

Jamie Gamer

BIO

Jamie is a young music lover who enjoys quick, easy-to-play games that don't require a big-time commitment. He loves finding music-related games to pass the time while waiting, like in lines or for food, combining his passion for music with fun, casual gameplay.

GOALS

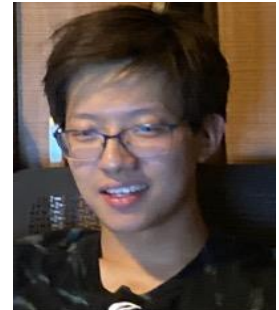
Form a comprehensive list ranking his favorite songs. And also get new recommendations for songs.

FRUSTRATIONS

Jamie gets frustrated that there isn't a better way to rank songs. Billboard charts only show currently trending songs, and five-star rating system results in multiple songs with the same rating. There isn't a good system to show which song is better. Jamie wants a more comprehensive ranking system that can show which of any two songs is better.

MOTIVATIONS

Jamie is motivated by his love for music and the desire to have fun during downtime.



Recent photo

Age: 21

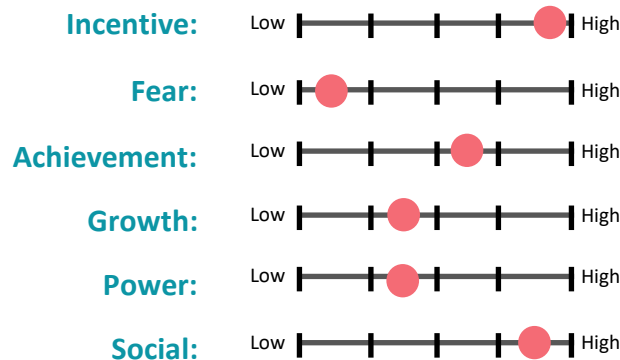
Occupation: University student

Status: Single, Busy, Active

Location: Waterloo

Archetype: Casual Gamer/
Music Enthusiast

Personality: Energetic,
curious,
multitasker



QUOTES

"I just want a fun way to rank my favorite songs while I'm waiting around—something quick, easy, and all about music."

DOMAIN AWARENESS

Jamie enjoys quick-play mobile games and uses music apps like Spotify to curate playlists.

TECH KNOWLEDGE

Jamie has basic tech knowledge. He's comfortable using apps and playing games but isn't deeply into programming or complex tech setups.