Investing \$ 978,459

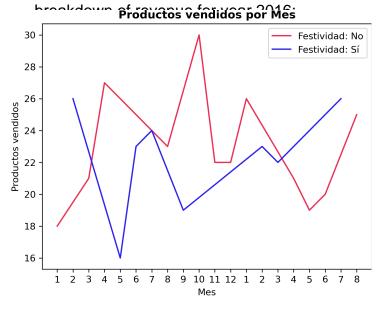
## **Monthly Business Report**

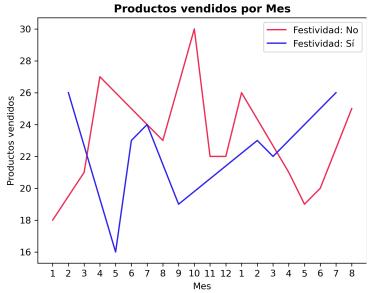
11/05/2024

1. The table below illustrates the annual sales of Heicoders Academy:

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	MES	PRODUCTOS ALMACENADOS	GASTO DE MARKETING	GASTO DE ALMACENAMIENTO	DEMANDA DEL PRODUCTO	FESTIVIDAD	PRECIO DE VENTA	PRODUCTOS QUE SE VENDERÁN
0	1	89	0.170000	4.990000	1	0	11.550000	18
1	2	71	0.190000	10.230000	6	1	11.120000	26
2	3	9	0.320000	11.650000	6	0	10.850000	21
3	4	88	0.260000	15.490000	6	0	11.810000	27
4	5	1	0.130000	1.350000	4	1	10.220000	16
5	6	8	0.200000	19.890000	5	1	10.990000	23
6	7	88	0.200000	9.660000	4	1	10.020000	24
7	8	63	0.380000	5.950000	2	0	10.940000	23
8	9	11	0.380000	17.730000	2	1	10.110000	19
9	10	81	0.160000	15.080000	5	0	10.240000	30
10	11	8	0.500000	19.080000	4	0	10.240000	22
11	12	35	0.210000	6.950000	1	0	11.300000	22
12	1	35	0.490000	11.280000	6	0	11.490000	26
13	2	33	0.260000	11.660000	6	1	11.170000	23
14	3	5	0.110000	19.620000	5	1	11.920000	22
15	4	41	0.240000	1.970000	2	0	10.750000	21
16	5	28	0.350000	6.460000	2	0	10.570000	19
17	6	7	0.370000	4.220000	6	0	11.740000	20
18	7	73	0.310000	5.740000	5	1	10.450000	26
19	8	72	0.280000	9.960000	4	0	11.930000	25

## 2. The visualisations below shows the trend of total sales for Heicoders Academy and the







3. In conclusion, the year-on-year sales of Heicoders Academy continue to show a healthy upward trend. Majority of the sales could be attributed to the global sales which accounts for 58.0% of sales in 2016.

## SALES REPORTING

YOUR COMPANY NAME