# **High Concept Document**

# SuperMarket Dash

#### 1 GAME ANALYSIS

You're a shopping cart in a different supermarket levels. You can only jump to avoid obstacles as you move forward through the supermarket.

# 1.1 Game Concept

Move a shopping cart, jump over or top of obstacles.

#### 1.2 Game Goals

Finish different levels, levels has a own difficulty, easy, medium, hard, extreame.

### 1.3 Game Information

Environment: Supermarket, Goal: Get through the level, Genre: One Touch

# 1.5 Target Audience

Game is targeted to casual players age of 10-40.

# 2 GAME DESIGN

# 2.2 Game Structure

Different levels with own difficulty levels, easy, medium, hard, extreame.

# 2.3 Gameplay

One Touch, click to jump, jump over or top of obstacles, avoid hitting them. If you hit obstacle with your shopping cart game ends/starts over.