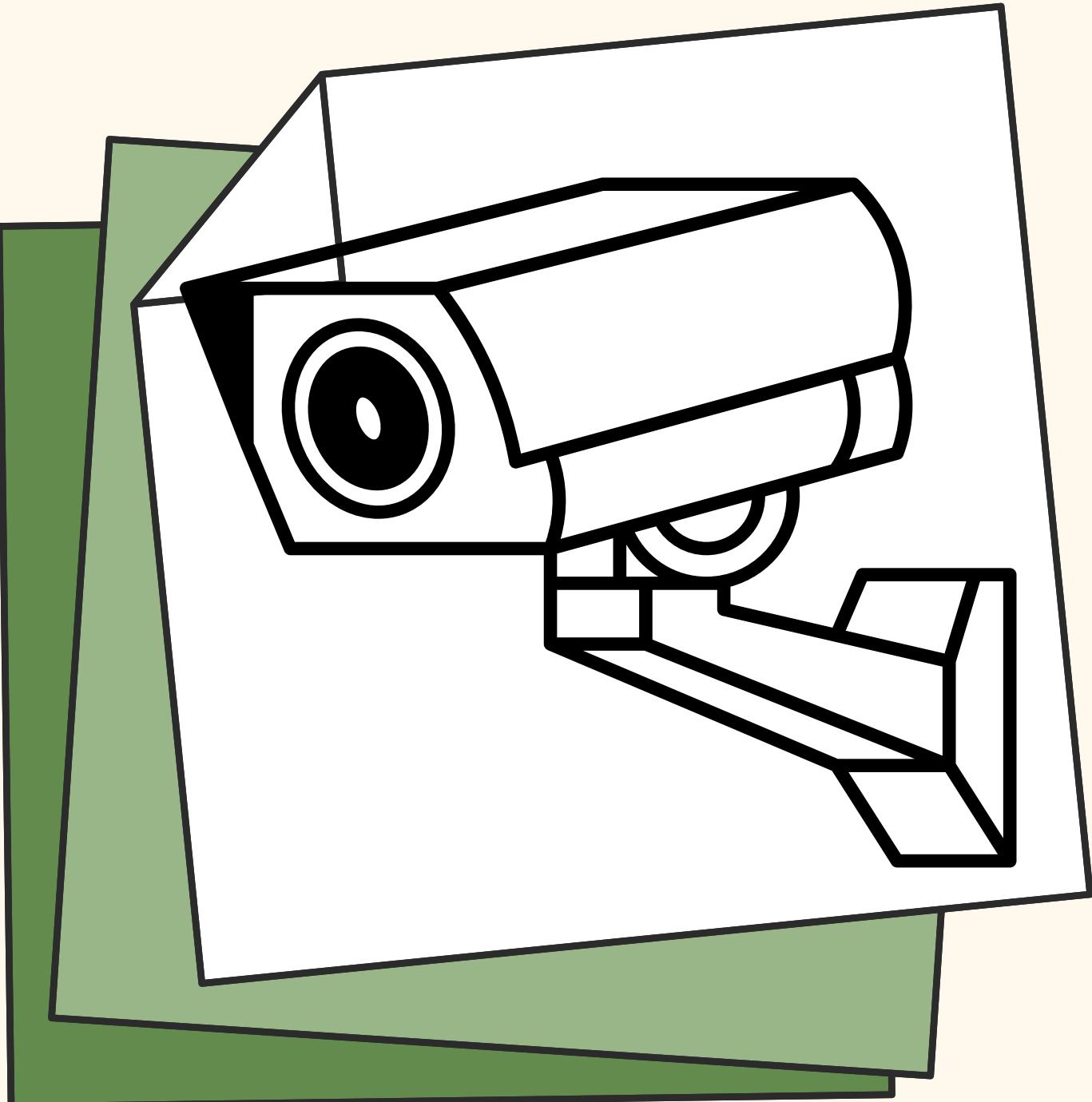




# Privacy, Security and Ethics

By group 2

# introduction



1. impact-databases,  
private network,  
internet and web on privary
2. online identity, major law  
on privacy
3. cybercrime
4. malicious software
5. ways to protect
6. computer ethic
7. management & ways to identify  
plagiarism

