

Eliel Parra

Technical Program Manager and software engineering leader with 10+ years of experience delivering large complex programs with global impact.

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SKILLS

- Program management
- Leadership
- Influence
- Critical analysis
- Talent development
- System design
- Software development
- Distributed systems
- Cloud infrastructure
- Data analysis
- Effective communication
- Empathy
- Ownership
- Fluent English speaker
- Native Spanish speaker

PROFESSIONAL EXPERIENCE

Senior Technical Program Manager | Amazon

London, United Kingdom | November 2019 – present

Accountable for the overall strategy and execution of Channels Acquisitions program in Prime Video. Manage the lifecycle of initiatives that span different VP organizations and geographies. Bridge the gap between technical and business stakeholders by driving mindful discussion that align needs, influence resource allocation and prioritization, and lead to crisps decisions. Set roadmap and goals, track milestones, identify and mitigate risks, and communicate progress to senior leadership.

Enable 50+ MM of customers worldwide to discover, try, and subscribe to a large choice of channels through Prime Video's web, mobile, and set-top box apps. Facilitate 100+ channel partners, from local and niche to global top tier, to share their selection in Prime Video Channels marketplace.

Head of Engineering | Mapcity from Equifax

Santiago, Chile | September 2017 – November 2019

Led the Software Engineering area for the Geo-Marketing organization, growing it from 4 to 20 engineers. Established engineering best practices in execution, testing, and continuous delivery; implemented scalable and robust cloud infrastructure; set up a fast and iterative product development framework that involved Business, Product, and Engineering teams; put in place career growth mechanisms for the Engineering area. Greatly improved employee satisfaction in the Engineering teams; increased software delivery output, reliability and quality; and facilitated the integration of Mapcity with Equifax.

Technical Project Manager | Groupon

Santiago, Chile | September 2013 – February 2017

Owned the program to migrate Latin American e-commerce in PHP/JavaScript to the global distributed architecture based on Node.js. Aligned efforts of 10 local and 35 global teams and led the execution of 10 engineering teams in Latin America. Successfully completed the migration which closed the feature parity gap between local and global marketplaces, increased technical platform stability, and greatly improved consumer-facing applications usability on web and mobile.

Led the efforts across Tech, Product, Business, Accounting, and Legal teams to complete the migration of datacenter in Europe and buildout of new geo-redundancy datacenter in North America. Created the plan and led the execution of all Groupon's engineering teams that enabled tech readiness of 500+ services. Achieved reduction of operational costs in the range of US \$10MM, guaranteed operational continuity, and increased speed and reliability of front-end applications for customers in 35 countries.

Senior Software Development Engineer | Groupon

Santiago, Chile | December 2012 – September 2013

Designed and developed new cache and search layers for the existing storefront of leading e-commerce in 7 Latin American countries, which enabled presentation of 5 times products and services and faster search for customers. Created new email marketing campaign tooling that streamlined campaign creation and approval processes for delivery of 9MM daily newsletters.

Software Developer | Rialfi Consulting

Caracas, Venezuela | June 2011 – December 2012

Created an in-house, fast-development framework based on ExtJS (JavaScript), CodeIgniter (PHP), and PostgreSQL and used it to launch the system all Venezuelan police departments employ to gather, control, and audit operational information. The efficiency from using the framework we created, enabled us to deliver both the framework and the system in the timeline planned for the system.

Software Developer | Game Control Systems

Caracas, Venezuela | March 2008 - June 2010

Researched and implemented software development technologies to improve in-house management suite for casinos in Venezuela. Built a knowledge base to facilitate software developers onboarding.



EDUCATION

Computer Science | Universidad Católica Andrés Bello

Caracas, Venezuela | 2006

Completed 70% towards a 5-years degree in Computer Science.