

Applying Approaches Online Presence

What to know and do

Overview

- **Ways to apply for jobs**
- **Diversify**
- **Email DIRECT**
- **Linkedin + Angellist**
- **Github**
- **Google Analytics**
- **Other Social Media**

Ways To Apply

What do you think are the best ways to apply?



Look at our RESOURCE LIBRARY

Aggregated [Job Board from Google](#)

www.whoishiring.io

www.triplebyte.com

TECH LADIES: <https://www.hiretechladies.com/#> ”

<https://powertofly.com/> **Women helping women** elevate their careers.

www.myopportunity.com

www.underdog.io

<https://www.indeed.com/prime>

<https://include.io/> We help bootcamp grads + **diverse** techies

www.hired.com

www.ziprecruiter.com

WWW.RAILSJOBS.COM

www.codefights.com

www.vettery.com

<http://blockchainjobz.com/categories/blockchain-development-jobs/>

www.stackoverflow.com

<http://techsprkconnect.strikingly.com/> - Diversity focused

www.themuse.com

<https://stackshare.io>

<https://www.keyvalues.io>

www.indeed.com

www.leap.ai

[RubyNow](#)

[Y Combinator Jobs](#)

www.glassdoor.com

www.linkup.com

LINKEDIN - APP

[FACEBOOK STARTUP JOB PAGE](#) - SF

[FACEBOOK STARTUP JOB PAGE](#) - NY


Google


Join Our Talented Pool Of Applicants So Companies Can Apply To You.
Types: Full-Time Jobs, Tech Jobs, Startup Jobs
Refer a Friend Bonus · List of Companies · Apply Once. Get Hired. · Free Fo...


Jobs

Near San Francisco, CA

Software engineer Past 3 days Full-time Senior Development engineer Principal

**Software Developer - Tools**
Rodale
San Francisco, CA
via Glassdoor
23 hours ago Full-time

**Software Developer**
Transmosis
San Francisco, CA
via Glassdoor
8 days ago Full-time

**Software Engineer, Serving Systems**
Pinterest
San Francisco, CA
via Pinterest Careers
Full-time

→ 100+ more jobs

[Learn more](#) [Feedback](#)

Software Engineer Jobs, Employment in San Francisco, CA | Indeed.com
<https://www.indeed.com/q-Software-Engineer-I-San-Francisco,-CA-jobs.html>
10600 **Software Engineer** jobs available in San Francisco, CA on Indeed.com. Software Engineer, Full Stack Developer, Entry Level Software Engineer and more!

Software Developer Jobs, Employment | Indeed.com
<https://www.indeed.com/q-Software-Developer-jobs.html>

Google

software developer jobs
San Francisco, CA


JOBS


SAVED


ALERTS


Title Location Date posted Type Company type Employer


All Past day Past 3 days Past week Past month

**Software Developer - Tools**
Rodale
San Francisco, CA
via Glassdoor
23 hours ago Full-time

**Senior Full-stack Software Engineer**
Ping Inc.
San Francisco, CA
via AngelList
17 hours ago \$ 120K-200K a year

**Software Developer**
UnitedMasters
San Francisco, CA
via LinkedIn
22 hours ago 14 min Full-time

**Software Developer**
Transmosis
San Francisco, CA
via Glassdoor
8 days ago Full-time

**Software Engineer, Serving Systems**
Pinterest
San Francisco, CA
via Pinterest Careers
Full-time

Software Developer - Tools
Rodale
San Francisco, CA

Apply
[Glassdoor](#)

23 hours ago Full-time

Software Engineer - Tools

Are you passionate about building scalable, performant systems? Do you enjoy working closely with the business to understand their challenges and figuring out how technology can help them?

Jumpstart Automotive Media is looking for a Software Engineer who loves making a business impact, working with the latest technologies, solving interesting problems in a collaborative environment, and wants to build innovative advertising products and tools.

What you will be doing:

Turn on email alerts for this search

Get Personal!

Job seekers who are reaching out directly to people are getting a higher percentage of responses. Here's how:

1. Apply for a job*
2. Go to **LinkedIn** and find out who the **recruiters/engineers** are
3. Get **CLEARBIT CONNECT** which is a free Chrome extension
4. Get **DIRECT EMAIL ADDRESSES**

** Don't forget that most companies do not list their jobs on boards. Go to their individual career pages*

Subject Lines Matter...A LOT!!!

