Hello
My name is Elijah Larsson

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Introduction

My name is Elijah Larsson and I am currently studying Digital Analytics Specialist at IHM Business School and Interaction Design at Malmö University, starting in the fall of 2024. With several years of experience in computers and data, I am well-versed in the subject. I am quick to learn, possess strong problem-solving skills, and thrive in both independent and team environments. I have experience working on freelance projects and enjoy assisting startups with the implementation of analytical tools and SEO.

In addition to my achievements in digital analysis, I also hold a forklift license for A1-4, B1-4, and D1. The image of the license is attached at the bottom.

Skills

- Google Ads
- Google Analytics & Google Tag Manager
- Looker Studio
- SEO
- SQL/MySQL
- LinkedIn Campaign
- Meta Ads
- Ahrefs
- Google Search Console

Languages

- Svenska (Modersmål)
- Engelska (Professionell/Flytande)

Experiences

Februari 2024 – NU
EOL Media, Malmö— *Consultant*

- Freelance assignments assisting small businesses/startups with implementation of analytical tools and data visualization

- SEO projects for small businesses/startups

- Google Ads Search assignments for small businesses/startup

- Helping companies with setting up databases

Februari 2024 - Maj 2024
A_delivery, Malmö — *Digital analyst | Implementationspecialist | SEO-specialist*

- Assisted companies in setting up tailored Google Tag Manager containers

- Optimized the company's own and clients' SEO

- Worked on CRO projects for the company's own website to increase bookings

Augusti 2023 - November 2023
PayZlip, Helsingborg — *Marketer | SEO-specialist | Digital analyst*

- Primarily worked with Google Ads Search and Linkedin Campaign

- Implemented analytical tools and tailored tags in Google Tag Manager for the company

- SEO, keyword research, technical SEO, and blogging

Utbildning

Augusti 2022 - Maj 2024

IHM Business School, Malmö — *Digital Analytics Specialist*

- Data-Driven Organizations

- Wordpress / html / css

- Digital analysis / scripting languages within digital analysis

- Business-oriented digital analysis

- Systems and Technology in Digital Analysis

- CRO

- GDPR

- Statistics and Python

- Data Storytelling

- Database Communication / SQL

- Data visualization

- Predictive Analysis

Augusti 2020 - Oktober 2020

Lunds Universitet, Lund – *ELIC (*Expanded legal introduction course*)*

- Business law

- Family law

- Consumer and Sales Law

Augusti 2017 - Juni 2020
Malmö Borgarskola, Malmö – *Ekonomi & Juridik*

Awards

- Winner of Petite Juridik SM

- Scholarship for Best High School Project 2020

- Google Ads Search Certificate from SkillShop 2024 (Image Attached Below)

- Develop Your SEO Skills (2024) LinkedIn Learning

- Marketing Strategy: SEO Content Writing (2024) LinkedIn Learning

- Marketing Tools: SEO (2024) LinkedIn Learning

- SEO Foundations (2024) LinkedIn Learning

- SEO Strategy: Link Building (2024) LinkedIn Learning

- SEO: Keyword Strategy (2024) LinkedIn Learning

- Technical SEO (2024) LinkedIn Learning

- SQL For Data Analysis (2024) LinkedIn Learning

MGBTRUCK

UTBILDNINGSBEVIS
TLP 10

Namn	Elijah Larsson
Personnr	20010911-2458
Maskintyp	A:1-4 B:1, B:2, B:3, B:4 D:1
Instruktör	Saff Ghosheh
Datum	2024-05-11

www.mgbtruck.se

A1 Låglyftande plocktruck
A2 Ledstaplare, med eller utan åkplatta
A3 Låglyftande åktruck, stående eller sittande
A4 Låglyftare, med eller utan åkplatta
B1 Motviktstruck
B2 Höglyftande åktruck, stående eller sittande
B3 Skjutstativtruck
B4 Höglyftande plocktruck
B5 Smalgångstruck
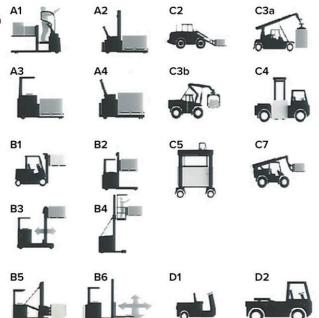**B6** Fyrvägstruck
C2 Hjullastare
C3a Containertruck
C3b Timmertruck
C4 Sidlastare
C5 Grensletruck
C7 Teleskoplastare
D1 Drag-/flaktruck
D2 Terminaltruck

This acknowledges that

Elijah Larsson

Has successfully completed and is certified in

Google Ads Search Certification

Issue Date: April 22, 2024
Expiry Date: April 22, 2025
Certificate ID: 284757918