be a more relevant information of our tastes and directionate the recommendations better).
- Finally, to obtain the vector representing our playlist, each feature is multiplied by the predefined weight and column-wise summed to obtain the playlist weighted vector.

```
In []:
    def featurizer(vecs, playlist, weight):
        vecs_in = vecs[vecs['id'].isin(playlist['id'].values)].merge(playlist['vecs_in = vecs_in.sort_values('date_added',ascending=False)
        vecs_out = vecs[-vecs['id'].isin(playlist['id'].values)]
        most_recent_date = vecs_in.iloc[0,-1]

    for ix, row in vecs_in.iterrows():
        vecs_in.loc[ix,'months_elapsed'] = int((most_recent_date.to_pydatet))
        vecs_in['weight'] = vecs_in['months_elapsed'].apply(lambda x: weight *vecs_in.update(vecs_in.iloc[:,:-4].mul(vecs_in.weight,0))
        vecs_in = vecs_in.iloc[:,:-4]

    return vecs_in.sum(axis = 0), vecs_out
```

In []: vecs_in, vecs_out = featurizer(vecs, playlist, 1.09)

Finally, I define a "recommender" function which aims at comparing the playlist vector obtained through the previous function to the vector of the other songs. In order to do so, "Cosine Similarity" is exploited.

$$ext{cosine similarity} = S_C(A,B) := \cos(heta) = rac{\mathbf{A} \cdot \mathbf{B}}{\|\mathbf{A}\| \|\mathbf{B}\|} = rac{\sum\limits_{i=1}^{n} A_i B_i}{\sqrt{\sum\limits_{i=1}^{n} A_i^2} \sqrt{\sum\limits_{i=1}^{n} B_i^2}}$$

Cosine Similarity is of common-use both in Collaborative Filtering and Content-Based Recommender Systems. Intuitively, it computes the angle between two vectors and outputs a score in the range [-1, 1] with -1 meaning opposite directions and 1 meaning same direction. We now have a score over all of the songs in the dataset, we want to rank them for similarity with the playlist vector and extract a sample (top 15 in this case) of the ones with the highest score.

```
In []:
    def recommender(df, vecs_in, vecs_out):
        out = df[df['id'].isin(vecs_out['id'].values)]
        out['sim'] = cosine_similarity(vecs_out.drop('id', axis = 1).values, verecommended = out.sort_values('sim', ascending = False).head(15)
        recommended['url'] = recommended['id'].apply(lambda x: sp.track(x)['alk return recommended]

In []:
    recommended = recommender(df, vecs_in, vecs_out)
    recommended

In []: visualizer(recommended)
```