Use an amazing **Subject Line** so you get noticed. Do not be shy. Personalize it. Examples:

- *"Looking for an awesome developer? My name is ____"*
- *"Hey Joe. Amazing Front End Developer Here. I'm (insert name here)"*
- *"Sue, I'm Joan Smith. Software Engineer. Check me out."*

Be bold or go home. What might make you stand out? If they do not open your email, no harm done. If they do....hopefully they call.

Easy Email

Hi (Name here)

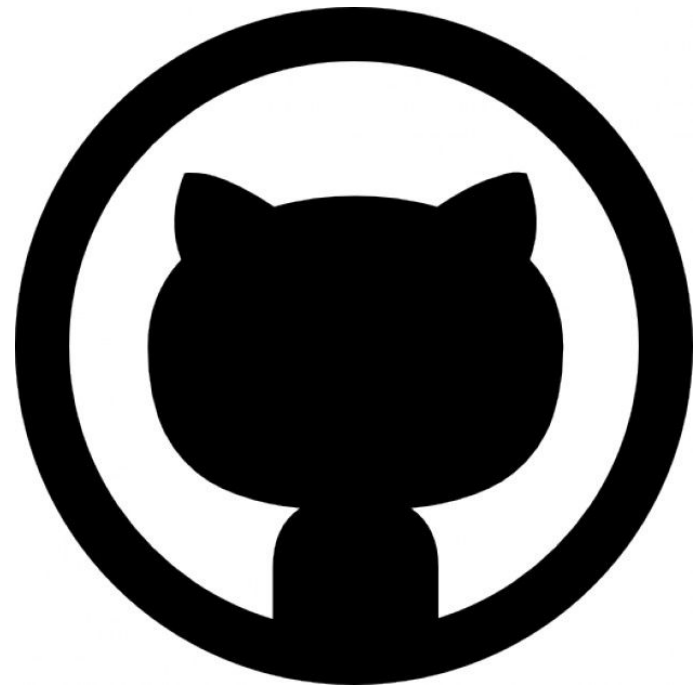
*Today I applied for the Software Developer position I saw on XXXXX and noticed you are a Recruiter at Amazing Company. While I do not know if you are the right person to connect with I definitely have the (Ruby, Front end, Full Stack, Angular, etc.) experience that your team is seeking. I am a skilled developer who can code quickly and also believe I would be a great fit for your team who could **hit the ground running**.*

I know you are super busy, but I would really enjoy the opportunity to hop on a quick Skype/call to learn more about what roles you and your team are recruiting for and to learn more about you and the company. Might you be free to chat for 15 minutes this week?

In advance, I have attached my resume for your review and really appreciate your consideration and look forward to hearing from you.

Github

- Staying active/keep building!
- Pinning repos you want featured
- Great readmes on those repos
- Star and follow



Recruiters care!

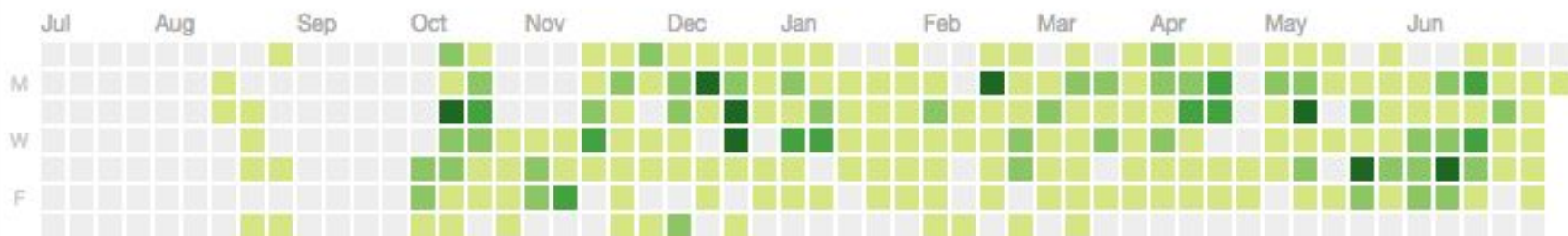
178 contributions in the last year



Summary of pull requests, issues opened, and commits. [Learn how we count contributions.](#)

Less More

1,239 contributions in the last year



Summary of pull requests, issues opened, and commits. [Learn how we count contributions.](#)

Less More

Keep Those Github Squares GREEN

- If you're **studying, take notes on a markdown doc**, and push it!
- If you're **doing practice problems, type out your solutions** and push it!
- Keep **revising your old projects** and push it!
- Consider **starting small scale projects** that you can add to your portfolio, and push them!



