Marvellous Itai

UI/UX Designer

Contact

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Career Profile

I am a passionate UI/UX Designer dedicated to creating user-centered and visually captivating digital experiences. My unique blend of design expertise and a deep understanding of user psychology empowers me to craft intuitive and engaging interfaces that resonate with users.

- **Revamped an Online Learning Platform**: Led the comprehensive redesign of an online learning platform, enhancing the user experience through improved navigation and interactive elements. Conducted extensive user research and usability testing, resulting in a 30% increase in course completion rates and a 25% rise in user retention.
- **Designed a Fintech Mobile Application**: Created a user-friendly fintech mobile application that simplifies complex financial transactions. Focused on intuitive design and seamless user flow, leading to a 40% increase in user engagement and a 20% boost in app downloads within the first three months post-launch.
- **Increased Conversion Rates for E-Commerce Landing Pages**: Redesigned landing pages for an e-commerce website, focusing on user experience and visual appeal. Implemented A/B testing and data-driven design improvements, resulting in a 35% increase in conversion rates and a 20% reduction in bounce rates.

Relevant Experience

UI/UX Designer
Techjaunt

Sep 20th 2023 - Present

- *Conducted comprehensive user research and usability tests to identify user pain points and inform design decisions for a web application.*
- *Created wireframes, mockups, and interactive prototypes to effectively communicate design ideas to stakeholders and developers.*
- *Led the redesign of an online learning platform, improving navigation and interactive elements, resulting in a 30% increase in course completion rates.*
- *Redesigned e-commerce landing pages, implementing A/B testing and data-driven design improvements, which resulted in a 35% increase in conversion rates.*

Projects

Online Learning Platform Revamp

Techjaunt

I led the comprehensive redesign of an online learning platform with the goal of improving user experience and engagement. This project began with extensive user research and usability testing to gather insights and identify areas for improvement. Based on this data, I created wireframes, mockups, and interactive prototypes to visualize the new design and gather stakeholder feedback. I collaborated closely with developers to ensure the seamless implementation of these design changes. The revamp led to a 30% increase in course completion rates and a 25% rise in user retention, significantly enhancing the platform's effectiveness.

Fintech Mobile Application Design

Techblend

 I designed a fintech mobile application aimed at simplifying complex financial transactions for users. This project involved employing user-centered design principles to create an intuitive and seamless user interface. Through user testing and iterative design processes, I continually refined the application based on user feedback to enhance its usability. Utilizing tools such as Sketch, Figma, and Adobe XD, I developed and prototyped the design. The result was a substantial increase in user engagement, with a 40% boost in user interaction and a 20% rise in app downloads within the first three months post-launch.

Other Experience

 Network Administrator Vast Integrated Solutions, [January 2021 - Feb 2022

Managed and maintained computer networks for various clients, ensuring optimal performance and security. Utilized strong communication skills to liaise with clients and understand their network requirements, effectively addressing their concerns and providing tailored solutions. Collaborated with team members to plan and implement network upgrades and expansions, showcasing teamwork and coordination abilities. Conducted regular network audits and security assessments to identify vulnerabilities and implement necessary measures to mitigate risks. Provided training and support to end-users on network-related issues, demonstrating patience and effective communication skills.

Technical Skills

- **UI Design Tools**: *Proficiency in Figma, Sketch and Adobe XD*
- **Wireframing and Prototyping**: *Ability to create wireframes and prototypes using tools like InVision, figma*
- **UX Design Principles**: *Understanding of user research, information architecture, interaction design, and usability testing.*
- **Responsive Design**: *Knowledge of designing for various screen sizes and devices.*
- **Collaboration and Communication**: *Strong communication skills for effectively collaborating with developers and stakeholders, and presenting design ideas.*

Education

- **Degree**: Bachelor of Science in Electrical Engineering
- **University**: Michael Okpara University of Agriculture

Extracurricular

- **Continuous Learning**: *Actively engage in self-directed reading and studying to stay updated with the latest developments in technology, design trends, and industry best practices.*

Referees

Referee 1
Title: Product manager
Company: Tech Innovations Inc.
Email: contact@docu2data.net