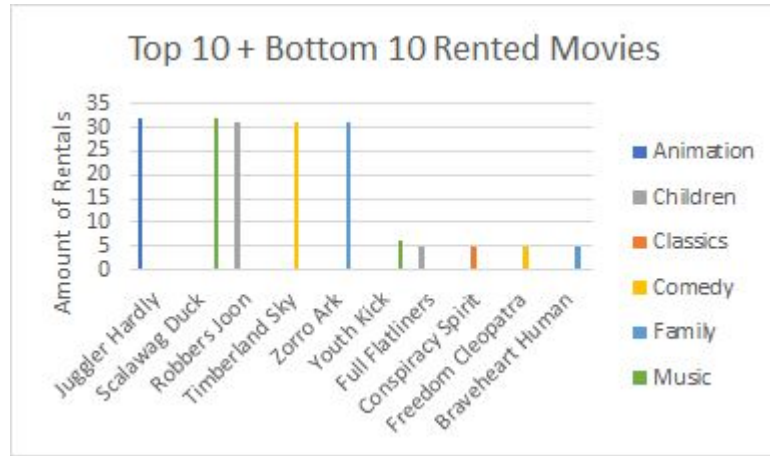
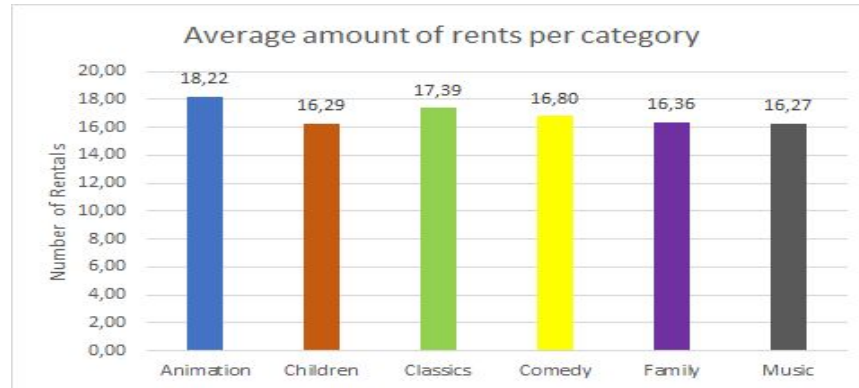


# Q1. Which are the movies that families are watching?

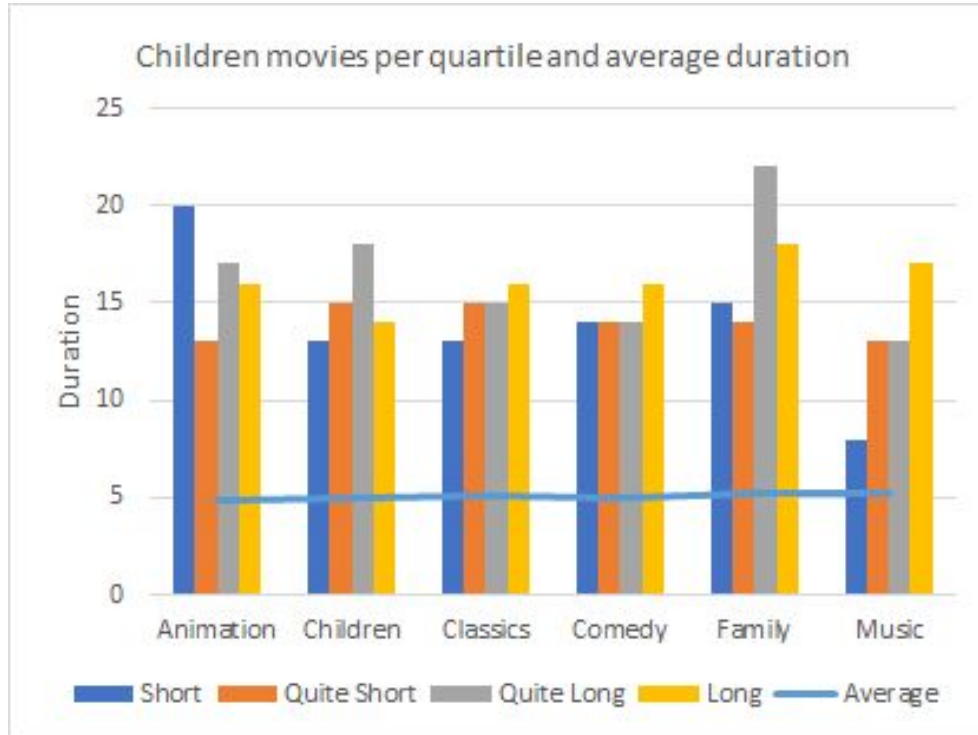


We can see that the top 5 movies, Juggler, Scalawag, Robbers, Timberland, Zorro are spread out in categories, same with the five bottom where Braveheart Human is the lowest.



