ELIJAH NAORTI

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https://elijahnaorti.github.io/Portfolio/

Summary

A data analyst with a focus on turning complex data into meaningful insights that support business decision-making. I specialize in data cleaning, analysis, and visualization to identify trends and optimize processes. I have a passion for problem-solving and enjoy collaborating with teams to drive data-driven strategies. My goal is to leverage data to enhance efficiency and guide organizations toward growth and innovation.

Skills

- **Data Analysis Tools**: Excel, Power BI

- **Data Management**: ETL processes, Data cleaning, Data transformation

- **Data Visualization**: Power BI, Excel

- **Soft Skills**: Problem-solving, Communication, Team collaboration, Critical thinking

- **Statistical Analysis**

Experience

1. **Sales Performance Analysis for Underwood Properties.]**

- Analyze and optimize the conversion rate (CR) of leads into actual customers using the provided dataset.

- Understanding the factors influencing CR, to enhance sales strategies, improve lead generation efforts, and increase overall revenue

- Collaborated on a project to streamline data collection processes, reducing data processing time by 25%.

2. **HR Attrition Analysis**
   - Understand the reasons behind employee exits and their impact on business operations. This analysis helps Human Resources (HR) professionals and management identify trends, anticipate future turnover, and develop strategies to retain talent.

Education

- *Bachelor of Science in Criminology and Security Studies*
  (National Open University of Nigeria)

- *National Diploma in Agricultural Engineering Technology*
  (Taraba State College of Agriculture)

Certifications

- Introduction to Data Science, CISCO Networking Academy*)*
- Data Analytics Mentorship Program with Excel by **Anietie Etuk**
- Mastering Data Analysis using Excel: Formulas and Pivot Tables by **Alison**
- **Data Analytics:** Comprehensive Excel and Power BI training by **SkillAhead** Academy, covering data visualization, dashboard creation, and data analysis.

Language

- English

Reference

On request