Alex Mattson

amattson21

San Francisco based programmer
with a passion for front-end
development

Follow

Block or report user

📍 San Francisco

✉ me@alexmattson.com

🌐 <http://www.alexmattson.com>

Overview

Repositories 34

Stars 8

Followers 20

Following 2

Pinned repositories

eos-redux

Redux CLI and Framework

JavaScript ★ 23 🍴 5

summary-bot

Easily create summaries of content.

JavaScript ★ 1

job_logged

Job Application Management Site

JavaScript ★ 2

clone_crash

Javascript Game

JavaScript ★ 4

RailsLite

Lite version of Rails built from scratch

Ruby ★ 1

ActiveRecordLite

Ruby

456 contributions in the last year

Google Analytics

- One easy way to get some data points in a murky process!
- [Quick Set Up \(Encourage you to look at the more detailed version!\)](#)
- Share with your coach
 - eli@appacademy.io
 - ebjornsen@appacademy.io
 - tuptain@appacademy.io

Primary Dimension: [Page](#) [Page Title](#) [Other](#) ▼

Plot Rows

Secondary dimension ▼

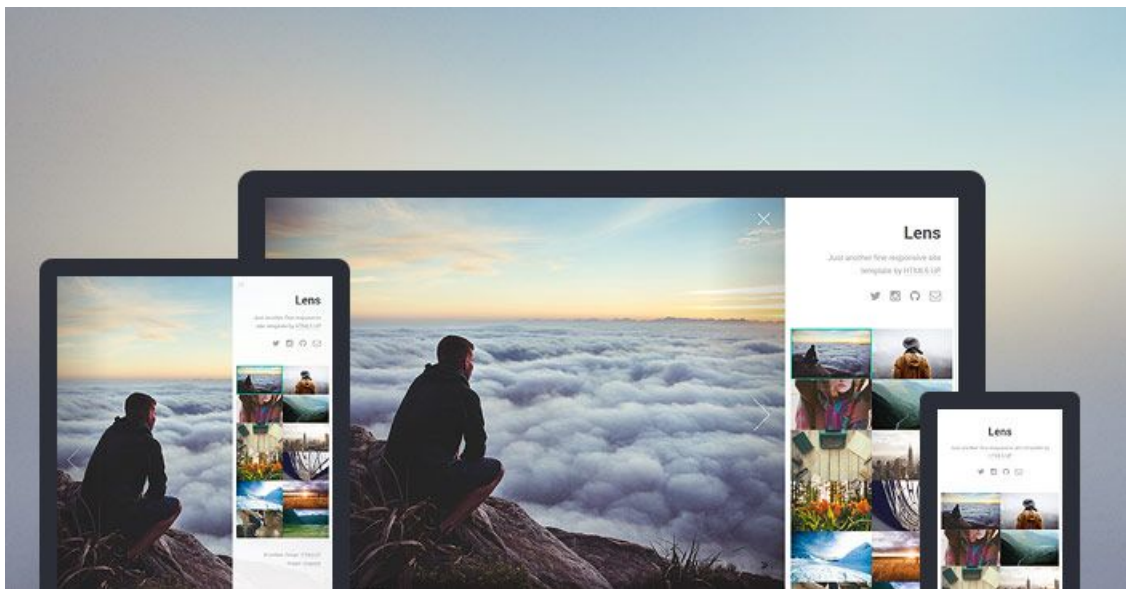
Sort Type:

Default ▼

<input type="checkbox"/>	Page Title ?	Pageviews ? ↓	Unique Pageviews ?	Avg. Time on Page ?
		51 % of Total: 100.00% (51)	33 % of Total: 100.00% (33)	00:02:31 Avg for View: 00:02:31 (0.00%)
<input type="checkbox"/>	1. 	20 (39.22%)	15 (45.45%)	00:02:06
<input type="checkbox"/>	2. PokeHunter	16 (31.37%)	6 (18.18%)	00:00:30
<input type="checkbox"/>	3. SomeRecipes	10 (19.61%)	9 (27.27%)	00:28:15
<input type="checkbox"/>	4. Corgi Chomp	4 (7.84%)	2 (6.06%)	00:02:00
<input type="checkbox"/>	5. (not set)	1 (1.96%)	1 (3.03%)	00:00:00

