

ELIMELECH ODARTEY MENSAH

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EDUCATION

Accra Technical University, Accra
HND Computer Science

Accra, Ghana
Sep 2021 - Sep 2023

EXPERIENCE

AFARINICK COMPANY LIMITED
Monitoring and Evaluation Officer · IT/MnE

Labone, Ghana
Nov 2023 - Present

- **Staff Training:** Trained farm staff on data collection methods and ME tools to enhance productivity and performance.
- **Project Management:** Conducted monitoring and evaluation of various projects to identify opportunities for improvement in farm efficiency and productivity.
- **Data-Driven Insights and KPI Tracking:** Prepared comprehensive reports detailing data insights and strategic recommendations to enhance farm operations. Developed and monitored Key Performance Indicators (KPIs) to measure project success and drive process optimization.

SOET SMOOTHIES AND JUICES
Sales Executive · Sales and Marketing

Kumasi, Ghana
Jan 2022 - Oct 2023

- **Expanded Market Presence:** Cultivated robust relationships with retailers and distributors to enhance product visibility and drive expansion in local markets.
- **Customer-Driven Product Optimization:** Collected and analyzed customer feedback to guide product improvements and optimize marketing approaches.
- **Brand Visibility Enhancement:** Partnered with the marketing team to create targeted campaigns that boosted brand awareness and customer engagement. Led product demonstrations and in-store promotions to highlight the brand's unique features.

CERTIFICATES

Agile Requirements Foundations: The Agile Requirements Foundations course on LinkedIn Learning, taught by Angela Wick, focuses on equipping business analysts (BAs) with the necessary mindset and techniques for effective requirements analysis in agile projects. The course emphasizes the importance of adapting to the ever-changing needs of customers and teaches various methodologies and concepts that are pivotal for BAs in an agile environment.

Introduction to Career Skills in Data Analytics: The Introduction to Career Skills in Data Analytics course on LinkedIn Learning, taught by Robin Hunt, is designed for those looking to embark on a career as a data analyst, even if they lack a technical background. The course provides a comprehensive overview of the data analyst role, covering essential skills in business intelligence, data-driven decision-making, and various data collection methods.

Fundamentals of Data Security: The Fundamentals of Data Security course offered by Eskills Academy is designed to provide a solid foundation in cybersecurity, specifically focusing on data security principles. The course consists of four video tutorials, guiding students through essential concepts and methodologies necessary for ensuring the information security of an organization.

TECHNICAL SKILLS

Languages: C++ , Dart , Java

Data Analysis Tools: Excel , Power BI

Operating Systems: Windows , Linux

Soft Skills: Communication , Time Management , Problem-solving