



Montreal Transguy Strips Down to Demonstrate the Importance of Top Surgery in Crowdfunding Campaign.

PRESS RELEASE

For immediate release

Montréal, Québec, November 27th 2014 – Today, 30 year-old Elijah Renard launched a crowdfunding campaign to raise awareness about gender dysphoria and fulfill a crucial step in his transition: getting chest reconstruction surgery.

Through humour and pixel art, Elijah delivers a show and tell on the challenges faced by pre-operative trans-masculine individuals like himself. Elijah begins his [video](#) wearing a button-up shirt and strips down to reveal his binders. Suddenly, what seemed like a flat chest is revealed, with undeniable relief, to be heavily compressed breasts, which he amusingly refers to as kitties.

“I wanted to show what binding is,” he says. “Many guys do videos while wearing their binder, before and after [top] surgery but I’ve never seen someone show how hard and insane it is,” he explains. “That’s where the kitties came in, I cannot show ‘female nipples’ without being banned or censored so I decided to hide them with pixel art cats starring [at the viewer],” he adds.

In collaboration with [The Bandit](#), [Dr. Sugarbottom’s](#) and [Catholic Gaydar](#), Elijah is providing unique rewards such as an audiobook recorded throughout the first year and a half of hormone replacement therapy, six dozens of hand-crafted chocolates and a gender-neutralized rendition of Alice In Wonderland: Lex In Wonderland.

To get a free PDF copy of Lex In Wonderland, please visit and share Elijah’s [#freekitties](#) campaign.

-30-

Media Inquiries:

Email: elijahrenard@gmail.com

Indiegogo campaign: igg.me/at/freekitties

Vimeo video: vimeo.com/elijahrenard/freekitties