# organization

Data collector

government

telephone

credit card

supermarket

financial

social network

Information broker

personal data

electronic profile

issue

public collected info

mistaken identity

identity theft

freedom info art

MIND  
MAP

2. PRIVACY

3. LARGE  
DATABASE

1. PEOPLE

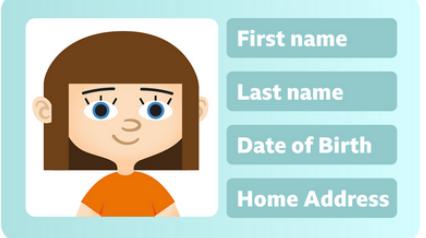
3. PRIVATE  
NETWORK

issues

accuracy  
property  
access

1. Personal info

2. Privacy assurance



3. Cyber Attack



Business Continuity



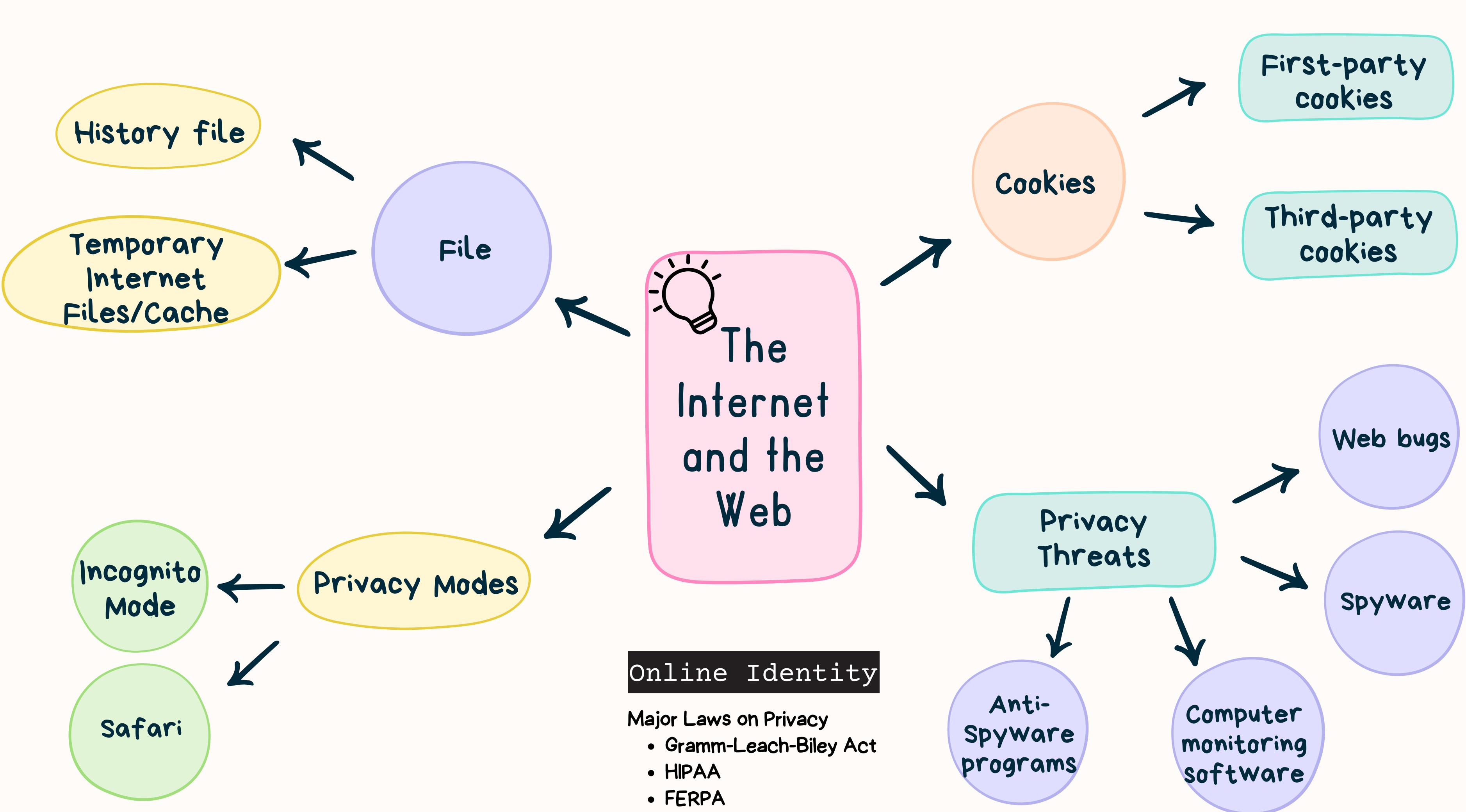
ISSUES RELATED TO IMPACT OF TECHNOLOGY ON  
PEOPLE