Personal Portfolio

- Do I need one?
- Content
- Template vs. custom site



Why you should make one

Primary Dimension: [Page](#) [Page Title](#) [Other](#) ▼

Plot Rows

Secondary dimension ▼

Sort Type:

Default ▼

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<input type="checkbox"/>	1. [REDACTED]	388 (56.81%)	144 (34.29%)	00:01:52
<input type="checkbox"/>	2. ngPokedex	36 (5.27%)	35 (8.33%)	00:02:49
<input type="checkbox"/>	3. Diffindo	35 (5.12%)	33 (7.86%)	00:01:55
<input type="checkbox"/>	4. Designing & Coding Google's Creative 5 Application	32 (4.69%)	29 (6.90%)	00:00:35
<input type="checkbox"/>	5. The Salamander	26 (3.81%)	24 (5.71%)	00:00:10
<input type="checkbox"/>	6. 2048	25 (3.66%)	19 (4.52%)	00:07:36

Top-notch example

- http://clapinton.com/?utm_source=resume&utm_medium=header&utm_content=arcadia%20data

Google Analytics

- One easy way to get some data points in a murky process!
- [Quick Set Up \(Encourage you to look at the more detailed version!\)](#)

LinkedIn

- The reading is important!
- Recruiter's perspective
- Leveraging connections



Let's go to LinkedIn...

LinkedIn Checklist

- Summary w/keywords
- Skills & Endorsements
- Projects
- Education/Experience

LinkedIn - Leveraging Connections

How do you leverage 1st and 2nd generation connections?

Hi Yvonne,

Hope all is well with you! I came across the Software Engineer role at Autodesk and am interested in applying. Would you be open to sharing my LinkedIn profile with the hiring team so they know about my interest in this role?

Happy to chat more if you have the time as well. Looking forward to hearing from you.

(Example from LinkedIn Prime)

AngelList

- Mostly small to medium sized companies.
- Easy to apply.
- Great Profile interface.
- Response rates from 3-8% in general (very general estimate). Highly dependent on culture and experience fit.
- Make yourself seem like a human. Do the Blurbs. Don't be boring.

About you



Andrew MacIver

POPULAR

✓ CODING QUIZ

Ruby on Rails, ReactJS, JavaScript, Python. Passionate about the intersection of tech and education; harnessing data to build beautiful interactive art.

San Francisco, Software Engineer, Active today

[in](#) [Résumé](#) [andrewmaciver.me](#)



[Report this profile](#)

Software engineer experienced with React, React Native, Redux, and Rails. Founder of Blush and Brulee. Golf addict. Utah Jazz fan.

Software Engineer San Francisco Brigham Young University [in](#) [Twitter](#) [GitHub](#)



99 Connections (22 Mutual) · Following 6

ABOUT

ACHIEVEMENTS

I want to learn your stack and make your product awesome! Built machine learning song classifier using TensorFlow, React and Django. Developed full-stack web application based on Couchsurfing using Rails and React. Built interactive audio visual music generator in JavaScript. Launched food startup as product manager and brand developer. Also wrote classical orchestral music, built interactive sound sculptures, and am a trained Michelin chef in my 'spare' time.

ABOUT

ACHIEVEMENTS

I'm an entrepreneur-turned-software-engineer who focuses on solving the right problems. In April of last year, I launched Blush and Brulee, an ecommerce company in the women's fashion space. Over the last six months, I've doubled our online conversion rates and our unique monthly site visitors. This experience has given me added perspective when approaching engineering problems. I'm not only focused on the technical details but also deeply concerned about the end user.

While I still serve as an adviser for Blush and Brulee, I've shifted my focus to web and mobile apps, particularly apps that use React or React Native. My main project right now is a React Native mobile app that automatically translates between languages to help international teams communicate. Each message sent and received is in the preferred language of the user, regardless of who else is on your chat.