If we look at the average amount of rents per category Animation have quite substantial more rentals than children, family and music still, around 15% more.

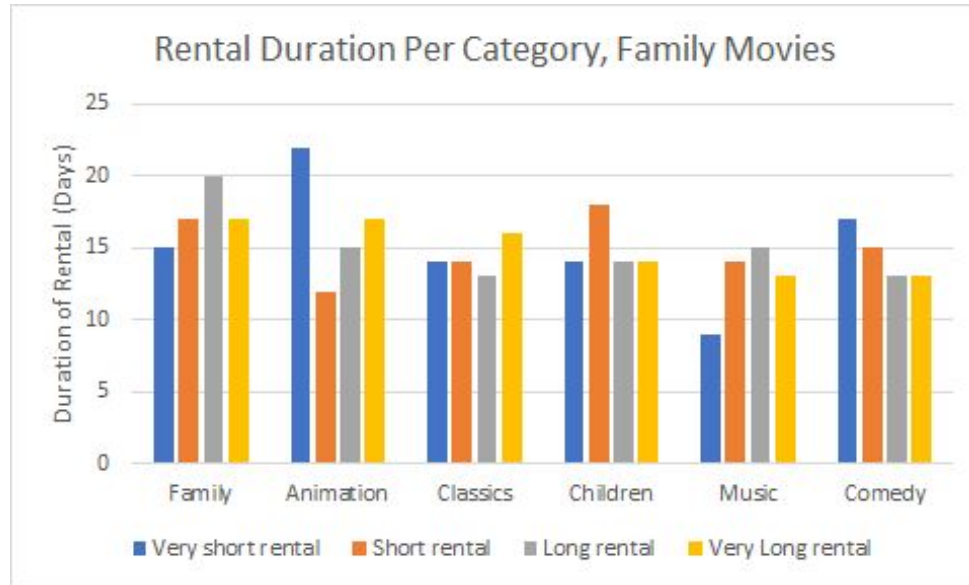
## Q2. How long are families renting movies?



It looks like the average length is quite similar between different categories even if they are spread out very different.

Animation movies are often very short duration or long (More next slide) while family movies are often very long rented.

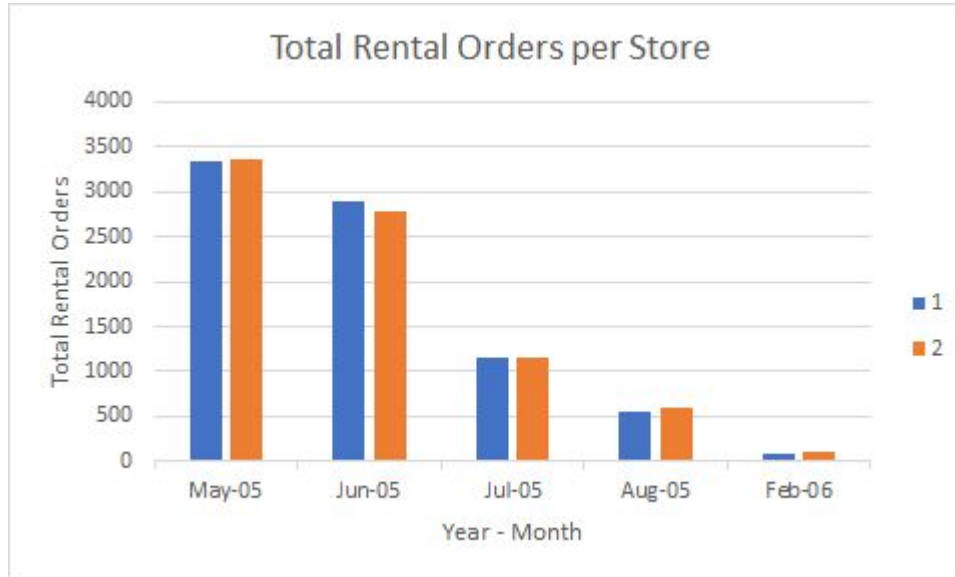
### Q3. For how long do families rent movies for each category?



On the graph we can see that family movies are the ones that family rents the longest while comedy movies and children movies both have more short rentals than long ones.

The animation movies are interesting as they are either very short rental or very long rental. Maybe children like these movies so they either want to watch them quickly or hold on to them for maximum duration.

# Q4. How much do each store rent out per month/year?



The orders by the two stores, 1 and 2, are relatively similar during all the months.

Both stores are dropping their sales every month since May though and have very low sales in February, they are probably both going bankrupt in the near future.