The lower bound is defined by:

$$\mathcal{L}(\theta, \phi; X^{(i)}) = \mathbb{E}_{q_{\phi}(Z|X^{(i)})} \left[-\log q_{\phi}(Z|X^{(i)}) + \log p_{\theta}(X^{(i)} \cap Z) \right]$$
$$= \mathbb{E}_{q_{\phi}(Z|X^{(i)})} \left[\log \frac{\log p_{\theta}(X^{(i)} \cap Z)}{q_{\phi}(Z|X^{(i)})} \right]$$

Let's show that it can be written as:

$$\mathcal{L}(\theta, \phi; X^{(i)}) = -D_{KL}(q_{\phi}(Z|X^{(i)}) || p_{\theta}(Z)) + \mathbb{E}_{q_{\phi}(Z|X^{(i)})} \left[\log p_{\theta}(X^{(i)}|Z) \right]$$

Demonstration:

$$-D_{KL}(q_{\phi}(Z|X^{(i)}) || p_{\theta}(Z)) + \mathbb{E}_{q_{\phi}(Z|X^{(i)})} \left[\log p_{\theta}(X^{(i)}|Z) \right]$$

Recall the Kullback-Leibler divergence:

$$\begin{split} D_{KL}(P \,||\, Q) &= \int p(z) \log \frac{p(z)}{q(z)} \, dz \\ &= -\int q_{\phi}(Z | X^{(i)}) \log \frac{q_{\phi}(Z | X^{(i)})}{p_{\theta}(Z)} \, dZ + \mathbb{E}_{q_{\phi}(Z | X^{(i)})} \left[\log p_{\theta}(X^{(i)} | Z) \right] \\ &= \int q_{\phi}(Z | X^{(i)}) \log \frac{p_{\theta}(Z)}{q_{\phi}(Z | X^{(i)})} \, dZ + \mathbb{E}_{q_{\phi}(Z | X^{(i)})} \left[\log p_{\theta}(X^{(i)} | Z) \right] \\ &= \mathbb{E}_{q_{\phi}(Z | X^{(i)})} \left[\log \frac{\log p_{\theta}(Z)}{q_{\phi}(Z | X^{(i)})} \right] + \mathbb{E}_{q_{\phi}(X^{(i)})} \left[\log p_{\theta}(X^{(i)} | Z) \right] \\ &= \mathbb{E}_{q_{\phi}(Z | X^{(i)})} \left[\log \frac{p_{\theta}(Z)}{q_{\phi}(Z | X^{(i)})} \right] \end{split}$$

Then by Bayes' formula:

$$= \mathbb{E}_{q_{\phi}(Z|X^{(i)})} \left[\log \frac{\log p_{\theta}(X^{(i)} \cap Z)}{q_{\phi}(Z|X^{(i)})} \right]$$