

# Elia Stellati

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[behance.com](#)

## About

Creative professional blending Graphic Design with AI & Automation. Design scalable digital workflows to reduce efforts, improve UX, and generate business value. Results-driven with a focus on clarity, efficiency and real-world impact. Provides operational autonomy, and translates needs into practical automations.

## Interests

Sports



Coding



AI

## Experience



### The Scouting App

2025 - now

Graphic Designer & SMM

- Designed social media graphics and templates to support the Scouting App's content calendar across key channels.
- Created promotional visuals for product launches and advertising campaigns, ensuring strong brand consistency.
- Developed branded certificates for events and user recognition, aligned with the app's visual identity.
- Designed virtual backgrounds and digital assets for online meetings, webinars, and community activities.



### Freelance

2022 - now

Graphic & Web Designer

- Designed responsive websites and landing pages, translating brand goals into clean, conversion-focused layouts.
- Built complete brand identities (logo, typography, color systems, and guidelines) for startups and small businesses.
- Created packaging and print-ready designs, including wine & spirits labels, plus a wide range of digital marketing assets.
- Designed NFT collections and related visuals, managing projects end-to-end from concept to final delivery with clients.



### Boat Tours

2020 - 2021

Tour Guide in 5 Terre

Delivered engaging tours for international guests in multiple languages, creating a friendly and welcoming experience. Proactively managed guest needs, coordinated schedules, and ensured smooth, safe trips while sharing local culture and highlights.



### Hospitality

10 years

Barman & Waiter

Worked internationally in hospitality across Australia, Italy, Turkey, and Sweden. Adapted quickly to new teams and service styles, delivering friendly, high-energy hospitality in fast-paced environments. Strong communication with multicultural guests

## Skills

### Design Tools



### Coding



### Languages



### Automating

- Ai & Business Automation (n8n, Ai Agents, Prompting)
- Workflow & Process
- API integrations & SaaS Ecosystems
- Data Structuring & Leads Management
- Content & Marketing automation
- Creative & UX-oriented Thinking

## Key Automation Projects

- **Marketing & SEO auto:** AI workflow for content, reduced time, brand consistency
- **Email & DOC auto (n8n):** Monitor Gmail, Archive to Drive, reduced errors
- **Lead Gen & Data Enrichment:** Daily automated search via APIs, Ai processing to Airtable
- **Survey & Support Pipeline:** Formbricks, Ai Analysis, Zendesk and Slack Integrations.
- **Ai-powered DOC chatbot :** Answers from PDFs, auto-Zendesk tickets for gaps
- **Multi-Agent AI content :** Brand tone agents, campaign generation agents review agents.

 Marketing & SEO

 Google Workspace

 Data

 Customer Support

 Chatbot

 Brand Management

## Soft-Skills

 Clear communication  Autonomy

 Goal setting  Time management

 Growth mindset  Error Handling

## Education



**Graphic Design**  
CalArts (Coursera)

2022 - 2023



**Languages BA**  
University of Pisa

2016 - 2019



**Ai & Business Auto**  
Academy Rapido

2025 (3mo)