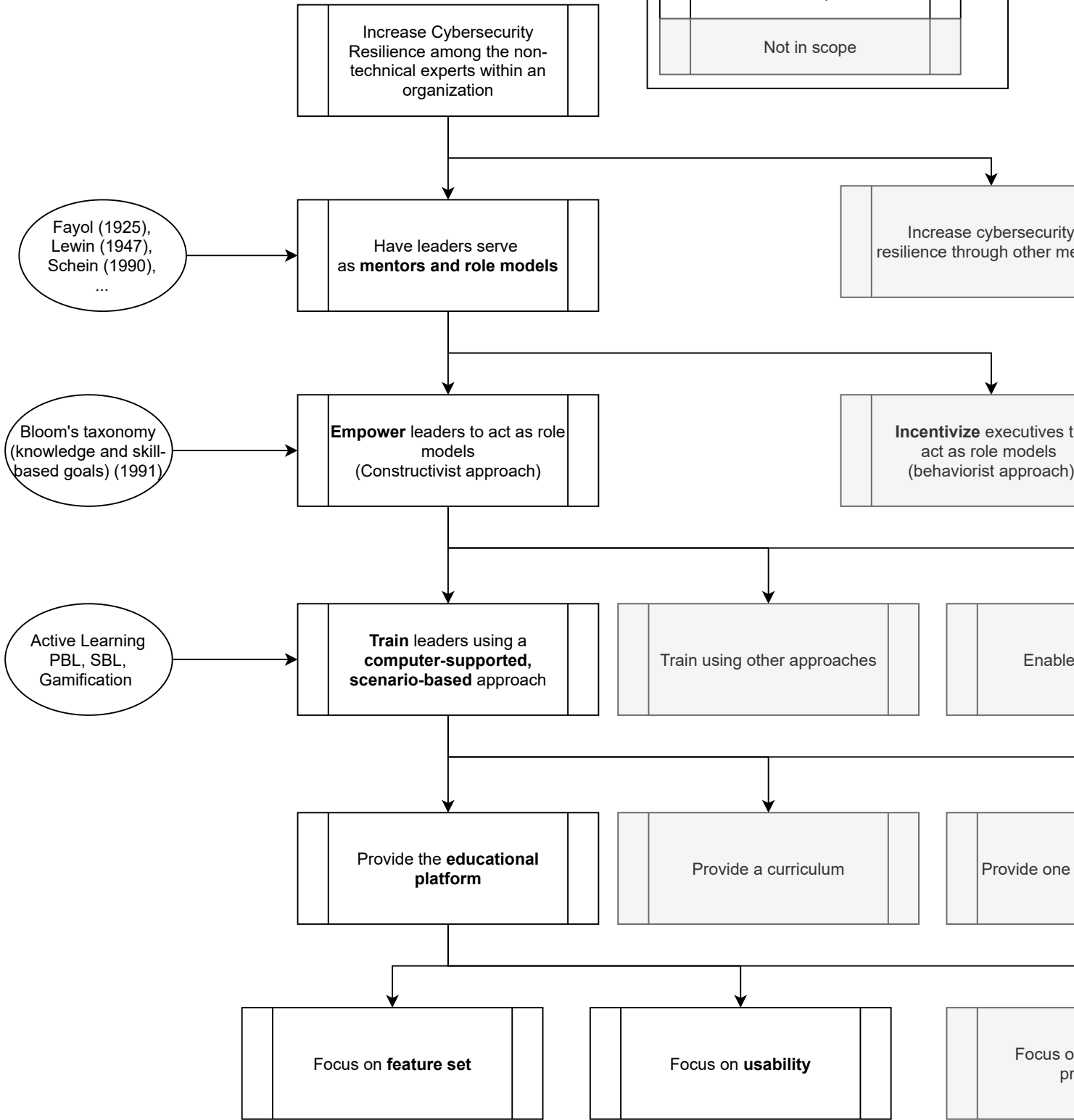# Goal hierarchy for the EEP (Executive Education Platform)

for the Master thesis of Elias Ladenburger

Legend

Theoretical foundation

In Scope

Not in scope

Increase Cybersecurity Resilience among the non-technical experts within an organization

Fayol (1925), Lewin (1947), Schein (1990), ...

Have leaders serve as **mentors and role models**

Increase cybersecurity resilience through other me...

Bloom's taxonomy (knowledge and skill-based goals) (1991)

Empower leaders to act as role models (Constructivist approach)

Incentivize executives t... act as role models (behaviorist approach)

Active Learning PBL, SBL, Gamification

Train leaders using a **computer-supported, scenario-based** approach

Train using other approaches

Enable...

Provide the **educational platform**

Provide a curriculum

Provide one...

Focus on **feature set**

Focus on **usability**

Focus o... pr...

eans

o

self-learning

or more facilitators

n other quality
roperties