NETFLIX
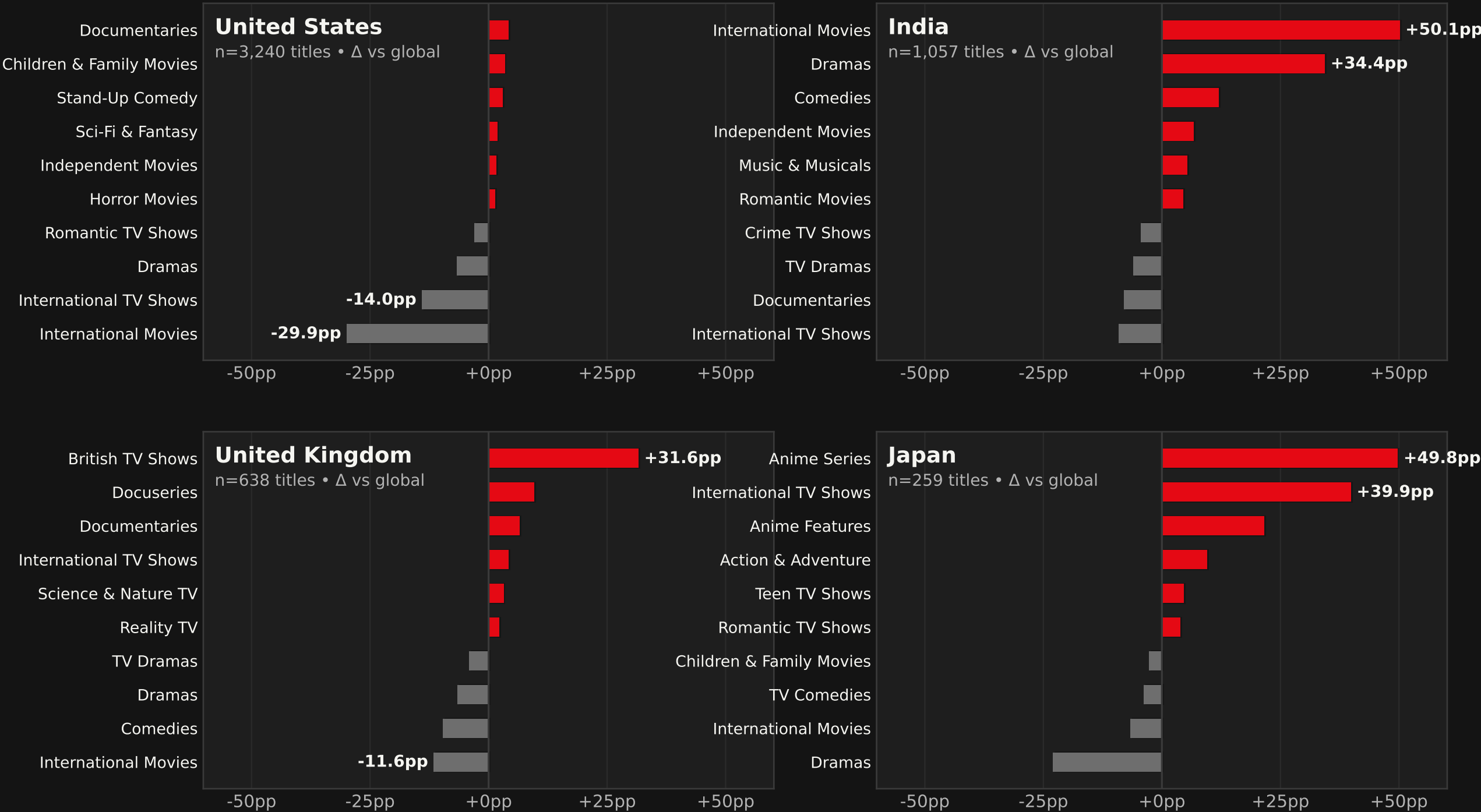# Genre Fingerprints by Country
Red = over-indexed vs global • Grey = under-indexed • pp = percentage points

United States
n=3,240 titles • Δ vs global

Genre	
Documentaries	
Children & Family Movies	
Stand-Up Comedy	
Sci-Fi & Fantasy	
Independent Movies	
Horror Movies	
Romantic TV Shows	
Dramas	
International TV Shows	-14.0pp
International Movies	-29.9pp

India
n=1,057 titles • Δ vs global

Genre	
International Movies	+50.1pp
Dramas	+34.4pp
Comedies	
Independent Movies	
Music & Musicals	
Romantic Movies	
Crime TV Shows	
TV Dramas	
Documentaries	
International TV Shows	

United Kingdom
n=638 titles • Δ vs global

Genre	
British TV Shows	+31.6pp
Docuseries	
Documentaries	
International TV Shows	
Science & Nature TV	
Reality TV	
TV Dramas	
Dramas	
Comedies	
International Movies	-11.6pp

Japan
n=259 titles • Δ vs global

Genre	
Anime Series	+49.8pp
International TV Shows	+39.9pp
Anime Features	
Action & Adventure	
Teen TV Shows	
Romantic TV Shows	
Children & Family Movies	
TV Comedies	
International Movies	
Dramas	

Notes: Co-productions count for each listed country. Each title contributes once to each genre tag.

Source: netflix1.csv