The blurb

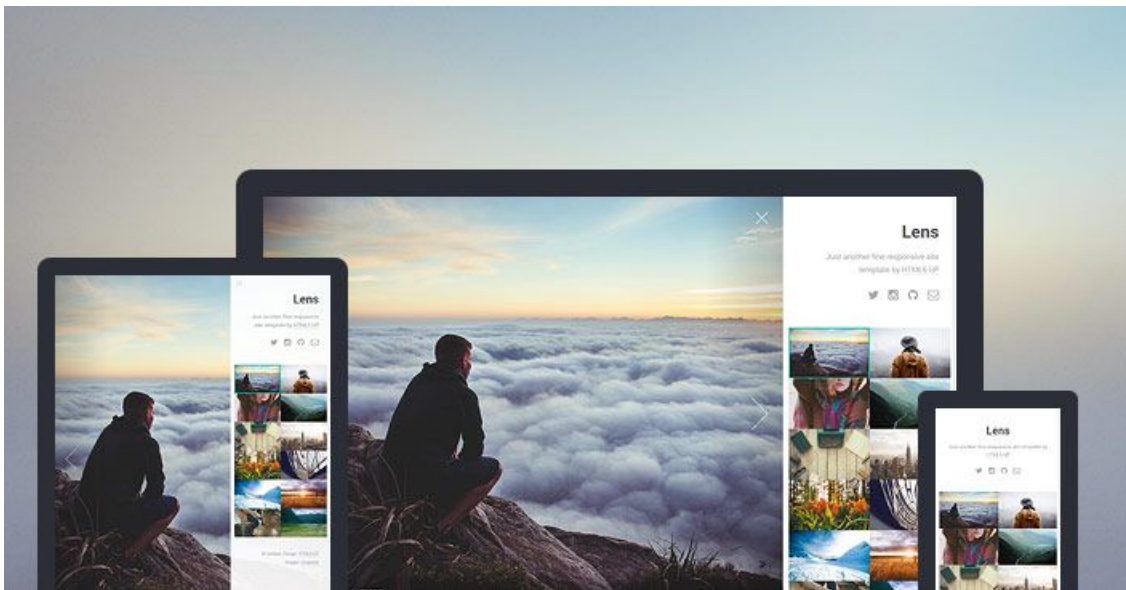
Let them see you as a person. Be personal, be excited, be a human.

“ Before becoming a full-time software engineer, my background was in education and the arts. I know firsthand the power that visual expression has for making learning an inspiring experience, and I know that there is a need for more diverse tools that can enable students to express themselves and for teachers to design engaging lessons and activities. I would not only be a great addition to your team for the esthetic attention I bring to my software projects, but would also be personally motivated to contribute to the development of pedagogical tools to enrich the learning experience

“ I love Desmos so much! Before becoming a full-time software developer, my background was in education, teaching math and science and developing curriculum. I have used your tools so frequently from the days of the graphing calculator now into the age of interactive lessons and online classrooms. My passion for education combined with my esthetic sensibilities would make me a great candidate to join your team and work alongside other passionate bright people. I would love to speak with you more. Can't wait to hear back from you!

Personal Portfolio

- Why you should make one
- Feature



Why you should make one

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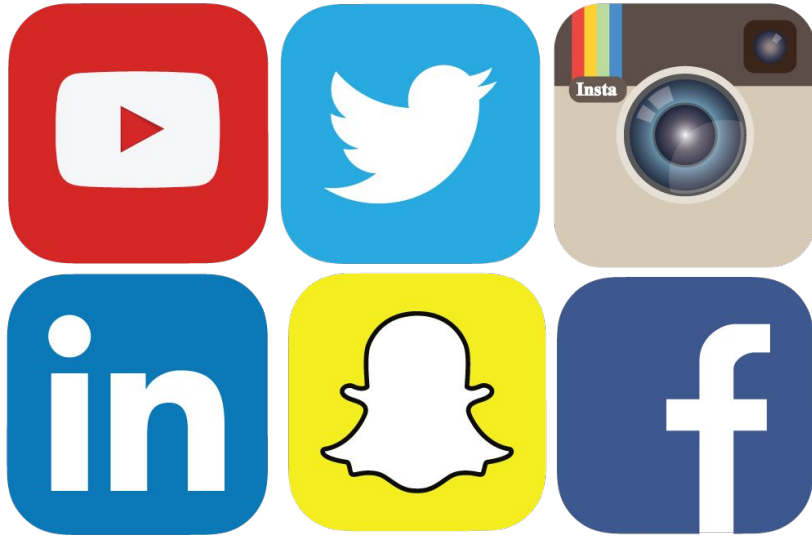
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Other Social Media



Be Careful....How do you want to appear as it relates to your “Professional Brand”?

Employers **DO** Look!!!!

Other Social Media



VS.

