

Business Analytics

Final Project

May 2022

Richmond House 3: 10-Year Growth Analysis

Assessing Projected Growth

If the house price and equity are only set to increase by 20.533% over the next 10 years, we are essentially looking at a modest 2% annual appreciation. The first step is determining whether this growth rate aligns with our broader financial goals. If we prioritize maximizing returns, a 2% annual rate might not meet our expectations. However, if the property has sentimental value or offers stable rental income, a lower appreciation may still be acceptable.

Evaluating Short-Term Cash Flow

Before making any decisions, we should examine whether our rental income sufficiently covers expenses such as mortgage payments, maintenance costs, and property taxes. If our monthly cash flow remains strong, even a modest annual appreciation rate can be viable. On the other hand, if we are operating at a deficit, we may need to question whether the property's low growth prospects justify holding it in our portfolio.

Potential Strategies

1. **Hold and Enhance:** If we believe the neighborhood's outlook will improve, investing in key renovations—like upgrading kitchens or bathrooms—may help boost both the rental rate and the future resale value.
2. **Refinance:** If we have enough equity or the current interest rates are advantageous, a cash-out refinance can free up funds to reinvest elsewhere without fully selling this asset.
3. **Sell or 1031 Exchange:** If higher growth is our objective, selling the property might let us allocate capital into more promising real estate. If we are in the U.S., a 1031 exchange could allow us to defer capital gains taxes by reinvesting in another “like-kind” property.

Balancing Pros and Cons

Ultimately, we must consider factors such as transaction costs, local market trends, and the overall stability of our investments. A 2% annual growth rate may not suit us if we require higher

returns or if rental income fails to cover expenses. Still, if we are content with moderate appreciation, plus the potential for upgrades or increased rent over time, holding and improving the property can remain a valid approach. By staying informed and periodically reviewing our real estate investments, we can make more confident decisions for the long term.