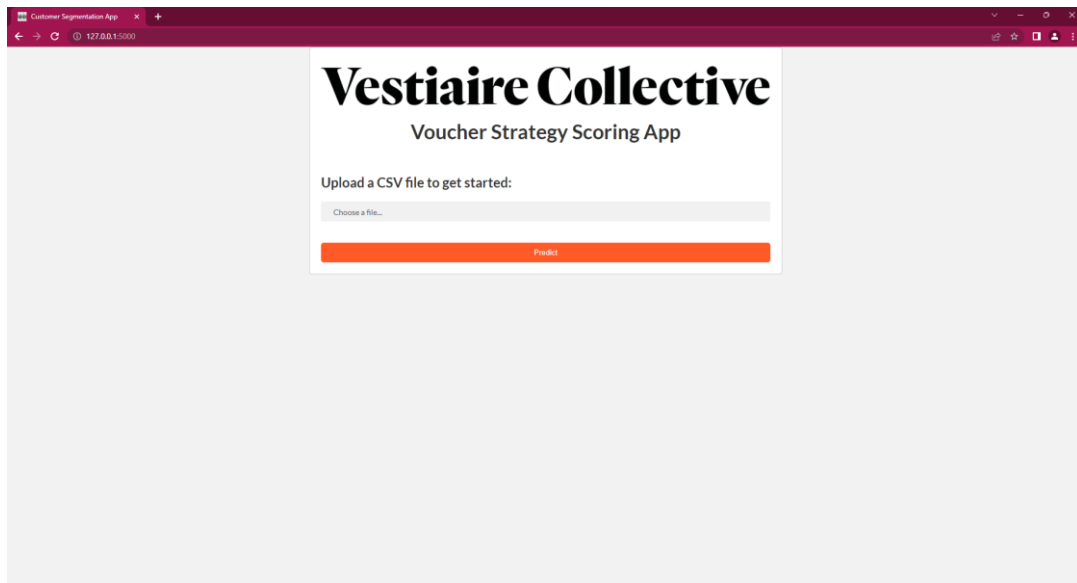


CUSTOMER SCORE PREDICTION APP

USER GUIDE

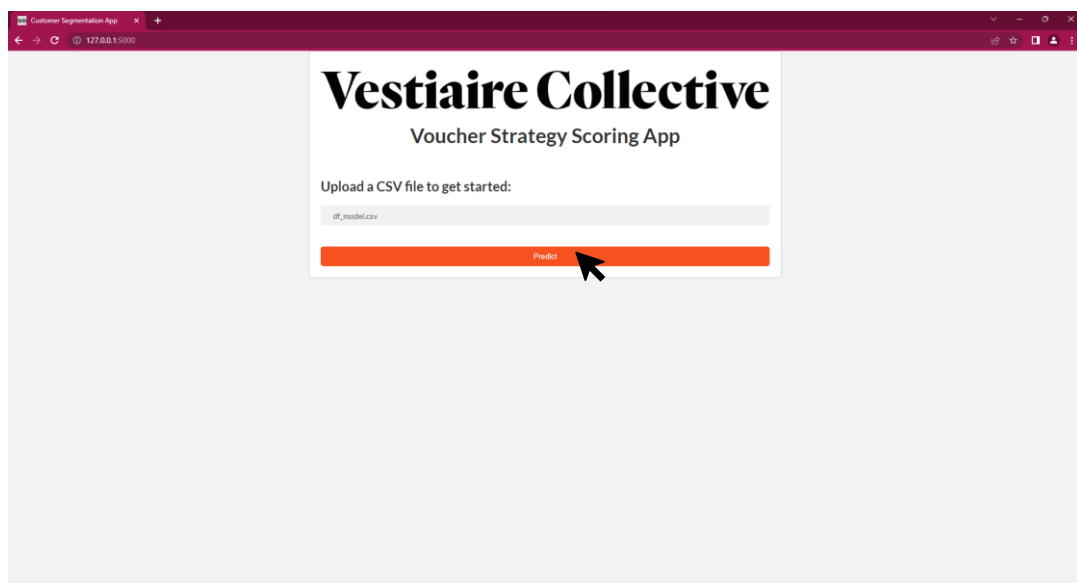
Step 1:

After hosting the application on a server, go to the homepage URL. Currently the app is hosted on the local sever with homepage URL: <http://127.0.0.1:5000/>



Step 2:

Pre-process the data using the data_processing.ipynb notebook and upload the pre-processed file by clicking on 'Choose a file' and click 'Predict' to generate the results.



The results will be generated as follows, showcasing top 10 customers having scores above 0.5 (the scores range between 0 to 1).

Vestiaire Collective
Result

Minimum Composite Score:
0.5

[Filter](#)

[Go back to home](#)

[Download complete report](#)

[Top 10 entries](#)

S.No	ID_BUYER	Score
0	16687639	0.999868
1	10600848	0.849064
2	335137	0.847100
3	8284368	0.846920
4	9193752	0.845474

Step 3:

Download the complete report with all the customers having scores equal or above the threshold (0.5 in this scenario) by clicking on the button under 'Download complete report'.

Vestiaire Collective
Result

Minimum Composite Score:
0.5

[Filter](#)

[Go back to home](#)

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S.No	ID_BUYER	Score
0	16687639	0.999868
1	10600848	0.849064
2	335137	0.847100
3	8284368	0.846920
4	9193752	0.845474

Additional Functionality Step:

1. The user can also filter the data based on their requirements by setting the minimum score value threshold. Just change the threshold under '*Minimum Composite Score*' and click '*Filter*'.



You can again download the complete report with all the customers having scores equal or above the threshold by clicking on the button under '*Download complete report*'.

2. Furthermore the user can directly go back to the home page to generate predictions for new customer data by clicking on '*Go back home*'.

