Project Methodology

Course assignment: Project planning, process documenting and collaboration

Gantt Chart for website

Client: Lofthus frukt og saft

They need a new website as part of their ambitions to find new markets, promote and sell their products.

Estimated time for project: 6 WEEKS

Project participants:

| Project manager |
| Content manager |
| Developer |
| Designer |
| Copywriter |
| Photographer |

Shared files and project in: Trello business

Tasks	Who	hours	PLANNING WEEK 1					DESIGNING AND BUILDING WEEK 2					WEEK 3					WEEK 4					TESTING WEEK 5					LAUNCH WEEK 6				
			M	T	O	T	R	M	T	O	T	R	M	T	O	T	R	M	T	O	T	R	M	T	O	T	R	M	T	O	T	R
Research client	Project manager	2	░																														
Client meeting	Project manager, Content manager	3	░																														
Meeting to confirm and deside on project plan	Project manager, Content manager, developer, designer	4		░																													
Research: Competition, current market for juice and fruite and possibilities through new site	Content manager, designer	15			░	░																											
Technical check of old website	Developer	7,5				░	░																										

Task	Resources	Hours
Plan content and strategy	Developer, designer, content manager	15
Client contact	project manager, Content manager	3
Create sitemap for content structure and documentation describing features	Developer, designer	21,5
Create styletile / moodboard	Designer	7,5
Layout	Designer	21,5
Create design ellements with the logo and brand in mind	Designer	15
Write text / articles	Copywriter	37,5
Product and environment photoshoot	Photographer	37,5
Photoediting	photographer, designer	15
Client contact	Project manager, Content manager	3
Wireframe	Developer	21,5
coding, integration and site build	Developer	60
Testing for UX	Developer, designer	15
Testing across platforms and browsers	Developer	15
Client contact	Project manager	7,5
Validating	Developer	7,5
Refinment	Developer, designer, content manager	7,5
Launch	Project manager, content manager, designer, developer	7,5
Hours spent total		**165**