Education

BA in Sociology, Honors

Grinnell College, Grinnell, IA

May 2024

GPA: 3.95

Employment

Binding Solutions Inc.

St. Louis, MO

Marketing, Social Media, and Human Services

November 2024 - Present

- Spearheading social media growth strategies, creating and scheduling content to increase audience engagement and brand visibility across platforms.
- Designing and managing the web store, optimizing product listings, streamlining navigation, and enhancing the overall user experience to drive sales.

International Institute of St. Louis

St. Louis, MO

Anti-Trafficking In Persons Volunteer Intern

June 2024 - December 2025

- Analyzing and visualizing data using R to identify key actors of labor trafficking in Eastern Missouri, industry trends, and labor violation hotspots.
- Developing and organizing relationships with key stakeholders of labor trafficking prevention.

Gender, Women's, and Sexuality Studies Department, Grinnell College

Grinnell, IA

Curricular and Pedagogical Partner

December 2023 - May 2024

- Identified and evaluated substantive academic and lay texts related to course content, considering learners' positionality, needs, and perspectives within a global context.
- Developed creative assessments and collaborated to foster diversity, equity, and inclusion.
- Fostered accessibility through GIS visualizations and alternate approaches and support to the structure.

Partnerships Team, Laboratoria

Grinnell, IA

Partnerships Intern

May 2023 - December 2023

- Researched and analyzed stakeholders and potential strategic partners to create a user-centered partnerships experience for donors, students, alumni, and industry employers through a data-backed approach. Designed and implemented two quarterly newsletters with A/B testing.
- Managed strategic projects, enabling smoother communication and coordination to ensure that deliverables were met efficiently, addressing user's needs. Wrote a federal and private grant proposal.
- Analyzed quantitative and qualitative data in order to ensure data-driven progress towards gender equality in Latin America.

Sociology Department, Grinnell College

Grinnell, IA

Research Assistant

September 2022 - December 2022

- Advised and collaborated in understanding of Latine participants in a United States context by applying cultural frameworks and models to research through linguistic and culturally responsive methods.
- Translated a sociological survey into Spanish as part of a study on the interaction of right wing groups and modern paganisms in the USA.

Writing, Reading, and Speaking Center, Grinnell College

Grinnell, IA

Writing Mentor

August 2022 - May 2024

- Trained on reading, evaluating and conveying feedback on student's written work, making writing accessible, and the importance of cultural context in writing.
- Coordinated with Class Instructor to contribute to the goals of the class while delivering mini-lessons and workshops with students.
- Mentored writing and revisions for students in Music, Sociology, and GWSS courses, mentoring students both on academic and non-academic writing, revising, and editing.

Sociology Department, Grinnell College

Grinnell, IA

Sociology Student Educational Policy Committee Member

April 2022 - May 2024

• Interviewed students to assess the Sociology Department, surveying and identifying student needs and pain points. Collaborated with other members to provide evaluations for three different faculty members.

Elisa Carrasco Lanusse ecarrascolanusse@gmail.com | +1 (641)-510-6994 | Portfolio

- Collaborated with faculty and peers to advise and improve student-professor relations, with a focus on a global and inclusive learning environment.
- Organized community-building activities, career talks, and book events, improving accessibility through a panel series with Sociology alumni and the creation of an anonymous bias report survey to aid in the facilitation of student-professor experiences.

Office of International Student Affairs, Grinnell College

Grinnell, IA

International Pre-Orientation Program Mentor

April 2022 - April 2023

- Facilitated community-building activities with a focus on inclusion and diversity for first year international student.
- Mapped and interpreted incoming international students' needs and collaborated in modeling the program based on data acquired from interviews.

Relevant Coursework

- Beyond Hashtags: Social Movements
- Contemporary Sociological Theory
- (Co)Motion
- Deviance and Social Control
- Feminist Anthropology
- Gender and Development
- Gender-Based Violence
- Global Ethnographies
- Guilt, Atonement, and Forgiveness After Mass Atrocity

- Introduction to Sociology
- Introduction to Statistics
- Introduction to Psychology
- Methods of Empirical Investigation
- Psychology of Collective Action
- Regimes and Resistance
- Teaching & Tutoring Writing
- Theory and Methods in GWSS
- Introduction to Probability and Data with R

Leadership Roles

Co - Leader
Latin American Student Organization
Sociology Student Educational Policy Committee
Grinnell College Sociology Department
International Pre-Orientation Program Mentor
Grinnell College Office of International Student Affairs

Fall 2024 - Spring 2024
Spring 2022 - Spring 2023

Specialized Skills

Languages: Spanish (Native), English (Fluent), Portuguese (Intermediate), Italian (Beginner).

Software: Adobe CS, Figma, Wix, R/R Studio, DonorPerfect, Qualtrics, Hubspot, Coda, GIS, HTML/CSS/JS.

References

Emily Rathjen, Anti-Trafficking in Persons Program Manager

St. Louis International Institute, Missouri rathjene@iistl.org

Karen A. Kelly, Regional Partnerships Director Partnership Team, Laboratoria Ciudad de Mexico, MX karen@laboratoria.la

Sharon Quinsaat, Professor and Department Chair of Peace and Conflict Studies

Education Studies, Sociology, American Studies, Film and Media Studies, Peace and Conflict Studies Departments
Grinnell College, Iowa
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Tamara Beauboeouf-Lafontant, Professor and Louise R. Noun Chair in GWSS

Education Studies, Gender, Women, and Sexuality Studies Departments Grinnell College, Iowa

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Xavier Escandell, Associate Professor Sociology Department Grinnell College, Iowa escandel@grinnell.edu