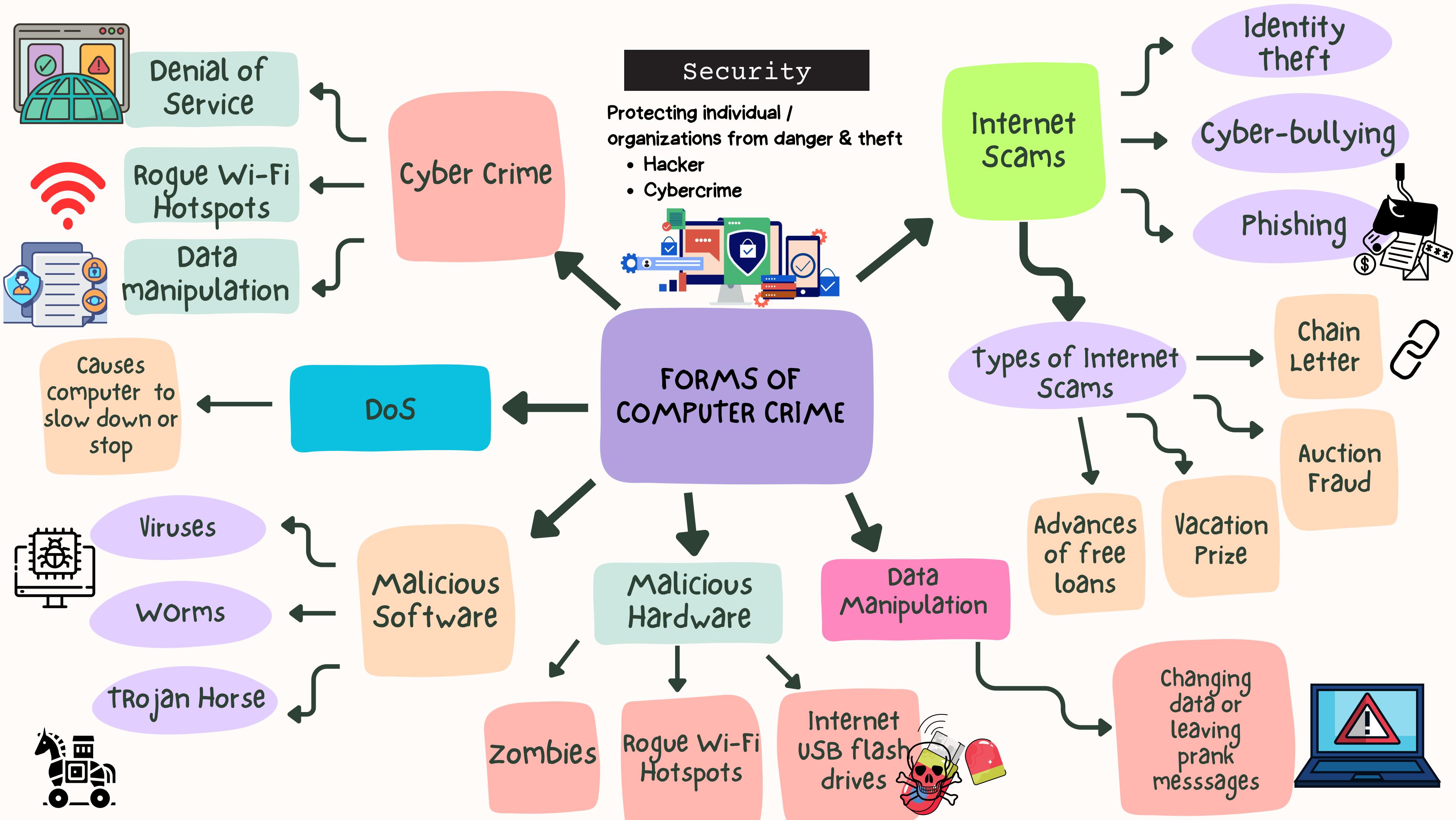
Employee monitoring software

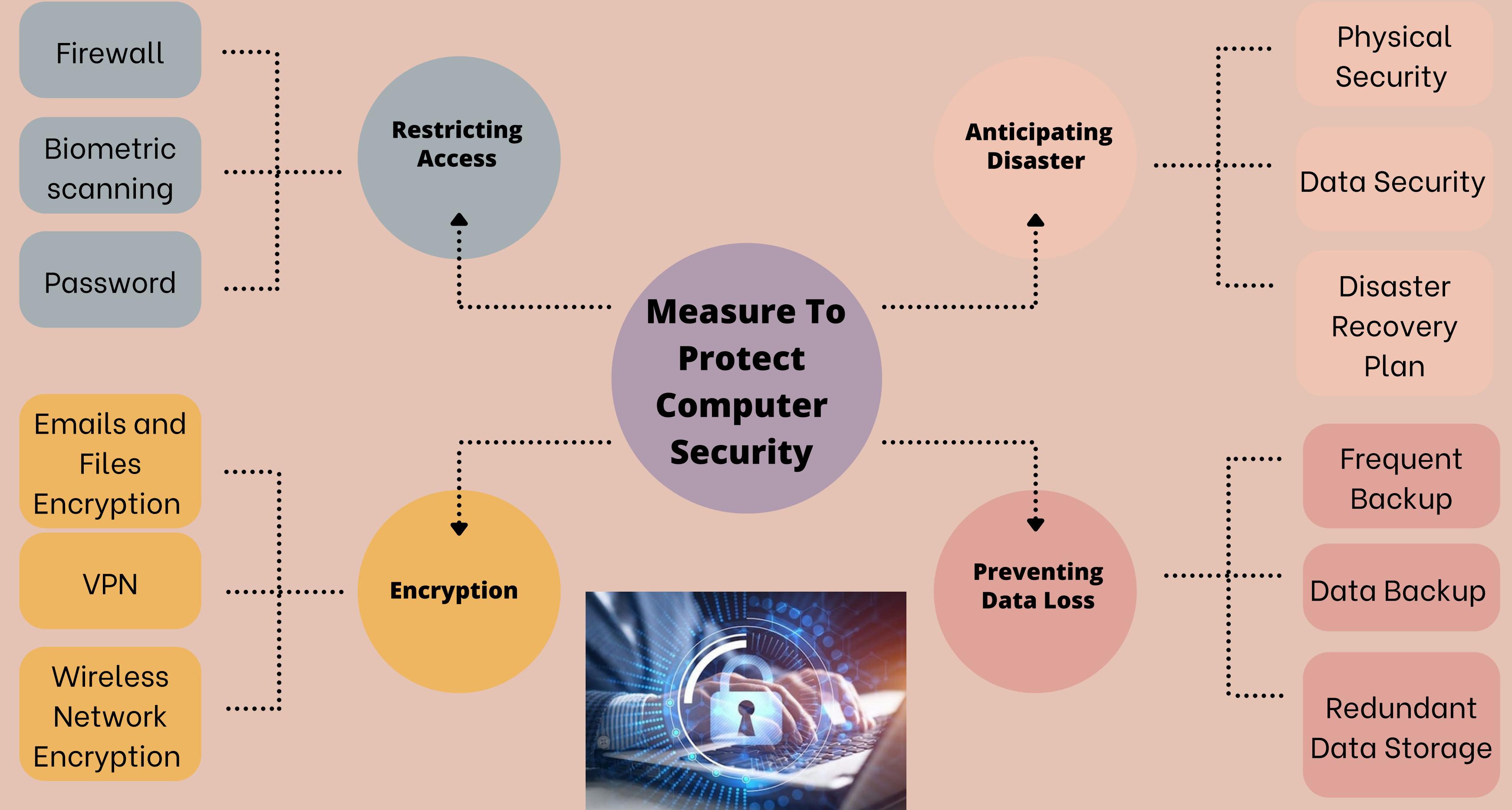
email legally

proposed law prohibited

notice employee first







# Recent Data Privacy Trends

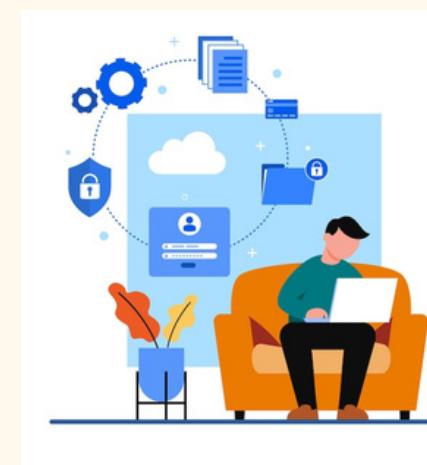
Cookieless Future

Addressing privacy with technology

Consumer demands more control over their data

Public awareness leads to corporate transparency

Governing bodies will enforce more fine



# Ethics

## COPYRIGHT

Gives content creators the right to control their work

EXP : books , music ,film, video games

## SOFTWARE PIRACY

To prevent unauthorized copying of software

- Digital rights management (DRM)
- Digital Millennium Copyright Act

## PLAGIARISM

Copy other work without giving credit to original person's work and idea

